

soch[®] soch

organic clothing made from smiles



happyDNA
what's in yours?

sochsoch.co.uk

tel: 07879 495639

about us

So, who are we? Well, we are an independent family run clothing business born from a place we love and the things we love doing.

We sell wholesale to retailers as well as direct to consumer through sochsoch.co.uk.

Our core value is to inspire a happyDNA, a positive life balance through activities and places that make you smile.

It's why we say our organic clothing is made from smiles!



why choose us...

We view the outside as a good friend so sustainability and being eco-friendly is also important to us.

It's why our clothing carries the GOTS organic standards certification, our inks are water based and our packaging is plastic free.

We promote an active and healthy lifestyle and our happyDNA message is very much focussed on getting that balance right for the mind as well, something very important to us.



**organic
cotton**



**zero
plastic
packaging**



**pro healthy
& active
lifestyle**



**positive
life-balance
advocates**

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personalise your happyDNA

As well as offering our standard design we also offer an additional personalised service. In this option we will adapt our printing to create your very own happyDNA activity and place. It could be beach and @abersoch or hike @snowdonia, just ask for more details.



@cornwall

@hellsmouth

@bournemouth

@woolacombe

examples

@abersoch

@snowdonia

@sheringham

@devon

@cromer

@salcombe

@newquay

the gallery



**surf
designs**

**run
design**



**the
surfmobile**



the gallery



kids beach & surf

kids beach sealife



adult sail, beach & surf

kids holiday favourites

Our kids beach and surf ranges feature a number of designs that can be personalised by place. A selection can be found below, all are available in a large range of colours.



kids 'footprints on'



kids



kids 'pitter patter'



kids 'surfing the wave'

family 'footprint makers'

Our beach 'footprint maker' design is one for all the family, whether a 'big' footprint maker or a 'little' footprint maker, there's a T-Shirt for everyone. They can be personalised by place and are available in a large range of colours.



mens
'big footprint'



kids
'little footprint'



womens
'little footprint'



kids
'little footprint'

kids beach

The latest designs to our kids beach range includes the arrival of the sochsoch sealife characters. All designs can be personalised by place and are available in a large range of colours, in addition to the colours below.



'whale of a time'



'crab catcher'



'ice cream octopus'



'sealife adventure'

kids beach

With even more fun characters to chose from you really have the ocean at hand. Just pick your designs and colours and we'll personalise to your location.



'paddled with dolphins'



'jelly fish and ice cream'



'5 star-fish holiday'



'sandcastle champion'

beach

Our kids beach range also includes designs in colours like purple and orange, but if you have a bespoke requirement, just ask a way! We've also not forgotten the adults as there are beach designs also in mens and womens styles.



kids - pitter patter



kids



mens



womens

surf - special colourways

Our large surf icon design is available in white as well as our special colourways 'sunset surf', 'ocean blues' and 'crashing wave'. The latter of which pays homage to Porth Neigwl (Hells Mouth) in North Wales as it features a wave from that very said beach!



womens



**mens
'crashing wave'**



womens 'circle'



kids

surf

We have a large range of surf designs across mens and womens styles, including lots of new designs for 2021. Available across a huge selection of colours, in addition to the ones below, many designs can also be personalised by location.



womens



mens



mens



mens

surf - personalisation

We can personalise most of our clothing by place in order to tailor it to your location. Some examples below but we are also open to any bespoke requests on any of our designs.



womens



mens



mens



mens

surf



Our 'surfer' range includes our lounging surfer. Available in the womens style with our special colourways on black and the traditional white design on a range of colours, including the two below.



blue gradient



yellow gradient



white



white

surf

Our 'surfer' range includes our standing surfer. Available in the womens style with our special colourways on black and the traditional white design on a range of colours, including the two below.



blue gradient



yellow gradient



white



white

surf

Our "surfer" range includes our surf rider. Available in the mens style with our special colourways on black and the traditional white design on a range of colours, including the two below.



blue gradient



yellow gradient



white



white

surf



Our "surfer" range includes our surfer trio. Available in the mens style with our special colourways on black and the traditional white design on a range of colours, including the two below.



blue gradient



yellow gradient



white



white

surf



Pack up your things... we're off too the beach in our 'camper' T-Shirt. Available in mens and womens styles and a range of design colours and tees. It can also be personalised to whatever beach or surf destination the camper needs to get to.



