

GUIDEBOOK & PROTOCOLS

BEAUTY Better

At LaFlore® we know your clients come to you, the expert, to look and feel their best regardless of age, skin type or skin concern. The problem is most professional product lines focus on treating skin by skin type or concern instead of restoring overall skin health. This can leave you a bit frustrated, and constantly searching for something that can help ALL your clients or at the very least those most difficult to treat.

We understand the frustration, which is why we created LaFlore® for professionals. We believe skincare should be intuitive and an amplifier of natural beauty without compromising luxury. Our patented fully integrated plant-based skincare line nourishes the skin microbiome with topical LIVE probiotics to restore balance, while supporting the natural healing processes of the skin.

Beauty Only Better.

What's included in the LaFlore® Guidebook:

- The Science Behind LIVE Probiotic Skincare
- The LaFlore® Difference
- Retail & Professional Catalog
- Protocols



Live Probiotic Skincare

One Purpose: Balance The Skin Microbiome



What is the Skin Microbiome?

Like the gut, the skin is home to a community of billions of friendly living microorganisms, also known as skin flora (beneficial bacteria that protect the skin). This community is called the skin microbiome. Think of it as an invisible ecosystem that lives on the skin that's working to help keep it healthy and in good condition.

Why Live Probiotic Skincare?

The fact is the skin microbiome consists of beneficial bacteria that work to protect and support the skin. This microbiome helps defend the skin against pathogens and manages the ideal pH while continuously delivering vitamins, minerals, and peptides the skin needs for balance.

What many do not realize that most common skin concerns are related to an imbalanced skin microbiome. When the skin microbiome becomes unbalanced, it can impact how skin looks and feels. Using topical LIVE probiotics

is an effective way to instantly replenish the beneficial bacteria needed.

LaFlore's patented technology infuses LIVE probiotics to create high-performance skincare without the need for refrigeration. Activated upon application, LIVE probiotics nourish, support, and help balance the skin microbiome

The LaFlore® Difference

At LaFlore®, we have seen results on the skin by using a blend of plant-based ingredients and a combination of LIVE probiotics, prebiotics, and probiotic extracts to deliver skincare that supports the natural life cycle of the skin.

LaFlore's innovative skincare system does not require refrigeration and is toxin-free, bleach-free, anti-pollution, multi-functional, gluten-free, paraben-free, allergen-free, and is safe for ALL skin types.

Unique Time-Release Formulation

Our scientists have perfected the delicate process of suspending LIVE probiotics in our proprietary gel matrix where they remain dormant until activated by your touch.

The LIVE probiotics are encapsulated in our proprietary matrix and they deliver nutrients around the clock to support the skin microbiome. Our formulas using prebiotics, LIVE probiotics, and probiotic extracts act as biosensors, helping the skin adapt to external stressors and improve the barrier function.

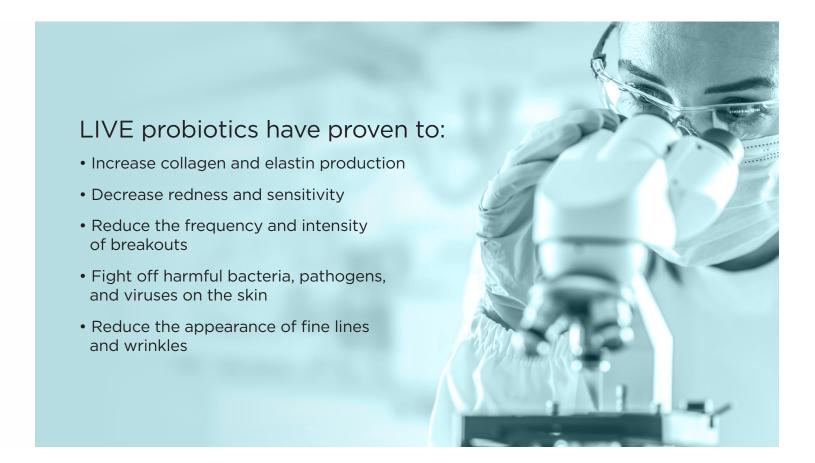
Regardless of age, skin type or skin concern, LaFlore® Live Probiotic Skincare will help create optimum skin health at the most profound level possible, the skin microbiome.

Clean Beauty

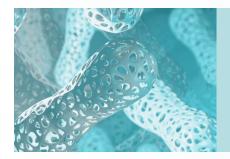
The clean beauty manufacturing processes we follow dictate that each ingredient undergo a detailed toxicological evaluation ensuring natural purity. Not only are the ingredients healthy for the consumer, but they also protect the planet in an inherently authentic way.

We use ingredients that are plant-based, ECOCERT (whenever possible), free of toxins and allergens, paraben-free, PEG-free, DEA-free, vegan, and gluten-free. Most importantly our LIVE probiotic technology works, providing sustainable benefits that include skin renewal, improved hydration, elasticity, and tone.

LaFlore® only uses the highest quality ingredients available. All therapeutic ingredients are sourced with the utmost integrity from their indigenous regions at peak harvest time and are handled with great care to ensure best results.



At LaFlore® we know understanding probiotic skincare can be confusing. We are here to help educate by sharing the truth, facts, science, and benefits of topical LIVE probiotics so you can make the best decision in selecting skincare.



Understanding Probiotic Skincare Begins with Understanding How Probiotics Work

What are Prebiotics?

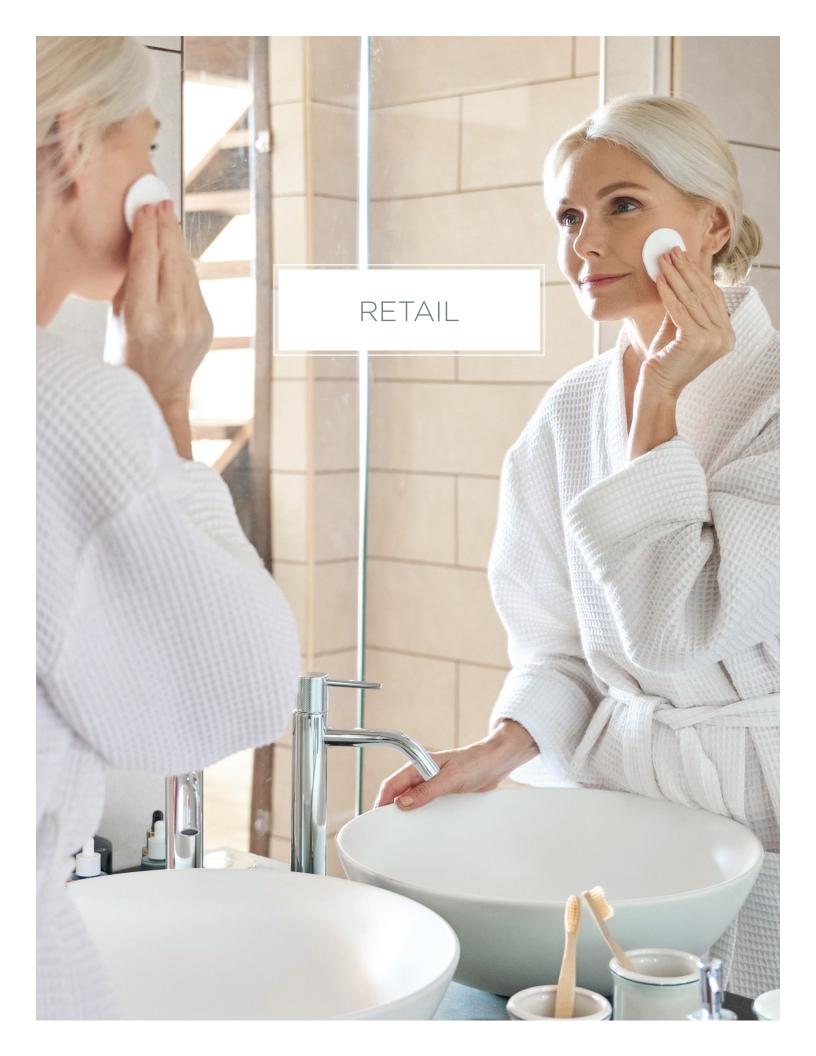
In order for LIVE probiotics to effectively support the skin microbiome a supply of energy is needed and must be available. Prebiotics are the source of energy/food needed for LIVE probiotics and your skin microbiome.

