



NATIONAL HISTORIC SITE

BRITANNIA **MINE MUSEUM**

Annual Report
2017

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Annual Report 2017

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Message from the Chair of the Board

As always, I am proud to represent the Museum and its Board. No more so than on a recent visit to the Museum with my daughter and exchange students from Quebec. It had been awhile since I experienced the guided portion of the tour and I was particularly impressed when a four year old boy nearby kept exclaiming to his father, “Isn’t this fun Daddy? Isn’t this fun!?” And of course, I have to agree.

This National Historic Site and award-winning Museum does offer “fun” – from the guided Underground Tour to the Gold Panning Pavilion along with the many intriguing and interactive exhibits and events such as the Industry partnered Family Fun Day. We have much to be proud of – and not just the improvements we are investing in, but most importantly, of the people who represent us.

The staff and management continually strive to keep the public engaged, educated and entertained. Not an easy task with a limited budget and resources, but they do excel in this, year after year. Just visit the Museum’s TripAdvisor page and you will see an abundance of “5 star” reviews and comments of praise. Teachers consistently praise us for our outstanding education programs.

To the Members of the Board, I invite you to re-visit the Museum. It is a day to share with young and old alike.

To the Executive Director, Kirstin Clausen, managers and staff I say, thank you. Your engagement with our visitors is what makes this Museum special and authentic. We sincerely could not do this without you.

I look forward to the year ahead. We have exciting plans on the horizon. 2017 was an exceptional year; 2018 will be a year of gearing up for our much-anticipated Mill Experience; and 2019 will be the launch. Fine timing indeed!



A handwritten signature in black ink, appearing to read 'L. Tomlinson', written in a cursive style.

LEONIE TOMLINSON
CHAIR OF THE BOARD
Britannia Mine Museum

Message from the Executive Director

Albert Einstein once wrote on a blackboard, 'Not everything that counts can be counted, and not everything that can be counted counts'. As I reflect on the year of 2017, what really excites me are the things that are not easily counted but which form the foundations to our future success. Of the things that we count, I am once again struck by our growth and am proud that we continue to attract new audiences and have a high level of engagement. I am delighted that we are successfully applying a business model that has us living within our means – albeit with little 'free board' for the unexpected.

We have never been in a better state of readiness for what is to come in 2019, when we launch the Mill Experience. Readiness is shaped by the professionalism and skill capacity of the team. It is supported by a positive attitude that focuses on innovation and problem solving. In 2017 the Museum management team's capacity to truly embrace the value of inter-departmental collaboration became tangible and responsive. Our journey to this end is not complete and nor will its future be a straight line, but this management team believes in the benefits of complicated collaborations and knows to check in with each other and ask 'what do we want this collaboration to look like?'

In July 2017 I attended a conference in Paris where the theme was Museum Communication, particularly between education/curatorial and marketing. In our community of museums we are not alone in transitioning from a traditional museum structure to one that embraces the power and immediacy of social media communication, requiring curators, educators and marketers to collaboratively strategize content in new ways.

2017 was truly a memorable year. I believe this Annual Report highlights achievements, but I hope we have also been able to convey that there is leadership behind our success. I would like to give my personal thanks to the Board of Directors, but particularly Leonie Tomlinson, our Chair. I respect your commitment to the Museum.



Kirstin Clausen

KIRSTIN CLAUSEN
EXECUTIVE DIRECTOR
Britannia Mine Museum

2017 Highlights

75,063

Total visitors

21%

Visitors attending in a school or other booked group

\$1,362,371

Admissions from general visitation, booked tours and schools

25%

International visitors

11,028

Total students

11%

Visitation associated with tourism initiatives

9,017

Total visitors from booked groups (not schools)

21%

Number of days with peak attendance

1,950

Member visits (with friends and family)

2,150

Public tours delivered over 363 days (closed Xmas & New Years)

- Welcomed more than 200 Goldcorp employees for their Family Safety Day. They enjoyed the Museum site while partaking in safety and other family activities.
- Surpassed our 2017 site rental revenue budget from TV and movie productions by 350%. Filming in Vancouver in 2017 was very active and we were able to take advantage of this trend.
- Established a Film Accessibility Fund so that we can offer reduced or free admissions and transportation costs to Metro Vancouver schools in need. Funds donated by TV & movie companies.

