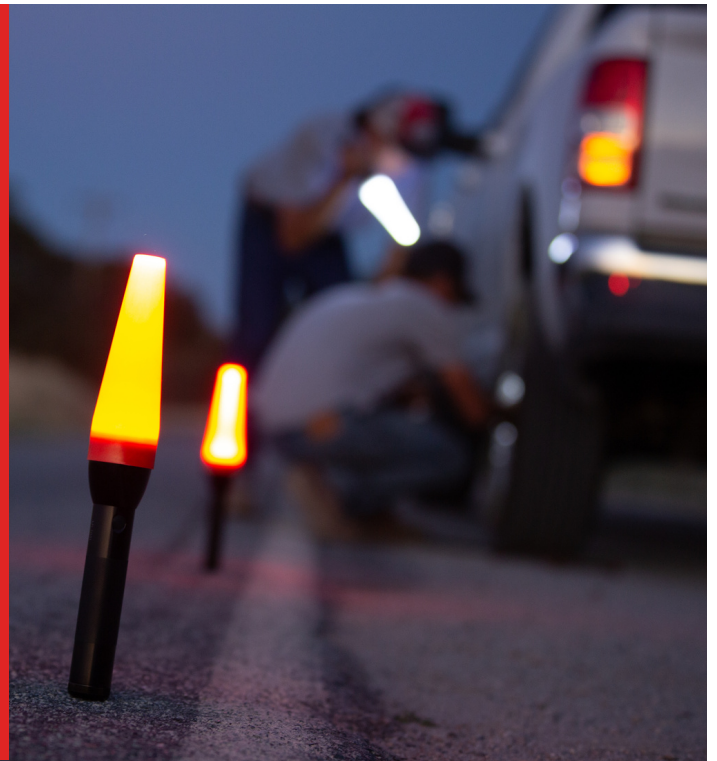


PEDESTRIAN DEATHS CONTINUE TO INCREASE ANNUALLY AND WERE UP ANOTHER 5% LAST YEAR



The vast majority of pedestrian deaths happen between dusk and dawn.



Low visibility is a contributing cause in the vast majority of pedestrian deaths.



Pedestrian deaths happen most often during the deadliest driving days of the year July 1-7.

July is designated **National Roadside Traffic Safety Awareness Month** by the Pedestrian Safety Institute, focusing on the importance of visibility in avoiding becoming a traffic accident statistic. Carrying a flashlight, wearing reflective clothing, and increasing visibility can significantly reduce the risk of accidents. Our sponsors, including Maglite®, are proud to support the Pedestrian Safety Institute in their efforts to reduce traffic fatalities, particularly those involving pedestrians.

For more information and safety tips visit the link
www.pedestriansafetyinstitute.net



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