What are Probiotics?

Probiotics are living microorganisms that have nutritional, metabolic, and immune health benefits when used topically or orally. Topical LIVE probiotics provide a boost of beneficial bacteria to the skin microbiome and help neutralize harmful bacteria. They also deliver postbiotics your skin needs such as vitamins, AHA, PHA, BHA, antimicrobial peptides, amino acids, micronutrients, antioxidants, anti-inflammatory substances and more.

What are Probiotic Extracts?

Probiotic Extracts, scientifically known as lysates, are a fluid obtained by the process of breaking LIVE probiotic bacterium apart. *Probiotic extracts do not contain LIVE probiotics.*





Enzymatic Cleanser

For all skin types - a gentle, enzymatic cleanser that softens, brightens, and balances.

LaFlore® Enzymatic Cleanser gently washes away makeup and pollutants and helps balance the skin microbiome for optimum overnight replenishment and recovery.

Dermatologist tested and approved.

Size: 4 oz. / 114g

KEY INGREDIENTS

Bifida Ferment Lysate (Probiotic Extract)

Helps firm and tighten skin, neutralize harmful bacteria and shelter skin from environmental aggressors.

Perilla Seed Oil (Japanese Mint)

Stimulates circulation, calms skin and delivers protective antioxidants.

Bromelain (Pineapple Extract)

Gently softens and exfoliates without disrupting the skin's barrier function.

DIRECTIONS

Use once a day, preferably in the evening. Massage 2-4 pumps onto damp skin - face, neck, décolletage, and rinse. May be left on for up to 90 seconds as an exfoliating mini-mask.

INGREDIENTS

Aqua (Water), Cocamidopropyl Hydroxysultaine, Glycerin, *Perilla Frutescens* (Japanese Mint) Seed Oil, Sucrose Cocoate, *Ananas Sativus* (Pineapple) Fruit Extract, Cellulose Gum, Polyglyceryl-4 Caprate, Sorbitan Sesquicaprylate, *Bifida* Ferment Lysate, *Hibiscus Sabdariffa* Flower (Sorrel) Extract, *Chondrus Crispus* Powder, *Ceratonia Siliqua* Gum, Menthyl Lactate, *Cinnamomum Cassia* Bark/*Syzgium Aromaticum* Bud/*Rosmarinus Officinalis* (Rosemary) Leaf/*Thymus Vulgaris* (Thyme) Leaf Oil, Sodium Phytate, *Cymbopogon Flexuosus* (Lemongrass) Oil, *Mentha Viridis* (Spearmint) Leaf Oil, Glucose, Ethylhexylglycerin, Menthol, Citral*, Limonene*, Cinnamal*, Eugenol*, Phenoxyethanol.

*Naturally found in essential oils.



Use once a day, preferably in the evening after cleansing. Massage 2-4 pumps onto the face, neck, and décolletage.

Live Probiotic Concentrated Serum

For all skin types - a plant based recovery and replenishment serum.

Formulated with LIVE probiotics this serum is packed with vitamins, minerals, and peptides for radiant skin. LaFlore® Live Probiotic Concentrated Serum helps calm and smooth the skin by reducing the appearance of fine lines, wrinkles, and dark spots.

Dermatologist tested and approved.

Size: 2 oz. / 57g

KEY INGREDIENTS

Hansenula/Kloeckera/Lactobacillus/Lactococcus/ Leuconostoc/ Pediococcus/Saccharomyces (LIVE Probiotics)

An intensely bio-friendly probiotic cocktail that boosts collagen and elastin production while calming, protecting and brightening the skin.

St. John's Wort Oil

Sourced directly from LaFlore®'s own organic growers and harvestday shipped to preserve phytoactivity, this powerful and universally restorative herbal extract helps soothe all skin types.

Sea Buckthorn Oil

A plant extract containing high levels of beta carotene that helps correct breakouts and smooth fine lines and wrinkles.

INGREDIENTS

Aloe Barbadensis Gel, Squalane, Olea Europaea (Olive) Fruit Oil, Lactococcus Ferment Lysate, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Octyldodecyl Myristate, Cannabis Sativa (Hemp) Seed Oil, Aqua (Water), Persea Gratissima (Avocado) Oil, Hippophae Rhamnoides (Seabuckthorn) Fruit Oil, Bisabolol, Hypericum Perforatum (St. John's Wort) Flower/Leaf/Stem Extract, Hansenula/Kloeckera/Lactobacillus/Lactococcus/Leuconostoc/Pediococcus/Saccharomyces/Fig/Lemon Ferment, Pichia/Resveratrol Ferment Extract, Tocopherol (Natural Vitamin E), Aminopropyl Kojyl Phosphate, Cellulose Gum, Citric Acid, Sodium Hydroxide, Sodium Phytate, Carbomer, Sorbitan Oleate, Isoeicosane, Chitosan, Ethylhexylglycerin, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phenoxyethanol.

Contains LIVE probiotics. Store in a cool, dark place.



Massage 2-4 pumps onto the face, neck, and décolletage. Apply in the morning and throughout the day as necessary to maintain hydration. May be mixed in a 1:1 ratio with makeup or applied over makeup, using a pressing motion.

For increased hydration add 1-2 drops of LaFlore® Longevity Oil.

Daily Defense Moisturizer

For all skin types - an antioxidant rich, illuminating moisturizer.

A soothing antioxidant rich complex that replenishes the skin microbiome. Packed with vitamin D3, hyaluronic acid, and vitamin C, LaFlore® Daily Defense Moisturizer helps hydrate and plump the skin instantly.

Dermatologist tested and approved.

Size: 2 oz. / 57g

KEY INGREDIENTS

Bifida Ferment Lysate and Saccharomyces Lysate Extract (Probiotic Extracts)

Neutralize surface bacteria, reduce redness and help support collagen and elastin production.

Pycnogenol®

A potent antioxidant clinically proven to lower scar formation, reduce breakouts and increase collagen and elastin production.

Vitamin D3

Fortifies the skin's barrier function, smooths and firms the skin and helps reduce redness and surface irritation.

INGREDIENTS

Aloe Barbadensis Gel, Perilla Frutescens (Japanese Mint) Seed Oil, Butyrospermum Parkii (Shea) Butter, Polyglyceryl-6 Distearate, Bifida Ferment Lysate, Simmondsia Chinensis (Jojoba) Seed Oil, Punica Granatum (Pomegranate) Seed Oil, Bisabolol, Silica, Saccharomyces Lysate Extract, Aqua (Water), Glycerin, Sodium Hyaluronate (Hyaluronic Acid, Sodium Salt), Pinus Pinaster (Pine)Bark Extract, Ethylhexylglycerin,7-Dehydrocholesterol (Provitamin D3), Potassium Cetyl Phosphate, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Sodium Phytate, Sodium Anisate, Sodium Hydroxide, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Mica (Cl 77019), Limonene*, Linalool*, Titanium Dioxide (Cl 77891),Tin Oxide (Cl 77861), Phenoxyethanol.

*Naturally found in essential oils.



Dispense 4-7 drops onto palms. Rub palms to warm up the product. Apply to face, neck, and décolletage.

May be applied with LaFlore® Live Probiotic Concentrated Serum or Daily Defense Moisturizer. AM/PM formula.

Longevity Oil

For all skin types - a soothing botanically rich moisturizing oil blend. Cold pressed, omega balanced blend, crafted to soothe, nourish, and brighten skin.

Size: 1 fl oz. / 30ml

KEY INGREDIENTS

Turmeric

Contains antioxidants known to soothe and brighten the skin. Because of its astringent properties, the oil helps to tighten and tone, promote elasticity and clear acne-prone areas such as face, neck and back. Turmeric oil has also been known to help mend skin and even out areas with damage caused by overexposure to sunlight.

Arnica

Can help calm inflammation and irritation.

Hibiscus

Helps tighten, reduce dark spots, even skin tone and fights free radicals.

