



10 February 2022

Appointment of Marketing and eCommerce Director

Blis Technologies is pleased to announce the appointment of Jennifer Walker to the Marketing and eCommerce Director role taking over from Laura Grant who is relocating to Europe at the end of March.

Jennifer joins us having extensive global marketing experience within consumer and wellness sectors in both start-ups and larger corporates previously been based in the USA. Jennifer has a strong experience base across eCommerce, brand and retail marketing, having worked for international brands such as Puma and corporates focused on the health and wellness sector.

CEO Brian Watson said “We are delighted to have somebody of Jennifer’s calibre fill this important role for the company and be part of our leadership team. Jennifer is a real achiever with a strong entrepreneurial drive with a track record of effectively leading and collaborating with others to achieve corporate goals.”

Jennifer, a US citizen, arrived in Dunedin with her husband, a Dunedin local, in 2020 and will be based in the Blis Dunedin office.

Jennifer will start on the 14 February 2020 allowing a good hand over with her predecessor before she departs.

Ends

For further information, please contact:

Brian Watson
CEO
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About Blis Technologies Ltd

Delivering proven health benefits through evidence-based, advanced probiotics

Blis Technologies is an NZX-listed manufacturer of advanced probiotic strains that go beyond the gut. Combining innovation with evidence-based research and the highest quality production controls enables the delivery of probiotic solutions for specific health targets including throat health, halitosis (bad breath), immune support, teeth and gum health and skin health. BLIS® products are sold throughout New Zealand and in Australia, Asia, Europe and the USA. More information about Blis Technologies Ltd can be found at www.blis.co.nz.

Website:	www.blis.co.nz	www.unconditionalskin.com
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