



LOYALTY PROGRAM
2023



THE PROGRAM

4-TIER STRUCTURE

The Oligo Professionnel Loyalty Program, a 4-tier structure, is your fast track to an endless supply of rewards. Earn dollars that can be used towards the purchase of practical items such as products, accessories, branding material and educational classes.

Silver

JOIN THE CLUB

QUARTERLY
PURCHASES

\$1,250 - \$2,499

Lorem ipsum

EARN **5%**
IN REWARD-DOLLARS

ACCESS TO:

- ♦ PRODUCTS
- ♦ ACCESSORIES
- ♦ BRANDING MATERIAL

Gold

NEXT LEVEL

QUARTERLY
PURCHASES

\$2,500 - \$4,999

EARN **8%**
IN REWARD-DOLLARS

ACCESS TO:

- ♦ PRODUCTS
- ♦ ACCESSORIES
- ♦ BRANDING MATERIAL

Platinum

VIEW FROM ABOVE

QUARTERLY
PURCHASES

\$5,000 - \$12,499

EARN **12%**
IN REWARD-DOLLARS

ACCESS TO:

- ♦ PRODUCTS
- ♦ ACCESSORIES
- ♦ BRANDING MATERIAL

Platinum+

TOP OF THE LINE

QUARTERLY
PURCHASES

\$12,500 +

EARN **15%**
IN REWARD-DOLLARS

ACCESS TO:

- ♦ PRODUCTS
- ♦ ACCESSORIES
- ♦ BRANDING MATERIAL

QUARTERS

PLAN AHEAD

Reward-dollars are accumulated each quarter.
Reward-dollars cannot be carried forward to the next quarter.
Reward-dollars expire 60 days after the end of each quarter.

1ST QUARTER



JANUARY 1ST TO
MARCH 31ST

REWARDS \$ EXPIRE
MAY 31ST

2ND QUARTER



APRIL 1ST TO
JUNE 30TH

REWARDS \$ EXPIRE
AUGUST 31ST

3RD QUARTER



JULY 1ST TO
SEPTEMBER 30TH

REWARDS \$ EXPIRE
NOVEMBER 30TH

4TH QUARTER



OCTOBER 1ST TO
DECEMBER 31ST

REWARDS \$ EXPIRE
FEBRUARY 28TH

HOW IT WORKS

THE RULES

- Qualified participants are defined as salons or independent contractors working in a salon in Canada or USA.
- You are automatically registered.
- To obtain your rewards, fill out an order form provided by your sales consultant
- Salon owners cannot pool purchases of different salons to calculate reward-dollars.
- Purchases cannot be carried forward from one quarter to the next.
- All Oligo product purchases will count towards calculating the reward-dollars earned .
- Reward-dollars cannot be carried forward from one quarter to another.
- Reward-dollars must be spent 60 days after the end of each quarter.
- Reward-dollars are nontransferable and cannot be exchanged for cash or discounts.
- Allow 4 to 6 weeks for your branding rewards to be delivered.