

DRY OR DEHYDRATED

Dry or Dehydrated Protocol

This nourishing service is specially designed for clients with normal to dry skin, using balanced formulas that provide just the right amount of hydration and protection from further dryness.

Your clients will enjoy radiant, soft-to-thetouch results that last!





SAMPLE MENU DESCRIPTION:

Dry and undernourished skin is a common condition. Take time to counter the effects of environmental stressors and sometimes harsh products that can dehydrate skin. Our moisturizing cleanser, mask, and face cream deliver results and bring life back to a dull complexion.





Treatment time:

50-60 mins



Cost per treatment:

\$5.65



Suggested price:

\$105-155*

*The Private Label program allows you to be very flexible about the price you charge.





PRIVATE LABEL SKIN CARE

100% Natural

NO Parabens

NO Petrolatum

NO Mineral Oils

NO Propylene Glycol

NO Sodium Lauryl Sulfate



HYDRATING CLEANSER PVT132P



HYDRATING MIST PVT133P



ENZYME BRIGHTENING MASK PVT124P



BRIGHTENING SERUM **PVT125P**



HYDRATING CREAM MASK PVT134P



RESTORATIVE FACIAL OIL PVT142P



NOURISHING EYE CREAM PVT123P



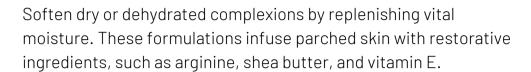
RESTORATIVE MOISTURE CREAM PVT126P



Quick Reference Protocol

Treatment Time: 50-60 minutes

*Times are estimated and will vary based on your guests needs.



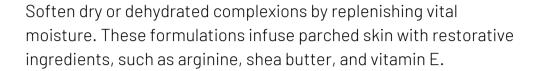


STEP	PRODUCT	TIPS / SUGGESTIONS
REMOVE EYE & LIP MAKEUP 3 minutes	Suggested Product: Prosana Make-Up Remover	
CLEANSE 5 minutes	Hydrating Cleanser	
TONE 2 minutes	Hydrating Mist	
EXFOLIATION 10 minutes	Enzyme Brightening Mask	*Before product removal, try wrapping the face with a warm towel and allow to sit on the skin for 1-2 minutes while you perform a soft compression massage over top of the towel.
TONE 2 minutes	Hydrating Mist	*Works great to loosen your masks prior to removal. Just spray directly on the skin, 6" above the face prior to removal.
TREAT 2 minutes	Brightening Serum	
MASK 10-15 minutes	Hydrating Cream Mask	
MASSAGE 8 - 10 minutes	Restorative Facial Oil	
EYE CREAM 2 minutes	Nourishing Eye Cream	
MOISTURIZER 2 minutes	Restorative Moisture Cream	*Depending on the dryness level of the skin, moisturizer may not be needed after the massage.



Treatment Time: 50-60 minutes

*Times are estimated and will vary based on your guests needs.



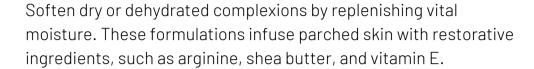


STEP	PRODUCT	HOW TO USE
REMOVE EYE & LIP MAKEUP 3 minutes	Suggested Product: Prosana Make-Up Remover	 Saturate 2 cotton rounds in make-up remover and place over the eyes with gentle pressure. Leave the eye pads on the eyes while you remove lip make up to gently break down make-up for easier removal. Saturate 1 additional cotton round and remove make-up from the lips. Return to the eyes and remove eye makeup using gentle, downward sweeping motions.
CLEANSE 5 minutes	Hydrating Cleanser	 Mix 1 pump of Hydrating Cleanser with warm water & create a mild lather. Cleanse from the décolleté up to the forehead. Remove cleanser with a warm, damp towel or damp sponges.
TONE 2 minutes	Hydrating Mist	 Tone and refresh your client's skin with the Hydrating Mist by lightly misting above the face roughly 6 inches.
EXFOLIATION 10 minutes	Enzyme Brightening Mask	 Dispense approximately 1 tablespoon of Enzyme Brightening Mask into a rubber mixing bowl. Using a mask brush, apply the product directly to the client's face in long sweeping motions beginning at the décolleté and ending at the forehead. To remove, wrap the face with a warm towel and allow to sit on the skin for 1-2 minutes while you perform a soft compression massage over top of the towel, creating a relaxing experience for your guest while also helping to loosen the mask from the skin. Use the towel to remove all traces of the cream mask exfoliator.
TONE 2 minutes	Hydrating Mist	 Tone and refresh your client's skin with the Hydrating Mist by lightly misting above the face roughly 6 inches.
TREAT 2 minutes	Brightening Serum	 Apply 1 pump of the Brightening Serum to the client's skin by gently tapping the product in using your fingertips. Wait a few seconds for the product to penetrate into the skin slightly before moving on to the next step, this will allow for better absorption of your mask. Apply additional product if or as needed.



Treatment Time: 50-60 minutes

*Times are estimated and will vary based on your guests needs.





STEP	PRODUCT	HOW TO USE
MASK 10-15 minutes	Hydrating Cream Mask	 Dispense a small amount of the Hydrating Cream Mask into a rubber mixing bowl. Using a mask brush, apply the product directly to the client's face in long sweeping motions beginning at the chin and ending at the outer cheeks. After the mask has been given the time to deeply hydrate the client's skin, use a warm, damp towel to wrap around the face, leaving the nose exposed. Allow the towel to sit for 1-2 minutes while you perform a soft compression massage over top of the towel, creating a relaxing experience for your guest while also helping to loosen the mask from the skin. Use the towel to remove all traces of the cream mask.
MASSAGE 8 - 10 minutes	Restorative Facial Oil	 Using 1 - 2 Pipette's of Restorative Facial Oil, begin massaging the face and décolleté utilizing smooth effleurage movements. Outward strokes on the client's décolleté Upward strokes on the neck area Upward & outward strokes on the cheeks and forehead Gently circle around the eyes with your ring ringers, ending between the eyebrows and carrying out the pass straight up the forehead to the hairline for the eye area. *Remember to be cognizant of the pressure you are providing as too much or too little pressure could become uncomfortable for your client.
EYE CREAM 2 minutes	Nourishing Eye Cream	 Apply a pea size amount of Nourishing Eye Cream to the under-eye area and orbital bone. Gently tap and massage product into the skin using your ring finger.
MOISTURIZER 2 minutes	Restorative Moisture Cream	 Complete your treatment by applying Restorative Moisture Cream to the face, neck, and décolleté. Apply approximately a nickel size amount of product to the face, neck, and décolleté and massage into the skin until fully absorbed. Add more product if needed.





WHAT THEY'LL WANT:



HYDRATING CLEANSER PVT132



HYDRATING MIST PVT133



ENZYME BRIGHTENING MASK PVT124



HYDRATING CREAM MASK PVT134



NOURISHING EYE CREAM PVT123



BRIGHTENING SERUM PVT125



RESTORATIVE FACIAL OIL PVT142



RESTORATIVE MOISTURE CREAM PVT126