INGREDIENTS

Olea Europaea (Olive) Fruit Oil, Perilla Frutescens (Japanese Mint)
Seed Oil, Cocos Nucifera (Coconut) Oil, Persea Gratissima (Avocado)
Oil, Hibiscus Sabdariffa (Sorrel) Seed Oil, Butyrospermum Parkii
(Shea) Butter, Hypericum Perforatum (St. John's Wort) Flower/Leaf/
Stem Extract, Tocopherol (Natural Vitamin E), Hippophae Rhamnoides
(Seabuckthorn) Fruit Oil, Rosa Canina (Rosehip) Fruit Oil, Solanum
Lycopersicum (Tomato) Seed Oil, Ethylhexylglycerin, Arnica Montana
Flower Extract, Caprylic/Capric Triglyceride, Curcuma Longa (Turmeric)
Root Extract, Vaccinium Macrocarpon (Cranberry) Seed Oil, Helianthus
Annuus (Sunflower) Seed Oil, Lactobacillus Lysate, Lavandula
Angustifolia (Lavender) Flower Oil, Pelargonium Graveolens (Geranium)
Flower Oil, Cymbopogon Flexuosus (Lemongrass) Oil, Citrus Aurantium
Bergamia (Bergamot) Fruit Oil, Origanum Vulgare (Oregano) Oil, Illicium
Verum (Anise) Fruit/Seed Oil, Limonene*, Linalool*, Citral*, Geraniol*.

*Naturally found in essential oils.



Use once a day, preferably in the evening. Lightly apply one pump under eyes. Using fingertips, delicately press into the skin.

Vitality Eye Cream

For all skin types - an antioxidant rich eye brightening cream.

A powerful antioxidant rich brightening cream. Anti-aging and antiinflammatory blends of rejuvenating botanicals target visible dark circles to enhance radiance while eliminating discoloration, puffiness, and wrinkles.

Size: 0.3 oz. / 9g

KEY INGREDIENTS

Bellis Perennis (Daisy) Flower Extract

Activates vital processes which allow for the breakdown of heme, which is what contributes to dark circles under the eye. Also activates dermal draining through its ability to increase the production of VEGF-C. Excess fluids are drained away more efficiently.

Polianthes Tuberosa Callus Extract

Restimulates circulatory and tissue mechanisms. Tuberose cells and betaine enable the area around the eyes to regain brightness and its original shape. Also enhances radiance, uniformity of skin color, promotes an elimination of toxins, and increases microcirculation in the skin.

Alpha Hesperidin

A bioflavonoid found as the active component of the citrus peel. Makes pores less visible. Rich in antioxidant and anti-inflammatory properties which leads to stimulation of circulation and promotes blood flow.

INGREDIENTS

Aloe Barbadenesis Gel, Perilla Frutescens (Japanese Mint) Seed Oil, Polyglyceryl-6 Distearate, Simmondsia Chinensis (Jojoba) Seed Oil, Potassium Cetyl Phosphate, *Hieracium Pilosella* (Hawkweed) Extract, Oenothera Biennis (Evening Primrose) Oil, Theobroma Cacao (Cocoa) Seed Butter, Bellis Perennis (Daisy) Flower Extract, Glycerin, Ethylhexylglycerin, Rosa Canina (Rosehip) Seed Oil, Persea Gratissima (Avocado) Oil, Polianthes *Tuberosa Callus* (White Tuberose Flower) Extract, Glucosyl Hesperidin, Agua (Water), Sodium Hyaluronate, Saccharomyces Lysate Extract, Saccharomyces/Copper Ferment, Saccharomyces/Iron Ferment, Saccharomyces/Magnesium Ferment, Saccharomyces/Silicon Ferment, Saccharomyces/Zinc Ferment, Lactobacillus Ferment, Leuconostoc/Radish Root Ferment Filtrate, Camellia Sinensis (Green Tea) Leaf Extract, Tocopherol (Natural Vitamin E), Xanthan Gum, Sodium Anisate, Sodium Phytate, Cananga Odorata (Ylang Ylang) Flower Oil, Benzyl Salicylate*, Geraniol*, Farnesol*, Linalool*, Benzyl Benzoate*.

*Naturally found in essential oils.



Discovery Kit

The LaFlore®Discovery Set contains the complete LaFlore® 3-Step Kit plus Longevity Oil in travel-friendly, TSA-approved sizes.

LaFlore® products contain prebiotics, LIVE probiotics, and probiotic extracts to fortify the flora in the skin's microbiome and neutralize harmful bacteria.

Size: Enzymatic Cleanser - 0.5 oz. / 14g

Size: Live Probiotic Concentrated Serum - 0.5 oz. / 14g

Size: Daily Defense Moisturizer - 0.5 oz. / 14g

Size: Longevity Oil - 0.3 fl oz. / 9ml

KEY INGREDIENTS

Enzymatic Cleanser

Bifida Ferment Lysate (Probiotic Extract)

Helps firm and tighten skin, neutralize harmful bacteria and shelter skin from environmental aggressors.

Perilla Seed Oil (Japanese Mint)

Stimulates circulation, calms skin and delivers protective antioxidants.

Bromelain (Pineapple Extract)

Gently softens and exfoliates without disrupting the skin's barrier function.

Live Probiotic Concentrated Serum

Hansenula/Kloeckera/Lactobacillus/Lactococcus/ Leuconostoc/Pediococcus/Saccharomyces (LIVE Probiotics)

An intensely bio-friendly probiotic cocktail that helps boost collagen and elastin production while calming, protecting and brightening the skin.

St. John's Wort Oil

Sourced directly from LaFlore®'s own organic growers and harvest-day shipped to preserve phytoactivity, this powerful and universally restorative herbal extract helps soothe all skin types.

Sea Buckthorn Oil

A plant extract containing high levels of beta carotene that helps correct breakouts and smooth fine lines and wrinkles.

Daily Defense Moisturizer

Bifida Ferment Lysate and Saccharomyces Lysate Extract (Probiotic Extracts)

Neutralize surface bacteria, reduce redness and help support collagen and elastin production.

Pycnogenol®

A potent antioxidant clinically proven to lower scar formation, reduce breakouts and increase collagen and elastin production.

Vitamin D3

Fortifies the skin's barrier function, smooths and firms the skin and helps reduce redness and surface irritation.

Longevity Oil

Turmeric

Contains antioxidants known to soothe and brighten the skin. Because of its astringent properties, the oil helps to tighten and tone, promote elasticity and clear acne-prone areas such as face, neck and back. Turmeric oil has also been known to help mend skin and even out areas with damage caused by overexposure to sunlight.

Arnica

Can help calm inflammation and irritation.

Hibiscus

Helps tighten, reduce dark spots, even skin tone and fights free-radicals.

