

Marketing Approved Copy

DRPB500: PowerBlock 500

### **Long Form Copy:**

PowerBlock 500, a Gasless Battery Generator that provides portable power when you need it most! The PowerBlock 500 is lightweight and compact, making it great for on-the-go, outdoor recreation, camping and preparing for emergencies. The PowerBlock 500 includes a 478Wh Lithium-Ion battery and 500W Pure Sine Wave Inverter that can power a variety of household devices from cellphones, CPAPs to mid-size refrigerators! You can charge or power up to 7 devices at once with the multiple port options available: 3 AC Outlets, 2 USB-A Ports, 1 USB-C Port and a 12V DC socket. Recharge your PowerBlock 500 three ways: Using AC power or DC power using the built-in MPPT Controller and Solar Panels or recharge from your car via the MPPT Controller and CLA Plug (CLA Plug not included)

### **Designed with You in Mind**

The PowerBlock 500 is designed for everyday people. At 10.6lbs, we've made the PowerBlock 500 as lightweight as possible, while keeping it powerful enough to run your most important devices. The ergonomic carry handle makes movement around the house or on-the-go easy. The compact design is great if you're packing light for your next road trip or if space is limited at home. With silent operation, you can use the PowerBlock 500 anywhere, anytime.

### **So Easy, Anyone Can Use It**

We've taken the guesswork out of portable power. Simply plug in the device you want to power in any of the 7 output ports and press the power button to get started! The intelligent LCD screen display lets you know exactly how many hours of power you have remaining based on the devices you have connected. When you're charging the PowerBlock, the display will also tell how many more hours it will take to get the PowerBlock fully charged.

### **Reliable Emergency Power**

Keep the PowerBlock 500 on standby for power outages, bad weather and other emergencies! It's safe to keep the PowerBlock 500 plugged into your AC outlet for maintenance charging when not in use. The internal charger is designed to optimize power without overcharging the battery, giving you maximum power to keep critical devices powered up until power is restored! Don't always have access to an AC Outlet? No problem, the PowerBlock 500 can keep a charge for up to 1 year when not in use!

### **Fast 4 Hour Recharge with Solar**

The PowerBlock includes a built-in 200-Watt MPPT solar controller that allows for a 4 hour recharge time with most 200W Solar Panels. Anderson connectors and instructions for use are included. (solar panel not included)

### **Battery Powered vs Gas Generators**

Unlike Gas Generators, the PowerBlock 500 is battery powered, meaning it is safe for both outdoor and indoor use. When you choose the PowerBlock 500, worries about fuel storage or dangerous fumes are

thing of the past. The PowerBlock 500 provides clean and sustainable energy and emit 81% less CO2 emissions than gas-powered generators.

### **Durable and Dependable**

The PowerBlock 500 is UL2743 safety certified and has built-in protection features to ensure safe and efficient operation.

### **PowerBoost Technology**

Some devices, like refrigerators, need a little extra boost of power to get started. With our PowerBoost inverter, the PowerBlock 500 can withstand a higher wattage power draw, up to 1000 watts, for a short time - just enough time to get your device going.

### **Devices We Don't Recommend using with the PowerBlock 500**

The PowerBlock 500 can be used with a variety of devices. However, use with air conditioners or items with heating elements such as space heaters, rice cookers and hot plates should be avoided.

### **Bullet Point Feature Copy:**

- Power Your Devices: (3) AC Ports, (2) USB-A Ports, (1) USB-C Port (PD), (1) 12V DC
- Off-Grid power anytime, anywhere with built in 200W MPPT solar controller for solar recharge
- Intelligent LCD Display takes the guesswork out of portable power, showing the power meter, and time to full / time to empty
- Superior Design: Lightweight, compact and silent operation
- Recharge Options: AC, Solar input port: attach a 200W Solar Panel or from a car accessory port