





MILAGRO INTRODUCES A NEW PATH OF RESEARCH THAT AIMS TO BETTER APPROACH CONTEMPORARY DESIGN THROUGH THE UNDERSTANDING OF HERITAGE. MAINLY EXPRESSED THROUGH MUSIC AND GASTRONOMY, PERUVIAN BLACK
CULTURE HAS A RICH HISTORY IN GARMENT DESIGN AND RELIGIOUS IMAGERY. MANY TOWNS ALONG THE COAST STILL OBSERVE FESTIVITIES WHERE ANDEAN TRADITIONS MEET WITH CULTURES FROM SENEGAL, NIGERIA, MOZAMBIQUE
AND OTHERS, ALL STRIVING TO MAINTAIN THEIR IDENTITIES WHILE ADJUSTING TO A CHANGING WORLD.





FOR THE FIRST TIME, ESCVDO PRESENTS A COLLECTION INSPIRED BY THE DEEP INFLUENCE THE AFRICAN DIASPORA HAS HAD IN PERUVIAN CULTURE AND DAILY LIFE. MILAGRO, RW24, REVISITS SOME OF THE BRAND'S MOST BELOVED PIECES UNDER A NEW LIGHT, INVITING A DIFFERENT PART OF PERU'S HERITAGE TO BECOME A PROTAGONIST THROUGH COLOR PALETTE AND MOTIFS.

FOR RW24 THE BRAND HAS EXPLORED DANCES FROM EL CARMEN, A SOUTHERN COASTAL AND ENCLAVE OF AFRO PERUVIAN CULTURE. TRADITIONS SUCH AS DRESSING COMPLETELY IN WHITE IN WORKING CLOTHES AND THEN ADORNING THEM WITH COLORFUL RIBBONS HAVE BEEN TAKEN INTO BLAZERS AND BLOUSES THROUGH EMBROIDERY. THE CUSTOMARY USE OF FILIGRANE OR VEILS, SO LINKED TO RELIGIOUS IMAGERY, HAS BEEN THE BASE OF KNITTED PIECES, CROCHET BEING INSPIRED BY THE ORNAMENTED PATTERNS OF LACE. WHOLE SETS FIND THEIR ORIGIN IN THE LAYERS WORN BY DANCERS WHO DISPLAYED THE WEALTH OF A SYNCRETISM BORN OUT OF SPAIN, THE ANDES AND AFRICA.







THE CAMPAIGN FOR MILAGRO, RW24, WAS SHOT BY THE ESCVDO TEAM AT THE HOUSE OF PERUVIAN ARTIST VICTOR DELFÍN (BORN 1927). A CELEBRATED SCULPTOR AND COLLECTOR OF POPULAR ART, DELFIN'S HOUSE IS ONE OF THE MOST ALLURING ARCHITECTURAL FEATURES OF LIMA. A 70'S TUDOR HOUSE COMPLETELY REMODELED, IT GROWS DOWN INTO THE CLIFF TO CAPTURE AN INCREDIBLE SEAVIEW FROM ALMOST EVERY ROOM. STRAIGHT LINES, INTENSE CRIMSON RED AND A PARTICULAR POOL MAKE THE HOUSE AN ADEQUATE REPRESENTATION OF THE MIXTURE OF CULTURES, NATURE AND ART.