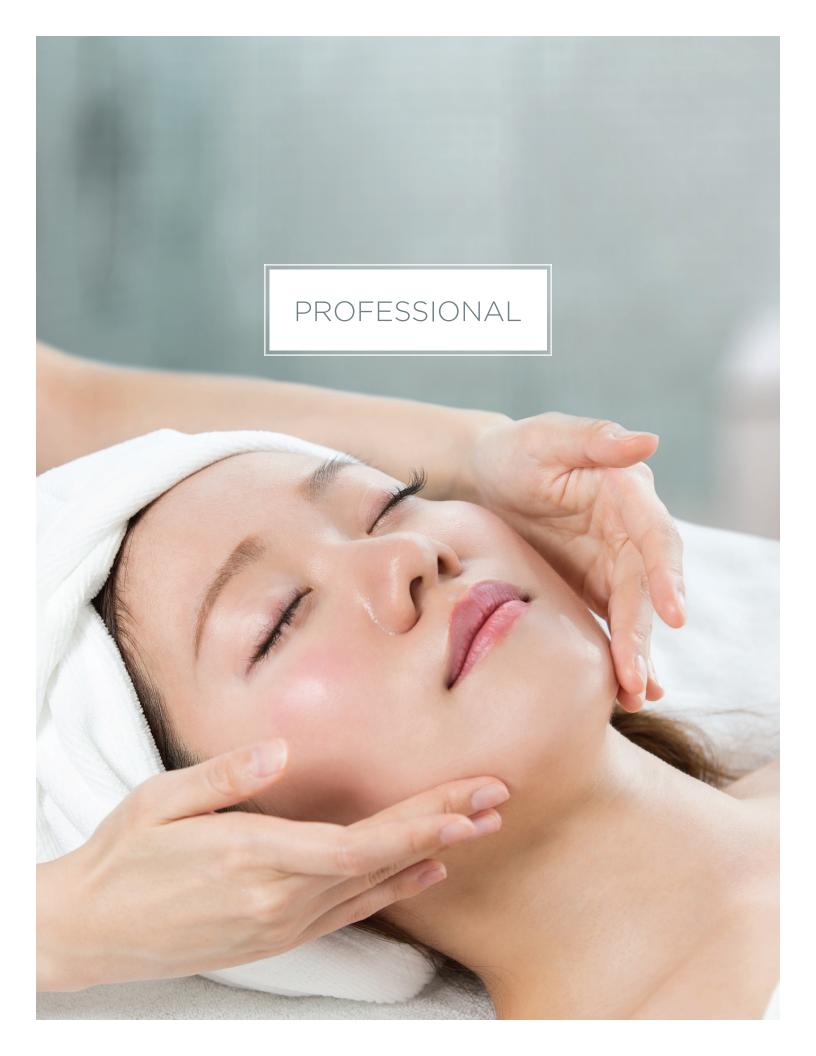
INGREDIENTS

See individual products for ingredient description.

DIRECTIONS

See individual product directions for application.







See protocols for:

- Hydrating Facial
- Enzyme Exfoliating Facial
- Signature Probiotic Facial
- Microbiome Reset Facial
- Probiotic Express Facial
- Sunburn Recovery Facial
- Modalities

Enzymatic Cleanser

For all skin types - a gentle, enzymatic cleanser that softens, brightens, and balances.

LaFlore® Enzymatic Cleanser gently washes away makeup and pollutants and balances the skin microbiome for optimum replenishment and recovery.

Dermatologist tested and approved.

Size: 7.7 oz. / 220g

KEY INGREDIENTS

Bifida Ferment Lysate (Probiotic Extract)

Helps firm and tighten skin, neutralize harmful bacteria and shelter skin from environmental aggressors.

Perilla Seed Oil (Japanese Mint)

Stimulates circulation, calms skin and delivers protective antioxidants.

Bromelain (Pineapple Extract)

Gently softens and exfoliates without disrupting the skin's barrier function.

INGREDIENTS

Aqua (Water), Cocamidopropyl Hydroxysultaine, Glycerin, *Perilla Frutescens* (Japanese Mint) Seed Oil, Sucrose Cocoate, *Ananas Sativus* (Pineapple) Fruit Extract, Cellulose Gum, Polyglyceryl-4 Caprate, Sorbitan Sesquicaprylate, *Bifida* Ferment Lysate, *Hibiscus Sabdariffa* Flower (Sorrel) Extract, *Chondrus Crispus* Powder, *Ceratonia Siliqua* Gum, Menthyl Lactate, *Cinnamomum Cassia Bark/Syzgium Aromaticum Bud/Rosmarinus Officinalis* (Rosemary) Leaf/Thymus Vulgaris (Thyme) Leaf Oil, Sodium Phytate, *Cymbopogon Flexuosus* (Lemongrass) Oil, *Mentha Viridis* (Spearmint) Leaf Oil, Glucose, Ethylhexylglycerin, Menthol, Citral*, Limonene*, Cinnamal*, Eugenol*, Phenoxyethanol.

*Naturally found in essential oils.



See protocols for:

- Hydrating Facial
- Enzyme Exfoliating Facial
- Signature Probiotic Facial
- Microbiome Reset Facial
- Probiotic Express Facial
- Sunburn Recovery Facial
- Modalities
- Oil Cleanse

Live Probiotic Concentrated Serum

For all skin types - a plant based recovery and replenishment serum.

Formulated with LIVE probiotics this serum is packed with vitamins, minerals, and peptides for glowing skin. LaFlore® Live Probiotic Concentrated Serum helps calm and smooth the skin by reducing the appearance of fine lines, wrinkles, and dark spots.

Dermatologist tested and approved.

Size: 7.7 oz. / 220g

KEY INGREDIENTS

Hansenula/Kloeckera/Lactobacillus/Lactococcus/ Leuconostoc/ Pediococcus/Saccharomyces (LIVE Probiotics)

An intensely bio-friendly probiotic cocktail that boosts collagen and elastin production while calming, protecting and brightening the skin.

St. John's Wort Oil

Sourced directly from LaFlore®'s own organic growers and harvest-day shipped to preserve phytoactivity, this powerful and universally restorative herbal extract helps soothe all skin types.

Sea Buckthorn Oil

A plant extract containing high levels of beta carotene that helps correct breakouts and smooth fine lines and wrinkles.

INGREDIENTS

Aloe Barbadensis Gel, Squalane, Olea Europaea (Olive) Fruit Oil, Lactococcus Ferment Lysate, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Octyldodecyl Myristate, Cannabis Sativa (Hemp) Seed Oil, Aqua (Water), Persea Gratissima (Avocado) Oil, Hippophae Rhamnoides (Seabuckthorn) Fruit Oil, Bisabolol, Hypericum Perforatum (St. John's Wort) Flower/Leaf/Stem Extract, Hansenula/Kloeckera/Lactobacillus/Lactococcus/Leuconostoc/Pediococcus/Saccharomyces/Fig/Lemon Ferment, Pichia/Resveratrol Ferment Extract, Tocopherol (Natural Vitamin E), Aminopropyl Kojyl Phosphate, Cellulose Gum, Citric Acid, Sodium Hydroxide, Sodium Phytate, Carbomer, Sorbitan Oleate, Isoeicosane, Chitosan, Ethylhexylglycerin, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phenoxyethanol.

Contains LIVE probiotics. Store in a cool, dark place.



See protocols for:

- Hydrating Facial
- Enzyme Exfoliating Facial
- Signature Probiotic Facial
- Microbiome Reset Facial
- Probiotic Express Facial
- Sunburn Recovery Facial
- Modalities

Daily Defense Moisturizer

For all skin types - an antioxidant rich, illuminating moisturizer.

A soothing antioxidant rich complex that replenishes the skin microbiome. Packed with vitamin D3, hyaluronic acid, and vitamin C, LaFlore® Daily Defense Moisturizer* helps hydrate and plump the skin instantly.

Dermatologist tested and approved.

Size: 7.7 oz. / 220g

KEY INGREDIENTS

Bifida Ferment Lysate and Saccharomyces Lysate Extract (Probiotic Extracts)

Neutralize surface bacteria, reduce redness and help support collagen and elastin production.

Pycnogenol®

A potent antioxidant clinically proven to lower scar formation, reduce breakouts and increase collagen and elastin production.

Vitamin D3

Fortifies the skin's barrier function, smooths and firms the skin and helps reduce redness and surface irritation.

INGREDIENTS

Aloe Barbadensis Gel, Perilla Frutescens (Japanese Mint) Seed Oil, Butyrospermum Parkii (Shea) Butter, Polyglyceryl-6 Distearate, Bifida Ferment Lysate, Simmondsia Chinensis (Jojoba) Seed Oil, Punica Granatum (Pomegranate) Seed Oil, Bisabolol, Silica, Saccharomyces Lysate Extract, Aqua (Water), Glycerin, Sodium Hyaluronate (Hyaluronic Acid, Sodium Salt), Pinus Pinaster (Pine)Bark Extract, Ethylhexylglycerin,7-Dehydrocholesterol (Provitamin D3), Potassium Cetyl Phosphate, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Sodium Phytate, Sodium Anisate, Sodium Hydroxide, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Mica (CI 77019), Limonene*, Linalool*, Titanium Dioxide (CI 77891),Tin Oxide (CI 77861), Phenoxyethanol.

^{*}Naturally found in essential oils.



See protocols for:

- Enzyme Exfoliating Facial
- Signature Probiotic Facial
- Microbiome Reset Facial
- Probiotic Express Facial
- Oil Cleanse

Longevity Concentrate

For all skin types - a soothing botanically rich moisturizing oil blend.

