

THE ANNUAL INTERNATIONAL DESIGN AWARDS WINNERS ANNOUNCED

The IDA Juries have finalized this year's annual Design Awards winners selections

Oct 06 2017

LOS ANGELES, May 08 2017 Los Angeles, Robert Small, Dorothy Small of United States was awarded: Third Prize in Transportation Competition for the CarLashes Project.

IDA honorary juries examined over 1000 entries submitted by architects and designers of interiors, fashion, products, and graphics from 52 countries throughout the world. After final decisions had been made, the jury rewarded the best professional and emerging designers for their achievements in terms of design, creativity, usability and innovation. Judging was a rigorous process, with winners receiving publication of their work in the International Design Awards Book of Designs. The coveted IDA Trophy will be awarded to all Designer of the Year title winners at the official biennial International Design Awards Ceremony in Los Angeles.

This annual competition recognizes, honors and promotes legendary design visionaries and uncovers emerging talents in Architecture, Interior, Product, Graphic and Fashion Design on global level.

The members of the jury included **Alice Blackwood** Editor, Design Quarterly, **Kahi Lee** - Host, HGTV's "Design on a Dime", Style Network's "My Celebrity Home", **Melissa Sterry** - Interdisciplinary Design Scientist, Founder, Societas, **Josh Rubin** - Editor-in-Chief, Founder, and Publisher, Cool Hunting, **Martin Venzky** - Stalling, Senior Advisor, CMU STeP, **Jeffrey Nemeroff** - Co-Founder, Creative Director, Entra Magazine, **Jordan Landes-Brenman** CEO, Haute House PR & Marketing, **Raj Nandan** - Managing Director, Indesign Group, **William Menking** - Founder, Editor-in-Chief, The Architects' Newspaper, **Nicole Lloyd** - Senior Art Buyer, Deutsch, Inc., **Rebecca Epstein Kong** - Co-founder, Artware Editions, Aaron Kenedi - Editor-in-Chief, Print, **Geraldine Grisey** - Editor, Punky B Fashion Diary.

The Robert Small, Dorothy Small of United States, was awarded: Third Prize prize in Transportation competition for the CarLashes project

PROJECT DESCRIPTION

Couture fashion may dominate the runways of Paris and New York, but highways across the world are now home to the latest in auto fashion — eyelashes for your car. Move over mud flaps and racing stripes and say hello to CarLashes. Turn the daily drab of driving into a fun, fashionable, feel-good, even emotional adventure! Lovely ladies across the globe have lashed up to join the Miles of Smiles Movement and shatter the myth that car accessories are just for men. The Miles of Smiles Movement is all about feeling great inside and out and spreading some love along the way. Every day we hear from people who love CarLashes because they simply make others smile. The social impact is astonishing — we didn't expect this overwhelming feel-good factor. With integrated flex notches, CarLashes conform to any shape headlight and attach securely with 3M double sided tape.

ABOUT Robert Small, Dorothy Small:
CarLashes®, Turbo Style Products, LLC

Designer's Contact:

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About IDA

A handful of designers, thinkers and entrepreneurs created the International Design Awards in 2007 as a response to the lack of recognition and celebration for smart and sustainable multidisciplinary design. The International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design world wide, conceptualizing and producing great work.

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