

cuccio™
NATURALÉ

luxury spa

EXPERIENCE
cuccio™
SCENTUAL SPA

EXPERIENCE GUIDE





cuccio™
NATURALÉ

Luxury Spa

THE EMOTIONAL CONNECTION: CUCCIO™

Welcome to Cuccio Naturalé™, the professional beauty industry's brand of choice for luxury spa products for hands, feet and body.

From our humble beginnings on the famed boardwalk of Venice Beach, California, Cuccio Naturalé's core principle is that of *LOVE AT FIRST SIGHT*, that every Cuccio customer should EXPERIENCE our brand in a positive, personalized and emotional way. From their initial encounter with our beautifully designed packaging and brand imagery to our fresh and enticing aromatic scents, Cuccio Naturalé™ helps to turn any ordinary manicure, pedicure or body service into an extraordinary and unforgettable scented spa experience.

As a spa professional the Cuccio Naturalé™ brand represents a unique business opportunity that helps set the stage for the development of a strong foundation for you to thrive in, both personally and professionally. We have created a unique, high quality product line that helps you build your business with confidence, right from the start, make you feel great about your success and be hopeful for your future.

We invite you to join the global Cuccio family and embark on a journey that you will look back on as one of the best decisions you have ever made.

A SMART DECISION

You have made a very smart decision in choosing The Cuccio Naturalé™ Scentsual Spa Experience kit. This program is the perfect way to grow your business and enhance your spa menus with 4 unique levels of service to create 12 unique, professional scentsual spa experiences.



CREATE UP TO

12

UNIQUE
PROFESSIONAL
SCENTUAL SPA
EXPERIENCES

GREAT EXPECTATIONS

The Cuccio Naturalé™ Scentsual Spa Experience is all about exceeding your guests' expectations and providing them an unforgettable experience, where everyday cares melt away and the sense of wellness exists.

SCENTUAL SPA EXPERIENCE BENEFITS:

- Can be used for manicure, pedicure and body care
- Exceptional skin nourishment and hydration
- Create 12 unique professional service
- 4 levels of service to help grow your business:
Express | Bella Express Spa | Bella Spa | Luxury Spa
- Multi-benefit products save time and space



CUCCIO™. It Makes Scents!

THE CUCCIO NATURALÉ SCENTUAL SPA EXPERIENCE IS AVAILABLE IN 4 AMAZING SCENTS:

MILK & HONEY - Soothing & Moisturizing
POMEGRANATE & FIG - Anti-aging & Revitalizing
VANILLA BEAN & SUGAR - Comforting & De-stressing
WHITE LIMETTA & ALOE VERA - Refreshing & Soothing

EACH KIT CONTAINS THE FOLLOWING PROFESSIONAL PRODUCTS:

Scentsual Spa Mist - A brilliant mist to refresh the service environment.

Scentsual Soak - Rich creamy formula, softens, cleanses and hydrates the skin.

Daily Skin Polisher - Gentle exfoliation for radiant smooth skin

Sea Salt Scrub - Sea crystals and fine sea salt hydrate and smooth the skin.

Deep Dermal - Body heat activated intense hydrating masque treatment.

Butter Blend - Intense non-oily hydration for extra soft, silky skin.

cuccio.com

CUCCIO NATURALÉ™ SCENTUAL SPA EXPERIENCE PROTOCOLS

MANICURE



AVAILABLE IN

MILK & HONEY • POMEGRANATE & FIG

VANILLA BEAN & SUGAR • WHITE LIMETTA & ALOE VERA

CUCCIO NATURALÉ™

Express MANICURE EXPERIENCE (20 minutes)

Step-by-Steps

1. Begin each service by spraying Antibacterial Cleansing Spray onto the nail surface and hands. Remove any polish, and file the nails to desired length and shape.
2. Add ½ - 1 teaspoon of Cuccio™ Scentual Soak (scent of choice) into warm water. Soak hands and nails for three minutes.
3. Remove one hand from water, apply one small drop of Scentual Soak to each nail bed and push back cuticles with a cuticle pusher implement. Repeat on other hand.
4. Using your manicure brush, gently brush and clean each nail plate with warm water. Pat the hands dry with a clean towel.
5. Apply Butter Blend and massage in to the skin.
6. Wipe off nails with Antibacterial Cleansing Spray.
7. Apply Cuccio™ Nail Enhancement of choice

Cuccio™ Products You Will Need:

- Cuccio Pro™ Antibacterial Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™

Bella Express Spa MANICURE EXPERIENCE (30 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Step-by-Steps