17,000

VISITORS SAW THE I HEART CARBON EXHIBIT

- Installed the seasonal temporary exhibit, I Heart Carbon; the exhibit was made possible with funding from Canadian Association of Science Centres as part of Innovation 150 celebrations. The exhibit was our first temporary exhibit with external funding. The exhibit was seen by 17,000 visitors.
- Developed and prepared the research for updating brand positioning for the Mill Experience and 2018 marketing purposes.
- Engaged Sivott, a business solutions company, to assist with implementation of several human resources initiatives designed to improve employee/employer communications for an improved positive work environment.
- Completed year one of our new management team working together since 2016's restructuring; the management team demonstrated positive responsiveness and collaboration with each other.
- Completed the installation of a 6 kw solar array and conversion of propane to on-demand electric water heater for the gold panning troughs. Funding for these projects (received in 2016) came from Squamish Savings and Squamish Lillooet Regional District.
- Opened the Chatterbox Café early in 2017. The location of the Café is the renovated historic Britannia Mines' First Aid building (1914).



Education & Collections

1,214

Hours of school programs delivered

368 & 50

Visiting elementary school classes

Visiting secondary school classes

7,688

Visitors attending event days, programmed days and community outreach events, including spring break attendance

14%

Percentage of overall wages/salaries/benefits spent on programming and collections (not including tours)

The Education & Collections team strives for visitor engagement and critical thinking on topics around sustainability. An important theme in 2017 was innovation, as the Museum participated in the national Innovation 150 initiative, seen through the I Heart Carbon temporary exhibit, the popular spring break Tinker Labs and early planning stages of the Terra Lab, a new programming and teaching space to come in 2018/19. In addition, a major part of the department's work included the development of a new permanent outdoor exhibit (installed 2018) exploring the legacy of Britannia Beach and the lessons learned from the aftermath and remediation of mining sites such as at Britannia.

Programs, Events & Outreach

'I Heart Carbon' temporary exhibit
Making Canadian Makers summer programming
Carbon & Nature summer programming
DIG Day - Delving Into Geoscience
Spring Break programming
Dino Easter Egg Hunt
Earth Day
Mining Week Family Fun Day
Former Residents Mini-Reunion
Copper & Fire arts event
Spoo-ook-tacular Halloween
Santa is Here/Santa Fly In
Round Up Discovery Day (Outreach)
Whistler Children's Festival (Outreach)

Special acknowledgment in 2017 goes to the following individuals and organizations whose enthusiasm, time and effort helped make our programming a success.

Andy Cloutier/Talik Industrial
Aquariums West
Engineers & Geoscientists BC
JDS Mining
Below BC
Blackcomb Helicopters
Brennan Martens
Double Shutter Images
MineralsEd
Woodfibre LNG Limited
Wyatt Cardiff
PGeos: Anett Briggs, Ian Morrison



Exhibits

- Presented 'I Heart Carbon' temporary exhibit exploring innovation, and carbon's essential nature to life and modern society; partially funded by the Canadian Association of Science Centres & Innovation 150. Complemented by summer programming.
- Undertook development of the BC | Canada 150 funded exhibit, Foundations; a permanent outdoor exhibit exploring the legacy of Britannia Beach (open 2018).
- Liaised closely with the Mill Experience production company on script development, conducting archival research as required, to ensure authenticity in historical content.

Programming and Events

- Welcomed 515 visitors for the annual Family Fun Day event, part of BC Mining Week, including introduction of live drilling demonstrations.
- Hosted successful four-day science themed Halloween event, attracting almost 1400 visitors.

- Ran Tinker Labs in spring break, and Innovation 150 Making Canadian Makers activities, aimed at encouraging children to be creative and hands on with realizing their potential in innovative thinking.

Partnerships in Programming

- Continued working with research team from Western University to develop programming showcasing synchrotron innovation in mining. This included securing joint grant funding for a new 2018/19 Terra Lab program.
- Welcomed Below BC to Museum events, providing enhanced geoscience activities to the public.
- Continued working with Engineers & Geoscientists BC, participating in 'Science Games' steering committee and event, as well as on DIG Day - Delving Into Geoscience.
- Added opportunities for joint collaboration with MineralsEd during outreach events.