Longevity Concentrate is infused with a healing blend of soothing oils such as cold-pressed Perilla frutescens seed oil, coconut oil, avocado oil, along with immunity-boosting turmeric, which helps soothe, brighten, and fight breakouts; arnica, which aids in calming inflammation; and hibiscus, which support the reduction of dark spots as well as skin tone and texture.

Size: 1 fl. oz. / 30ml

KEY INGREDIENTS

Turmeric

Contains antioxidants known to soothe and brighten the skin. Because of its astringent properties, the oil helps to tighten and tone, promote elasticity and clear acne-prone areas such as face, neck and back. Turmeric oil has also been known to help mend skin and even out areas with damage caused by overexposure to sunlight.

Arnica

Can help calm inflammation and irritation.

Hibiscus

Helps tighten, reduce dark spots, even skin tone and fights free radicals.

INGREDIENTS

Olea Europaea (Olive) Fruit Oil, Hypericum Perforatum (St. John's Wort) Flower/Leaf/Stem Extract, Perilla Frutescens (Japanese Mint) Seed Oil, Tocopherol (Natural Vitamin E), Solanum Lycopersicum (Tomato) Seed Oil, Cocos Nucifera (Coconut) Oil, Hippophae Rhamnoides (Seabuckthorn) Fruit Extract, Hibiscus Sabdariffa (Roselle) Seed Oil, Lactobacillus rhamnosus, Arnica Montana Flower Extract, Curcuma Longa (Turmeric) Root Extract, Origanum Vulgare (Oregano) Oil, Rosa Canina (Rosehip) Seed Oil, Persea Gratissima (Avocado) Oil, Butyrospermum Parkii (Shea) Butter Extract, Vaccinium Macrocarpon (Cranberry) Seed Oil, Illicum Verum (Anise) Fruit/Seed Oil, Lavandula Angustifolia (Lavender) Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Cymbopogon Flexuosus (Lemongrass) Oil, Lycopene, Pelargonium Graveolens (Geranium) Flower Oil, Helianthus Annuus (Sunflower) Seed Oil, Caprylic/Capric Triglyceride, Ethylhexylglycerin, Eugenol*, Citral*, Geraniol*, Limonene*, Linalool*

*Naturally found in essential oils.



See protocols for:

- Hydrating Facial
- LIVE Probiotic Biome Boost Masque Enhancement
- Signature Probiotic Facial
- Microbiome Reset Facial
- Sunburn Recovery Facial

Live Probiotic Booster

For all skin types - delivers LIVE probiotics.

Formulated with numerous strains of beneficial bacteria to help balance and support the skin microbiome. Produces postbiotic metabolites that protect skin from viruses, pathogens, and harmful bacteria.

Use with LaFlore® Hydrating Masque or LaFlore® Enzymatic Cleanser.

Size: 1 fl. oz. / 30ml

KEY INGREDIENTS

Hansenula, Kloeckera, Lactobacillus, Lactococcus, Leuconostoc, Pediococcus, Saccharomyces (LIVE Probiotics)

An intensely microbiome friendly LIVE probiotic cocktail that helps boost collagen and elastin production while calming, protecting and brightening the skin by delivering postbiotics such as: PHA, AHA, BHA, vitamins, amino acids and more.

INGREDIENTS

Aloe Barbadensis Gel, Perilla Frutescens (Japanese Mint) Seed Oil, Aqua (Water), Isododecane, Acrylates Copolymer, Hansenula/Kloeckera/Lactobacillus/Lactococcus/Leuconostoc/Pediococcus/Saccharomyces/Fig/Lemon Ferment, Tocopherol (Natural Vitamin E), Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Sorbitan Oleate, Sodium Phytate, Cellulose Gum, Chitosan, Sodium Hydroxide, Citric Acid, Deoxyribonuclease, Glucose Oxidase.

Contains LIVE probiotics. Store in a cool, dark place.



See protocols for:

- LIVE Probiotic Biome Boost Masque Enhancement
- Enzyme Exfoliating Facial

Enzyme Exfoliating Booster

For all skin types - bio-active fruit enzymes for gentle exfoliation.

Gently exfoliates and sloughs off dead skin cells using bio-active fruit enzymes to speed skin proliferation and cellular renewal, while increasing collagen and elastin production. Use with LaFlore® Hydrating Masque or Enzymatic Cleanser.

Size: 1 fl. oz. / 30ml

KEY INGREDIENTS

Pineapple Extract + Bromelain Powder

Natural enzyme combo that speeds up skin proliferation and makes room for new cells to flourish. Helps skin renewal process.

Papain Powder

Derived from papaya fruit, which is known for its exfoliating benefits. Contains radical-fighting flavonoids that protect against cellular aging.

INGREDIENTS

Aloe Barbadensis Gel, Ananas Sativus (Pineapple) Fruit Extract, Perilla Frutescens (Japanese Mint) Seed Oil, Polyglyceryl-6 Distearate, Aqua (Water), Lactococcus Ferment Lysate, Bromelain, Papain, Hibiscus Sabdariffa Flower Extract, Tocopherol (Natural Vitamin E), Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Lactobacillus Ferment, Glucose Oxidase, Deoxyribonuclease, Sodium Phytate.



See protocols for:

- Hydrating Facial
- Enzyme Exfoliating Facial
- Signature Probiotic Facial
- Microbiome Reset Facial
- Probiotic Express Facial
- Sunburn Recovery Facial
- Microcurrent
- Modalities

Eye Cream Complex

For all skin types - antioxidant rich eye brightening cream.

A powerful antioxidant-rich brightening cream. Anti-aging and antiinflammatory blends of rejuvenating botanicals target visible dark circles to enhance radiance while eliminating discoloration, puffiness, and wrinkles.

Size: 1 fl. oz. / 30ml

KEY INGREDIENTS

Bellis Perennis (Daisy) Flower Extract

Activates vital processes which allow for the breakdown of heme, which is what contributes to dark circles under the eye. Also activates dermal draining through its ability to increase the production of VEGF-C. Excess fluids are drained away more efficiently.

Polianthes Tuberosa Callus Extract

Restimulates circulatory and tissue mechanisms. Tuberose cells and betaine enable the area around the eyes to regain brightness and its original shape. Also enhances radiance, uniformity of skin color, promotes an elimination of toxins, and increases microcirculation in the skin.

Alpha Hesperidin

A bioflavonoid found as the active component of the citrus peel. Makes pores less visible. Rich in antioxidant and anti-inflammatory properties which leads to stimulation of circulation and promotes blood flow.

INGREDIENTS

Aloe Barbadenesis Gel, Perilla Frutescens (Japanese Mint) Seed Oil, Polyglyceryl-6 Distearate, Simmondsia Chinensis (Jojoba) Seed Oil, Potassium Cetyl Phosphate, *Hieracium Pilosella* (Hawkweed) Extract, Oenothera Biennis (Evening Primrose) Oil, Theobroma Cacao (Cocoa) Seed Butter, Bellis Perennis (Daisy) Flower Extract, Glycerin, Ethylhexylglycerin, Rosa Canina (Rosehip) Seed Oil, Persea Gratissima (Avocado) Oil, Polianthes *Tuberosa Callus* (White Tuberose Flower) Extract, Glucosyl Hesperidin, Agua (Water), Sodium Hyaluronate, Saccharomyces Lysate Extract, Saccharomyces/Copper Ferment, Saccharomyces/Iron Ferment, Saccharomyces/Magnesium Ferment, Saccharomyces/Silicon Ferment, Saccharomyces/Zinc Ferment, Lactobacillus Ferment, Leuconostoc/Radish Root Ferment Filtrate, Camellia Sinensis (Green Tea) Leaf Extract, Tocopherol (Natural Vitamin E), Xanthan Gum, Sodium Anisate, Sodium Phytate, Cananga Odorata (Ylang Ylang) Flower Oil, Benzyl Salicylate*, Geraniol*, Farnesol*, Linalool*, Benzyl Benzoate*.

*Naturally found in essential oils.



See protocols for:

- Hydrating Facial
- LIVE Probiotic Biome Boost Masque Enhancement
- Probiotic Boost FacialSignature
- Microbiome Reset Facial
- Sunburn Recovery Facial

Hydrating Masque

For all skin types - an ultra-hydrating aloe-based masque.

