





Suggested price:





Cost per treatment:

\$1.37

# HENNA BROW TINTING

# Le Marque Brow Henna Protocol



Offer clients a longer-lasting, realistic alternative to brow powder and tints.

Henna stains the skin for 2-3 weeks and tints the hair for up to 5 weeks, giving brows a fuller, darker appearance.

## Benefits:

- Has the ability to slightly modify the brow shape without the discomfort associated with more abrasive treatments such as microblading or tattooing of the brows
- Creates uniformity that looks natural
- Helps to fill in gaps in the hair
- Naturally conditions and protects hair
- Ammonia and lead free







- Inflammation of the eyelid or surrounding area
- Sunburn
- Botox (within the last 2 weeks)
- Chemotherapy
- Pregnancy
- Skin diseases, abrasions, or lesions
- Recent micro blading or tattoos in the area (must be fully healed and confirmation by the tattoo artist is recommended)
- Accutane, doxycycline and epiduogel or their derivative (consult with prescribing physician)
- Current steroid use (consult with physician)
- Conjunctivitis
- Hypersensitive skin/eyes
- Alopecia
- Under the age of 16
- Check with their doctor
- Past chemotherapy
- Past eye or skin conditions





## LE MARQUE HENNA STARTER KIT MNC200

- Enough product for 120 services
- CPT \$1.37
- \$9,000 potential profit based on 120 services charging \$75 each

# **PRODUCTS INCLUDED IN THE STARTER KIT:**

- Brow Waxing Spatulas Bundle of 200
- Dual Action Brush
- Product guide
- 5 Henna Sachet Kits\*

Each Sachet Kit Includes:

- 3x 1gm Henna Sachet
- 1 Water Dropper
- 1 Dispensing Spoon
- 1 Airtight Storage Container

### Henna Shades Included:

- Black Henna Sachets
- Dark Brown Henna Sachets
- Medium Brown Henna Sachets
- Light Brown Henna Sachets
- Blonde Henna Sachets

\*8-10 applications per sachet, 24-30 uses per sachet kit



HENNA BROW CLEANSER, 50 ML MNC205



HENNA BROW NOURISHING OIL, 50 ML MNC206



SLANTED TWEEZERS, ROSE GOLD <u>MNC209</u>

BROW SCISSORS, ROSE GOLD ACCENT <u>MNC210</u>

## **OPTIONAL SUPPLIES:** Not included in starter kit





## **CONSULTATION:**

Ensure that the client has no contraindications

Discuss goals with the client

- Are they looking to change the shape of their brows?
- Looking to fill in sparse areas?
- Do they want henna for the hair tinting effect?
- If a client is looking to change the shape of their brows, it's very important to remind them that the skin tint from the henna lasts up to two weeks (three weeks for dry skin)

Tip: this can be a great option for people who are thinking about getting micro blading or tattoo brows

Advise client on pre and post care

Perform a patch test

# PATCH TEST:

General: used to ensure that there is no reaction to the product a patch test should be performed during the consultation (at least 48hrs before service)

1. Cleanse a small area on the client's inner elbow or behind their ear (if they wish to have it more concealed) with the Le Marque Henna Brow Cleanse

2. Once dry, take ¼ scoop of the Henna Brow Powder and use the provided pipette to add 2 drops of water and mix in the provided measuring cup until it has a paste like consistency

3. Apply the paste using an applicator spatula

4. Leave the paste on the skin for 3-5 hours to see if there is any adverse reactions (redness, burning, itching, swelling, etc.)

5. Advise the client to remove the dried powder after 3-5 hours using a damp cotton pad



#### CLEANSE

1. Cleanse the eyebrow area with the Henna Brow Cleanser by putting a small amount on a cotton pad and wipe the area clean

2. Shape the brows using the included Brow Scissors and Tweezers to help with uniform application and shape (brows can be waxed post treatment to handle any stray hairs)

3. Select a brow henna powder shade by analyzing the client's hair and skin tone

Tip: Utilize the color names as categories, rather than specific colors. If you are in between two, you can mix the powders

4. Once cleansed and a color is selected, brush out the brows using the mascara wand end of the Dual Brush

• Map out the brows to create a template using the Brow Mapping Wax Pencils

#### PREP

1. Use the included spoon within the selected henna powder's "kit" to measure out a flat spoonful and place into the provided measuring cup

2. Using the provided pipette, add 8-10 drops of warm water to the henna powder

3. Using a wooden spatula or applicator, mix well until the powder has turned into a paste

- More water can be added as needed to get the desired consistency
- Tip: for customers with thinner brows, use only half a spoonful and 4-5 drops of water

4. Take the remaining henna powder sachet, roll it up, and place it into the included airtight storage tube

- Emptying the contents into the tube or forgetting this step will result in the product oxidizing
- Can be stored for up to 6 months after opening



## APPLICATION

1. Using the angled brush side of the Dual Brush, dip into the paste and apply it from the root to the tip of the brow, making sure to gently press it into the skin

- Starting with the outline of the brows can be helpful for placement
- Parting the brow can help to ensure even coverage
- Apply a second layer if needed for sparse areas or stubborn gray hairs

2. Using a damp cotton swab, clean up the edges of the brows or remove any residue around the brows to create the desired shape

• Tip: Henna brows have a little more flexible time to be able to make adjustments to placement or shape – great for beginners

3. Leave the henna on the brows for 15-20 mins or until the product dries to a clay

• If the henna dries fast (before 15 mins), you can reactivate the powder by dipping your Dual Brush into some water and patting it on top

### REMOVAL

1. Using the mascara wand end of the Dual Brush, gently brush the henna off the brows

- Brush away from the client's eyes to avoid any irritation or discomfort
- There may be some residue left on the skin after brushing through the brows. If there is, the residue can be removed by lightly wiping the brows with a damp cotton pad

### FINISH

1. Using the included spatulas, clean up unwanted hairs outside of the finished brows with Le Marque Contour or Coconut wax

2. Use the Pointed or Slanted Tweezers to get rid of any unwanted residual hairs

3. Apply the Nourishing Oil on the brow hairs to lock in the color and soothe the brows