

A good planet is  
HARD TO FIND

Wholesale Catalog

SCENT  CERAE®



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# HELLO & WELCOME!

Hi there! Thanks for taking the time to have a look at our wholesale catalog.



## OUR PROMISE TO YOU:

- 100% handmade in small batches
- Ethically sourced and sustainable
- Eco-conscious packaging
- Plant based nature derived ingredients
- Comply with cosmetic regulations and GMP
- Free from toxins, harmful ingredients, Parabens, Gluten, and vegan friendly

*Hello, friend!*

Inside you will find information about our travel friendly natural self care products and why we make them.

Ever since I lived as an American expat in Asia I had a hard time finding products that I could travel with that weren't packaged in plastic and full of toxins and harmful ingredients, most of which I couldn't translate into anything naturally derived.

Researching alternatives and learning how to formulate with ethically sourced natural ingredients lead me to my passion to become a better formulator. I took classes, taught classes, and today I get to bring all my passions together by helping others find travel friendly natural alternatives that don't cost the earth.

You can learn more about my story [right here](#).

I'm so honored to show you some of my best kept secrets for switching to a zero waste skin care routine, one that's easy to do while traveling, and how we have found a more sustainable way to package our products making them truly zero waste.

If you have any questions, feel free to reach out to me at [sherae@scentcerae.com](mailto:sherae@scentcerae.com) or DM me on Instagram my handle is @scentcerae. You can also convo me on Etsy at [www.scentcerae.etsy.com](http://www.scentcerae.etsy.com)

I would LOVE to hear from you.

Happy browsing~

*Sherae*



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# EVERYTHING HURTS

MUSCLE RUB

.....

ALL NATURAL ORGANIC INGREDIENTS

# EVERYTHING HURTS MUSCLE RUB

Five ways to reduce inflammation and tension after a good workout. Safe, effective, and all natural sore muscle relief. Thoughtfully created to help you achieve health and wellness naturally.



NO mess convenient push up stick glides on skin to relieve aching and sore muscles without the use of harsh chemicals. The cork paperboard tube is biodegradable and easy to travel with.

**70 g / 2.5 oz push up + .5 oz travel size**  
**MOQ: 10 box sets**



Vitamin E and Aloe paired with pure essential oils blended for sore muscle relief make up this cream nice and thick if your skin is naturally dry give this a try.

**4 oz reuseable jar**  
**MOQ: 10 cream jars**

Muscle body mist is great to spray on before, during, or after workouts. Aloe hydrosol and essential oil muscle blend with a natural emulsifier all protected in this amber glass atomizer spray bottle.

**59 ml / 2 oz travel size**  
**MOQ: 10 bottles boxed individually**



Skip the container with this truly zero waste dry muscle massage bar made as a solid lotion bar with massaging nubs for a more special experience. Use after a nice warm shower to continue muscle relaxation.

**3.3 oz bar.    MOQ: 10 bars boxed individually**



SCENT  CERAE

Let your beauty from within  
shine through your skin.



FACE  
BASE

*all natural primer stick*

P O M E G R A N A T E

# FACE BASE NATURAL PRIMER & MOISTURIZER

Face Base by Scentcerae will not only prep the skin and provide a smooth base for makeup application but with this high performance advanced formulation the ingredients provide other skin benefits like help smooth fine lines and wrinkles, mask large pores, and help reduce oiliness or dryness.

## 2.5 oz primer

Push up from base and apply to face by starting in the center of your face and work your way out using gentle circular motions to blend. Mini is great for under eyes and lips. **MOQ: 10 Primers. MOQ: 48 Minis**

## .5oz mini



## 4 oz moisturizer cream jar

Packed with vitamins and made using the most gentle natural ingredients. This cream has age defying ingredients and can be used as a daily moisturizer for the face. **MOQ: 10**



