

## **Marketing approved copy 8/23/19**

### DRLJS20: Lithium-Ion Jump-Starter

#### Long Form:

Never get stranded with the Duracell 1100 peak amp Lithium-Ion jump-starter with USB charging. With 1100 Peak Amps this jump-starter is powerful enough to start 4, 6 and 8-cylinder gasoline engines with up to 6 liters of displacement and up to 3 liters on diesel engines (up to 25 jump-starts a single charge). The convenient 2.4Amp USB port allows you to quickly charge your smartphone or tablet while on the go (up to 5 smartphone recharges per charge). IP65 weatherproof construction is designed for use in all weather conditions including rain, sleet and snow. The integrated 200 lumen LED work-light is essential for jump-starting in the dark and features low, high and SOS modes. The Lithium-Ion battery will hold it's charge for up to one year so you can keep the Duracell Jump-Starter in your car for use in any emergency.

Our exclusive SafeJump™ Technology features the most advanced safety system on the market. Unlike conventional jump-starters, the safety system is internally mounted which enables it to monitor critical components of the jump-starter. SafeJump technology ensures spark-proof operation and protects against reverse polarity, reverse current, over temperature and low voltage.

With the included carry bag you can easily store your jump-starter in your glove box or trunk to ensure it's there when you need it. With the included car charger and charging cable you can recharge your jump-starter directly from your car so it's ready when you need it. The Duracell lithium-ion jump-starter works great with cars, trucks, SUVs, boats, motorcycles and more. Never get stranded with the Duracell Lithium-Ion Jump- Starter + USB Charger.

#### Key Feature bullet point content:

- Never get stranded with up to 25 jump-starts per charge
- 1100 Peak Amps output for jump-starting 4, 6, and 8-cylinder engines (Up to 25 jump-starts per charge)
- 2.4 Amp USB port for quickly charging smartphones, tablets and more (Up to 5 smartphone recharges per charge)
- Ultrabright LED worklight with high, low and SOS modes
- Holds a charge for up to one year
- IP65 weatherproof construction for outdoor use
- SafeJump technology protects reverse connection errors and more
- Includes carry bag for easy storage in your vehicle
- Includes car charger and cable for easy recharging on the go
- Ideal for cars, trucks, boats, motorcycles and more