

# Dry or Dehydrated Protocol



Treatment time:

**50-60 mins**



Cost per treatment:

**\$5.65**



Suggested price:

**\$105-155\***

\*The Private Label program allows you to be very flexible about the price you charge.



This nourishing service is specially designed for clients with normal to dry skin, using balanced formulas that provide just the right amount of hydration and protection from further dryness.

Your clients will enjoy radiant, soft-to-the-touch results that last!



## SAMPLE MENU DESCRIPTION:

Dry and undernourished skin is a common condition. Take time to counter the effects of environmental stressors and sometimes harsh products that can dehydrate skin. Our moisturizing cleanser, mask, and face cream deliver results and bring life back to a dull complexion.



# What you'll need:



## PRIVATE LABEL SKIN CARE

100% Natural

NO Parabens

NO Petrolatum

NO Mineral Oils

NO Propylene Glycol

NO Sodium Lauryl Sulfate



**HYDRATING  
CLEANSER**  
PVT132P



**HYDRATING  
MIST**  
PVT133P



**ENZYME  
BRIGHTENING MASK**  
PVT124P



**BRIGHTENING  
SERUM**  
PVT125P



**HYDRATING  
CREAM MASK**  
PVT134P



**RESTORATIVE  
FACIAL OIL**  
PVT142P



**NOURISHING EYE  
CREAM**  
PVT123P



**RESTORATIVE  
MOISTURE CREAM**  
PVT126P



# Quick Reference Protocol

Treatment Time: 50-60 minutes

*\*Times are estimated and will vary based on your guests needs.*



Soften dry or dehydrated complexions by replenishing vital moisture. These formulations infuse parched skin with restorative ingredients, such as arginine, shea butter, and vitamin E.

STEP	PRODUCT	TIPS / SUGGESTIONS
REMOVE EYE & LIP MAKEUP 3 minutes	<i>Suggested Product:</i> Prosana Make-Up Remover	
CLEANSE 5 minutes	Hydrating Cleanser	
TONE 2 minutes	Hydrating Mist	
EXFOLIATION 10 minutes	Enzyme Brightening Mask	<i>*Before product removal, try wrapping the face with a warm towel and allow to sit on the skin for 1-2 minutes while you perform a soft compression massage over top of the towel.</i>
TONE 2 minutes	Hydrating Mist	<i>*Works great to loosen your masks prior to removal. Just spray directly on the skin, 6" above the face prior to removal.</i>
TREAT 2 minutes	Brightening Serum	
MASK 10-15 minutes	Hydrating Cream Mask	
MASSAGE 8 - 10 minutes	Restorative Facial Oil	
EYE CREAM 2 minutes	Nourishing Eye Cream	
MOISTURIZER 2 minutes	Restorative Moisture Cream	<i>*Depending on the dryness level of the skin, moisturizer may not be needed after the massage.</i>



# Detailed Protocol

Treatment Time: 50-60 minutes

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Soften dry or dehydrated complexions by replenishing vital moisture. These formulations infuse parched skin with restorative ingredients, such as arginine, shea butter, and vitamin E.

