

# Venneir®

Professional Toothpaste for Dental Work



The Venneir logo is centered on the page. It features the word "Venneir" in a bold, sans-serif font, with a registered trademark symbol (®) to its upper right. The background of the entire page is a light gray, low-poly geometric pattern of triangles and polygons.

Thank you for exploring Venneir®.  
We hope this guide provides valuable insights into our product.

Discover the difference it can make for your smile!



## Our Story

Our story is one of passion, innovation, and the pursuit of the perfect smile. As a group of young professionals, we shared a common desire to create a toothpaste that would cater to the needs of those with cosmetic dentistry such as veneers, crowns, implants or composite bonding.

We were all drawn to the dental and cosmetic industry and spent countless hours researching and studying the appearance of smiles, cosmetic dentist work, and oral hygiene. As we delved deeper into the field, we realised that there was a gap in the market for a toothpaste specifically designed for those with cosmetic dentistry. We all shared the frustration of not being able to find a product that would enhance the look and longevity of our own veneers and composite bondings.

Determined to find a solution, along side dental professionals, we began researching and experimenting with different ingredients and formulations. It was a long and challenging process that required patience, dedication, and unwavering belief in our vision. But we knew that we were onto something special.

Finally, after years of hard work and countless trials, we found the perfect formula - a specialist toothpaste that promotes oral health while enhancing the appearance and longevity of cosmetic dentistry treatments. Venneir® was born, and we knew that we had created something truly unique and valuable.

Today, we are proud to offer our innovative toothpaste to the world. Our journey has been one of inspiration and perseverance, driven by our shared passion for creating the perfect smile. We hope to help others achieve confidence by having a radiant, captivating smile, and to empower them to take control of their dental health and beauty.



# Our values

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At Venneir, we believe that a great smile can do wonders for a one's confidence, self-esteem, and overall quality of life. We understand that every individual has their unique story and dreams, and we hope to help them achieve what they want in life by giving them the power of a beautiful and healthy smile.



We know that taking care of your smile is more than just about looking good. It's about feeling good, both physically and mentally. It's about being able to express yourself, connect with others, and live life to the fullest. That's why we're committed to providing a toothpaste that not only enhances the appearance of cosmetic dentistry treatments but also promotes overall oral health.

Our journey to creating Venneir has been a long and challenging one, but it's been worth it to see the impact that our toothpaste has on people's lives. We've heard from customers who have regained their confidence, found new opportunities, and achieved their dreams, all thanks to the power of a great smile.

We believe that everyone deserves to feel this kind of empowerment and joy, and we're dedicated to helping them achieve it. That's why we're not just a toothpaste company - we're a community of people who share a common goal of improving lives through better dental care.

So if you're looking to enhance the beauty and health of your smile, we invite you to join us on this journey. Let's work together to create a world where everyone can smile with confidence, and live their best lives.

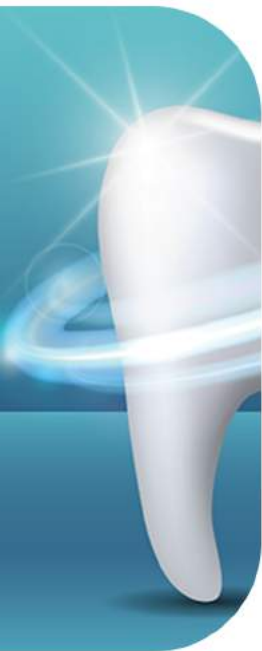
# Key features & benefits

## DESIGNED SPECIFICALLY FOR COSMETIC DENTISTRY

Experience the benefits of a specialised toothpaste meticulously crafted through extensive research, development, and rigorous testing to deliver exceptional performance and results on a wide range of dental restorations, including veneers, composite bondings, implants, and crowns. Our expertly formulated toothpaste caters to the unique needs of cosmetic dentistry, ensuring that your smile remains radiant and well-maintained for years to come.

## GENTLE AND NON-ABRASIVE

Our advanced remineralising toothpaste provides a safe and gentle solution for maintaining dental health, unlike many traditional toothpastes that contain harsh abrasives potentially damaging to dental work. Specially formulated to care for various types of dental restorations, our toothpaste promotes a clean, white, and healthy smile with confidence and assurance.



## WHITENING EFFECTS

Our toothpaste is carefully formulated to support the maintenance of your dental restorations and teeth's original brightness. While not designed as a traditional whitening product, it effectively preserves the appearance of your smile without causing tooth sensitivity or compromising the integrity of your dental work.



## REMINERALISING PROPERTIES

Effectively strengthens tooth enamel and safeguards against cavities and tooth decay by safely removing plaque and dissolving stains. Our toothpaste promotes superior dental hygiene through plaque and tartar removal, tooth enamel repair, and restoration of protective mineral levels, ensuring a healthy and well-maintained smile.

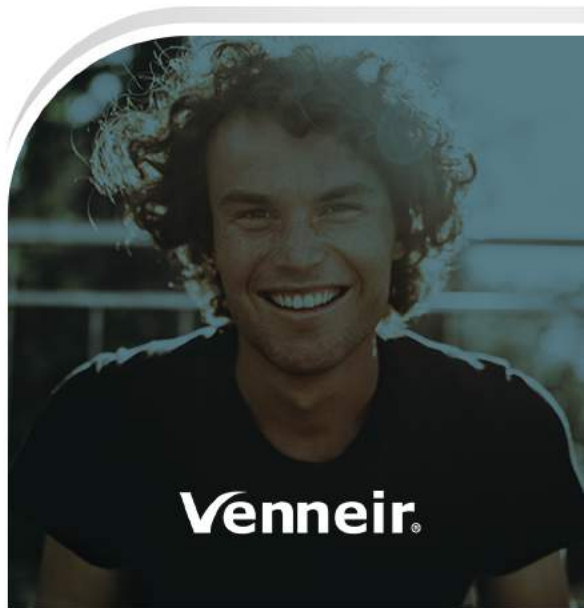
## NATURAL INGREDIENTS

Our toothpaste is formulated with high-quality, natural ingredients that promote a healthy oral environment while being gentle on your teeth and gums. As a vegan, gluten-free, paraben-free, and SLS-free product, it caters to diverse lifestyles and needs, ensuring optimal oral care for everyone.