Marketing, PR & Communications

\$120,000

Value of Google Grant utilized by the Museum

2.3 M

Number of impressions resulting from Google Ads

27,822

Average monthly website visitation - up 21% from 2016

8,326, 3,355 & 1,270

Facebook, Twitter & Instagram followers respectively

\$80,000

Value of advertising donated by our media partners: Global BC and Glacier Media

In 2017, the Marketing team initiated the development of a “Brand Blueprint” by way of updating and defining the Museum’s core values, vision and brand positioning. This initiative was developed in conjunction with the entire management team and led by an independent brand consultant. The resulting document offers guidance for consistent application of the Museum’s brand and how this applies to all levels of staff.

For the summer campaign, the Marketing team developed a media strategy with Vancouver’s top bloggers and social media outlets. As well, the team continued its partnership with Squamish Tourism and the Sea to Sky Gondola for an increased Global TV presence and ad campaigns.

The monthly allotment of \$10,000 of online ads, made possible by a grant from Google, provided a 21% increase of the Museum’s website traffic and more than 2.3 million impressions -- a significant boost for a non-profit organization.





Media and PR

- Renewed the Global TV campaign with Squamish Tourism and Sea to Sky Gondola to expand marketing reach.
- Continued to work with Global TV and Mark Madryga as our celebrity spokesperson.
- Maximized Google grant to provide \$120,000 of advertising for the Museum.
- Hired the Museum's first marketing intern which resulted in a number of key project updates including the website and executing the annual marketing survey.

Communications

- Updated billboards along the highway to maximize the Museum's highway presence.
- Updated the Museum's photography and video using professional photographers.
- Supported organizational needs for signage, retail, business development and organizational communication efforts.

Advertising

- Utilized a shared bus campaign with Squamish Tourism and Sea to Sky Gondola to maximize visual exposure, reducing the Museum's media costs by 60%.
- Developed radio campaign with Sea to Sky Gondola to reduce costs and maximize exposure.
- Developed new campaign in Vancouver Sun and Province with media partners.

