

# Hyperpigmentation Protocol



Treatment time:

**50-60 mins**



Cost per treatment:

**\$6.84**



Suggested price:

**\$125-175\***

\*The Private Label program allows you to be very flexible about the price you charge.

This exfoliation service is ideal for targeting hyperpigmentation.

With a carefully selected blend of products, oily areas of concern are treated and clarified, while healthy moisture levels are restored. Clients will leave each service with harmonious results.



## SAMPLE MENU DESCRIPTION:

Everyday living can cause havoc on your skin, leaving spots and an uneven complexion. That calls for brightening and hydration to reduce spots and uneven color. Strip down and build back up using our natural skin care collection in this restorative service.





# What you'll need:



## PRIVATE LABEL SKIN CARE

100% Natural

NO Parabens

NO Petrolatum

NO Mineral Oils

NO Propylene Glycol

NO Sodium Lauryl Sulfate



**PURIFYING GLYCOLIC  
CLEANSER**  
PVT140P



**AHA TONER**  
PVT145P



**BRIGHTENING  
SERUM**  
PVT125P



**RESTORATIVE  
FACIAL OIL**  
PVT142P



**HYDRATING  
CREAM MASK**  
PVT134P



**REFINING  
FACIAL POLISH**  
PVT138P



**ENZYME  
BRIGHTENING MASK**  
PVT124P



**BRIGHTENING C  
& PEPTIDE  
MOISTURIZER**  
PVT136P



**NOURISHING EYE  
CREAM LOTION**  
PVT123P

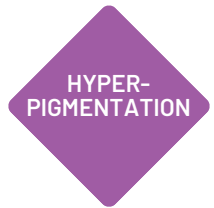


# Quick Reference Protocol

Treatment Time: 50-60 minutes

*\*Times are estimated and will vary based on your guests needs.*

Help reveal an even skin tone and smooth complexion with natural exfoliation and skin brightening ingredients such as licorice root extract, glycolic acid, lactic acid, niacinamide, and grape seed oil.



STEP	PRODUCT	TIPS / SUGGESTIONS
REMOVE EYE & LIP MAKEUP 2 minutes	<i>Suggested Product:</i> Prosana Make-Up Remover	
CLEANSE 3 minutes	Purifying Glycolic Cleanser	
TONE 2 minutes	AHA Toner	*Fully saturate cotton rounds with AHA Toner and swipe over the entire face, neck and décolleté.
PRE-EXFOLIATION 6-8 minutes	Refining Facial Polish	*Use with steam to loosen the bond of dead skin cells allowing the Enzyme Brightening Mask to better target hyperpigmentation.
EXFOLIATION 10-12 minutes	Enzyme Brightening Mask	*Adjust how long the Enzyme Brightening Mask remains on the skin based on your evaluation of your guests' skin.
TREAT 1 minute	Brightening Serum	
MASK 12-15 minutes	Hydrating Cream Mask	
MASSAGE 8 minutes	Restorative Facial Oil	*If excessive oil remains on the skin after massage, drape a warm, damp towel around the face and gently press and wipe to remove excess product.
EYE CREAM 1 minute	Nourishing Eye Cream	
MOISTURIZER 2 minute	Brightening C and Peptide Moisturizer	