## STAIN REMOVAL

Our toothpaste is enhanced with natural papain extracts, which effectively and gently lift surface stains from your teeth and dental restorations. Enjoy a cleaner, more vibrant smile without causing damage to your dental work or experiencing tooth sensitivity, thanks to our powerful yet gentle stain-removal formula.



## SAFE FOR REGULAR & SENSITIVE TEETH

Our toothpaste is specially designed to cater to the needs of individuals with dental work, while also providing a gentle and effective cleaning solution for both regular and sensitive teeth. Its high-quality ingredients ensure safe and irritation-free oral care, promoting a clean and healthy smile for everyone, regardless of their unique dental needs.

# Formulation

## PAPAYA

Derived from papaya extract, papain is a highly effective natural active ingredient known for its remarkable cleansing properties. Although derived from a natural source, papain is a potent enzyme that safely and efficiently removes plaque, prevents tartar buildup, and restores the whiteness of your dental work by dissolving stains. Don't be fooled by its gentle origins; papain packs a powerful punch in promoting optimal oral health and a vibrant smile.

## FLUORIDE

As a powerful companion to xylitol, fluoride provides a range of benefits that promote optimal oral health. Naturally occurring in teeth and bones, fluoride plays a crucial role in protecting tooth enamel from decay. Demineralisation causes the enamel to lose fluoride, leaving it vulnerable to decay. Venneir's fluoride formula works to restore the natural mineral levels in the enamel, providing long-lasting protection against cavities, damage, and decay



## XYLITOL

As a naturally sweet-tasting ingredient found in various fruits and vegetables, xylitol provides a pleasant and effective solution for combating tooth decay. Unlike other sweeteners that contribute to cavities, xylitol actively promotes optimal dental health by reducing levels of mutans streptococci (MS) in plaque and saliva, while also reducing their adhesion to tooth surfaces and acid production levels. Proven through numerous studies to reduce dental cavities, plaque, and decay, xylitol is particularly effective when used in conjunction with fluoride. In fact, a 2015 literature review found that children who used xylitol-fluoride toothpaste for 2.5-3 years had 13% fewer cavities. At Venneir, we combine xylitol with fluoride for the ultimate protection against damage and decay.



# How to use

Using Venneir toothpaste is easy and straightforward.

To achieve optimal results, we recommend following these simple steps:

1. Squeeze a pea-sized amount of toothpaste onto your toothbrush.
2. Wet your toothbrush and start brushing your teeth using circular motions for two minutes.
3. Make sure to brush all surfaces of your teeth, including the front, back, and chewing surfaces.
4. Spit out the toothpaste and rinse your mouth thoroughly with water.
5. Use Venneir toothpaste at least twice a day, preferably after meals and consuming coloured beverages or alcohol.



In addition to regular brushing, we also recommend flossing daily and visiting your dentist regularly for check-ups and cleanings.

Remember, using Venneir toothpaste is just one step towards achieving optimal dental health. Combining regular brushing with a healthy diet and good oral hygiene practices will help keep your teeth healthy, white, and strong.

If you have any questions about how to use Venneir toothpaste or need additional guidance, please don't hesitate to reach out to our customer service team. We're here to help you achieve a healthy and beautiful smile!



## Where to buy

Venneir.

At Venneir, we're committed to providing our customers with the best possible dental care products. Whether you prefer to shop online or in-store, we're dedicated to making Venneir toothpaste readily available to you.

If you're interested in buying Venneir toothpaste, you can do so on our website or on Amazon. Find a range of shipping options to suit you. With 1-2 day delivery available within the UK and up to 7 days for orders outside of the UK. You can rest assured that your order will arrive quickly and efficiently.

Ordering from our website is simple and secure, with the added bonus of having access to all of our products and special offers. Save money and time by signing up to a monthly subscription. Or if you're looking to stock up on Venneir toothpaste or you're ordering a sizeable quantity of items, such as a three-month or six-month supply, or making a bulk purchase, we offer flexible payment options such as Klarna and Clearpay to make your shopping experience more convenient. Purchasing through Amazon is quick and easy, with free, speedy shipping if you have Amazon Prime.

We're also excited to announce that our toothpaste will soon be available in high street stores, making it easier than ever to purchase when you're on the move, so keep an eye out for our products in your local stores and pharmacies.

## Subscription service

For those who are frequent users of Venneir toothpaste, we offer a subscription service. By subscribing, you'll receive regular deliveries of our toothpaste directly to your door, ensuring that you never run out. Plus, as a subscriber, you'll enjoy a 10% discount on each order, making it an even more affordable way to maintain good oral hygiene. To sign up, simply visit our website and choose the subscription option that works best for you.



## Contact

You can reach us by email at **customerservices@venneir.com**. We make it a priority to respond to all emails within 1-2 business days, so you can expect a prompt and helpful reply.

In addition to email, you can also reach out to us on Instagram. Simply follow us @venneir and send us a direct message. We're always happy to hear from our customers and will do our best to respond as quickly as possible.

Finally, you can visit our website and use the contact form to send us a message directly. We're committed to providing excellent customer service and will do everything we can to help you.

Thank you for choosing Venneir. We appreciate your business and look forward to hearing from you soon.





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  [venneir.com](https://venneir.com)