

Vintage ProShop V75 Unique

For years, the talented luthiers and builders in the Vintage workshops have been listening to suggestions from players worldwide. Taking those ideas and blending them with their own concepts and visions, in January 2019, Vintage Guitars launched the Vintage ProShop Unique concept — featuring one-off, master-built instruments created with love, care, and the traditional Vintage values of high specifications. In this review, **Nick Jennison** examines an amazing example of that in action as he reviews this awesome Vintage V75 ProShop Unique, finished in Neon Pink.

I THINK it's common knowledge that I really like Vintage guitars. They offer well-made instruments at a price accessible to everyone, and their range is broad and diverse, with an instrument to suit every player. Perhaps the only gap in their lineup was, up until recently anyway, some high-end “premium”

guitars. I think you know where I'm going with this.

Vintage's “ProShop” is yet another masterstroke from Trev Wilkinson and the team at JHS. With a philosophy of “if you can imagine it, we can build it,” they're making one-off, UK-made custom instruments based ▶



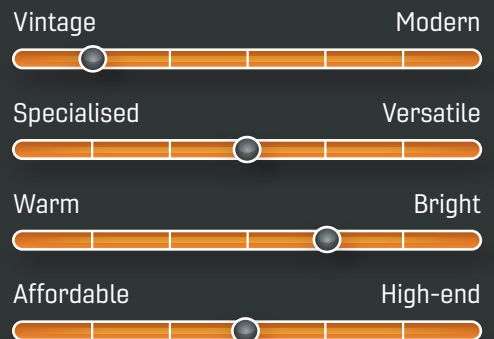
Vintage ProShop V75 Unique



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MSRP: (Price varies to spec)

The Breakdown



For fans of

- » Custom builds
- » Outrageous finishes
- » Affordable prices

For more information, please visit:

[jhs.co.uk/collections/
vintage-proshop](http://jhs.co.uk/collections/vintage-proshop)

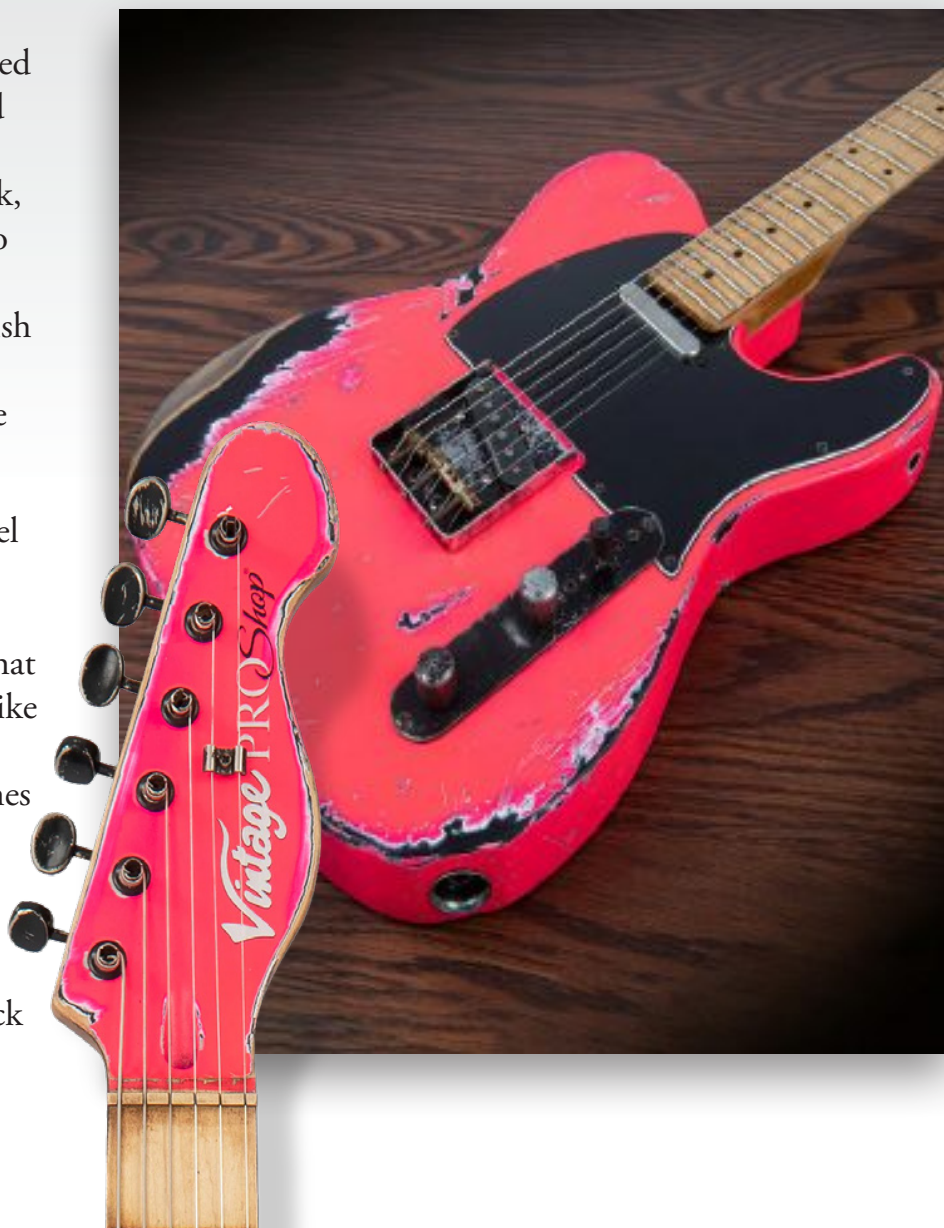


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on the various Vintage guitar styles, but spec'd exactly how the customer wants. As such, it's hard to give an exact overview of what to expect from one of these guitars, but we can take a look at one of the models I had the pleasure of playing at NAMM this year: the V75 Unique in Neon Pink.

At its core, this guitar is a fairly traditional "T" style model, decked out in an eye-catching pink-over-black relic finish hand-applied by the ProShop team over several days. The neck and hardware are all similarly aged, and the whole thing has the look and feel of an old guitar that was re-sprayed by an '80s road warrior and played hard, night after night, for decades. The neck, in particular, feels similar to many "player" guitars I've laid hands-on, with the finish sanded off and a reassuring level of dirt rubbed into the bare wood.

That "'80s player guitar" feel extends to the neck profile and frets too, with a shred-ready slim taper and frets that are wide but not very tall, like 6100s that have been leveled and dressed several times over. Now, this wouldn't be my fret wire of choice, but here's the thing: were I to order one, I could order it with different frets! The neck



shape, frets (both number and size), scale length, heel style, and everything else about the guitar are completely up to you. This is a level of customization I've previously only seen offered by expensive "custom shop" instruments and small luthiers making one guitar every six months, but with a ProShop guitar, you can get an instrument made to your specifications for less than the price of a USA Strat. It's nuts.

The pickups on this model are a Seymour Duncan STL-1 and STL-3 set, a punchy '50s-inspired set with plenty of body and character, but once again, the sky is the limit with this stuff. Perhaps you want some Bareknuckles? Wilkinson R Series? Fishman Fluence Greg Koch signature set? Or maybe you want three EMG81s in there! Whatever you're into, you can have it.

The V75 Unique is an insight into what the ProShop can do, and it's very impressive. This feels like a premium, hand-aged instrument because that's exactly what it is... but it costs less than an off-the-peg model from some of the "big boys." That's a very appealing proposition. I'm off to spec one up right now...