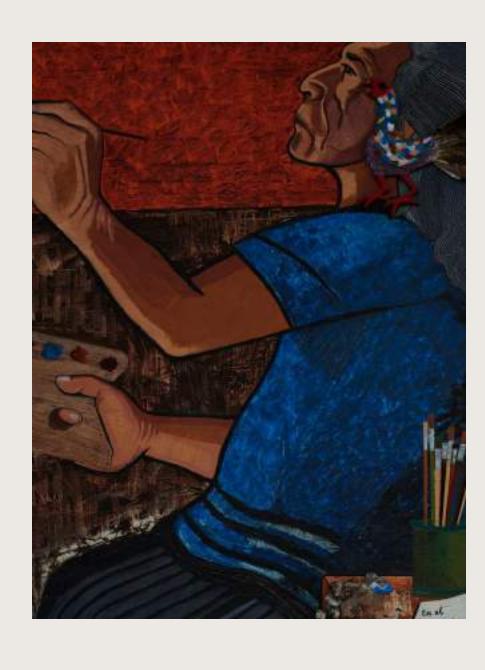
BARRANCO, LIMA, PERU

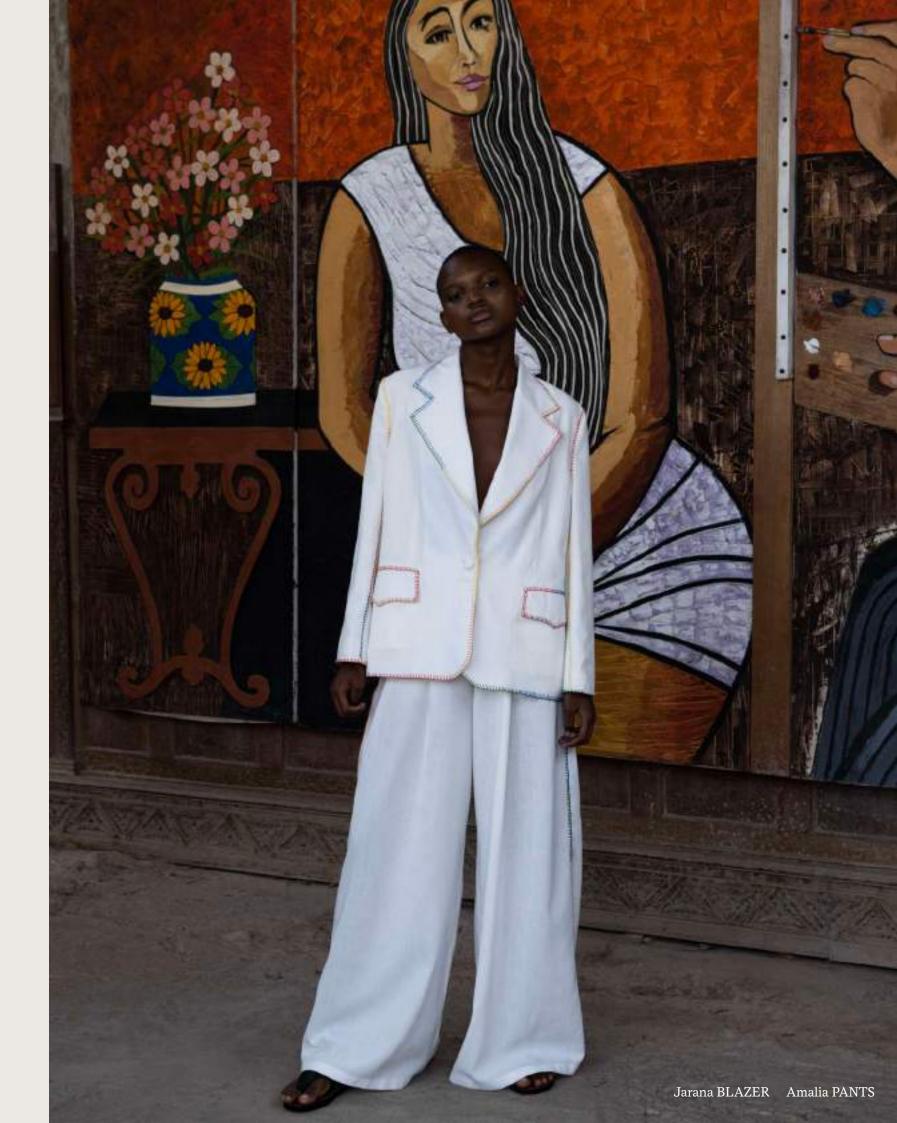
MilagroCollection Resort 24'







