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BLIS TECHNOLOGIES ANNOUNCEMENT: EUROPEAN CUSTOMER UPDATE

Blis Technologies Ltd (NZX:BLT) have received notification that two brands that contain BLIS K12™, previously owned by Sequoia Pharma in Poland, have been acquired by Maspex Group from Sequoia. The brands are ENTitis™ and ENTitis baby™.

This ownership transfer was subject to regulatory review in Poland which resulted in delayed sales orders from Blis while this was still pending.

Maspex is Poland's largest food company and is looking to build its presence in the health and dietary supplement market. Along with acquiring key brands from Sequoia, Maspex have also taken on key staff involved with the ENTitis™ brand.

Blis CEO Brian Watson says "ENTitis™ which contains BLIS K12™ is already one of the strongest performing brands that our distribution partner, Bluestone Pharma produces in Europe. We believe that the resources and expertise of a company like Maspex will be positive for our ongoing success in Poland."

A handwritten signature in black ink, appearing to read "Peter Fennessy".

Peter Fennessy
Chairman