



G&D Farms Outdoor Expo 2024

Sponsorship Application & Contract

The Grounds, Mobile AL
September 13–15

G&D Farms is hosting its first annual OUTDOOR EXPO September 13-15 at The Grounds in Mobile, AL. We anticipate 100 – 150 exhibitors and approximately 20,000 people from the region.

Highlighting the regional bounty, creative products and makers of our community this will be a three-day event of outdoor education, shopping and food. We will be hosting products for and from the Outdoor experience including hunting, fishing, sporting, gardening and art.

TROPHY BUCK **\$5,000** **(Four sponsorships available)**

- Company logo on the expo web site with link to your website
- Company banner at the three-day expo
- Company logo on event map and entry expo banner
- Company and sponsor recognition during PA Announcements
- Company and sponsor recognition on Radio spots
- Company logo on all local ads
- Two 10' X 10' complimentary booth spaces provided for exhibiting

RACK BUCK **\$2,500** **(Eight sponsorships available)**

- Company logo on the expo web site with link to your website
- Company banner at the three-day expo
- Company logo on event map and entry expo banner
- Company recognition during PA Announcements
- One 10' X 10' complimentary booth space provided for exhibiting

BIG BUCK **\$1,000** **(Ten sponsorships available)**

- Company logo on the expo web site with link to your website
- Company logo included with all sponsors on entry expo banner
- One 10' X 10' complimentary booth space provided for exhibiting

Please complete the Sponsorship Application & Contract Form on the next pages and return them by June 15, 2024 to assure your inclusion in advertising. Contact Starla or Lorrie for questions.

G&D Farms, Inc. ● 14170 Tanner Williams Road, Wilmer, AL 36587 ● 251-649-1236
gdfarmsoutdoorexpo@gmail.com

G&D Farms Outdoor Expo 2024 Sponsorship Application & Contract Form

Please indicate your desired level of participation and payment selections and return this form to

G&D Farms Inc., 14170 Tanner Williams Road, Wilmer, AL 36587.

Level of support (check one): _____ Trophy Buck _____ Rack Buck _____ Big Buck

_____ Please invoice me _____ Check enclosed _____ Invoice me +3.0% for Credit Card Payment

Make check or money order payable to: **G&D Farms Outdoor Expo.**

Company Name:	Contact Person:
Street:	Phone:
City, State, Zip:	Email:
VISA, MC, AMEX or Discover Number:	Expiration Date:

One (1) 6' table and two (2) chairs are included with each booth. Additional booths are \$400 each, additional tables are \$25 each and additional chairs are \$10 each. Booths have an 8' high back draping and 3' side draping. All exhibitors are required to have a full front table drape if the table is at the front. Sponsors will receive 3 entry wristbands per booth. Please indicate whether any of your booths need electricity. Wireless internet is provided by The Grounds.

Trophy Buck Sponsorship	\$5,000	\$ _____
Rack Buck Sponsorship	\$2,500	\$ _____
Big Buck Sponsorship	\$1,000	\$ _____
_____ Additional Booth(s)	\$400	\$ _____
_____ Outside Space	\$400	\$ _____
_____ Inside Heavy Equipment	\$600	\$ _____
_____ Additional Badges	\$10	\$ _____
_____ Extra Table(s)	\$25	\$ _____
_____ Table drape	\$25	\$ _____

_____ Number of booths with electricity

Contract to Operate Booth

_____ (Operator) and G&D Farms Outdoor Expo agree as follows:
Operator will operate booth space at the G&D Farms Outdoor Expo 2024 to be held on September 13-15, 2024 under the terms outlined in this application and contract. Operator also authorizes G&D Farms Outdoor Expo to charge its credit card any balance automatically on June 15, 2024 if you have not already paid it.

1. Operators will be responsible for all its agents, employees and independent contractors.
2. Operators or their agents must sell or serve only the products approved in this application.
3. Operators will be bound by the Terms of Contract and Rules and Regulations that follow.
4. There will be no refunds for cancellation or no show.
5. Expo hours of operation are:
 - a. 10am to 9pm on Friday, September 13 and Saturday, September 14
 - b. 10am to 4pm on Sunday, September 15
6. Separate Sponsor and Exhibitor parking will be provided adjacent to the building. Security will be provided for this parking area and the venue.
7. Loading times will be assigned and you will be notified by September 1st.

Operator Name and Business

Accepted by:
G&D Farms Outdoor Expo

Operator Signature

Date

Signature

Date

Deposit Amount Received

Balance Due by June 15, 2024

Terms of Contract

- Failure by Sponsor to make payment as agreed to in this Application & Contract will result in termination of all rights of the Sponsor herein and any payments by Sponsor prior to said time shall be retained by G&D Farms Outdoor Expo as liquidated damages for the breach of this agreement and G&D Farms Outdoor Expo may recall sold space.
- G&D Farms Outdoor Expo will not be liable for any loss or damage to the property of the Sponsor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space.
- Sponsors must provide their own public liability insurance.
- G&D Farms Outdoor Expo reserves the right to reject any application, refuse space or close any booths, sales or displays deemed detrimental to the success of the G&D Farms Outdoor Expo or in violation of venue rules or local ordinances.
- G&D Farms Outdoor Expo reserves the right to make location/space changes, with no advance notice to the Sponsor, that will, in the opinion of the Expo, be of benefit to the show.
- Concession space is not transferable, nor may it be subdivided.
- No firm or organization not assigned a space in the exhibit will be permitted to solicit business within the exhibit area or on the venue premises.
- In any case that the event is not held, the rental and lease space to the Sponsor shall be cancelled and terminated upon the return of the deposit or rental paid by Sponsor for space in the area or building for this specific event. Return of money will terminate any liability upon G&D Farms Outdoor Expo.

Rules and Regulations

- Sponsors must provide everything necessary to conduct operation.
- Booths must be occupied by at least one attendant during the hours of Expo operation.
- Exhibitors must show only goods manufactured or dealt in by them in the regular course of business.
- Any visible, unfinished framework must be draped or otherwise finished by the Exhibitor.
- Bulk space exhibits or island type areas are not considered a standard booth and will not include a standard booth set up.
- Exhibitors will not be allowed to store visible empty packing boxes or crates in booths during the exhibit hours of operation.
- All booth decorations must be flame-proofed and all hangings must clear the floor.
- All electrical use in the exhibit must comply with OSHA National Electrical Code.
- No noise-making devices or speaker systems will be allowed.
- No extension into the aisles or obstruction of other exhibits will be permitted.
- No Exhibit may be dismantled before 4pm on Sunday without written permission of G&D Farms Outdoor.
- All Exhibitors must clean their spaces after the event and leave them in the same condition they were in upon arrival.
- Failure to remove the entire booth set up and/or complete cleaning will result in a \$1000 fine.