### High performing Ingredients used in this formula include:

- RAW ORGANIC BEESWAX - because it provides an effective barrier to the outside world to keep the good things in and the bad things out, for its emollient properties, and because it comes from a local, ethical bee farm that I have personally visited and trust. \*Vegan option available using locally sourced plant waxes.
- KOKUM & SHEA BUTTERS - considered to be up to 80% of stearic-oleic-stearic (SOS) triglycerides which are thought to help dry skin. Packed with vitamins and minerals they are one of the most stable and hardest vegetable butters known.
- ROSE HIP SEED OIL - helps correct discoloration, contains retinol (vitamin A), is high in the essential fatty acids, linoleic acid (omega-6) and linolenic acid (omega-3), as well as the antioxidant lycopene and beta-carotene.
- POMEGRANATE OIL - offers anti-inflammatory and anti-microbial properties. It can help with sunburned or chapped skin and improves skin's elasticity, It also stimulate regeneration in skin cells, preventing wrinkle formation and photo-aging caused by the UV destruction of collagen.
- AGE-DEFYING ESSENTIAL OILS - sustainably sourced from nature a mixture of Frankincense, Hawaiian Sandalwood, Lavender, Myrrh, Helichrysum, and Rose will leave your skin feeling nourished.





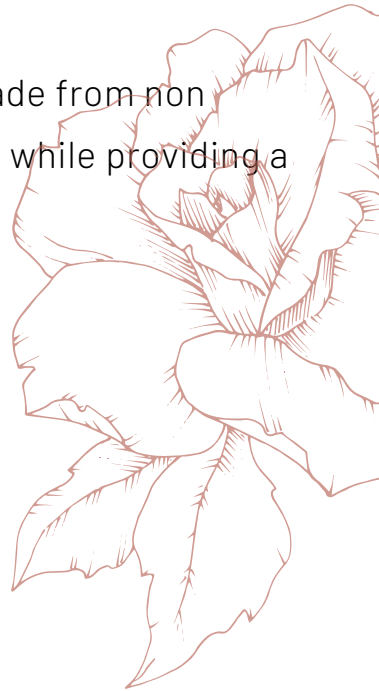
The best beauty  
secret is sunblock

**— ZERO —**  
**WASTE**  
**ALL NATURAL**  
**SUNSCREEN**



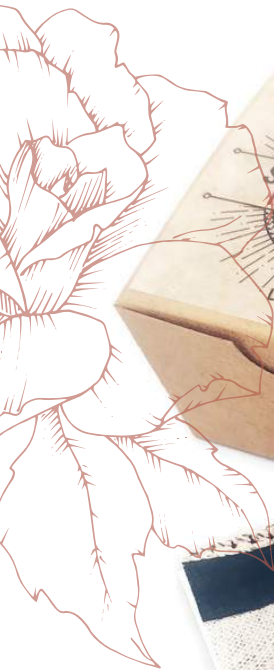
# RASPBERRY SUN BASE

Zero Waste natural alternative to toxic sunscreens. SUN BASE is made from non toxic natural ingredients that improve your skin health and hydration while providing a base layer of protection from the sun.



No mess convenient push up stick glides on skin without making a mess. The cork paperboard tube is biodegradable and easy to travel with.

**70 g / 2.5 oz push up**  
**MOQ: 10 biodegradable tubes**



Travel Face is most convenient to use for targeting hard to reach areas such as the nose and lips.

**.5 oz travel face**  
**MOQ: 48 balms**



Tinted Lotion with zinc oxide can be re-used and recycled and so easy to travel with.

**4 oz UV blocking Jar**  
**MOQ: 10 Lotion Jars**



## UV SUNBLOCK

- 4-6% COCOA / SHEA BUTTERS
- 15% SUNFLOWER / CANDILILLA WAX
- 15% SUNFLOWER / CANDILILLA WAX
- 30% ZINC OXIDE
- 8% RASPBERRY OIL
- 28% UV-A
- UV-B

### DISCLAIMER:

Scentcerae products are not FDA approved nor are they intended to treat, cure, prevent, or diagnose any disease or condition. The ingredients used in this formula have been stability tested for a shelf life of 6-12 months. Be sure to take all the precautions against sun exposure including applying sunscreen at least 20 minutes before heading outside, seeking shade when possible, avoiding the sun's peak hours (10 a.m. to 4 p.m.) and reapplying the product after you sweat or swim. FOR EXTERNAL USE ONLY.

