



oligo
PROFESSIONNEL

LOYALTY PROGRAM
2022

THE PROGRAM

4-TIER STRUCTURE

The Oligo Professionnel Loyalty Program, a 4-tier structure, is your fast track to an endless supply of rewards. Earn dollars that can be used towards the purchase of practical items such as products, accessories, branding material and educational classes.

Silver <small>JOIN THE CLUB</small>	Gold <small>NEXT LEVEL</small>	Platinum <small>VIEW FROM ABOVE</small>	Platinum+ <small>TOP OF THE LINE</small>
<p>QUARTERLY PURCHASES</p> <p>\$1,250 - \$2,499</p>	<p>QUARTERLY PURCHASES</p> <p>\$2,500 - \$4,999</p>	<p>QUARTERLY PURCHASES</p> <p>\$5,000 - \$12,499</p>	<p>QUARTERLY PURCHASES</p> <p>\$12,500 +</p>
<p>EARN 5% IN REWARD-DOLLARS</p>	<p>EARN 8% IN REWARD-DOLLARS</p>	<p>EARN 12% IN REWARD-DOLLARS</p>	<p>EARN 15% IN REWARD-DOLLARS</p>
<p>ACCESS TO:</p>	<p>ACCESS TO:</p>	<p>ACCESS TO:</p>	<p>ACCESS TO:</p>
<ul style="list-style-type: none"> ◆ PRODUCTS ◆ ACCESSORIES ◆ BRANDING MATERIAL 	<ul style="list-style-type: none"> ◆ PRODUCTS ◆ ACCESSORIES ◆ BRANDING MATERIAL 	<ul style="list-style-type: none"> ◆ PRODUCTS ◆ ACCESSORIES ◆ BRANDING MATERIAL 	<ul style="list-style-type: none"> ◆ PRODUCTS ◆ ACCESSORIES ◆ BRANDING MATERIAL
	+		+
	<p>\$500 EDUCATION GIFT CARD APPLICABLE ON ANY ONLINE CLASS FOLLOWING TWO CONSECUTIVE GOLD PERIODS*</p>	<p>\$1,000 EDUCATION GIFT CARD APPLICABLE ON ANY ONLINE CLASS FOLLOWING TWO CONSECUTIVE PLATINUM PERIODS*</p>	<p>\$2,500 EDUCATION GIFT CARD APPLICABLE ON ANY ONLINE CLASS FOLLOWING TWO CONSECUTIVE PLATINUM+ PERIODS*</p>

*SALONS CAN RECEIVE AN EDUCATION GIFT CARD ONLY ONCE PER YEAR. WHEN SALONS QUALIFY FOR A LEVEL, THIS LEVEL IS MAINTAINED FOR A FULL CALENDAR YEAR. GIFT CARD IS VALID FOR 1 YEAR.

QUARTERS

PLAN AHEAD

Reward-dollars are accumulated each quarter.
Reward-dollars cannot be carried forward to the next quarter.
Reward-dollars expire 60 days after the end of each quarter.

1ST QUARTER



JANUARY 1ST TO
MARCH 31ST

REWARDS \$ EXPIRE
MAY 31ST

2ND QUARTER



APRIL 1ST TO
JUNE 30TH

REWARDS \$ EXPIRE
AUGUST 31ST

3RD QUARTER



JULY 1ST TO
SEPTEMBER 30TH

REWARDS \$ EXPIRE
NOVEMBER 30TH

4TH QUARTER



OCTOBER 1ST TO
DECEMBER 31ST

REWARDS \$ EXPIRE
FEBRUARY 28TH

HOW IT WORKS

THE RULES

- Qualified participants are defined as salons or independent contractors working in a salon in Canada or USA.
- You are automatically registered.
- To obtain your rewards, fill out an order form provided by your sales consultant
- Salon owners cannot pool purchases of different salons to calculate reward-dollars.
- Purchases cannot be carried forward from one quarter to the next.
- All Oligo product purchases will count towards calculating the reward-dollars earned .
- Reward-dollars cannot be carried forward from one quarter to another.
- Reward-dollars must be spent 60 days after the end of each quarter.
- Reward-dollars are nontransferable and cannot be exchanged for cash or discounts.
- Allow 4 to 6 weeks for your branding rewards to be delivered.