



FOOD SERVICE

TEA PARTNER

WHOLESALE & TEA CONSULTATION



MEET JEANNIE

A certified mindfulness educator, Jeannie blends her psychology background with tea to promote wellness and aid overall well-being. She has been steeping with Open Door Tea since the beginning nearly 7 years ago - her passion and knowledge of working with tea is matched by none. Plus we all just like her a lot.

HAVING PROBLEMS?

- Low quality, bad tasting tea
- Struggling tea sales
- Lack of staff training on tea
- Falling behind on trends
- No time to devote to tea

ABOUT US:

Founded in 2016, Open Door Tea is a women-led "European" style café based out of Stratford, Connecticut. Going "online" in 2020, our mission is to make great tea accessible to all.

More Information:

OpenDoorTea.com/wholesale
Wholesale@opendoortea.com

Restaurant operators turn to Open Door Tea when they want to a revitalize their struggling or overlooked tea-program.

Unlike most wholesalers, we actually practice what we preach. Seven years of operating a thriving food service café has taught us A LOT about what it takes to be successful in brick & mortar. Let us bring that hard-earned experience to your restaurant/café and transform your tea program to profitability.

OUR OFFER

- *Premium quality tea at accessible prices.* Our selection of teas is far higher quality than tea bags, but not "connoisseur" level that would out-price the average food service business. Pricing from \$0.12/cup = high profitability for you.
- *Personalized tea menu creation.* We will look at your business, market, and feedback to create a tea menu that is successful. We will also print and laminate these tea menus for use in your store.
- *Training, support, & on-going consultation.* We stand behind our products and partnerships. There is a real person behind the phone every time you call. Set up an appointment anytime.
- *New seasonal offers, products, and guidance.* Wholesale-only newsletters, seasonal teas (e.g. ice teas / refreshers) with fresh ideas all year long.





PRICING

DESIGNED FOR YOUR SUCCESS

WHOLESALE WEBSITE ORDERING

1. Base Discount: 30% off MSRP (website retail)
2. Volume Pricing: 40% - 60% off most products
 - Tea Tubes: 40-50% Off
 - Samples: 50-60% Off
 - 8oz. Bulk Tea: 40-50% Off. From \$0.12 / cup

BONUSES

- Free shipping on orders \$200+
- Free tea samples & tastings
- Free staff training & education
- Free tea menu printing
- Free SEO boost & digital marketing materials

LIFETIME SPEND LOYALTY

- Spend \$2,000, get 10% off every future order
- Spend \$10,000, get 20% off every future order

REFERAL BONUS

Get \$120 credit when you refer another wholesale business.



TRUSTED BY



TAXES & FEES

Taxes: Tax is not charged for all wholesale customers who provide their business TAX ID during account registration.

Fees:

1. Adding bar codes and shrink wrap have additional charge if required (\$0.25/unit)

WHY WE STAND OUT

- Experienced with brick & mortar success
- Easy & convenient online ordering
- Highly flexible, A+ customer service
- Beloved teas & reputable brand
- Sustainable focus & packaging

Sign Up: opendoortea.com/register



LOGISTICS

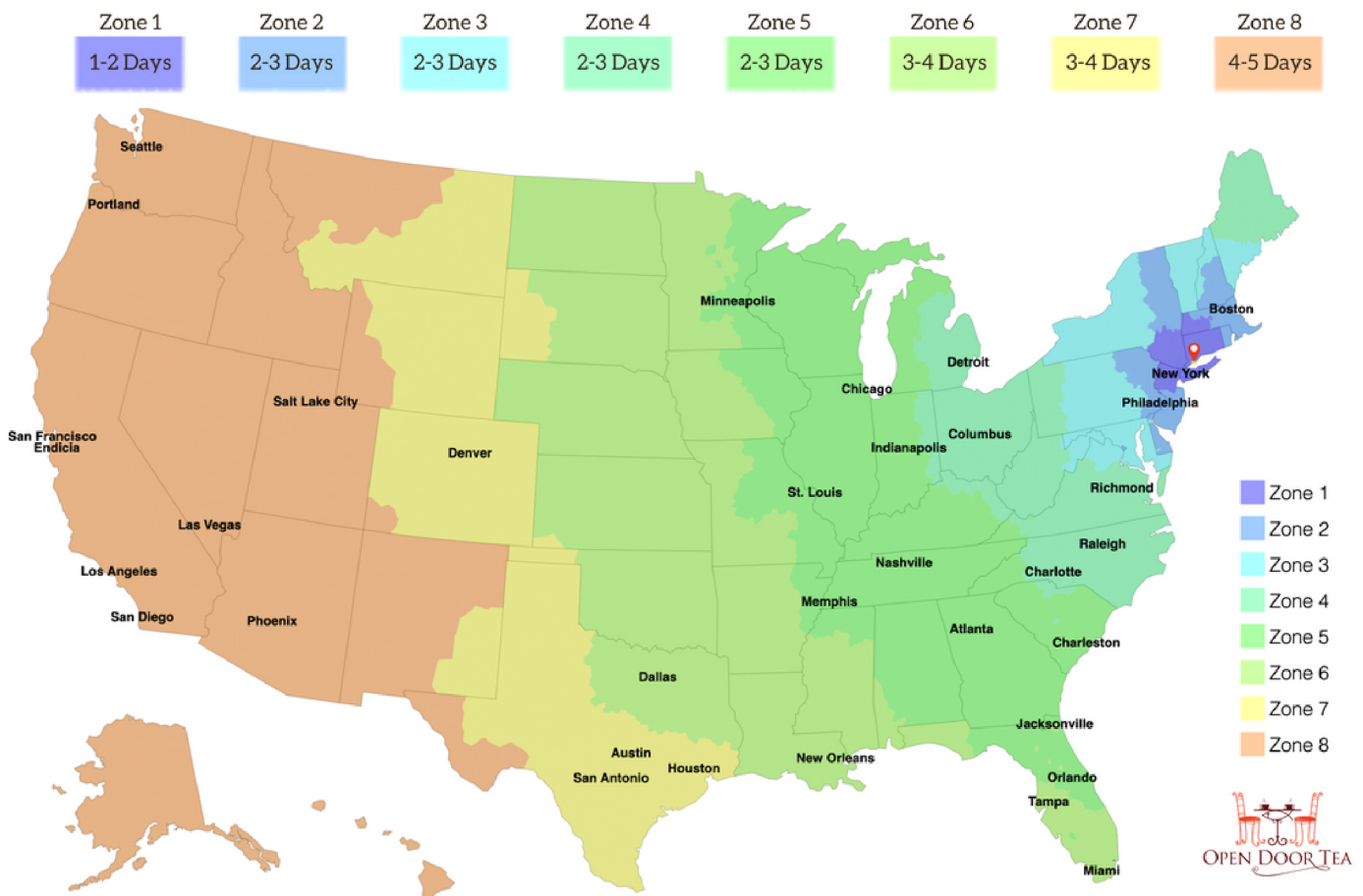
BLENDED IN STRATFORD, CT

SHIPPING

Free Ground Shipping for all orders \$200+ (after discounts).
Flat rate \$14 shipping for all other orders

LEAD TIMES

Typical Processing Time: 2-4 business days.
Shipping transit time map below. Upgrades available by request



HOW TO GET STARTED

1. Go to OpenDoorTea.com/register
2. Fill out your business information
3. Wait for approval. Typically less than 24 hours.
4. Access the entire website at wholesale prices.
Order at your own leisure anytime (including free tea samples)
5. Your account manager will contact you for next steps to ensure long-term success.