# CLAY & SHEA FACE CLEANSERS

Clay & Shea all natural facial cleanser is a chemical free, environmentally friendly, and zero-waste option to wash your face without the worry of harmful ingredients in your skincare routine. Easy to travel with and simple to use. This solid face mask formula just needs water to activate.



- Naturally cleans without soap
- Acts as a gentle daily scrub
- Helps reduce inflammation & swelling
- Pulls out toxins
- Clears complexion
- 100% natural
- no artificial colors  
Fragrances or surfactants

SCENT CERAE



# CLAY & SHEA FACE CLEANSERS



TELL ME MORE →

## SEA CLAY & SHEA

The most gentle on your skin. Formulated for sensitive skin. If you have itchy, patchy, & dry skin this one is for you.

SENSITIVE SKIN TYPES



## ROSE CLAY & SHEA

Rich in iron, vitamins, & minerals this cleanser will give your skin a clean glow. If your skin is tight & dry most of the time this one is for you.

DRY SKIN TYPES



## LAVA CLAY & SHEA

The natural astringent properties in this formula absorb excess oil sebum and dirt from your skin pores. If your skin is greasy and shiny all over this one is for you.

OILY SKIN TYPES



great for travel  
no mess application  
no liquids

## FIG CLAY & SHEA

If your skin is never too dry or never too oily this one is for you. If your skin tone changes from time to time try them all.

NORMAL SKIN TYPES



# VITAMIN SKIN NATURAL MOISTURIZERS



## SEA LOTION

SENSITIVE SKIN TYPES  
MOQ: 10 Jars

The most gentle on your skin. Formulated for sensitive skin. If you have itchy, patchy, & dry skin this product is packed with vitamins and antioxidants with oil of lavender and fresh lavender buds.

## ROSE LOTION

DRY SKIN TYPES  
MOQ: 10 Jars

Rich in iron, vitamins, & minerals this lotion will give your skin a nice clean glow. If your skin is tight & dry most of the time this product is for you.



## LAVA LOTION

OILY SKIN TYPES  
MOQ: 10 Jars

Formulated especially for the oily skin types. If your skin is greasy and shiny all over this product is for you. The natural astringent properties absorb excess oil for a clean smooth feel.



## FIG LOTION

NORMAL SKIN TYPES  
MOQ: 10 Jars

If your skin is never too dry or never too oily this product is made for you. Fig, Frankincense, and Vanilla make this the perfect skin smoothie.



SCENT  CERAE

# ZERO WASTE TRAVEL TOOTH NIBS

Natural and organic remineralizing solid  
toothpaste for plastic free no mess travel fun



SCENT CERAE

NO FLUORIDE

NO TRICLOSAN a pesticide and hormone disruptor

NO SODIUM LAURYL SULFATE (SLS) causes canker sores, irritation and organ toxicity

NO ARTIFICIAL COLORINGS/FLAVORINGS linked to cancers and ADHD

NO ABRASIVE INGREDIENTS damage enamel and more prone to cavities

# TOOTH NIB NATURAL FLAVORS

## MATCHA MINT



Made with sea clay, a natural rich mineral that cleans, brightens, and polishes teeth ~ matcha leaf powder protects tooth enamel and discoloration ~ calcium carbonate gently scrubs, polishes, and remineralizes teeth ~ sodium bicarbonate balances the pH in the mouth and protects enamel from decay ~ cocos nucifera gives a microbiome boost while organic xylitol prevents bacteria from sticking to teeth ~ menthol + mentha piperita oil provides natural flavor and freshens breath.

