



Original, Unique & Authentic Since 1982

PROBIOTICS

It's All We Do

RESEARCH | FORMULATION | MANUFACTURING | SHIPPING WORLDWIDE





In 1982, Natasha and Yordan Trenev founded Natren to manufacture the finest probiotic products worldwide. For over 35 years, Natren has been researching, formulating and manufacturing probiotics in their state-of-the-art facility.

With the completion of our **100% owned 36,000-square-foot manufacturing plant expansion in June 2018**, Natren is ready to continue it's cutting edge research and development in the field of probiotics.

“Our new plant takes Natren to the next level in production capability. In addition to expanding Natren’s probiotic production capacity by 500%, our wholly-owned and operated fermentation plant will allow us to have unlimited manufacturing capacity.

WHERE IT ALL BEGAN ...

1940 – My father was appointed the Official Court Supplier of Cultured dairy products by King Peter II of Yugoslavia.

Early 1960's – My father started a yogurt business, intent on **producing the best natural probiotic yogurt in America**. My family introduced natural Bulgarian style yogurt and liquid acidophilus to the American health food industry.

1970 – Natasha was the first to arrange refrigerated sections in health food stores to sell her family's Continental Yogurt.

The “MOTHER OF PROBIOTICS”

Early 1980's – **Natasha Trenev introduced the term “probiotic” (which means “for life”) to the health food industry.**



{ Pictured above: The original Natren Inc. building and Yordan & Natasha Trenev }



REASONS WHY NATREN IS THE BEST!

1. Our quality and manufacturing standards
2. Continuous testing by pharmaceutical standard laboratories (see page 5)
3. Strain selection and protection
4. REQUIRED REFRIGERATION
The Cold Hard Truth –
Without continuous refrigeration, *probiotics die!*
5. A 100% potency guarantee
through printed expiration date
of each probiotic microorganism listed



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

6. INTERNATIONAL CERTIFICATION

Natren is one of the only probiotic manufacturers that has attained **International cGMP certification through Australia's Therapeutic Goods Administration (TGA)** at the pharmaceutical and medicinal food level. Natren has been audited since 2001.

The Therapeutic Goods Administration, the Competent Authority of Australia, confirms that this manufacturer has been inspected following section/s 25(1)(g), 26(1)(g) and/or 26A(3) of the *Therapeutic Goods Act 1989* in connection with marketing authorisation/s listing manufacturers located outside Australia.

From the knowledge gained during inspection of this manufacturer, the latest of which was conducted on 17-June-2015 to 19-June-2015, it is considered that the manufacturer complies with the Good Manufacturing Practice requirements of the PIC/S Guide to Good Manufacturing Practice for Medicinal Products – 15 January 2009.



STATE OF CALIFORNIA

**DEPARTMENT OF PUBLIC HEALTH
FOOD AND DRUG BRANCH**

DRUG MANUFACTURING LICENSE

**NATREN, INC.
3105 WILLOW LANE
WESTLAKE VILLAGE, CA 91361**

**LICENSE NUMBER: 12520
EXPIRATION DATE: 8/30/2019**

The person named herein is licensed to manufacture drugs through the expiration date of this license. This annual license is issued in accordance with the provisions of Division 104, Chapter 6, Article 6 of the California Health and Safety Code and is not transferable to any other person or place. The licensee is required by law to immediately notify the California Department of Public Health of any change in the information reported in the application.

Food and Drug Branch, 1500 Capitol Avenue, MS 7602, PO Box 997435, Sacramento, CA 95899-7435 (916) 650-6500

NATREN'S WAY

1. Commitment to quality
2. Commitment to continuous education on the health benefits of Natren probiotics
3. Relentless passion to improve the health of our customers
4. In order to produce the best probiotics in the world, we utilize outstanding teamwork, uncompromising determination, and unique entrepreneurial spirit
5. Maintain pharmaceutical grade standard quality in our manufacturing process
6. Probiotic donations to charitable organizations



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MY QUALITY COMMITMENT

Probiotic pioneer **Natasha Trenev** has been committed to formulating and manufacturing probiotics of unparalleled quality for more than 35 years. **Natren has willingly subjected itself to the most stringent international manufacturing quality control process, undergoing extensive testing from raw materials to finished probiotic products.**

Your health is that important to us!

OUR MISSION

Natren is driven to produce the **highest quality probiotic supplements**, setting a **global standard of excellence in quality and reliability**. Natren is committed to emphasizing, through education, the importance of daily probiotic supplementation.

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NATASHA TRENEV

Natasha Trenev has made **the advancement of probiotic science her life's work for over 50 years. Natasha is an industry pioneer and developmental scientist with a passion born from her unique family history, centuries old, rich in the tradition of yogurt and beneficial bacteria cultures.**



Natasha Trenev
Founder & President
of Natren Inc.





1980s and 1990s – Natasha established the entire probiotic category within the natural foods industry.

1982 – Natasha and Yordan were the first to initiate the 2ND day air, cold-packed shipping of probiotics in thermally controlled boxes across the world.

1982 – Natasha and Yordan founded Natren to manufacture the finest probiotic products worldwide that give results to each end user.

