COLORING BOOK
For Little OCEAN HEROES

Planetcare
microfibre filters
HEY THERE!

HERE IS YOUR VERY OWN COLORING BOOK ABOUT OCEANS AND KEEPING THEM CLEAN AND HEALTHY FOR ALL TO ENJOY: ANIMALS, PLANTS, AND PEOPLE.

THANK YOU FOR CARING ABOUT OCEANS AND NATURE – YOU’RE A HERO!

HAPPY COLORING!

PlanetCare – Laundry without microplastics
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IN A BIG RIVER, RIGHT WHERE IT MEETS THE OCEAN, LIVES A SMALL WATER FLEA NAMED WILEY.

HE IS NOT FEELING WELL TODAY, WHICH WORRIES HIS FRIEND, TURTLE TIA. SHE WANTS TO HELP WILEY SO HE CAN FEEL BETTER.
TOGETHER, TIA AND WILEY SWIM TOWARDS THE SHORE WHERE THEY USUALLY PLAY WITH THEIR FISH FRIENDS. MAYBE THE FISH CAN HELP WILEY.

BUT AS THEY GET CLOSER TO THE SHORE, THEY SWIM INTO A BIG FLOATING PATCH OF PLASTIC WASTE. HOW DID THIS GET HERE?!

ALL OF A SUDDEN, TIA AND WILEY ARE SWIMMING THROUGH PLASTIC BOTTLES, PLASTIC BAGS, PLASTIC STRAWS AND MILLIONS OF TINY PLASTIC PIECES THAT FLOAT AROUND.

THE SEA HAS TURNED INTO A PLASTIC SOUP!
AS THEY TRY TO FIND THEIR WAY OUT OF THE PLASTIC STEW THEY ALL OF A SUDDEN GET SCOOPED UP.

“OH NO, WHAT’S HAPPENING?” THEY BOTH SHRIEK.

AS THEY’LL SOON LEARN, THEY’VE ENDED UP IN A BUCKET OF SAMPLE WATER THAT SOFIE, A MARINE BIOLOGIST, TOOK TO RESEARCH IN HER LABORATORY.
SOFIE LOVES THE OCEANS AND ALL THE PLANTS AND ANIMALS.

SHE IS RESEARCHING PLASTIC POLLUTION TO FIND WAYS TO KEEP THE SEAS CLEAN AND HEALTHY.

WHEN SHE NOTICES TIA AND WILEY IN HER SAMPLE WATER, SHE IMMEDIATELY WANTS TO HELP THEM.

SHE LOOKS AT WILEY UNDER THE MICROSCOPE AND NOTICES HE HAS EATEN A SMALL, THIN, AND LONG PLASTIC FIBER. THAT IS WHY HE IS NOT FEELING WELL.
"BUT HOW DO THESE TINY PLASTIC FIBERS GET INTO THE WATERS IN THE FIRST PLACE?" ASK TIA AND WILEY.

SOFIE TELLS THEM THAT A LOT OF CLOTHES ARE NOW MADE FROM PLASTIC FABRICS.

AND EVERY TIME WE WASH THEM IN THE WASHING MACHINES, THE TINY FIBERS END UP IN THE DIRTY WATER THAT LEAVES THE WASHING MACHINE AND GO INTO RIVERS AND SEAS.

BECAUSE THE FIBERS ARE SO TINY, SMALL ANIMALS LIKE WILEY CAN EAT THEM AND GET VERY ILL.
TIA AND WILEY ARE SHOCKED AND SAD TO LEARN ABOUT THIS. “IS THERE SOMETHING PEOPLE CAN DO? CAN THEY STOP THIS POLLUTION?” THEY ASK SOFIE. “LUCKILY, THERE IS,” TELLS THEM SOFIE.

THE BEST WAY TO STOP THIS POLLUTION IS TO CHOOSE CLOTHES MADE FROM NATURAL FABRICS LIKE COTTON, LINEN, AND WOOL.

WE ALSO NEED TO TAKE GOOD CARE OF CLOTHES: WASH THEM ONLY WHEN REALLY NECESSARY, MEND THEM AND WEAR THEM FOR A REALLY LONG TIME. THAT WAY, WE’LL NEED LESS NEW CLOTHES.

FINALLY, WE CAN ALSO INSTALL A FILTER TO THE WASHING MACHINE THAT CATCHES ALL THESE PLASTIC FIBERS AND SUPPORT ORGANIZATIONS THAT ARE WORKING TO GET THE FILTERS INTO ALL WASHING MACHINES.
THIS BRINGS US TO THE END OF THIS STORY.

THANK YOU, OCEAN HERO, FOR CARING ABOUT THE PLANET EARTH AND LEARNING ABOUT KEEPING IT CLEAN AND HEALTHY FOR EVERYONE TO ENJOY.

YOU’RE A SUPERSTAR!
FINALLY, HERE IS SOME SPACE FOR YOU TO DRAW YOUR OWN OCEAN-THEMED DRAWING.

WE’LL BE VERY HAPPY IF YOU DECIDE TO SHARE IT WITH US. YOU CAN EMAIL IT TO HELLO@PLANETCARE.ORG