2oz tin fits 40 nibs  
MOQ: 24 tins

sample jar fits 14 nibs  
MOQ: 24 jars

## FRESH STRAWBERRY

Made with white kaolin clay, a natural rich mineral that cleans, brightens, and polishes teeth ~ freeze dried strawberry powder provide color and natural taste ~ calcium carbonate gently scrubs, polishes, and remineralizes teeth ~ sodium bicarbonate balances the pH in the mouth and protects enamel from decay ~ cocos nucifera gives a microbiome boost while organic xylitol prevents bacteria from sticking to teeth.



## MINT CHOCOLATE CHIP



Made with bentonite clay, a natural mineral that cleans, brightens, and polishes teeth ~ cacao nib powder remineralizes tooth enamel and prevents tooth decay ~ calcium carbonate gently scrubs, polishes, and remineralizes teeth ~ sodium bicarbonate maintains proper pH in the mouth and protects enamel from decay ~ cocos nucifera gives a microbiome boost while xylitol prevents bacteria from sticking to teeth ~ menthol + mentha piperita oil provides natural flavor and freshens breath.

## CINNAMON ROLL

Made with bentonite clay, a natural mineral that cleans, brightens, and polishes teeth ~ cinnamon clove powders have anti-oxident properties that help prevent tooth decay ~ calcium carbonate gently scrubs, polishes, and remineralizes teeth ~ sodium bicarbonate maintains proper pH in the mouth and protects enamel from decay ~ cocos nucifera gives a microbiome boost while xylitol prevents bacteria from sticking to teeth ~ cinnamomum zeylanicum is antiseptic and provides natural flavor and freshens breath.



# TOOTH NIB NATURAL FLAVORS



## PINA COLADA

Made with white kaolin clay, a natural rich mineral that cleans, brightens, and polishes teeth ~ freeze dried pineapple powder contains an enzyme that can whiten teeth and remove plaque ~ calcium carbonate gently scrubs, polishes, and remineralizes teeth ~ sodium bicarbonate balances the pH in the mouth and protects enamel from decay ~ cocos nucifera gives a microbiome boost while organic xylitol prevents bacteria from sticking to teeth.

2oz tin fits 40 nibs  
MOQ: 24 tins

sample jar fits 14 nibs  
MOQ: 24 jars

## CHARCOAL WHITE

Made with white kaolin clay, a natural rich mineral that cleans, brightens, and polishes teeth ~ activated charcoal powder absorb surface stains on teeth to naturally whiten smiles ~ calcium carbonate gently scrubs, polishes, and remineralizes teeth ~ sodium bicarbonate balances the pH in the mouth and protects enamel from decay ~ cocos nucifera gives a microbiome boost while organic xylitol prevents bacteria from sticking to teeth.



## GIFT STARTER SETS

Includes (2) Tooth Nib Tins = 80 nibs  
Charcoal Bamboo Biodegradable Toothbrush  
Zero Waste ECO travel Wrap for toothbrushes, soaps and bars  
Insert card with directions for different methods for brushing teeth using tooth nibs.

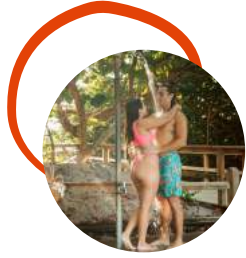
MOQ: 10 sets

## SAMPLE TOOTH NIB BIODEGRADABLE JAR + CHARCOAL BAMBOO TOOTHBRUSH

the average person uses 300 toothbrushes in their lifetime. Rather than billions of toothbrushes finding their way to landfills every year these biodegradable charcoal bamboo toothbrushes are a great way to reduce waste and buying in bulk is more economical and reduces both packaging waste and shipping emissions. 14 Solid Toothpaste Tooth Nibs fit into this cute little biodegradable jar.

MOQ: 24 sets





Kat & Dalton

@ourhomeonthemove

When showering outside we try to find 'clean' products without chemicals that would wash out into the water supply. We have been absolutely loving these Hair Rocks by Scentcerae. Each of the shampoo rocks have different oils and minerals in them to help with different hair care needs that really help to wash out all the salt in our hair but still keeps it feeling super moisturized and soft.