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{ PHASE I - View of Separator and it's Harvest Tank - Ground Floor }



{ View of Clean Steam Generation System }





{ View of Clean In Place System (CIP) }





{ View of Reverse Osmosis De-ionization Water Purification System & Facility Steam Boiler }



{ View of Purified Water Holding & Distribution and Waste Neutralization Tanks }



{ Automated Bottle Filler Packaging Line #1 with Capsule Counter - Ground Floor }





{ View of the Liquid Nitrogen Pelletizer - Ground Floor }

RESEARCHED SPECIES & STRAINS

ONLY NATREN carefully chooses our probiotic cultures as well as researches, formulates and manufactures pharmaceutical standard probiotics in our plant.



RESEARCHED SPECIES & STRAINS

ONLY NATREN utilizes a **proprietary, uniquely formulated oil matrix probiotic delivery system** to **protect** bacteria from **corrosive stomach acid**, allowing them to survive and do their job in the GI tract. No other probiotic product has an equal survival rate.



INTELLIGENT PROBIOTICS

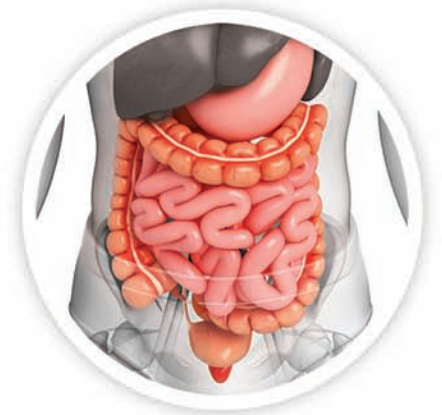
Health Professional Label

ProTren is especially formulated and produced only for use by:

1. Hospitals
2. Doctors
3. Naturopaths
4. Other Healthcare Professionals in the USA and worldwide



Microbiologically Pure



Contaminant Free

TESTIMONIAL

from Dr. D'Adamo

Dear Natasha,

I am writing this letter to convey my utmost admiration and appreciation of Natren probiotics. As an epidemiologist and clinical trials who serves as Director of Research for the Center for Integrative Medicine at the University of Maryland School of Medicine, a National Institute of Health Center of Excellence in research for over 15 years, suffice to say that I have a discriminating eye when it comes to evaluating the quality and efficacy of dietary supplements.

I not only serve as a Principal Investigator on rigorous, IRB-approved clinical trials of dietary supplements, I also provide education on the topic of dietary supplements to medical students, medical residents, physicians, a variety of other healthcare professionals, and the general public in invited lectures and workshops that I offer across the world. It is my passion and professional calling to both generate (through my research) and disseminate (through my medical education) unbiased, evidence-based information on dietary supplements to clinicians and the lay public in order to help reduce the global burden of chronic disease and promote optimal health.

Probiotics are unquestionably a powerful tool in reversing this rising tide of chronic disease. While classically known for their ability to improve gastrointestinal conditions, the medical literature and clinical practice have revealed that probiotic therapy can dramatically improve autoimmune disease, metabolic disorders, psychological conditions, and many other chronic diseases. Recent scientific evidence suggests that perturbations in the gut flora that can be mitigated through probiotic supplementation may also contribute to cancer, cardiovascular disease, and obesity. Probiotics have the potential to reduce incalculable suffering and the financial strain on world economies.

However, while probiotics are perhaps the most promising of all dietary supplements, there currently exists a major and pervasive problem of poor quality among commercially-available probiotic supplements that is rampant throughout the industry. Most probiotics supplements do not have processes

in place to ensure that the probiotic microorganisms survive the encapsulation and transit from the time of manufacture to delivery and eventual consumption by the patient. The fact of the matter is that many commercially-available probiotic supplements contain very little activity microorganisms by the time they are consumed. Furthermore, many probiotic supplement formulations do not account for symbiosis or competition between the microorganisms within the capsule. Proprietary blends, that often tout high CFU (colony forming units) counts to mislead consumers that "more is better regardless" of the quality, are particularly poor choices. As a result, many patients are consuming products that are inefficacious.

This is where Natren provides such a great service to the medical community and to consumers at large. **Natren probiotics are unquestionably the highest quality of any products on the market. Natren probiotic formulations are intelligibly conceived, clinically tested, and they have the most stringent quality processes in the industry. Furthermore, unlike most dietary supplement companies, Natren focuses their product offerings on probiotics.** As such, this provides a degree of expertise and experience that no other company offering probiotic supplements can match. I am impressed with the research supporting Natren probiotics, I have personally seen the benefits experienced by many patients in our clinical practice and my clinical trials, and I have received feedback from people who have attended my medical lectures that they found relief from Natren probiotics that they had not experienced on other probiotics supplements.

While probiotics and other dietary supplements can clearly play a major role in reducing the worldwide financial and medical burden of chronic disease, processes are needed to ensure better product purity and quality. As such, I support your efforts to improve the quality of dietary supplements. In the meanwhile, I am a clinical researcher who remains incredibly appreciative of the unparalleled quality of Natren probiotics. Natren is an example of the type of product quality that will improve human health.

Sincerely,



Chris D'Adamo, Ph.D.

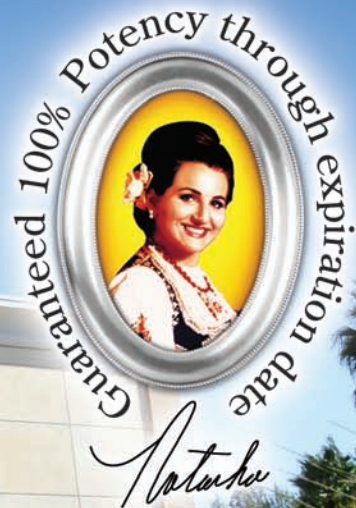
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