FOCUS | WOMEN WHO FORWARD FORT WORTH



AlanaKay AlanaKayART

FOCUS: I am an artist and designer. Every signature AlanaKayART piece begins with an original resin painting digitally transformed into high-end wearable art and home décor. My goal is to brighten homes and lives with bold color palettes that inspire and empower. EDUCATION/CERTIFICATIONS: BS in Fashion Merchandising, UNT; Certified Stylist; Licensed Cosmetologist. AWARDS/HONORS: Best of Fort Worth – Artist; Reader's Choice. PHILOSOPHY OF MANAGEMENT: Surround yourself with great people whose strengths balance your weaknesses. My job is to communicate my thoughts, ideas, desires and concerns to set my team up for success. Then let them do their job. GREATEST PROFESSIONAL ACHIEVEMENTS: I never gave up on the idea that I was made for more. Even during the years where my main focus was raising my son, I continued to stay relevant and to seek out personal growth and develop-

ment. This manifested itself through chairing committees, spearheading events, stepping into leadership roles, even when I was scared, and pushing myself to learn and grow from every challenge I faced. **ADVICE FOR ASPIRING CAREER WOMEN:** Say yes! My business has evolved continuously because I say yes. We will always have a list of reasons to say no. Instead, say yes and figure out the rest as you go. **MOTTO:** Inspire with art. Empower with color. **PICTURED:** AlanaKay Latiolais.

CONTACT INFORMATION:

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90 fwtx.com Laugust 2019 promotion