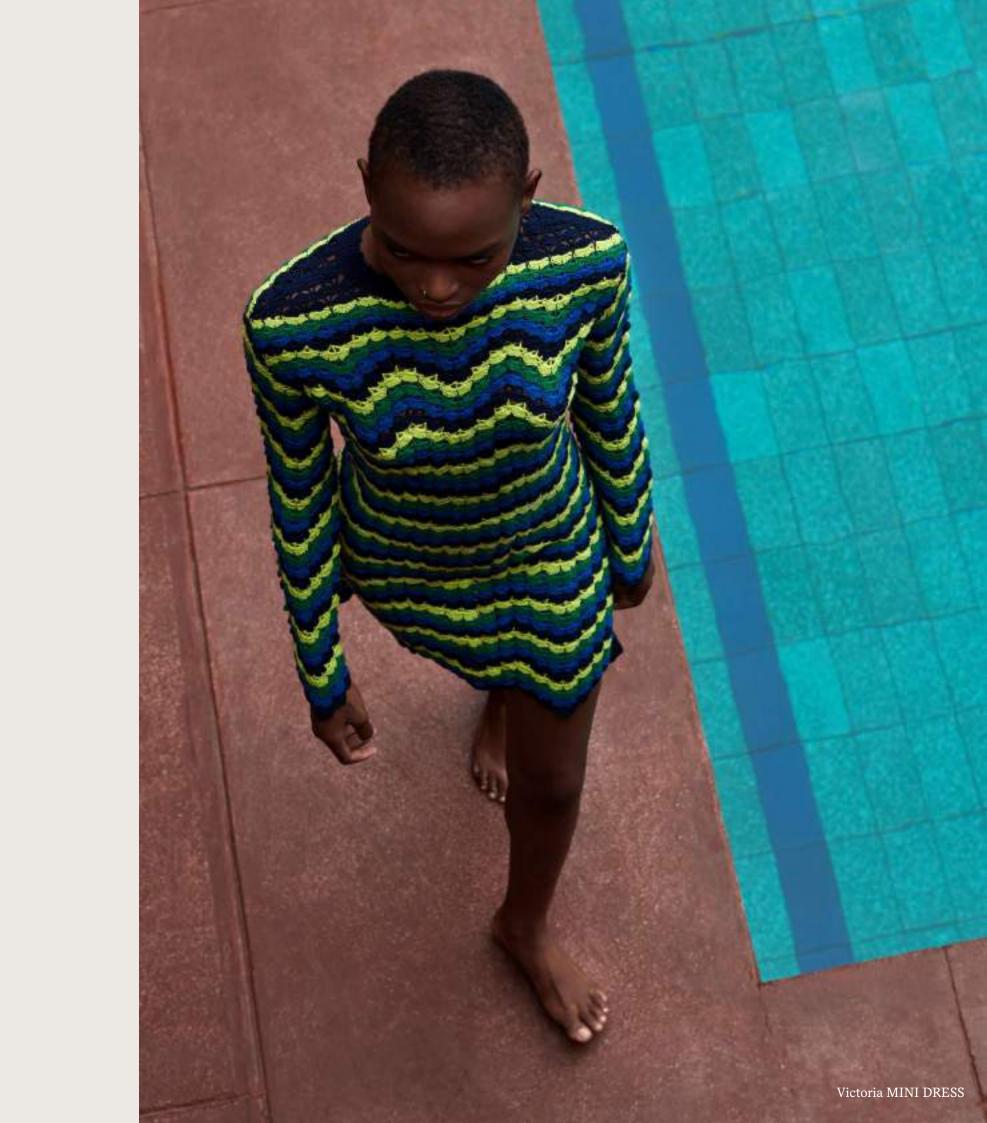






THIS COLLECTION IS ALSO DEEPLY ROOTED IN ESCYDO'S OWN STORY AND ITS RELATIONSHIP TO THE PEOPLE CHOOSING OUR PIECES AS TOKENS FOR SPECIAL MOMENTS. SETS LIKE THE CARISA OR THE LANDO TAKE A NEW LIFE UNDER A DIFFERENT COLOR PALETTE. SPECIAL THREADS AND DYES HAVE BEEN DEVELOPED INSPIRED BY ART THAT ILLUSTRATES THE DIASPORA SINCE ITS BEGINNING. BRIGHT BLUES AND ORANGES WITH AN EXTRA TINGE OF RED DEFINE A STYLE THAT HAS SOMETHING OF THE CARIBBEAN, LINKING MILAGRO TO DIFFERENT PLACES IN LATIN AMERICA WHERE AFRICAN CULTURES TOOK ROOT. PIECES LIKE THE HAND-EMBROIDERED CARMEN SHIRT SHOW VIGNETTES OF THE LIVES OF BLACK PERUVIANS, SCENES OF PAST AND PRESENT, MUSICAL INSTRUMENTS AND MORE.