1. Begin each service by spraying Antibacterial Cleansing Spray onto the nail surface and hands. Remove any polish, and file the nails to desired length and shape.
2. Add ½ - 1 teaspoon of Cuccio™ Scentual Soak (scent of choice) into warm water. Soak hands and nails for three minutes.
3. Remove one hand from water, apply one small drop of Scentual Soak to each nail bed and push back cuticles with a cuticle pusher implement. Repeat on other hand.
4. Using your manicure brush, gently brush and clean each nail plate with warm water. Pat the hands dry with a clean towel.
5. Apply Daily Polisher to hands and massage gently to exfoliate the skin. Remove and dry.
6. Apply Butter Blend and massage in to the skin.
7. Wipe off nails with Antibacterial Cleansing Spray.
8. Apply Cuccio™ Nail Enhancement of choice

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Pro™ Antibacterial Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Daily Polisher
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™

Bella Spa MANICURE EXPERIENCE (45 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Step-by-Steps

1. Begin each service by spraying Antibacterial Cleansing Spray onto the nail surface and hands. Remove any polish and file the nails to desired length and shape.
2. Add ½ to 1 teaspoon of Scentual Soak into warm water.
3. Remove one hand from water, apply one small drop of Scentual Soak to each nail bed and push back cuticles with a cuticle pusher implement. Repeat on other hand, use a birchwood stick to gently clean under the nails.
4. Using your manicure brush, gently brush and clean each nail plate with warm water. Pat the hands dry with a clean towel.
5. Apply Daily Polisher to hands and arms massage gently to exfoliate the skin.
6. Rinse hands and arms with warm water or use damp warm towels. Pat hands dry with a clean towel.
7. Apply Butter Blend and complete a full hand and arm massage from elbow to fingertips. Repeat on the other hand and arm.
8. Wipe off nails with Antibacterial Cleansing Spray.
9. Apply Cuccio™ Nail Enhancement of choice.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Mist
- Cuccio Pro™ Antibacterial Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Daily Skin Polisher
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™

Luxury Spa MANICURE EXPERIENCE (60 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Step-by-Steps

1. Begin each service by spraying Antibacterial Cleansing Spray onto the nail surface and hands. Remove any polish, and file the nails to desired length and shape.
2. Add 1/2 – 1 teaspoon of Scentual Soak or into warm water.
3. Remove one hand from water, apply one small drop of Scentual Soak to each nail bed and push back cuticles with a cuticle pusher implement. Repeat on other hand. Use a birchwood stick to gently clean under the nails.
4. Using your manicure brush, gently brush and clean each nail plate with warm water.
5. On damp skin apply Daily Polisher to hands and arms massage gently to exfoliate the skin.
6. Rinse hands and arms with warm water or use damp warm towels. Pat hands dry with a clean towel.
7. Apply Deep Dermal Transforming Wrap to hands and arms using the application brush.
8. Apply plastic liners to the hands and slip into terry cloth or electric mittens or wrap in dry warm towels. For 5 min. or more if time allows.
9. Remove wrapping, the Deep Dermal should now appear clear. Pat off any excess wrap with a warm dry towel or massage into skin.
10. Apply Butter Blend and complete a full hand and arm massage from elbow to fingertips. Repeat on the other hand and arm.
11. Wipe off nails with Antibacterial Cleansing Spray.
12. Apply Cuccio™ Nail Enhancement of choice.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Mist
- Cuccio Pro™ Antibacterial Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Daily Polisher
- Cuccio Naturalé™ Deep Dermal Wrap
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™ SCENTUAL SPA EXPERIENCE PROTOCOLS

PEDICURE



AVAILABLE IN

MILK & HONEY • POMEGRANATE & FIG

VANILLA BEAN & SUGAR • WHITE LIMETTA & ALOE VERA

CUCCIO NATURALÉ™ Express PEDICURE EXPERIENCE (20 minutes)

Step-by-Steps

1. Spray your hands and clients feet with Antibacterial Cleansing Spray prior to service.
2. Add 1 to 2 tablespoons of Scentual Soak to warm water. (do not use jets) Soak the feet for 3-5 minutes.
3. Remove polish from the toes. Clip and file the nails.
4. Place one drop of Scentual Soak on each nail bed and push back the cuticles with cuticle pusher implement.
5. Use a nail brush to gently clean the nail plate and under the nail.
6. Rinse the feet in warm water, pat dry with a warm dry towel.
7. Apply Butter Blend and massage in to the feet.
8. Wipe off nails with Antibacterial Cleansing Spray.
9. Place toe separators or Toezees™ between the toes.
10. Apply Cuccio™ Nail Enhancement of choice

Cuccio™ Products You Will Need:

- Cuccio Pro™ Antibacterial Cleansing Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™ Bella Express Spa PEDICURE EXPERIENCE (30 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Step-by-Steps

