



FOR IMMEDIATE RELEASE
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Hamilton® by MiracleCorp Introduces New Equine Nylon Fashion Halters



- Ride and train in-style with these new vibrant patterns and sleek designs -

(Dayton, OH) – MiracleCorp is proud to introduce new Hamilton Fashion Halters for horses. This new collection features first-run nylon webbing and cuts that are finished away from the animal's face and neck to ensure comfort. In addition, all halters feature brass plated branded hardware, a cheek snap and an adjustable chin. The Hamilton heat sublimation method of print transferring ensures greater durability and longevity of the design, so the design holds up to wear and tear.

"These halters offer the same premium quality Hamilton is known for with an added splash of color and fashion," said Carol Erisman, Communications and Marketing Manager for MiracleCorp.

The fashion halters are available in three different quality designs including:

- Rhodamine – A timeless and classic pink polka dot print adds a bright and vibrant pop to any horse's collection of accessories
- Serape – Inspired by the trendy multi-colored traditional Mexican blanket, this textile print is always a fashionable choice.
- Western – This print adds a splash of color with burnt orange, tan, brown, and accented hints of turquoise to make up an earthy design. Simple geometric triangles and arrow prints embody the western spirit of this pattern.

For more information on the Fashion Halters or additional Hamilton products please visit www.hamiltonproducts.com.

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About MiracleCorp:

MiracleCorp is the proud provider of thousands of innovative, premium products for animals, including health and beauty aids, grooming tools, collars and leashes, halters and leads, safety and agility flooring, food and functional treats and other original products. The Stewart® brand product line includes Pro-Treat® and Fiber Formula®, Flavor Enhancer®, Raw Naturals® and Raw Science®. Other MiracleCorp brands include Hamilton® and Miracle Care™, including Kwik Stop®, R-7®, Miracle Coat® and QuickFinder®. For more information on MiracleCorp and its wholly owned subsidiaries, visit www.miraclecorp.com or www.hamiltonproducts.com.