**womens
blue gradient**



**mens
yellow gradient**



womens white



womens white

sail

Our sail range features a number of different designs and is available across mens and womens styles. Another range popular with place personalisation, hoodies and mugs also available. All colours on the website.



womens



womens



mens 'compass'



mens

hike

Our hike range features a number of different designs and is available across mens and womens styles. Place personalisation is an option and hoodies and mugs are also available. All colours on the website.



mens



womens



mens



mens

bike

Our bike range features a number of different designs, including the 'mountain biking' design. Available across mens and womens styles, place personalisation is an option and hoodies and mugs are also available. All colours on the website.



womens



mens



mens



mens

'mountain biking'

run

Our run range features an extensive number of designs. Available across mens and womens styles, designs include 'running motion' and 'love running'. As well as T-Shirts all designs are available on all our clothing, mugs are also available. All colours on the website.



mens



mens



womens
'love running'



womens
'running motion'

run cont.

Further designs in the run range include 'natural runner', 'glitter ball', happyDNA' - plus there are many more on the website.



womens



**womens
'running happyDNA'**



**mens
'natural runner'**



**womens
'glitter ball'**

music

Our music range features a number of different designs and is available across mens and womens styles. Place personalisation is an option and hoodies and mugs are also available. All colours on the website.



womens



mens



mens



womens

logo

soch[®]

Our logo range features a number of different designs and is available across mens and womens styles. Place personalisation is an option on the smaller chest designs. All colours on the website.



mens



mens 'crashing wave'



mens



womens

product range

In addition to T-Shirts our designs are available across a range of other organic garments, including long sleeve T-shirts, Polos and different hoodie styles.



mens T-Shirt



womens T-Shirt



kids T-Shirt



long T-Shirt



kids long T-Shirt



polo



hoodie



zip hoodie



kids

mugs

All our IDNA activities are available in designs across a range of two toned 11oz ceramic mugs. Place personalisation is also very popular, a full range of colours are below.



beach



surf



sail



hike



DNA



run



music



bike

clothing specifications

Our clothing carries an inside label that shows it carries the official GOTS Global Organic Textile Standard. A further label shows it is PETA Vegan approved.

T-Shirt specifications and size guides can be found below and on the following pages. For any further details please get in touch.

inside clothing labels



womens T-Shirt

Material: 100% organic ringspun combed cotton

Set-in sleeve

1x1 rib at neck collar

Inside back neck tape in self fabric

Sleeve hem and bottom hem with narrow double topstitch

	Chest/ Bust cm	UK Size
XS	84	8
S	89	10
M	95	12
L	101	14
XL	107	16
XXL	113	18

clothing specifications cont.

mens T-Shirt

Material: 100% organic ringspun combed cotton

Medium fit.

Single jersey.

Set-in sleeve.

1x1 rib at neck collar.

Inside back neck tape in self fabric.

Sleeve hem and bottom hem with wide double needle topstitch.

Weight: 180 gsm.

	Chest (cm)	Chest (inches)
XXS	83-87cm	32-34"
XS	87-92cm	34-36"
S	92-98cm	36-38.5"
M	98-104cm	38.5-41"
L	104-110cm	41-43"
XL	110-116cm	43-45.5"
XXL	116-122cm	45.5-48"
XXXL	122-128cm	48-50"

clothing specifications cont.

kids T-Shirt

Material: 100% organic ringspun combed cotton

Single jersey.

Medium fit.

Set-in sleeve.

1x1 rib at neck collar.

Inside back neck tape in self fabric.

Sleeve hem and bottom hem with narrow double topstitch.

Weight: 155 gsm.

Age	Height (cm)	T-Shirt Chest (cm)	T-Shirt Body Length
3-4	98-104cm	66cm	42cm
5-6	110-116cm	70cm	46cm
7-8	122-128cm	74cm	51.5cm
9-11	134-148cm	82cm	57.5cm
12-14	152-164cm	88cm	62.5cm