1. Spray your hands and clients feet with Antibacterial Cleansing Spray prior to service.
2. Add 1 to 2 tablespoons of Scentual Soak to warm water. (do not use jets) Soak the feet for 3-5 minutes.
3. Remove polish from the toes. Clip and file the nails.
4. Place one drop of Scentual Soak on each nail bed and push back the cuticles with cuticle pusher implement.
5. Use a nail brush to gently clean the nail plate and under the nail. Rinse the feet in warm water.
6. On to damp feet, apply a small amount of Sea Salt Scrub. Gently massage in a circular motion to exfoliate and smooth the skin. Rinse the feet in warm water.
7. Apply Butter Blend and massage in to the feet.
8. Wipe off nails with Antibacterial Cleansing Spray.
9. Place toe separators or Toezees™ between the toes.
10. Apply Cuccio™ Nail Enhancement of choice

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Pro™ Antibacterial Cleansing Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Sea Salt Scrub
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™
Bella Spa
PEDICURE EXPERIENCE
(45 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Step-by-Steps

1. Spray your hands and client's feet with Antibacterial Cleansing Spray prior to service.
2. Add 1 to 2 tablespoons of Cuccio Naturalé™ Scentual Soak to warm water (do not use jets) Soak the feet for 3-5 minutes.
3. Remove polish from the toes, clip and file the nails.
4. Place one drop of Scentual Soak on to each nail bed and push back cuticles with cuticle pusher implement.
5. Use a nailbrush to gently clean the nail plate and under the nail. Rinse the feet in warm water.
6. On to damp feet and legs, apply a small amount of Sea Salt Scrub. Gently massage in a circular motion to exfoliate and smooth the skin.
7. Rinse the feet and legs in warm water, pat dry with a clean towel.
8. Gently buff the top of each nail with your 180 grit buffing block.
9. Apply Butter Blend and complete a full foot and leg massage. Repeat on the other foot and leg.
10. Wipe off nails with Cuccio Pro™ Antibacterial Cleansing Spray.
 11. Place toe separators or Toezees™ between the toes.
 12. Place toe separators between toes.
 13. Apply Cuccio™ Nail Enhancement of choice.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Pro™ Antibacterial Cleansing Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Sea Salt Scrub
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™
Luxury Spa
PEDICURE EXPERIENCE
(60 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Step-by-Steps

1. Spray your hands and client's feet with Antibacterial Cleansing Spray prior to service.
2. Add 1 to 2 tablespoons of Cuccio Naturalé™ Scentual Soak to warm water (do not use jets) Soak the feet for 3-5 minutes.
3. Remove polish from the toes, clip and file nails.
4. Place one drop of Scentual Soak on to each nail bed and push back cuticles with cuticle pusher implement.
5. Use a nailbrush to gently clean the nail plate and under the nail. Rinse the feet in warm water.
6. On to damp feet and legs, apply a small amount of Sea Salt Scrub. Gently massage in a circular motion to exfoliate and smooth the skin.
7. Rinse feet and legs in warm water, pat dry with a towel.
8. Apply Deep Dermal Transforming Wrap to feet and legs using the application brush.
9. Apply plastic liners to the feet and slip into terry cloth or electric booties or wrap in dry warm towels. For 5 min. or more if time allows.
10. Remove wrapping, the Deep Dermal should appear clear. Massage any excess into the skin.
11. Apply Butter Blend and complete a full foot and leg massage. Repeat on the other foot and leg.
12. Wipe off nails with Cuccio Pro™ Antibacterial Cleansing Spray.
13. Place toe separators or Toezees™ between the toes.
14. Apply Cuccio™ Nail Enhancement of choice.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Pro™ Antibacterial Cleansing Spray
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Sea Salt Scrub
- Cuccio Naturalé™ Deep Dermal Wrap
- Cuccio Naturalé™ Butter Blend
- Cuccio™ Nail Enhancement of choice

CUCCIO NATURALÉ™ SCENTUAL SPA EXPERIENCE PROTOCOLS

BODY CARE



AVAILABLE IN

MILK & HONEY • POMEGRANATE & FIG

VANILLA BEAN & SUGAR • WHITE LIMETTA & ALOE VERA

CUCCIO NATURALÉ™

Express BODY CARE (20 minutes)

Scentual Soak can be used before the service to cleanse the skin.

Step-by-Steps

1. To start, have the guest lay face down, apply Skin Polisher on to damp skin in a gentle circular motion to shoulders, neck and back. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
2. Apply to back of legs and heels in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.
3. Have the guest turn onto their back and apply Skin Polisher on to damp skin to the front of neck, décolleté arms and hands. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
4. Apply to front of legs and feet in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Skin Polisher

CUCCIO NATURALÉ™

Bella Express Spa BODY CARE (30 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Scentual Soak can be used before the service to cleanse the skin.

