

ZENEA Time Traveler August Update

At ZENEA, “Appreciate Every Moment” is one of our core philosophies. This is how we approach our business as well as our personal lives. As a show of our appreciation, we’re so excited to announce our fundraiser for [Habitat for Humanity Canada](#). Introducing...[The ZENEA Time Traveler Fundraiser!](#)

Total KMs Travelled in August: 665 KMs

Stop #1: Great Lakes Scuba Diving with Brian

August 9-21

After enjoying some much-needed family time with Jason, I’m heading to Northern Ontario to do what I was meant to do—Diving with Brian! Brian is a master scuba diver and instructor and over the last two weeks, he has taken me on many exciting dives through Central and Northern Ontario.

Did you know that I’m a [Snowcap Classic White ULA DIVER](#)? A “Diver” is a watch that gets its name from the water depth rating, or to what depth the watch is water resistant. Most commonly, diver watches are rated water resistant to at least 300m in depth and have a unidirectional rotating bezel that can keep track of the divers time spent under water.

After arriving at Brian’s home base, we drove down to Lake Huron to go scuba diving. The Great Lakes have a bustling scuba diving community. You can see many things including many shipwrecks and a variety of underwater wildlife in the clear waters of Lake Huron. Some commonly seen fish include Bass, Bluegill Sunfish, and the rare Longnose Gar. Learn more about the many great things you can find diving in Lake Huron [here](#).

The waters were so beautiful, and we got some incredible pictures! After my amazing kayak trip with [@timetogo1978](#) last month, it was so great to get to see what lies *underneath* the beautiful Canadian waters with Brian.

I didn’t want to leave, but I know I must continue my journey and that there will be many great adventures in the months ahead. So far it’s been a great summer, and I can’t wait to see what’s in store in the Canadian winter!



Stop #2: Tinkering with [@WatchPartsMotorcycles](#)

August 27-30

Wow, it has been a very “different” couple days! I’ve always known that humans find us watches beautiful to look at, but I don’t think I’ve ever fully appreciated the beauty of a watch until my time with Dan Tanenbaum, a Canadian artist who goes by the name of [@WatchPartsMotorcycles](#). Dan makes artwork and sculptures out of watch parts, and sells them to many avid collectors, including notable celebrities like [Steve Aoki](#) and rapper [Chief Keef](#).

He uses watch parts to create all sorts of artwork like motorcycles, footballs, teddy bears, wearable facemasks and liquor bottles as well as non-functional sculptures of guns and grenades.

He showed me so many great things he’s created at his workshop in Toronto, and it was so much fun...until he left me alone in the workroom for too long and his little helpers began trying to harvest me for parts!!

I’ve already had some great experiences on my yearlong fundraiser journey; however I have a feeling this stop will be one of the most memorable!





How Can I Get Involved?

The purpose of this campaign truly is to make a difference in the lives of as many Canadians as possible. We encourage you to donate to Habitat for Humanity using the link below.

If you can't donate right now, that's okay! Follow the ZENEA Time Traveler on Instagram ([@ZENEA Time Traveler](#)), and make sure to check back on our blog to see all the latest from the watch's journey. Help us build a community and generate awareness for Habitat for Humanity Canada by liking & sharing on social media with your family and friends, too!

If you are interested in participating or have other ideas for how you can help support this fundraiser, we are always open to connecting!

[Contact Us](#)[Donate Now!](#)[Follow on Instagram](#)

About ZENEA Watches

ZENEA Watches was founded in 2019 by Jason Hutton in Toronto. Fascinated by history and our connection to the passage of time, Jason is building ZENEA around the core principle of appreciating every moment.

Designed in Canada, and hand assembled at our Swiss factory, ZENEA timepieces serve as a reminder to take a moment to appreciate the world around you. Manufactured by some of the highest regarded Swiss watch makers, all ZENEA timepieces are built to stand the test of time.

Whether it is for yourself, or a gift for a loved one—With each ZENEA timepiece, we hope to inspire you and your family to appreciate every moment, and the goodness of all people.

[Learn More](#)[View Collection](#)