

JUTE

- Jute comes from the stem and outer skin of the jute plant, producing the longest natural fiber (1 - 4 meters).
- It has a golden and silky shine and is sometimes referred to as the golden fiber.
- One of the most affordable natural fibers, it is mostly used to produce twine, burlap, and gunny sacks.

PROPERTIES:

- Breathable.
- Absorbs perspiration quickly without feeling damp to the skin.
- Fibers do not stretch or pill.
- Wrinkles easily.
- Softens over time.
- Does not build up static.
- High heat tolerance.

CARE:

- Machine washable.
- Wash on gentle cycle with cold water. Tumble dry low.
- Jute garments are typically designed to be air-dried + worn without ironing. Options are as follows:
 - Leave unpressed for a natural look.
 - Remove from dryer while still damp + hang to dry.
 - Press on medium-high heat while slightly damp to remove wrinkles.

