



*July 2020*

It's with great excitement I share with you the news of our merger - Root Lab with Kevin Orthopedic Institute in Southern California!

We are forming a new company brand - KevinRoot Medical bringing the best of both technologies together to serve you and your patients better.



Over the past several months, we have moved most of the Root Lab fabrication equipment into our newly expanded state-of-the-art facility in Riverside, California where Kevin Orthopedic Institute has been operating since 2007. Root Lab technical and support staff is staying with our merged companies! We remain dedicated to serving you.

We are still receiving shipments and mail at our Meadow Vista location until August 1<sup>st</sup>. After August 1<sup>st</sup> we will be accepting packages at our new location. Commencing August 1<sup>st</sup> please begin sending packages and payments to:

KevinRoot Medical  
2239 Business Way  
Riverside, CA 92501

Any shipments that arrive at our Meadow Vista facility within the first few weeks of August will be forwarded by us to our new facility with minimal delay in processing your order. In mid-August we will submit a formal change of address which could result in a significant delay in receiving your order if it is shipped to Meadow Vista, so please be sure to discard any old shipping labels and begin shipping and mailing all items to our Riverside address as of August 1<sup>st</sup>.

As of August 1<sup>st</sup>, you can quickly print Fedex shipping labels online at [www.printfedexlabel.com](http://www.printfedexlabel.com) It's fast and easy. Prior to August 1<sup>st</sup> please continue to ship to the lab in Meadow Vista. We will update you with a link for USPS shipping in the near future.

Fabricating in Riverside, California has many benefits to you.

- 1) There is a large workforce of specialists from which to find and hire the best talent to support you and your patients.
- 2) Logistic transit times are reduced one day in many locations around the USA as Riverside is a major hub for FedEx and UPS.
- 3) Riverside is also a well-established technological and manufacturing city center with resources for industrial orthotic production all within a short reach.

The Root team is very excited to merge with Kevin Orthopedic Institute and improve our service. I will continue to lead our team as President of KevinRoot Medical, introducing new features such as:

- iPad and iPhone foot scanning
- New automated account management features
- New products and biomechanical technologies

Kevin Orthopedic Institute was founded in 2007 by Kevin B. Rosenbloom with office and lab facilities in Santa Monica and Riverside, California. I have been friends with and have known Kevin professionally for over 10 years and we share a deep passion for biomechanics and foot orthotic therapy. He has been involved in the sports orthotic industry since 1995 and patient care since 2003.

As we bring things together, you will notice some changes designed to serve you better. If you have any questions or concerns please contact me by phone or email:

(877) 766-8522

[jeff.root@kevinrootmedical.com](mailto:jeff.root@kevinrootmedical.com)

Thanks always for being the best part of our company.

Cordially yours,

Jeff Root

**KevinRoot Medical**  
President