

## Mens Facial

Deeply Cleanses & Exfoliates Skin/ Balances PH/ Helps reduce signs of aging

<p>Retail Product recommendations</p> <p>Exfoliating Cleanser</p> <p>Age Defying Mask</p> <p>Age Defying Cream (dry skin) or Oil-Free Moisturizer (normal/oily skin)</p> <p>Lip &amp; Eye Moisture Balm</p> <p>Shaving Cream</p> <p>After Shave Balm</p> <p>Beard Oil</p>	<p>Products Used</p> <p>Aromabalance Formula D</p> <p>Exfoliating Cleanser</p> <p>Age Defying Mask</p> <p>Age Defying Cream (dry skin) or Oil-Free Moisturizer (normal/oily skin)</p>	<p>Lip &amp; Eye Moisture Balm</p> <p>Herbal Toner</p> <p>Hand Cream</p> <p>Tension Balm</p> <p>Optional Blemish Gel</p>
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- First prepare the hot towels by placing them into a basin filled with hot water. Add 3 drops of the **Aromabalance Formula D** (optional) to the water, so that the hot towels are infused with the essential oil.
- To begin the facial, have the client face up and start inhalations using the **Aromabalance Formula D** by placing hands over top of the client's nose and asking them to take three deep breaths in through the nose and out through the mouth.
- Apply water to the **Exfoliating Cleanser** to achieve a light foaming action and cleanse the skin thoroughly from the décolleté to the forehead.
- Remove the **Exfoliating Cleanser** with infused hot towels.
- Tone the skin evenly by using the **Herbal Toner** on two cotton pads and wiping the entire face in flowing movements
- Prepare your steamer by placing it by the top of your client's head and face nozzle down toward the client's décolleté. Allow your client to steam for 5-10 minutes. This will help with preforming extractions
- While the client is steaming, give a light pressure scalp massage
- Start the skin analysis and perform extractions if necessary. Make sure to use the **Blemish Gel** if extractions are performed.
- Start the facial and décolleté massage using the **Beard Oil**. Massage for 10 minutes using upward movements.
- Apply **Age Defying Mask** over face, neck and décolleté. Leave on for 10-15 minutes.
- Using the **Hand Cream**, give the client a hand and wrist massage while mask is on and give a neck massage using the **Tension Balm**.
- Remove the **Age Defying Mask** using an infused hot towel, making sure to remove all product from the skin.
- Tone the skin once more with the **Herbal Toner** cotton pads.
- Massage **Age-Defying Cream** or **Oil-Free Moisturizer** depending on client's skin type.
- Finish with the **Lip & Eye Moisture Balm**, patting gently under the eye area with ring finger from outer corner to inner corner of the eye, then applying a thin layer over the client's lips and massaging in. Then finish by moisturizing with either the **Oil-Free Moisturizer** or **Age Defining Cream**.

Cost Analysis	Exfoliating Cleanser	0.2 oz	\$0.53	Lip & Eye Moisture Balm	0.01 oz	\$0.53
	Herbal Toner	0.1 oz	\$0.28	Aromabalance Formula D	3 drops	\$0.36
	Beard Oil	0.05 oz	\$0.60	<b>TOTAL</b>		<b>\$4.56</b>
	Age-Defying Mask	0.2 oz	\$1.15	(Oily Skin)		<b>\$4.33</b>
	(or Oil-Free Moisturizer)	0.2 oz	\$0.92)	<b>DURATION:</b>		<b>45 - 60 mins</b>
	Hand Cream	0.1 oz	\$0.42	<b>SUGGESTED PRICE:</b>		<b>\$75 - \$130</b>
	Age-Defying Cream	0.1 oz	\$0.69			
	<b>OPTIONAL:</b> Blemish Gel 0.2 oz		\$0.38			