



4444 GOLDEN MILE DRIVE
OLIVER, BRITISH COLUMBIA

PHILOSOPHY

“SMALL LOT, SINGLE VINEYARD WINES OF
PURPOSE”

WINES TO REFLECT FOUR DISTINCT APPELLATIONS

Okanagan Falls, Golden Mile Bench, Similkameen Valley
(South Cawston), and Okanagan Valley (Black Sage Bench)

OLD VINES AND NEW

MOVE TO SUSTAINABLE VITICULTURE



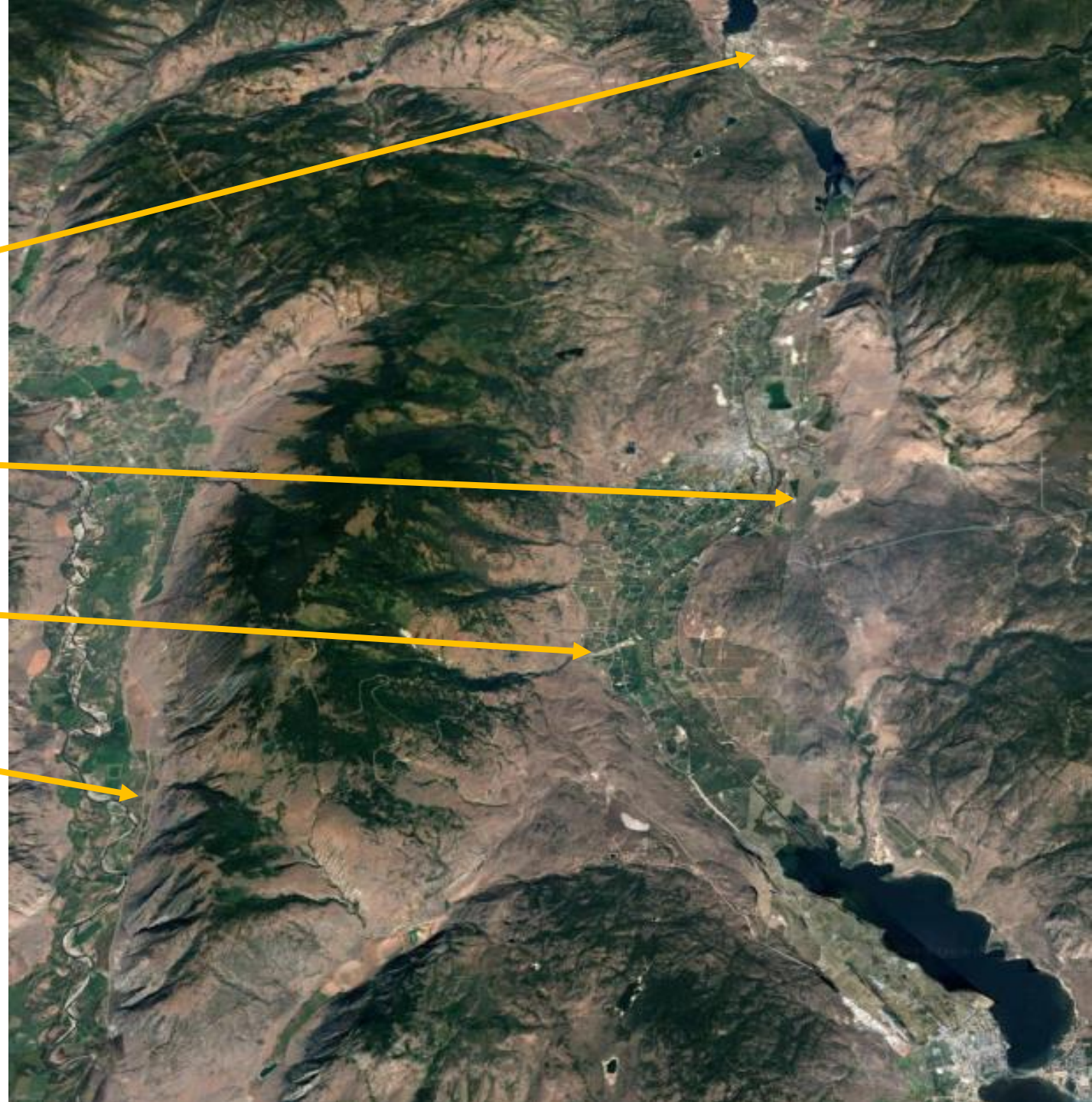
RUST VINEYARD SITES

Lost Horn Vineyard
Okanagan Falls BCVQA

Ferreira Vineyard – Black Sage Bench
Okanagan Valley BCVQA

South Rock Vineyard
Golden Mile Bench BCVQA

Lazy River Vineyard - South Cawston
Similkameen Valley BCVQA





REJUVENATION

The recent acquisition of over 200 acres of land came with an awareness that there would be a lot of time and energy needed to bring them to their full potential. One of the journeys that we are most excited about over the next few years is a large replanting effort - upgrading to vines that are best suited to the Okanagan and Similkameen *terroir* while also moving towards a sustainably minded philosophy. The replanting of over 50 acres of vines has begun and we are excited to show both our old vines and new in the coming years.

VITICULTURE

BRETT THIESSEN

Born and raised on a purebred cattle ranch, farming was far from the top of the list of future career choices. However, after years of working in restaurants as a culinary and bar manager in Alberta, wine became an irresistible passion. After studying at Okanagan College in Penticton, he became the Vineyard Manager at Summerhill Pyramid Winery where he started developing a background in organic and biodynamic viticulture.

Brett now has ambitious plans to pull the chemicals out of the quiver in all of the Rust Wine Co's vineyards and substitute them with organic practices, farming each site as their own ecosystems. This task may take a few years to achieve, but will result in long-term sustainability and ultimately increasingly honest and pure wines.





WINEMAKING RYAN DeWITTE

