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NZX Release

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Blis Technologies launch new flavour variant of popular HoneyBlis®

Blis Technologies have launched a new flavour variant of their HoneyBlis® product, a honey-based throat lozenge that combines the benefits of kamahi and manuka honey with oral probiotic BLIS K12®.

Designed to soothe and protect the throat, HoneyBlis® with Ginger Extract was developed to complement the successful HoneyBlis® product. HoneyBlis® with Ginger Extract adds to the portfolio of throat products containing patented probiotic BLIS K12®.

"We wanted to add some diversity to the range of flavours on the market. Ginger is a well known botanical which works well with honey. The benefits of honey and ginger with BLIS K12® makes this a great product for the winter season" said Brian Watson, CEO.

HoneyBlis® with Ginger Extract is available in pharmacy and at the BLIS website www.blis.co.nz.

Brian Watson Chief Executive

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