



FOR IMMEDIATE RELEASE

May 1, 2020

Contact: Liz Freeman
The Impetus Agency
775-322-4022

liz@theimpetusagency.com

MiracleCorp Teams Up with Local Companies to Produce Hand Sanitizer During COVID-19 Pandemic

(Dayton, OH) – MiracleCorp, leading consumer company for premium pet products, is excited to announce they've partnered with two local companies, Buckeye Vodka and Dayton Freight to produce hand sanitizer during the COVID-19 pandemic.

Thousands of bottles will be donated to local hospitals, food banks and first responders across the state, including Cleveland Clinic, West Carrollton Police Department and Homefull. Collectively the three companies have donated more than \$100,000 of retail value in the production and delivery of the hand sanitizer.

"We feel so fortunate to be in a position to help fill the supply gap during this pandemic," Bill Sherk, President of MiracleCorp. "We wanted to find a way to support the hardworking people who are helping all of us get through this crisis. By collaborating with our friends at Buckeye Vodka and Dayton Freight, we are reinforcing how we are *all* truly in this together."

MiracleCorp produced and bottled the sanitizer to the specifications of the World Health Organization and FDA in 3.5 and 16-ounce spray bottles and Dayton Freight will transport the sanitizer with donated resources by Buckeye Vodka.

For more information on how Miracle Corp and its philanthropic efforts, visit <https://miraclecorp.com/pages/giving-back>.

About MiracleCorp™:

MiracleCorp is a leading consumer brands company serving companion animal needs and their owners with a history of excellence spanning 40 years. We improve the human-animal bond by offering a complete line of innovative, solutions driven products and accessories for pets and prized animals. Our brands include, Stewart®, Hamilton®, Natural Chemistry Pets & Home™ and Miracle Care™, which includes Kwik Stop®, R-7®, Miracle Coat® and Quick Finder®. For more information on MiracleCorp and its wholly owned subsidiaries, visit www.miraclecorp.com.