The 2019 harvest will be overseen by Ryan DeWitte a recent transplant from Niagara where he has been the Assistant Winemaker at Leaning Post Wines, a super-premium small lot winery, for the past 4 vintages. A passion for single vineyard wines, an adept taster (WSET Level 3), and a spirit of experimentation made him a perfect fit for the vision of Rust Wine Co.

Ryan has enjoyed recent acclaim with his single vineyard Pinot Noir and Chardonnays which won two consecutive Platinum awards at the Nationals. He is also known for a line of unique experimental projects including various natural wines, an orange wine, and (for the past three vintages) a Pet Nat under his own label called First Fruit Wines which will continue under Rust.

He is thrilled to be able to use the knowledge and experience he has gained to craft more amazing, small-lot terroir driven wines.

“I love to experiment, and try new things but my guiding principle is that the wines need to be delicious.”

PORTFOLIO

SMASH

RUST WINE Co. GEWURZTRAMINER
RUST WINE Co. CHARDONNAY
RUST WINE Co. PINOT GRIGIO
RUST WINE Co. ROSÉ
RUST WINE Co. GAMAY
RUST WINE Co. CABERNET FRANC

Golden Mile Bench BC VQA
Okanagan Falls BC VQA
Similkameen Valley BC VQA
Golden Mile Bench BC VQA
Similkameen Valley BC VQA
Okanagan Falls BC VQA

CELLAR

RUST WINE Co. MERLOT
RUST WINE Co. MERLOT
RUST WINE Co. MERLOT
RUST WINE Co. MERLOT
RUST WINE Co. SYRAH
RUST WINE Co. SYRAH
RUST WINE Co. SYRAH
RUST WINE Co. SYRAH
RUST WINE Co. ZINFANDEL

Golden Mile Bench BC VQA
Okanagan Valley BC VQA
Similkameen Valley BC VQA
Okanagan Falls BC VQA
Golden Mile Bench BC VQA
Okanagan Valley BC VQA
Similkameen Valley BC VQA
Okanagan Falls BC VQA (1st vintage 2019)
Golden Mile Bench BC VQA



WHY RUST?

The **EVOLUTION** of rust is **UNSCRIPTED**. Its colours emerge from the touch of **NATURE** and blend into entirely unpredicted formations.

Rust therefore serves as a perfect metaphor for wine. While people can nudge the process along its way, the final product is determined by the **LIFE** of the vines, the development of the **VINTAGE**, and the moment or memories of its **ENJOYMENT**.

One of the most wonderful characteristics of wine – which it shares with rust - is that it is truly **ALIVE, EVOLVING, TIMELESS** and **BEAUTIFUL**.