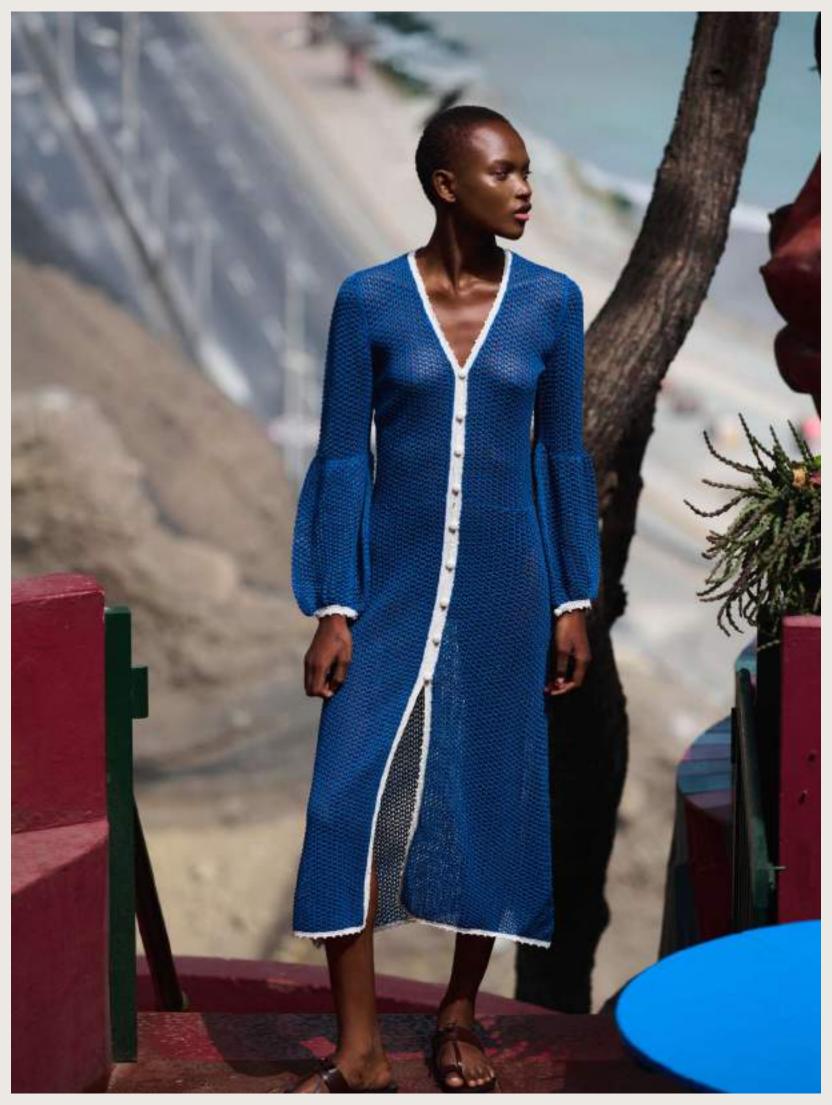
















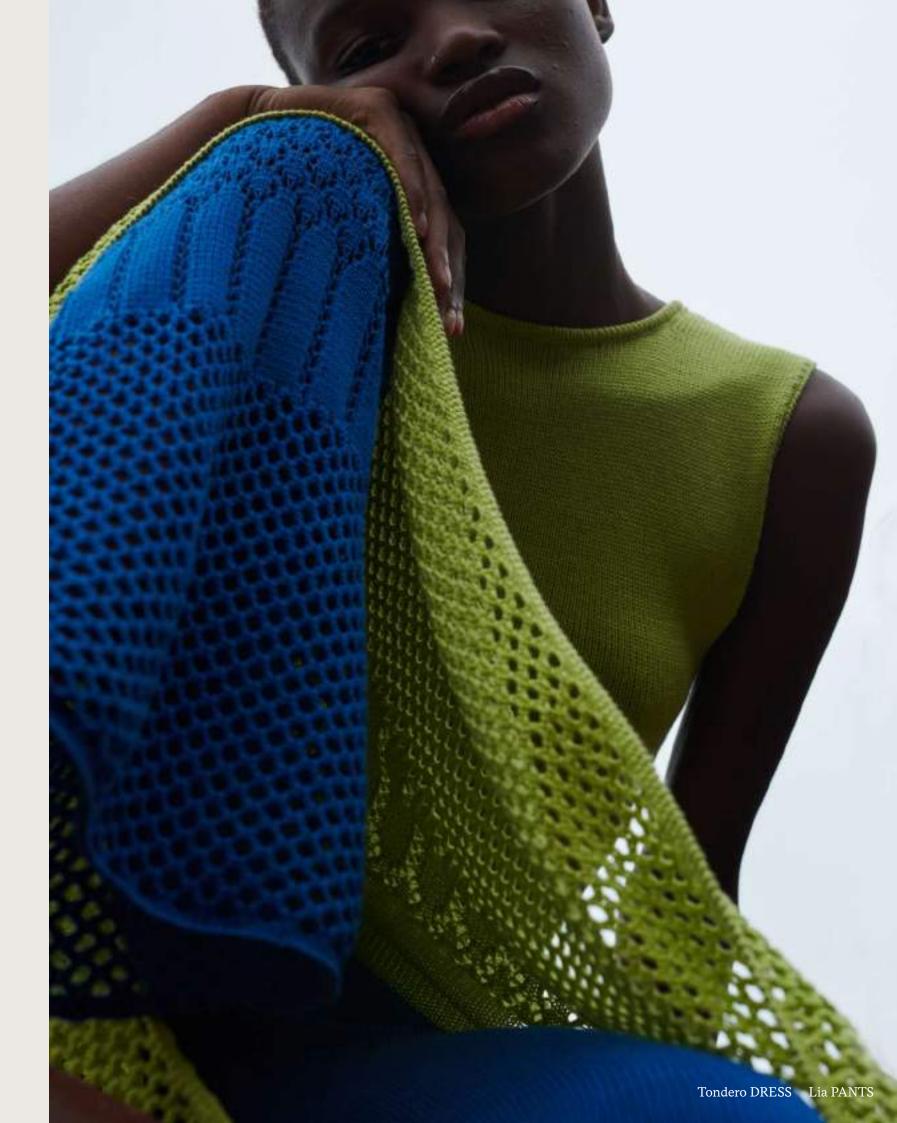






















VERY INFLUENCED BY THE PARACAS CULTURE, IN HIS WORK, VICTOR DELFÍN TRANSFORMS THE HUMAN FIGURE INTO SOMETHING THAT CARRIES A MORE ANCIENT SOLIDITY. THE ARTIST IS THE CREATOR OF "EL BESO", A MONUMENTAL CONCRETE SCULPTURE THAT LOCATED IN MIRAFLORES HAS BECOME A MUST SPOT FOR LOCALS AND TOURISTS.

