

ENTREPRENEUR

Ron White is the owner and president of The Foot Shoppe, a chain of shoe stores specializing in fashionable, comfortable footwear. This month, people are invited to drop off a pair of gently worn footwear at any of his five locations across the GTA as part of his ninth annual Winter Shoe Drive for Charity, which has distributed over 10,000 pairs of shoes to the needy.

WHAT WAS YOUR FIRST JOB?

A stock boy at Kinney's Shoes, interestingly enough.

WHAT DID YOU LEARN FROM IT?

That I liked to be the best at what I did.

WHAT IS THE SECRET OF YOUR SUCCESS?

Always rolling an element of fun, drama and excitement into everything I do.

IF YOU WERE ALONE ON A DESERT ISLAND, WHAT THREE THINGS WOULD YOU BRING?

An ultra long-lasting lighter, a good pair of Mephisto Sandals and a satellite cell phone.

WHERE DID YOUR INTEREST IN SHOES COME FROM?

After years in competitive sport, my arches and feet were shot. I love fashion, so hence the pursuit of fashionable, comfortable shoes began.

HOW MANY PAIRS OF SHOES DO YOU OWN?

Hundreds — but I usually gravitate to a top five selection for each season.

DO YOU HAVE A FAVOURITE PAIR?

Yes. A custom Pair from Thierry Rabotin, made in the Chanel factory. They're like sex for your feet.

WHAT IS YOUR MOTTO?

Be firm but fair and always be fabulous!