STEP	PRODUCT	HOW TO USE
<b>REMOVE EYE &amp; LIP MAKEUP</b> 3 minutes	<i>Suggested Product:</i> Prosana Make-Up Remover	<ul style="list-style-type: none"><li>• Saturate 2 cotton rounds in make-up remover and place over the eyes with gentle pressure.</li><li>• Leave the eye pads on the eyes while you remove lip make up to gently break down make-up for easier removal.</li><li>• Saturate 1 additional cotton round and remove make-up from the lips.</li><li>• Return to the eyes and remove eye makeup using gentle, downward sweeping motions.</li></ul>
<b>CLEANSE</b> 5 minutes	Hydrating Cleanser	<ul style="list-style-type: none"><li>• Mix 1 pump of Hydrating Cleanser with warm water &amp; create a mild lather.</li><li>• Cleanse from the décolleté up to the forehead.</li><li>• Remove cleanser with a warm, damp towel or damp sponges.</li></ul>
<b>TONE</b> 2 minutes	Hydrating Mist	<ul style="list-style-type: none"><li>• Tone and refresh your client's skin with the Hydrating Mist by lightly misting above the face roughly 6 inches.</li></ul>
<b>EXFOLIATION</b> 10 minutes	Enzyme Brightening Mask	<ul style="list-style-type: none"><li>• Dispense approximately 1 tablespoon of Enzyme Brightening Mask into a rubber mixing bowl.</li><li>• Using a mask brush, apply the product directly to the client's face in long sweeping motions beginning at the décolleté and ending at the forehead.</li><li>• To remove, wrap the face with a warm towel and allow to sit on the skin for 1-2 minutes while you perform a soft compression massage over top of the towel, creating a relaxing experience for your guest while also helping to loosen the mask from the skin.</li><li>• Use the towel to remove all traces of the cream mask exfoliator.</li></ul>
<b>TONE</b> 2 minutes	Hydrating Mist	<ul style="list-style-type: none"><li>• Tone and refresh your client's skin with the Hydrating Mist by lightly misting above the face roughly 6 inches.</li></ul>
<b>TREAT</b> 2 minutes	Brightening Serum	<ul style="list-style-type: none"><li>• Apply 1 pump of the Brightening Serum to the client's skin by gently tapping the product in using your fingertips.</li><li>• Wait a few seconds for the product to penetrate into the skin slightly before moving on to the next step, this will allow for better absorption of your mask.</li><li>• Apply additional product if or as needed.</li></ul>





# Detailed Protocol

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STEP	PRODUCT	HOW TO USE
<b>MASK</b> 10-15 minutes	Hydrating Cream Mask	<ul style="list-style-type: none"><li>• Dispense a small amount of the Hydrating Cream Mask into a rubber mixing bowl.</li><li>• Using a mask brush, apply the product directly to the client's face in long sweeping motions beginning at the chin and ending at the outer cheeks.</li><li>• After the mask has been given the time to deeply hydrate the client's skin, use a warm, damp towel to wrap around the face, leaving the nose exposed.</li><li>• Allow the towel to sit for 1-2 minutes while you perform a soft compression massage over top of the towel, creating a relaxing experience for your guest while also helping to loosen the mask from the skin.</li><li>• Use the towel to remove all traces of the cream mask.</li></ul>
<b>MASSAGE</b> 8 - 10 minutes	Restorative Facial Oil	<ul style="list-style-type: none"><li>• Using 1 - 2 Pipette's of Restorative Facial Oil, begin massaging the face and décolleté utilizing smooth effleurage movements.<ul style="list-style-type: none"><li>◦ Outward strokes on the client's décolleté</li><li>◦ Upward strokes on the neck area</li><li>◦ Upward &amp; outward strokes on the cheeks and forehead</li><li>◦ Gently circle around the eyes with your ring fingers, ending between the eyebrows and carrying out the pass straight up the forehead to the hairline for the eye area.</li></ul></li></ul> <p><i>*Remember to be cognizant of the pressure you are providing as too much or too little pressure could become uncomfortable for your client.</i></p>
<b>EYE CREAM</b> 2 minutes	Nourishing Eye Cream	<ul style="list-style-type: none"><li>• Apply a pea size amount of Nourishing Eye Cream to the under-eye area and orbital bone.</li><li>• Gently tap and massage product into the skin using your ring finger.</li></ul>
<b>MOISTURIZER</b> 2 minutes	Restorative Moisture Cream	<ul style="list-style-type: none"><li>• Complete your treatment by applying Restorative Moisture Cream to the face, neck, and décolleté.</li><li>• Apply approximately a nickel size amount of product to the face, neck, and décolleté and massage into the skin until fully absorbed. Add more product if needed.</li></ul>



# Retail:



## WHAT THEY'LL WANT:



**HYDRATING  
CLEANSER**  
PVT132



**HYDRATING  
MIST**  
PVT133



**ENZYME  
BRIGHTENING MASK**  
PVT124



**HYDRATING  
CREAM MASK**  
PVT134



**NOURISHING  
EYE CREAM**  
PVT123



**BRIGHTENING  
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