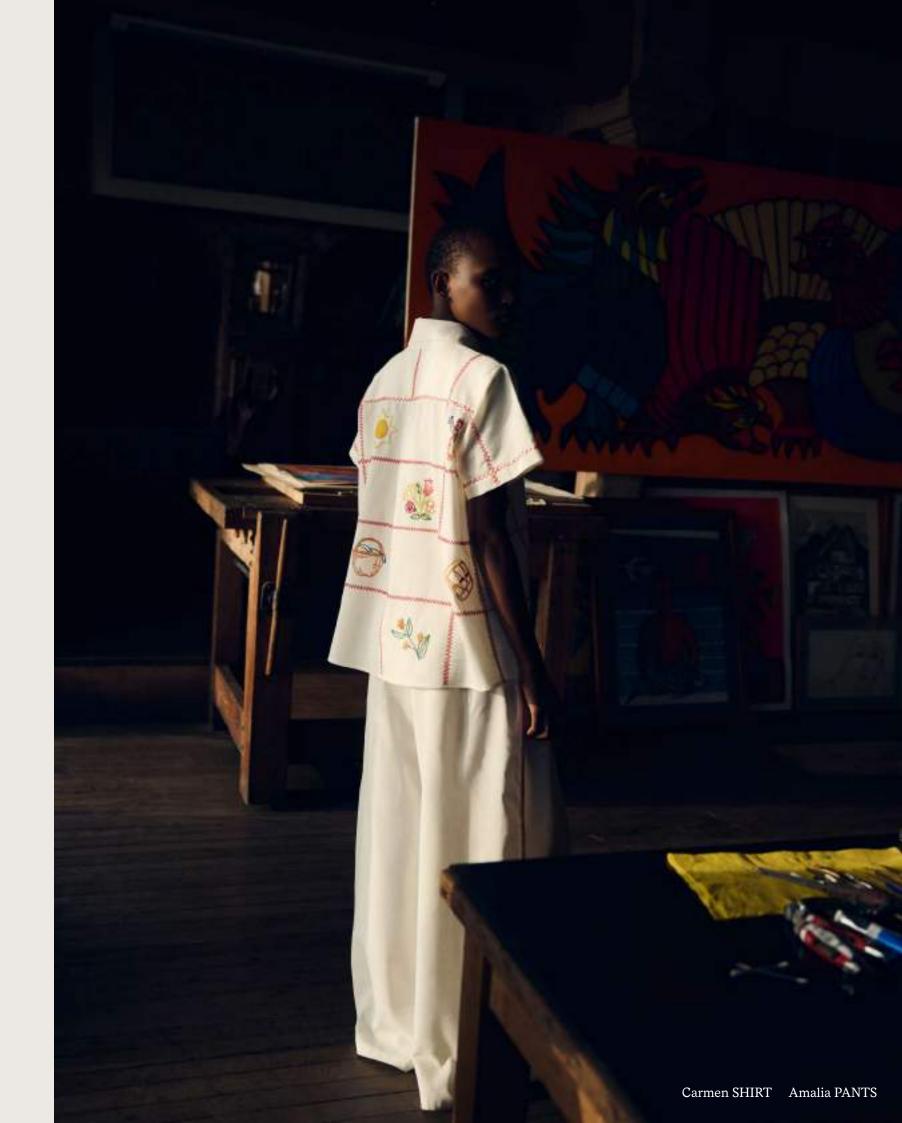
BARRANCO, LIMA, PERU

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MAIN OFFICE / SHOWROOM

Jiron Juan Fanning 108 Barranco, Lima 15063, Peru

contact@escudo.pe +51 256 7504 +51 981 204 152 Sales Inquiries alejandra@escudo.pe sales@escudo.pe

www.escvdo.com FB-IG /Escvdo