A rich anti-inflammatory masque that restores critical moisture levels and soothes stressed and dehydrated skin. Formulated with potent botanical antioxidants, B vitamins, and minerals to help skin instantly become supple. Leaves skin invigorated with the signature LaFlore® glow.

Size: 4 oz. / 113g

KEY INGREDIENTS

Niacinamide (Vitamin B3)

Helps replenish, moisture, and increase epidermal barrier function

Bifida Ferment Lysate - (Probiotic Extract)

Physiological lysate from bifidobacterial. Prevents UV-induced damage by stimulation of the cellular, endogenous, enzymatic repair system. Stimulates DNA repair mechanism after UV irradiation.

Elderberry Juice Powder

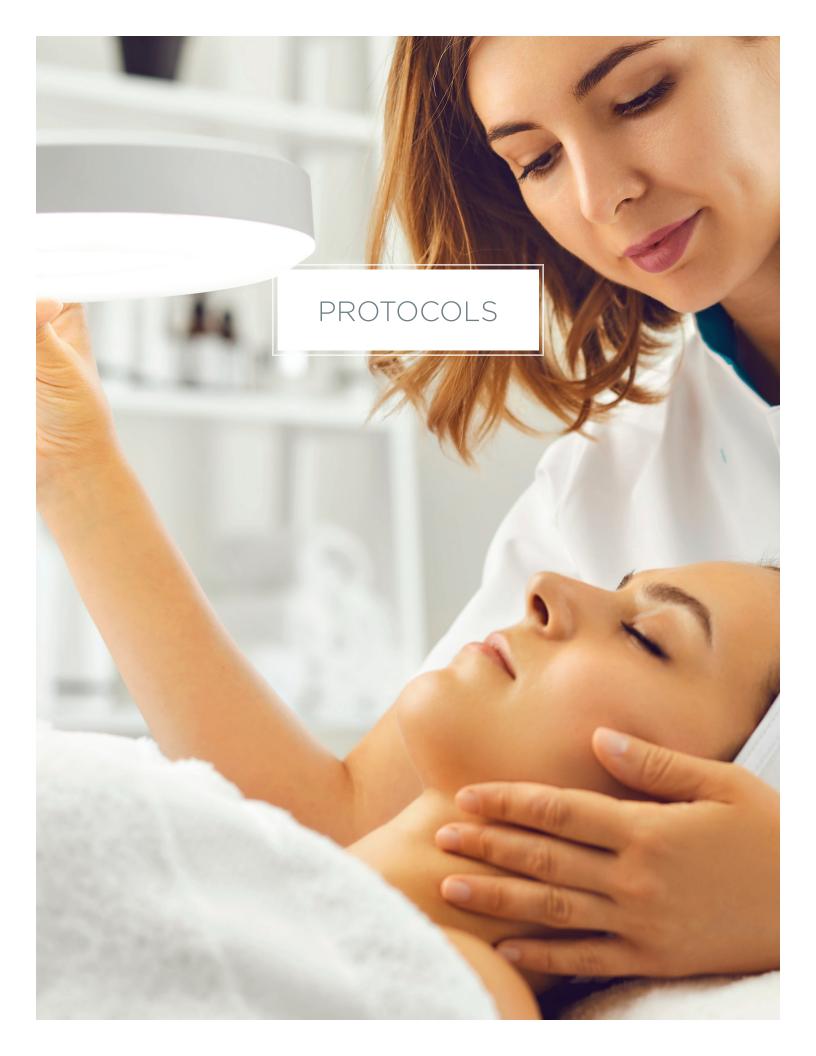
Potent antioxidant. Elderberry fruit is rich in calcium, vitamin B2, vitamin B5, folate, iron, and magnesium. Helps boost collagen and peptide production.

Arnica Montana

Aids in healing bruises and inflammation. Rich in flavonoid glycosides, fatty acids, xanthophylls and essential oils.

INGREDIENTS

Aloe Barbadensis Gel, Olea Europaea (Olive) Fruit Oil, Aqua (Water), Myrica Cerifera (Bayberry) Fruit Wax, Glycerin, Simmondsia Chinesnsis (Jojoba) Seed Oil, Bifida Ferment Lysate, Caprylic/Capric Triglyceride, Butyrospermum Parkii (Shea) Butter, Theobroma Cacao (Cocoa) Seed Butter, Acryaltes Copolymer, 1,2-Hexanediol, Ubiquinone, Hexapeptide-10, Niacinamide (Vitamin B3), Tocopherol (Natural Vitamin E), Arnica Montana Flower Extract, Sodium Hyaluronate, Tocopheryl Acetate, Squalane, Sambucus Nigra (Elderberry) Fruit Extract, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Sucrose Laurate, Cetyl Alcohol, Glycol Stearate, Glyceryl Stearate, Caprylyl Glycol, Sodium Phytate, Sodium Hydroxide, Sodium Stearoyl Lactylate, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer.



Treatment Selection

Verbal/Visual Analysis & Intake	Recommended Protocol	Targeted Modifications
Breakout & Enlarged Pores	Signature Facial	Use enzyme booster and probiotic booster to masque
Excess Oil & Enlarged Pores	Enzyme Facial	Add hydrating masque to treatment
Dehydration or Irritation	Hydrating Facial	
Dry Flaky or Damaged Skin Barrier	Microbiome Reset Facial	
Dullness or Uneven Tone	Enzyme Facial	Steam with second cleanse and/or add enzyme/ hydrating masque treatment
Normal Skin	Signature Facial	I January I I and January I I I I I I I I I I I I I I I I I I I
Sensitized or Concern	Livelyating Facial	
Prone Skin	Hydrating Facial	Ducks of Co., 15, 15, 15
Fragile or Thin Skin	Microbiome Reset Facial	Protect fragile skin by reducing techniques that increase drag on the surface

LaFlore® Hydrating Facial

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse and Exfoliate LaFlore® Product: Enzymatic Cleanser Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and massage into the skin for 90 seconds. Apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Masque

LaFlore® Product: Hydrating Masque,

Live Probiotic Booster

Add 1 tablespoon of Hydrating Masque and mix 1 full dropper of Live Probiotic Booster. Apply white layer of mixture to the face, neck and décolletage. Be sure to avoid the eye area. Let sit on skin for 10-15 minutes. When masque disappears (becomes clear) this is an indicator that the skin is dehydrated in those areas. Apply additional product to the skin, on the clear patches, through the duration of this step. Use a warm, damp towel to gently remove product from the face.

Step Four: Massage

LaFlore® Product: Longevity

Concentrate

Use 2-3 drops of Longevity Concentrate. Perform a 10 minute pressure point facial massage. Remove excess with a warm steamed towel or blot

with tissue or 4x4 (for drier skin types/conditions)

Step Five: Moisturize

LaFlore® Products: Daily Defense Moisturizer, Eye Cream Complex Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin. Apply 1 drop of Eye Cream Complex to ring fingers, tap together and gently pat under the eyes.

Treatment Time - 45-60 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



LaFlore® LIVE Probiotic Biome Boost Masque Enhancement

Step One: Mix LaFlore® Product: Hydrating Masque, Live Probiotic Booster, Exfoliating Enzyme Booster	In a bowl mix 1 tablespoon of the Hydrating Masque. Add ½ full dropper of Live Probiotic Booster (about 5-6 drops) and ½ full dropper of Exfoliating Enzyme Booster (about 5-6 drops). Mix the masque and boosters with a brush until fully combined.
Step Two: Apply	Apply the masque and booster mix in an even "white" layer to the face, neck, and décolletage. *Be sure to avoid the eye area.
Step Three: Hydrate	Let sit on the skin for 15 minutes. When the masque disappears (becomes clear) prior to time frame this means the skin is dehydrated in those areas Apply additional product to those areas.
Step Four: Remove	Use a warm, damp towel to gently remove the remaining masque.

