

GENTLE SERVICE FOR LASHES

# ViBrowLash Lash Tinting

Treat your clients to a gentler yet effective lash tinting service. ViBrowLash offers an ammonia-free, low odor cream that provides vibrant color that lasts for up to 4 weeks.



Treatment time:

**30 min.**



Suggested price:

**\$30-\$80**



Cost per treatment

**\$1.02-\$1.17**



## SAMPLE MENU DESCRIPTION:

Make your lashes POP with a ViBrowLash lash tinting service. This product contains no nut oils, lanolin, or gluten, and it's certified vegan and cruelty-free. Close your eyes, relax, and take some time for yourself during this 30-minute service. You'll leave with more defined lashes, and you won't miss the daily mascara routine!





# What you'll need:



**COLOR CREAM ACTIVATOR**  
PAR5430

Dramatically enhance lashes and brows with vibrant ammonia-free color! ViBrowLash has a thick, rich formula that's low odor and easy to apply.



**COLOR CREAM  
ACTIVATOR, 3 OZ**  
VB200



**CLEAN UP, 3 FL OZ**  
VB201



**OIL-FREE MAKEUP  
REMOVER, 8 FL OZ**  
VB202



**APPLICATION BRUSH**  
VB211

- [Glass Dappen Dish](#) • SN549 or [Plastic Cups](#) • C7103
- [Nitrile Gloves](#) • C3670T
- [Disposable Wood Applicators, 4.5"](#) • C977T
- [Rubber Mixing Bowls](#) • C703T
- [Cotton Naturelles](#) • CX014T or [Esthetic Wipes](#) • C270T
- [Tissue Box](#) • C1420T
- [Eye Wash Solution, 4 fl. oz.](#) • N1376
- [Cotton Swabs](#) • CX026T
- [Digital Timer](#) • C5947
- [Spa Essentials Eye Protection Pads](#) • C1110T



# Protocol



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## PREPARE

Put on gloves. Apply Oil-Free Makeup Remover to a cotton round or esthetic wipe. Cleanse eyelashes thoroughly using a downward motion. Lashes should be free of oil and makeup, and they should be completely dry before beginning the ViBrowLash service.



2

## MIX

Using a 50/50 or 1:1 ratio, mix equal parts Activator and Color Cream in a glass dappen dish and stir with mixing stick until the consistency is that of a creamy paste.



3

## CLIENT PROTECTION

Apply protection pads by instructing the client to look up. Apply a thick layer of eye cream under the lower eyelid, and then place the protection pad under the lashes of the lower lid. This will prevent the product from staining the skin. The cream prevents the protection pad from moving.



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## APPLY PRODUCT

Using the Application Brush, apply the mixture to lower lashes first on both eyes. Make sure the product covers lashes, including those at the corners of the eyes, from base to tip. When lower lashes are complete, instruct the client to close their eyes until the application and removal process is complete. Apply mixture to upper lashes from base to tip.



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## PROCESS COLOR

Set timer for 10 minutes and allow color to develop.

NOTE: If the product accidentally gets into the eyes, take client to an eyewash station and flush eyes with eye wash solution immediately. Rubbing the eyes can cause further irritation. If no irritation occurs, you can reapply the product. If the product gets on the face, remove it quickly with soap and water. Do not use Clean Up directly on lashes, eyelids, or eye area.



# Protocol



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## FINISH

After 10 minutes, remove protection pads. While your client's eyes are close, use a cotton pad dampened with water in a downward motion to remove product until no residue is visible. Hold a tissue near eye area to capture excess water. Offer a dampened cotton pad and dry cotton pad to the client so they can wipe eyes for additional comfort.

## PRO TIPS\*

- Give your client a few moments to adjust to the eye pads and ensure the eye protection pads aren't so close to the client's eyes that they cause them to water.
- As the product develops, it may expand and migrate beyond desired area. As this occurs, you may wipe the expanded product off of the skin using a cotton swab, round, or esthetic wipe. Remove excess product around the eye area to prevent discoloration or temporary staining of the skin.
- If you get Color Cream on hands while mixing, use a cotton ball dampened with Clean Up to remove. Wash hands with soap and water immediately.