# INSTA GRID

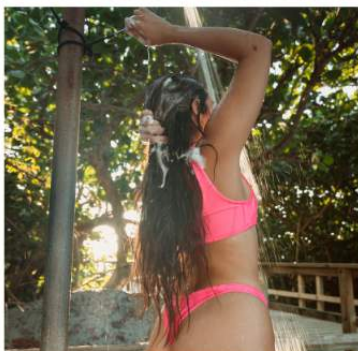
## HAIR ROCKS SOLID SHAMPOO & CONDITIONER



**PURPLE HAIR ROCK ZERO WASTE SOLID SHAMPOO**  
 ILLUMINATES DISCOLORATION CAUSED FROM PRODUCT BUILD-UP,  
 SUN DAMAGE, & ENVIRONMENTAL TOXINS

FOR BLONDES  
 SILVER LIGHT GREY HAIRS  
 AND HIGHLIGHTED HAIR

DOES NOT LIST HAIR  
 NO CHEMICAL DAMAGE  
 NO SULFATES  
 NO PARABENS  
 PH BALANCED



# NATURAL EARTH HAIR ROCKS

Inspired by Natural Rock Formations Scentcerae™ Hair Rocks are zero waste small solid shampoo and conditioner bars molded into rocks. These all natural shampoo and conditioner rocks or better known as solid shampoo are 100% plastic free ~ sustainable ~ biodegradable ~ sulfate free ~ palm free ~ paraben free ~ gluten free ~ pH balanced ~ travel friendly ~ cruelty free ~ phosphate free ~ non GMO ~ vegan friendly ~ CG approved ~ and completely handmade.

## 4oz Pebbles Hair Rocks Tin

Zero waste sustainable way to nourish and clean hair without toxic chemicals being washed out in the waterways. Plastic free even the label on the tin is compostable. The waterproof tin measures 4 x 4 x 5/8 " and holds 10 small hair rocks. Compact and perfect for travel.

**MOQ: 10**



## 6oz Big Rocks Tin

Bigger Rocks in a bigger tin. The tin measures 4 3/4 x 4 3/4 x 7/8 " and holds 5 big hair rocks. Compact and still perfect for travel just bigger than the small rocks.

**MOQ Tin: 5  
Individually: 10**

- GREY STONE ROCK - This shampoo rock comes from Cyprus Cave in Greece. Made with earth clay, cypress essential oil, calendula extract, aloe shea butter, and packed with vitamins and minerals to protect hair & scalp, add shine, and create warm highlights. This rock smells like cypress in the rain.
- BLACK LAVA ROCK - This shampoo rock comes from Hawaii and uses sustainably sourced Hawaiian sandalwood oil, elderberry and hibiscus extracts plus activated charcoal to promote hair growth and soften hair strands. Plant proteins in this rock help treat hair loss and lessen grey hairs. Smells like vanilla and sandalwood.
- BAJA CALI BROWN ROCK - This shampoo rock comes from the Baja Cali Coast and contains natural minerals found in rhassoul clay safely removes toxins and product build-up. Your scalp will love the mix of cocoa shea butters used in this formula. Peppermint Cocoa plant and caffeine extract help stimulate micro-circulation that boosts hair growth and gives the rock a nice minty chocolatey scent
- RED CANYON CLAY ROCK - Found this hiking the Grand Canyon. Made using natural red clay, alkanet root, and desert chamomile to promote hair growth. Packed with anti-oxidants helps smooth and moisturize while strengthening the hair roots. Red cedar and vanilla oak in this rock make it smell like raw earth.
- GREEN HOT STONE - Hot stones found in a Japanese onsen inspired this shampoo rock. The natural minerals from sea clay along with rice proteins to keep hair clean and natural. Pure Shorea & Shea butter, Yuzu essential oil, and bamboo extract have high concentrations of essential vitamins and minerals to shield hair stems to stop hair loss. Has an herbal yuzu clean scent.