Treatment Time - 15 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



Products used in this protocol: Hydrating Masque, Live Probiotic Booster, Enzyme Exfoliating Booster

LaFlore® Enzyme Exfoliating Facial

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse and Exfoliate **LaFlore*** **Product:** Enzymatic Cleanser,

Enzyme Exfoliating Booster

Mix 2-3 pumps of Enzymatic Cleanser and 1/2 to full dropper of Enzyme Exfoliating Booster. Apply to skin and leave on for 3 to 5 minutes. This will provide exfoliation without stripping the skin. Add water to finger tips and gently massage for 90 seconds before removing. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Three: Massage

LaFlore® Product: Longevity

Concentrate

Use 2-3 drops of Longevity Concentrate. Perform a 10 minute pressure point facial massage. Remove excess with a warm steamed towel or blot with tissue or 4x4 (for drier skin types/conditions)

Step Four: Treat

LaFlore® Product: Live Probiotic Serum, Eye Cream Complex Use 1 pump of Live Probiotic Concentrated Serum, activate by rubbing in hands and press to evenly distribute onto the skin. Allow 1 minute for absorption. Apply 1 drop of Eye Cream Complex to ring fingers,

tap together and gently massage under the eyes.

Step Five: Moisturize

LaFlore® Product: Daily Defense

Moisturizer

Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin.

Treatment Time - 20-30 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



Products used in this protocol: Enzymatic Cleanser, Enzyme Exfoliating Booster, Longevity Concentrate, LIVE Probiotic Serum, Eye Cream Complex, Daily Defense Moisturizer

LaFlore® Signature Probiotic Facial

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse

LaFlore® Product: Enzymatic Cleanser

Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and massage into the skin for 90 seconds. Apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Masque

LaFlore® Products: Hydrating Masque,

Live Probiotic Booster

Mix 1 tablespoon of Hydrating Masque and 1 full dropper of Live Probiotic Booster. Apply a white layer of masque and booster mixture to the face, neck, and décolletage. Be sure to avoid the eye area. Let sit on skin for 10-15 minutes. When masque disappears (becomes clear) this is an indicator that the skin is dehydrated in those areas. Apply additional product to the skin, on the clear patches, through the duration of this step. Use a warm, damp towel to gently remove product from the face. Steam may be used for up to 5 minutes.

Step Four (Optional):

Safe Haven Hand Treatment

LaFlore® Products: Enzymatic Cleanser,
Live Probiotic Concentrated Serum,
Daily Defense Moisturizer

Apply 1 pump of Enzymatic Cleanser to the back of the client's hand and massage in until the cleanser begins to lose slip. Remove with a warm, moistened towel. Mix 1 pump of Live Probiotic Concentrated Serum with 1 pump of Daily Defense Moisturizer and massage onto the client's hand. Wrap the hand in a warm, dry towel and repeat steps on the client's other hand.

Step Five: Massage

LaFlore® Products: Live Probiotic Concentrated Serum, Longevity

Concentrate

Mix 1 pump of Live Probiotic Concentrated Serum with Longevity Concentrate and perform a relaxing 10-minute facial massage. This will help neutralize any remaining surface bacteria, reduce redness, and soothe residual inflammation. To remove, apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove any remaining massage cream from the face and neck.

Step Six: Moisturize

LaFlore® Products: Daily Defense Moisturizer, Eye Cream Complex Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin. Apply 1 drop of Eye Cream Complex to ring fingers, tap together and gently massage under the eyes.

Treatment Time - 45-60 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



LaFlore® Microbiome Reset Facial

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse

LaFlore® Product: Enzymatic Cleanser

Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and massage into the skin for 90 seconds. Apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Masque

LaFlore® Products: Hydrating Masque,

Live Probiotic Booster

Mix 1 tablespoon of Hydrating Masque and 1 full dropper of Live Probiotic Booster. Apply a white layer of masque and booster mixture to the face, neck, and décolletage. Be sure to avoid the eye area. Let sit on skin for 10-15 minutes. When masque disappears (becomes clear) this is an indicator that the skin is dehydrated in those areas. Apply additional product to the skin, on the clear patches, through the duration of this step. Use a warm, damp towel to gently remove product from the face. Steam may be used for up to 5 minutes.

Step Four: Massage

LaFlore® Products: Live Probiotic Concentrated Serum, Longevity

Concentrate

Mix 1 pump of Live Probiotic Concentrated Serum with Longevity Concentrate and perform a relaxing 10-minute facial massage. This will help neutralize any remaining surface bacteria, reduce redness, and soothe residual inflammation. To remove, apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove any remaining massage cream from the face and neck.

Step Five: Moisturize

LaFlore® Products: Daily Defense Moisturizer, Eye Cream Complex

Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin. Apply 1 drop of Eye Cream Complex to ring fingers, tap together and gently massage under the eyes.

Treatment Time - 45-60 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



LaFlore® Probiotic Express Facial

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse

LaFlore® Product: Enzymatic Cleanser

Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and massage into the skin for 90 seconds. Apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Massage

LaFlore® Products: Live Probiotic Concentrated Serum, Longevity

Concentrate

Mix 1 pump of Live Probiotic Concentrated Serum with Longevity Concentrate and perform a relaxing 10-minute facial massage. This will help neutralize any remaining surface bacteria, reduce redness, and soothe residual inflammation. To remove, apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove any remaining massage cream from the face and neck.

Step Four: Moisturize LaFlore® Product: Daily Defense Moisturizer, Eye Cream Complex Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin. Apply 1 drop of LaFlore® Eye Cream Complex to ring fingers, tap together and gently massage under the eyes.

Treatment Time - 20-30 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



Products used in this protocol: Enzymatic Cleanser Live Probiotic Concentrated Serum, Longevity Concentrate, Daily Defense Moisturizer, Eye Cream Complex

Sunburn Recovery Facial

Step One: Pre-Cleanse **LaFlore® Product:** Enzymatic Cleanser

Dampen the skin with water. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, cool towel or damp 4x4 wipes.

Step Two: Cleanse and Exfoliate LaFlore® Product: Enzymatic Cleanser Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and gently massage into the skin for up to 90 seconds. Apply a damp, lukewarm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Masque

LaFlore® Product: Hydrating Masque,

Live Probiotic Booster

Add 1 tablespoon of Hydrating Masque and 1 full dropper of Live Probiotic Booster and mix thoroughly. Apply thick white layer of mixture to the face, neck and décolletage. Be sure to avoid the eye area. Let sit on skin for 10-15 minutes. When masque disappears (becomes clear) this is an indicator that the skin is dehydrated in those areas. Apply additional product to the skin, on the clear patches, through the duration of this step. Use a lukewarm, damp towel to gently remove product from the face.

Step Four: Massage **LaFlore® Product:** Longevity Concentrate

Use a dropper worth of Longevity Concentrate. Perform a 10 minute facial massage. Remove excess with a warm towel or 4x4 (for drier skin types/conditions)

Step Five: Moisturize

LaFlore® Products: Daily Defense Moisturizer, Eye Cream Complex

Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin. Apply 1 drop of Eye Cream Complex to ring fingers, tap together and gently pat under the eyes and massage in.

Pro Tip: For extra hydration add 2-3 drops of Longevity Concentrate to the moisturizer before applying.

Treatment Time - 45-60 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



Modalities - Dermaplaning, Chemical Peels, Microneedling, Microdermabrasion, and LED

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse

LaFlore® Product: Enzymatic Cleanser

Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and massage into the skin for 90 seconds. Apply a damp, warm towel to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Perform

Proceed with the modality.

Step Four: Moisturize (OMIT IF MICRONEEDLING) LaFlore® Product: Live Probiotic Concentrated Serum, Daily Defense Moisturizer, Eye Cream Complex Apply 1 pump of Live Probiotic Concentrated Serum immediately after treatment to neutralize any surface bacteria, reduce redness and soothe residual inflammation. Use 2 pumps of Daily Defense Moisturizer evenly distributed onto the skin. Apply 1 drop of Eye Cream Complex to ring fingers, tap together and gently massage under the eyes.

Treatment Time - 45-60 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.

Check with your local licensing agency for modality guidelines and restrictions.



