

Redness Protocol



Treatment time:

**50-60
mins**



Cost per treatment:

\$6.55



Suggested price:

\$105-155*

*The Private Label program allows you to be very flexible about the price you charge.

Deliver comfort to troubled skin with seriously soothing formulations. This collection contains beautifully effective favorites such as sodium PCA, vitamin E, coconut oil, and shea butter to help quell redness.



SAMPLE MENU DESCRIPTION:

To help counter skin redness and sensitivity this soothing facial featuring our own skin care collection is designed with you in mind. Nature has the answer to bring your skin back into healthy balance.





What you'll need:



PRIVATE LABEL SKIN CARE

100% Natural

NO Parabens

NO Petrolatum

NO Mineral Oils

NO Propylene Glycol

NO Sodium Lauryl Sulfate



**NOURISHING
CLEANSING MILK**
PVT129P



**HYDRATING
MIST**
PVT133P



**ENZYME
BRIGHTENING MASK**
PVT124P



**PURIFYING
TREATMENT GEL**
PVT144P



**BRIGHTENING
SERUM**
PVT125P



**RESTORATIVE
FACIAL OIL**
PVT142P



**HYDRATING
CREAM MASK**
PVT134P



**NOURISHING EYE
CREAM**
PVT123P



**BRIGHTENING C
& PEPTIDE
MOISTURIZER**
PVT136P



Quick Reference Protocol

Treatment Time: 50-60 minutes

**Times are estimated and will vary based on your guests needs.*

Redness can be caused by various factors. While some factors may require medical treatment, many redness challenges can be helped with simple treatments and soothing ingredients such as Green Tea Leaf Extract, Argan Kernel Oil, Kukui Seed Oil, Heilmoor Clay, and Licorice Root Extract.



STEP	PRODUCT	TIPS / SUGGESTIONS
REMOVE EYE & LIP MAKEUP 3 minutes	<i>Suggested Product:</i> Prosana Make-Up Remover	
CLEANSE 5 minutes	Nourishing Cleansing Milk	*Avoid hot towels and instead opt for warm towels to avoid stimulating redness
tone 2 minutes	Hydrating Mist	
EXFOLIATION 8-12 minutes	Enzyme Brightening Mask	*Avoid steam if skin redness is caused by sensitized or irritated skin.
TREAT 1 minute	Purifying Treatment Gel	*Apply to blemishes or congestion to help fight bacteria and in turn calm skin irritation.
TREAT 1 minute	Brightening Serum	
MASSAGE 8-10 minutes	Restorative Facial Oil	*Consider acupressure style massage to avoid bringing additional redness to the skin
MASK 12-15 minutes	Hydrating Cream Mask	*Try cooling your mask prior to application to flush the vascular system and aid in reducing redness.
EYE CREAM 2 minutes	Nourishing Eye Cream	
MOISTURIZER 2 minutes	Brightening C & Peptide Moisturizer	



Detailed Protocol

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STEP	PRODUCT	HOW TO USE
REMOVE EYE & LIP MAKEUP 3 minutes	<i>Suggested Product:</i> Prosana Make-Up Remover	<ul style="list-style-type: none"> Saturate 2 cotton rounds in make-up remover and place over the eyes with gentle pressure. Leave the eye pads on the eyes while you remove lip make up to gently break down make-up for easier removal. Saturate 1 additional cotton round and remove make-up from the lips. Return to the eyes and remove eye makeup using gentle, downward sweeping motions.
CLEANSE 5 minutes	Nourishing Cleansing Milk	<ul style="list-style-type: none"> Begin service by thoroughly cleansing the skin using the Nourishing Cleansing Milk, perfect for even the most sensitive of skin types. Once the skin is completely cleansed, remove the cleanser with moistened sponges or hot towels. <p><i>*Remember to always use caution and check the temperature of hot towels. You may need to use a warm towel on Sensitive skin versus hot towel.</i></p>
TONE 2 minutes	Hydrating Mist	<ul style="list-style-type: none"> Spray Hydrating Mist on 2 cotton rounds until they are damp. Gently wipe the entire face in flowing movements.
EXFOLIATION 8-12 minutes	Enzyme Brightening Mask	<ul style="list-style-type: none"> Apply Enzyme Brightening Mask using long flowing movements starting at the base of the neck, up along the neck to the cheeks, nose, around the eyes, and forehead. Remove the mask gently by using moistened sponges or hot towels. <p><i>*For a better client experience, wrap the client's face in the warm towel, leaving the nose uncovered, and gently massage away the remaining mask. Remember to go back and clean up any remaining product that was missed.</i></p>
TREAT 1 minute	Purifying Treatment Gel	<ul style="list-style-type: none"> Apply a thin layer of Purifying Treatment Gel to the extraction sites.



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STEP	PRODUCT	HOW TO USE
TREAT 1 minute	Brightening Serum	<ul style="list-style-type: none"> Apply 1 pump of the Brightening Serum to the client's skin by gently tapping the product into the skin using your fingertips. Wait a few seconds for the product to penetrate into the skin slightly before moving on to the next step. This will allow for better absorption of your mask. Apply additional product if or as needed.
MASSAGE 8-10 minutes	Restorative Facial Oil	<ul style="list-style-type: none"> Using 1 - 2 Pipettes of Restorative Facial Oil, begin massaging the face and décolleté utilizing smooth effleurage movements. <ul style="list-style-type: none"> Outward strokes on the client's décolleté Upward strokes on the neck area Upward & outward strokes on the cheeks and forehead Gently circle around the eyes with your ring fingers, ending between the eyebrows and carrying out the pass straight up the forehead to the hairline for the eye area. <p><i>*Remember to be cognizant of the pressure you are providing as too much or too little pressure could become uncomfortable for your client.</i></p>
MASK 12-15 minutes	Hydrating Cream Mask	<ul style="list-style-type: none"> Dispense a small amount of the Hydrating Cream Mask into a rubber mixing bowl. Using a mask brush, apply the product directly to the client's face in long sweeping motions beginning at the chin and ending at the outer cheeks. After the mask has been given the time to deeply hydrate the client's skin, use a warm, damp towel to wrap around the face, leaving the nose exposed. Allow the towel to sit for 1-2 minutes while you perform a soft compression massage over top of the towel, creating a relaxing experience for your guest while also helping to loosen the mask from the skin. Use the towel to remove all traces of the cream mask.
EYE CREAM 2 minutes	Nourishing Eye Cream	<ul style="list-style-type: none"> Apply a pea size amount of Nourishing Eye Cream to the under-eye area and orbital bone. Gently tap and massage product into the skin using your ring finger.
MOISTURIZER 2 minutes	Brightening C & Peptide Moisturizer	<ul style="list-style-type: none"> Complete your treatment by applying Brightening C and Peptide Moisturizer to the face, neck, and décolleté. Apply approximately a nickel size amount of product to the face, neck, and décolleté and massage into the skin until fully absorbed. Add more product if needed.



Retail:



WHAT THEY'LL WANT:



**HYDRATING
MIST**
PVT133



**NOURISHING
CLEANSING MILK**
PVT129



**PURIFYING
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PVT144



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& PEPTIDE
MOISTURIZER**
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**ENZYME
BRIGHTENING
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