

Intensive Hydration Facial

Provides Extra Hydration and Nourishment For Dry Skin

<p>Retail Product recommendations</p> <ul style="list-style-type: none"> Platinum Growth Factor Cream Platinum Growth Factor Serum Cleansing Milk Facial Polish Cream Mask Nourishing Facial Oil 	<p>Products Used</p> <ul style="list-style-type: none"> Make-up Remover Cleansing Milk Hydrating Toner Facial Polish Nourishing Facial Oil Cream Mask 	<ul style="list-style-type: none"> Platinum Growth Factor Cream Platinum Growth Factor Serum Aromabalance Formula D Eye Zone Balm Hand Cream Tension Balm Optional Blemish Gel
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- First prepare the hot towels by placing them in a basin filled with hot water. Add 3 drops of the **Aromabalance Formula D** (optional) to the water, so that the hot towels are infused with the essential oil.
- To begin the facial, have your client face up and start inhalations using the **Aromabalance Formula D** by placing hands over top of client’s nose and asking them to take three deep breaths in through the nose and out through the mouth.
- Remove eye make up using cotton pads dampened with **Make-up Remover** and swiping gently over each eye.
- Cleanse the skin by mixing a few drops of warm water with the **Cleansing Milk**. Start at the décolleté and work your way up in flowing movements to the forehead making sure to cleanse thoroughly. Repeat
- Remove the cleanser with the infused hot towels.
- Tone the skin evenly by applying the **Hydrating Toner** on two cotton pads and wiping the entire face in flowing movements.
- Place the two warm dampened cotton pads over each eye. Exfoliate the face, neck and décolleté by using the **Facial Polish** mixed with a few drops of water and exfoliate in a light rotation motion. Make sure to always focus on fine lines and deeper wrinkles.
- Once the **Facial Polish** has absorbed and the jojoba beads have sloughed off the dead skin cells, remove with the infused warm towels.
- Tone the skin by using the **Hydrating Toner** cotton pads.
- Start the skin analysis and perform extractions if necessary. Make sure to use the **Blemish Gel** with a steamer if extractions are performed.
- Apply **Platinum Growth Factor Serum** to face, neck and décolleté, pat and press in the serum until absorbed. Place moistened facial gauze on client’s face, neck and décolleté.
- Cover the eyes with moistened pads and turn on the steamer for the maximum occlusion treatment for 7 minutes.
- Remove the facial gauze; start to massage the face, neck and décolleté using **Nourishing Facial Oil**. Massage for 10 minutes using upward movements starting with the décolleté.
- Apply **Cream Mask** over face, neck and décolleté. Leave on for 10-15 minutes.
- Using the **Hand Cream**, give the client a hand and wrist massage while mask is applied and give a neck massage using the **Tension Balm**.
- Remove the **Cream Mask** by placing an infused warm, moistened towel gently on the client’s face. Slightly press in for one minute all over, and remove the mask. Repeat removal of mask from neck and décolleté
- Tone the skin once more with the **Hydrating Toner** pads .
- Massage **Platinum Growth Factor Serum** in to the face, neck and décolleté until absorbed.
- To finish, use the **Eye Zone Balm**, and blend from the outer eye contour to the inner eye contour, and apply the **Platinum Growth Factor Cream** to face, neck and décolleté as the final moisturizer.

Cost Analysis	Make-up Remover	0.1 oz	\$0.30	Tension Balm	0.1 oz	\$0.47
	Cleansing Milk	0.2 oz	\$0.48	Eye Zone Balm	0.05 oz	\$0.31
	Facial Polish	0.1 oz	\$0.28	Cream Mask	0.2 oz	\$0.91
	Hydrating Toner	0.1 oz	\$0.27	Nourishing Facial Oil	0.05 oz	\$0.44
	Eye Zone Balm	0.05 oz	\$0.31	Aromabalance Formula D	3 drops	\$0.36
	Platinum Growth Factor Cream	0.1 oz	\$1.33	TOTAL		\$6.43
	Platinum Growth Factor Serum	0.05 oz	\$0.55	DURATION:		45 - 60 mins
	Hand Cream	0.1 oz	\$0.42	SUGGESTED PRICE:		\$80 - \$130
	OPTIONAL: Blemish Gel 0.2 oz		\$0.38			