Products used in this protocol:

Enzymatic Cleanser, Live Probiotic Concentrated Serum, Daily Defense Moisturizer, Eye Cream Complex

Modalities - Microcurrent

Step One: Pre-Cleanse

LaFlore® Product: Enzymatic Cleanser

Dampen the skin with water or a steamed towel. Use 2-3 pumps of Enzymatic Cleanser and massage into face and neck. Remove cleanser using sponges, steam or cool towel or damp 4x4 wipes.

Step Two: Cleanse

LaFlore® Product: Enzymatic Cleanser

Combine 1 pump of Enzymatic Cleanser with an equal amount of water in a rubber bowl and whip with a fan brush until foamy. Apply to the face and neck and massage into the skin for 90 seconds. Apply a damp, warm towel or sponge to the face and massage along the jawline and under the cheekbones. Finish with forehead compressions and remove the cleanser from the face and neck.

Step Three: Perform **LaFlore® Product:** Enzyme Exfoliating Booster

Apply Enzyme Exfoliating Booster as a primer and proceed with the microcurrent procedure.

Step Four: Moisturize LaFlore® Product: Live Probiotic Concentrated Serum, Daily Defense Moisturizer, Eye Cream Complex Remove booster using a warm, damp towel or sponge. Apply 1 pump of Live Probiotic Concentrated Serum immediately after treatment to help neutralize any surface bacteria, reduce redness, and soothe residual inflammation. Use 2 pumps of Daily Defense Moisturizer and evenly distribute onto the skin. Apply 1 drop of Eye Cream Complex to ring fingers, tap together and gently massage under the eyes.

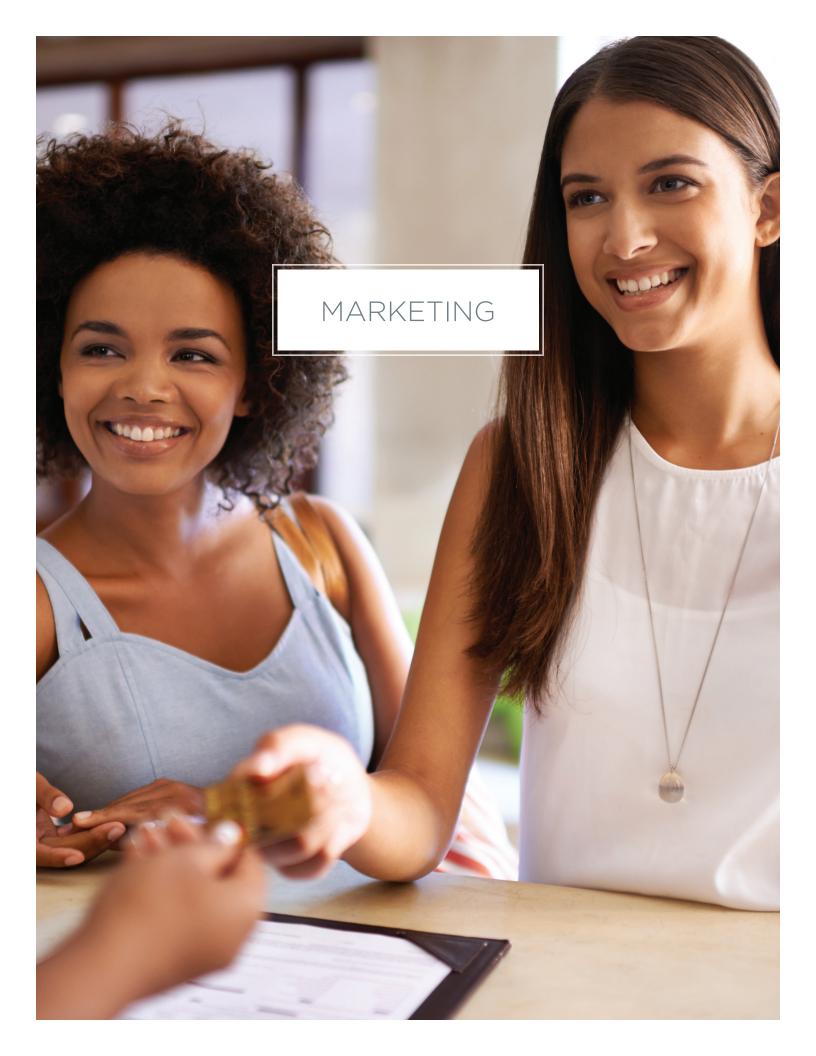
Treatment Time - 45-60 Minutes

Disclaimer: Although our formulas are tested by dermatologists, discontinue use if irritation occurs. Do not use on open or broken skin.



Products used in this protocol: Enzymatic Cleanser, Live Probiotic Concentrated Serum,

Daily Defense Moisturizer,
Eye Cream Complex



Launch Plan

 Set up your your retail space. (Consult the provided planogram for ideas)

- Update your menu
- Always suggest a Discovery Kit to continue treatment after a Microbiome Reset Facial.
- If the client doesn't want to change their entire regimen suggest adding LaFlore's Concentrated Live Probiotic Serum to what they are doing now.
- Provide a ritual card with all Discovery Kit purchases.
- Place brochures in your lounge area.
- If you have shelf space include a shelf talker to promote the benefits of LaFlore.
- Encourage your reception staff to attend the LaFlore free staff training.





Marketing Resource Library

Access the latest blogs and social media content to use in your marketing.



Continuing Education

LaFlore Staff Training

Learn about the skin microbiome and how LaFlore helps to keep it balanced.



Skin Microbiome Balancing with Probiotics Training

Earn 2 CEUs while exploring the skin microbiome.



Sample Menu Descriptions

LaFlore® Probiotic Boost Facial- Signature

Experience the LaFlore® Signature Glow. Expertly formulated to refresh dull and dehydrated skin, delivering a boost of topical LIVE probiotics. This microbiome friendly facial helps defend your skin against pathogens, balances pH, delivers vitamins, minerals, and peptides your skin needs. Includes hand treatment. 60-80 minutes

LaFlore® Enzyme Exfoliating Facial

A brightening treatment, this gentle facial is ideal for those who have sensitive or reactive skin. Bioactive fruit enzymes are used to increase cellular turnover, stimulate collagen and elastin production while the LIVE probiotics reduce and calm redness.

45-60 minutes

LaFlore® Probiotic Hydrating Facial

Excellent for stressed, sunburned, or dehydrated skin. LaFlore's unique aloe-based hydrating masque, boosted with LIVE probiotics, this anti-inflammatory facial will soothe and calm dry and irritated skin.

45 - 60 minutes

LaFlore® Probiotic Flash Facial

Busy life? No worries! This flash facial is a perfect solution. Relax while your skin is pampered with soothing botanicals and the benefits of LaFLore® topical LIVE probiotics. These probiotics give skin the instant refresh it needs for a beautiful, healthy glow.

25 - 30 minutes

LaFlore® Sunburn Recovery Facial

This treatment helps to reduce inflammation caused by a sunburn with a soothing aloe-based masque infused with LaFlore® topical LIVE probiotics to encourage repair, deep hydration, redness reduction whiling providing an instant refresh your skin in craving.

45 - 60 minutes

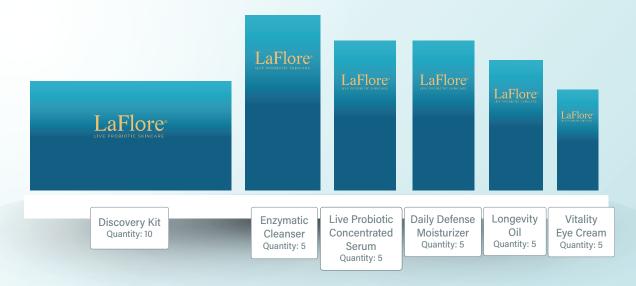
LaFlore® Microbiome Reset Facial

Ideal for those looking for a true reset on the cellular level. This treatment features expertly formulated LaFlore® products to help revitalize dull and dehydrated skin, by delivering a boost of topical LIVE probiotics. This microbiome-friendly facial helps your skin by reducing inflammation, increasing cellular turnover, stimulating collagen and elastin production, balancing your pH, and delivering the exact vitamins, minerals, and peptides your skin needs to mend and thrive – naturally.

45 - 60 minutes

PLANOGRAM OPTIONS

Singular Shelf



Multi-Shelf





laflore.com



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