Step-by-Steps

1. To start, have the guest lay face down, apply Skin Polisher on to damp skin in a gentle circular motion to shoulders, neck and back. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
2. Apply to back of legs and heels in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.
3. Have the guest turn onto their back and apply Skin Polisher on to damp skin to the front of neck, décolleté arms and hands. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
4. Apply to front of legs and feet in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.
5. Apply Butter Blend and give a focused massage in the guests most stressed muscle areas of the body.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Daily Polisher
- Cuccio Naturalé™ Butter Blend

CUCCIO NATURALÉ™

Bella Spa BODY CARE (45 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Scentual Soak can be used before the service to cleanse the skin.

Step-by-Steps

1. To start, have the guest lay face down, apply Skin Polisher on to damp skin in a gentle circular motion to shoulders, neck and back. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
2. Apply to back of legs and heels in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.
3. Have the guest turn onto their back and apply Skin Polisher on to damp skin to the front of neck, décolleté arms and hands. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
4. Apply to front of legs and feet in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.
5. Apply Butter Blend and give a 30 minute full body massage.
6. To finish, massage Butter Blend into hands and feet for extra soft and silky skin.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Daily Polisher
- Cuccio Naturalé™ Butter Blend

CUCCIO NATURALÉ™

Luxury Spa BODY CARE (60 minutes)

Before starting the service use Scentual Spa Mist lightly to enhance the service area.

Scentual Soak can be used before the service to cleanse the skin.

Step-by-Steps

1. To start, have the guest lay face down, apply Skin Polisher on to damp skin in a gentle circular motion to shoulders, neck and back. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
2. Apply to back of legs and heels in the same manner and remove with damp warm towels. Pat dry the skin and cover area with warm towels.
3. Have the guest turn onto their back and apply Skin Polisher on to damp skin to the front of neck, décolleté arms and hands. Remove Skin Polisher with damp warm towels. Pat dry the skin and cover area with warm towel.
4. Apply to front of legs and feet in the same manner and remove with damp warm towels. Pat dry the skin and cover area with towels.
5. Apply Deep Dermal Transforming Wrap in the same order and wrap the skin in plastic film and warm towels. Leave on 15 minutes, when finished unwrap and apply Butter Blend (most of the Deep Dermal will have been absorbed into the skin) to give a 30 minute full body massage.
6. To finish, massage Butter Blend into hands and feet for extra soft and silky skin.

Cuccio™ Products You Will Need:

- Cuccio Naturalé™ Scentual Spa Mist
- Cuccio Naturalé™ Scentual Soak
- Cuccio Naturalé™ Daily Polisher
- Cuccio Naturalé™ Deep Dermal Wrap
- Cuccio Naturalé™ Butter Blend

CUCCIO NATURALE™ SCENTUAL SPA EXPERIENCE PROTOCOLS

ADD-ONS



Milk Bath EXPERIENCE (3-30 minutes)

Step-by-Steps

1. Fill manicure bowl, pedicure bath or bathtub to normal level with warm water.
BATH: Pour in 2 to 4 Tablespoons of Milk Bath depending on size. Soak for 10-30 minutes
PEDICURE BATH: Pour in 1 to 2 Tablespoons of Milk Bath depending on size. Soak for 3- 5 minutes
MANICURE BOWL: 1 to 2 teaspoons of Milk Bath depending on size. Soak for 3-5 minutes
2. Rinse with clean water.
3. Towel dry or proceed with the rest of the service.

Anti-aging EXPERIENCE (5-30 minutes)

Step-by-Steps

1. Massage Grapeseed Oil into the skin.
 2. Wrap with film and warm towels.
(Leave on 5- 30 minutes depending on service)
 3. Gently pat off any excess with warm towels.
- NOTE: Can be added before a paraffin treatment for additional moisture.
Can also be added before a Deep Dermal Wrap for additional moisture.

DETOXSOAK™ EXPERIENCE (5-30 minutes)

Step-by-Steps

1. Fill bath or pedicure bath to normal level with warm water.
 2. In front of guest open DETOXSOAK™ packet and add small packet of Magnesium sulfate sea crystals to water.
 3. Add large DETOXSOAK™ tablet to water.
- FOR BATH: Leave the guest and have them enter the bath and soak for 15 minutes or longer. Have guest rinse off in clear warm water and towel dry. Proceed with desired level of service.
- FOR PEDICURE: Place feet in bath and soak for 15 minutes. When finished rinse with clear warm water and proceed with desired level of service.

KEYS TO SUCCESS

You are the expert in your profession; guests look to you to provide suggestion for the skin and well-being. Create loyalty with your guest by thinking beyond the service and build strong relationships.

- Recommend take home products that guests need.
- Suggest other levels of service.
(Invite the guest to view the menu of services)
- Book their next appointment before they leave.

