

# PRESS PACK

THOMAS AURIFEX,  
Finely Crafted Jewelry:  
individual and free spirited

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THOMAS  AURIFEX  
JOAILLERIE SINGULIÈRE

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To download the press  
pack and HD photos:

[www.thomasaurifex.com/kit](http://www.thomasaurifex.com/kit)





## INTRODUCTION

The THOMAS AURIFEX project came to life through the creativity and savoir-faire of one man: Thomas Choinkowski. From protons to supernovas, the pyramids of Egypt to futuristic utopias, Thomas' whole world has been his source of joy and dreams. With his head in the clouds yet his feet on solid ground, Thomas designs and creates original jewelry, some of which will always remain mysterious.



## A SELF-TAUGHT ARTIST

Thomas is innately meticulous and seeks the beauty of proportion. After an early career working in the digital field, his life took a turn for the better in 2012 when he joined the **"Atelier des Meilleurs Ouvriers de France"** a high level artisan training center located in Saint Etienne, France, in order to master the art of sculpture. This path back to primary materials was truly life-changing. During his time with the Atelier, he stumbled upon the art of jewelry making. The chemistry and plasticity of metal was a powerful attraction. With no intention of making a career out of this art, he had yet to discover that he would be spending years experimenting with fine files and blowtorches by his side.

He earned his stripes in a workshop at Place Vendôme, Paris, where he discovered his true inner spirit. He then started his own business, creating replicas of historical pieces of goldsmithing and jewelry. **His clientele is a discreet and demanding elite that has urged him to achieve absolute perfection.** He replicated a thousand year-old falcon incense-burner from the Louvres Museum which struck him as particularly magical. Pure bliss! This piece marked the end of his replica period and ever since he has focused on creating original works of jewelry art.



## THROUGH THE ARTIST'S EYES

In 2017, the THOMAS AURIFEX brand came to life when Thomas fulfilled his dream of creating his own jewelry. Through his creations, his restless mind has sought to transport his clients away from the mundane.

**“It is such a rewarding feeling to grasp fully what a customer desires and offer them a unique jewel that truly reflects their soul. Custom-made design is the only way to achieve such a powerful and mutual feeling.”**

Thomas' work is inspired by the past: Antiquity, Renaissance and even Prehistory.

**“Finding my inspiration in widely varying historical periods has allowed me to express the common spirit of humanity across time and space.”**



**“What I most enjoy creating are rings. It is a very intimate act to create such a personal piece of jewelry for my clients' hands and I take great pleasure in the intensity of the commitment.”**

*Thomas Choinowski, designer.*



## CONCEPTUAL WEDDING RINGS

In 2018, Thomas was inspired by the Renaissance artists' use of sacred geometry and created a wedding ring style whose geometrical design is determined by the date of the wedding.

**Each ring, available in gold or platinum, therefore is a truly unique design.** Many future brides and grooms are charmed by the magic of this idea, making this particular design one of Thomas' most popular creations.



## LAST BUT NOT LEAST

This sacred and daring lucky charm symbol was in fashion two thousand years ago. Today, Thomas brings it back to life in his own way, which will surely not go unnoticed. **“We must change the way we see things. It is only in recent times that sexual representations have lost their tender and gentle meanings.”**

Thomas insists on the idea of personal freedom and makes a point of emphasizing that these pieces are not predestined to be worn by either women or men.



From the start of his artistic journey, THOMAS AURIFEX's *seemingly* manliest designs have been very much appreciated by women, to whom they “are perfectly suited.” He is proud to offer a strikingly nonconventional option to his clientele.

## DID YOU KNOW?



*Romans wore phallic rings to protect themselves from curses.*

*The most ancient sexual representations in art date back to prehistorical times.*



Further enhancing his work, Thomas' company is located in the region of France around Lyon, which is renowned for its long tradition of jewelry-making. **Thanks to a vast network of prominent and demanding partners and associates, THOMAS AURIFEX is proud to guarantee that his designs are entirely products of ancient French savoir-faire.**

