



FOR IMMEDIATE RELEASE
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Stewart® Pro-Treat® by MiracleCorp Introduces 100 Percent, Real Reduced Fat Cheddar Cheese Treats

- *New freeze-dried treats for dogs of all sizes* -



(Dayton, OH) – MiracleCorp is proud to add the new 100 Percent Real Reduced Fat Cheddar Cheese option to the Stewart® Pro-Treat® line of freeze-dried dog treats. These freeze-dried treats are made with natural, human-grade ingredients, and are a great source of calcium and protein, which help with muscle growth and development. The new Cheddar Cheese treats have less fat than regular cheddar cheese and highly palatable.

“Our Freeze-Dried Pro-Treat line has been very successful and while we have stuck to 100 percent meat protein treats in the past, we found that quality cheese offers great health benefits for dogs too,” said Carol Erisman, Communications and Marketing Manager for MiracleCorp. “We are excited to now offer ten all-natural pure treat options for dogs.”

Fresh and conveniently freeze-dried, these treats come in two different packaging options, a pouch or tub for easy rewarding. Pro-Treat® has been the preferred choice of trainers for over 40 years due to its convenience and palatability. All varieties of treats are all natural, making them the perfect treat for dogs with allergies.

For more information on the new 100 Percent Real Reduced Fat Cheddar Cheese Pro Treats® or additional Stewart Pet products please visit www.stewartpet.com.

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About MiracleCorp:

MiracleCorp is the proud provider of thousands of innovative, premium products for animals, including health and beauty aids, grooming tools, collars and leashes, halters and leads, safety and agility flooring, food and functional treats and other original products. The Stewart® brand product line includes Pro-Treat® and Fiber Formula®, Flavor Enhancer®, Raw Naturals® and Raw Science®. Other MiracleCorp brands include Hamilton® and Miracle Care™, including Kwik Stop®, R-7®, Miracle Coat® and QuickFinder®. For more information on MiracleCorp and its wholly owned subsidiaries, visit www.miraclecorp.com or www.stewartpet.com.