# Detailed Protocol

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STEP	PRODUCT	HOW TO USE
<b>REMOVE EYE &amp; LIP MAKEUP</b> 2 minutes	<i>Suggested Product:</i> Prosana Make-Up Remover	<ul style="list-style-type: none"> <li>Saturate 2 cotton rounds in make-up remover and place over the eyes with gentle pressure.</li> <li>Leave the eye pads on the eyes while you remove lip make up to gently break down make-up for easier removal.</li> <li>Saturate 1 additional cotton round and remove make-up from the lips.</li> <li>Return to the eyes and remove eye makeup using gentle, downward sweeping motions.</li> </ul>
<b>CLEANSE</b> 3 minutes	Purifying Glycolic Cleanser	<ul style="list-style-type: none"> <li>Mix 1 pump of Purifying Glycolic Cleanser with warm water &amp; create a mild lather.</li> <li>Cleanse from the décolleté up to the forehead.</li> <li>Remove cleanser with a warm, damp towel or damp sponges.</li> </ul>
<b>TONE</b> 2 minutes	AHA Toner	<ul style="list-style-type: none"> <li>Spray AHA Toner on 2 cotton rounds until they are damp.</li> <li>Gently wipe the entire face in flowing movements.</li> </ul>
<b>PRE-EXFOLIATION</b> 6-8 minutes	Refining Facial Polish	<ul style="list-style-type: none"> <li>Using either cotton esthetic wipes or sponges, dampen the skin lightly to prepare for exfoliation.</li> <li>Dispense the Refining Facial Polish onto your fingertips and lightly exfoliate in small circular motions on the entire area of the face. Start with 1/2 - 1 pump and add more as needed.</li> <li>Remove product with damp esthetic sponges or warm towels.</li> </ul>
<b>EXFOLIATION</b> 10-12 minutes	Enzyme Brightening Mask	<ul style="list-style-type: none"> <li>Apply Enzyme Brightening Mask using long flowing movements starting at the base of the neck, up along the neck to the cheeks, nose, around the eyes, and forehead.</li> <li>Remove the mask gently by using moistened sponges or hot towels.</li> </ul> <p><i>*For a better client experience, wrap the client's face in the warm towel, leaving the nose uncovered, and gently massage away the remaining mask. Remember to go back and clean up any remaining product that was missed.</i></p>
<b>TREAT</b> 1 minute	Brightening Serum	<ul style="list-style-type: none"> <li>Apply 1 pump of the Brightening Serum to the client's skin by gently tapping the product in using your fingertips.</li> <li>Wait a few seconds for the product to penetrate into the skin slightly before moving on to the next step, this will allow for better absorption of your mask.</li> <li>Apply additional product if or as needed.</li> </ul>

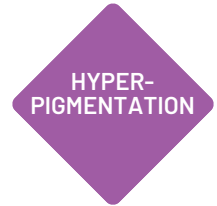


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STEP	PRODUCT	HOW TO USE
MASK 12-15 minutes	Hydrating Cream Mask	<ul style="list-style-type: none"> <li>• Dispense a small amount of the Hydrating Cream Mask into a rubber mixing bowl.</li> <li>• Using a mask brush, apply the product directly to the client's face in long sweeping motions beginning at the chin and ending at the outer cheeks.</li> <li>• After the mask has been given the time to deeply hydrate the client's skin, use a warm, damp towel to wrap around the face, leaving the nose exposed.</li> <li>• Allow the towel to sit for 1-2 minutes while you perform a soft compression massage over top of the towel, creating a relaxing experience for your guest while also helping to loosen the mask from the skin.</li> <li>• Use the towel to remove all traces of the cream mask.</li> </ul>
MASSAGE 8 minutes	Restorative Facial Oil	<ul style="list-style-type: none"> <li>• Using 1 - 2 Pipette's of Restorative Facial Oil, begin massaging the face and décolleté utilizing smooth effleurage movements. <ul style="list-style-type: none"> <li>◦ Outward strokes on the client's décolleté</li> <li>◦ Upward strokes on the neck area</li> <li>◦ Upward &amp; outward strokes on the cheeks and forehead</li> <li>◦ Gently circle around the eyes with your ring fingers, ending between the eyebrows and carrying out the pass straight up the forehead to the hairline for the eye area.</li> </ul> </li> </ul> <p><i>*Remember to be cognizant of the pressure you are providing as too much or too little pressure could become uncomfortable for your client.</i></p>
EYE CREAM 1 minute	Nourishing Eye Cream	<ul style="list-style-type: none"> <li>• Apply a pea size amount of Nourishing Eye Cream to the under-eye area and orbital bone.</li> <li>• Gently tap and massage product into the skin using your ring finger.</li> </ul>
MOISTURIZER 2 minute	Brightening C and Peptide Moisturizer	<ul style="list-style-type: none"> <li>• Complete your treatment by applying Brightening C and Peptide Moisturizer to the face, neck, and décolleté.</li> <li>• Apply approximately a nickel size amount of product to the face, neck, and décolleté and massage into the skin until fully absorbed. Add more product if needed.</li> </ul>



# Retail:



## WHAT THEY'LL WANT:



**PURIFYING GLYCOLIC  
CLEANSER**  
PVT140



**AHA TONER**  
PVT145



**REFINING  
FACIAL POLISH**  
PVT138



**ENZYME  
BRIGHTENING MASK**  
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**RESTORATIVE  
FACIAL OIL**  
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CREAM MASK**  
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**BRIGHTENING C  
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**NOURISHING  
EYE CREAM**  
PVT123



**BRIGHTENING  
SERUM**  
PVT125