

Eye coordination

“Matching clothing colors to eye color always creates harmony,” says Kerry Stich, owner of Indigo Tones, which helps people find their best colors for clothing, hair and makeup. “For example, dark-eyed women look best in dark, rich colors.”

To Stich, the latest styles aren't as important as *your* style. “Wear clothes that match your personality. I love romantic clothes, and I've filled my closet with them.” Also, shop with a purpose. Instead of worrying too much about trends, watch for the styles and colors *you prefer* each season. When they're available, buy them.

32½ S. Main St., Pittsford; 249-9738, indigotones.com.