- **WHITE RIVER ROCKS** - The white rocks are All-in-One Conditioner Rocks. Conditioning Rocks contain natural minerals including iron, potassium, silica, and calcium. White kaolin and earth clays lift impurities without stripping out the natural oils. This rock conditions, shines, softens, lightens hair, reduces frizz, and encourages hair growth. Blue Agave & Coconut have been added to this rock which are both high in plant proteins that help detangle hair, smooth the cuticle making hair visibly stronger, shinier, and healthy.
- **PURPLE TONER SHAMPOO** - Inspired by the purple found at Pikes Peak in the Colorado Rockies. This rock is formulated to cancel out the brassy tones and discoloration from the sun, environmental toxins, and product build-up. This shampoo rock is perfect for blondes, silver grey hairs, and highlighted hair. Pair it with the Purple Conditioner Rock for best results. Smells like purple lavender.



### **JUMBO SIZED HAIR ROCKS**

Jumbo sized Hair rocks are shaped like rocks and sold on their own. Each rock weighs approximately 4 oz

Choose from any one of our Hair Rock Formulas. Each rock is formulated with specific functions that will give your hair what it needs wash to wash.

**MOQ: 10**





— ECO —  
**SHAKER**  
BIODEGRADABLE  

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**DRY SHAMPOO**

Love is in the hair

SCENT  CERAE

*Sherae*

# ROOTS TRAVEL DRY SHAMPOO

A natural alternative to harmful aerosol dry shampoos



TELL ME MORE →



## RED ROOTS

rose kaolin clay, sodium bicarbonate, arrowroot powder, organic red beet powder, certified organic soap nut powder, ground cinnamon, tapioca starch, essential oils

## BROWN ROOTS

rhassoul clay, organic cacao powder, sodium bicarbonate, arrowroot powder, organic red beet powder, certified organic soap nut powder, tapioca starch, brown iron oxide, essential oils

## BLACK ROOTS

slate kaolin clay, sodium bicarbonate, arrowroot powder, activated charcoal powder, tapioca starch, black iron oxide, essential oils

## BLONDE ROOTS

rhassoul clay, sodium bicarbonate, arrowroot powder, certified organic soap nut powder, tapioca starch, essential oils

# HOW TO ORDER



*Fall in love with natural products*

WEBSITE

Sign up to be a part of our Wholesale Community on our website  
[www.scentcerae.com](http://www.scentcerae.com)

EMAIL ME

Drop me an email with the details of what you need  
[sherae@scentcerae.com](mailto:sherae@scentcerae.com)

## TERMS & CONDITIONS

### PAYMENT:

Opening orders require payment in full before formulating your batch. Half down required for Wholesale orders over 50 units with the balance due once products are ready to ship.

### MINIMUM ORDER QUANTITY: MOQ

To receive Wholesale pricing please note there is a MOQ on all our products.

### SHIPPING:

Shipping costs are calculated based on the order value and weight and are not included in the Wholesale price. We use USPS or UPS or FedEx with tracking included. Domestic orders are shipped within 5-7 working days. Please allow 2-3 weeks for International requests and Wholesale orders above 100 units.

### REFUND POLICY:

Once payment is received and a batch has been formulated there are no refunds so please be sure you order the right product. You may purchase shipping insurance if you like since once our products leave our lab we are no longer responsible for lost or stolen packages.

# Thank you so much, friend

Thank you for taking time to view my Wholesale catalog.

If you have further questions, I invite you to set up a complimentary call with me so we can figure out the best way to work together.

BOOK A CHAT →

## WAYS TO WORK TOGETHER:



### SELL OUR PRODUCTS

Join our Wholesale family and be the first to know what products are ready to market and which are selling the best. Scentcerae products are currently being sold in online shops, pop up shops, retail stores, and boutiques. Join us

I NEED THIS →



### JOIN THE COMMUNITY

Join our community of like-minded earth friendly zero waste beauties and get monthly travel tips, tricks for going zero waste plus easy DIY formulas you can make on the go and we also give away discount codes and samples.

OOH YES PLEASE →



### LEARN TO FORMULATE

Learn how to formulate like a Pro in our Maker to Market Workshops. Learn to make natural and organic skincare products to give to your friends and family.

I WANT TO DO THIS →