

NEWS RELEASE

For further information contact:
Chip Hennen
650.566.0800 x313
chennen@baymaterials.com

Bay Materials Announces Zendura AT Plastic for Orthodontic Attachment Templates

FREMONT, California USA – July 9, 2018 – Bay Materials LLC, the industry leader in high performance thermoformable materials for orthodontic clear aligner therapy, today announced that it has released Zendura AT™, the first and only material engineered specially for fabricating attachment templates.

Clear aligner therapy (CAT) continues to grow rapidly in the U.S. and abroad with public demand for a more comfortable and satisfying method of orthodontic treatment. Clinicians have documented that precise placement of attachments on patients' teeth can improve CAT outcomes and expand the market for CAT to a wider range of cases.

Zendura AT allows clinicians to form attachment templates that capture attachment details designed in software more exactly than possible using other materials. Zendura AT also allows more precise attachment placement, and then easy removal of the template.

Engineered by a team of world class material scientists to provide the optimum balance of rigidity, elasticity and clarity necessary to provide a superior-performing attachment template, Zendura AT is made from a proprietary, medical-grade polyurethane (TPU) resin and is 0.015" (0.38mm) in thickness.

Zendura AT supports many of the most popular dental composite materials.

"Zendura AT is easily the very best plastic material we've used to fabricate attachment templates and most important it allows our docs to enhance the patient experience," said Jeff Sheppard, President of Digital Orthodontic Care, an Ontario, Canada, orthodontic lab. "The detail crispness that can be achieved far exceeds that of other materials. Our docs also love AT because it enables them to much more easily and precisely place attachments and remove the template when they're finished."

About Bay Materials

Bay Materials, founded in 2000, is a Silicon Valley-based polymer materials company engaged in manufacturing and marketing advanced materials for the orthodontic industry. Its Zendura brand of material is widely regarded as the best commercially available clear thermoplastic material for fabricating orthodontic clear aligners and post-treatment retainers.

Bay Materials also provides materials-intensive product development services for select companies. For more information on Bay Materials, visit the Bay Materials website at www.baymaterials.com. For more information on Zendura products, visit the Zendura Dental website at www.zenduradental.com.