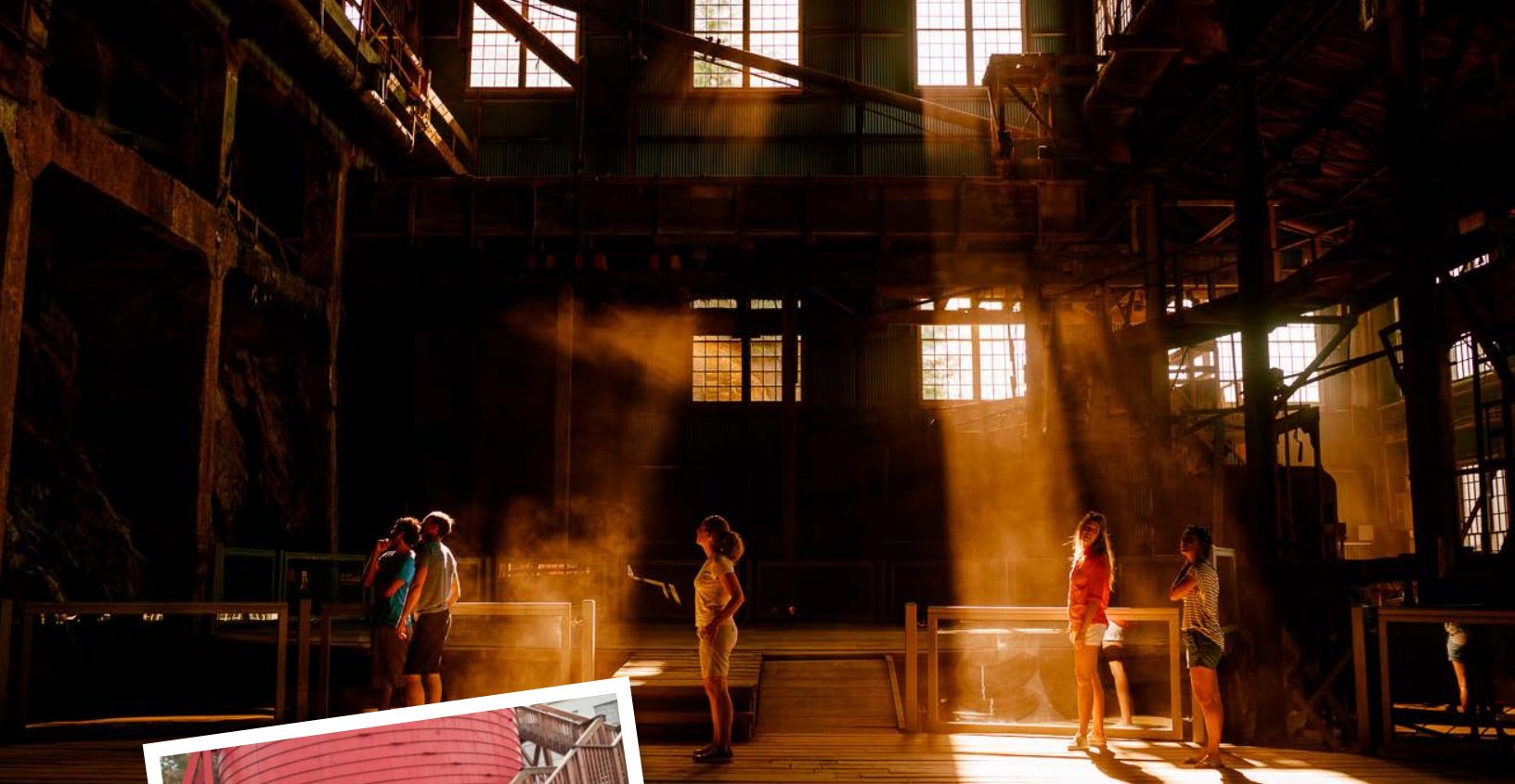
Visitor Engagement and Social Media

- Engaged in new social media campaigns and Vancouver's most popular bloggers to increase reach.
- Developed unique and engaging social media campaigns targeting Lower Mainland residents and tourists utilizing the Museum's Facebook, Twitter, Instagram and TripAdvisor accounts.

Sales & Business Development

<p>7</p> <p>Number of escorted familiarization tours delivered to tourism professionals</p>	<p>20</p> <p>Travel industry tradeshows and networking events attended</p>	<p>-7%</p> <p>Decrease over 2016 in revenue from group bookings (corporate, specialty groups and day camps)</p>	<p>84%</p> <p>Schools that purchased an add-on option to their program</p>	<p>50 % & 126</p> <p>Number of school bookings in off-season months (Nov, Dec, Jan, Feb, Mar), 126 bookings in total</p>
<p>1 & 20</p> <p>Travel trade agencies bringing tours regularly</p> <p>Travel trade clients bringing tours periodically</p>	<p>21</p> <p>Corporate members</p>	<p>280</p> <p>Individual active members of the Museum</p>	<p>18 & 329</p> <p>Bookings relating to corporate/conference outings</p> <p>Number of Visitors on these tours</p>	

The Sales team has the responsibility to improve the Museum’s financial stability and strengthen accountability to donors and members. The department consists of a Schools & Group Booking Coordinator, a Travel Trade Specialist and a Manager of Sales & Development who also oversees membership and corporate relations.



Tourism

- Worked closely with Destination Marketing Organizations (DMOs) so that the Museum's Travel & Trade Relations continued to flourish.
- Attended networking opportunities, key conferences and sales marketplaces such as Canada West and the BCTIC Conference.
- Realized an increase of smaller, personalized travel companies bringing clients to the Museum.

Memberships

- Increased awareness of the Museum's membership program internally and externally realizing a slight increase in 2017 over 2016.
- Ensured a staff presence on event days with the intent of increasing membership sales. This was aided with a new look for the membership brochure and onsite posters.

Group Bookings

- Remained responsive to inquiries from diverse group types, which are looking for unique event settings while wanting to learn about the history of the Britannia Mine. Goldcorp held their Family Safety Day onsite in October.
- Hired a new School & Group Bookings Coordinator.
- Introduced the Britannia Mine Experience program as a fun end of year field trip in June, which helped increase bookings during a typically slow month for schools. Winter 2017 saw fewer bookings than normal. This may have been due to the extreme winter weather we had at the end of 2016 and reports of funding being held back in some schools.
- Created the Britannia Mine Museum Financial Accessibility Fund to help schools with financial challenges in attending field trips to the Museum. A community donation is now suggested to all production companies filming at the Museum. This has been very successful so far with most companies donating at least the minimum suggested 2%.

Operations & Maintenance

12

TV and movie productions that rented the site through the year

\$275,756

Revenue generated from TV and movie productions

4

Notable maintenance projects completed

The Museum differentiates itself from our competitors by giving our guests a great deal of individual interaction with historic Interpreters conducting underground tours and instructing on gold panning. Our Interpreters delivered 2,150 public tours and 490 school or booked tours. So, with this and the nature of our site in mind, the Operations Department oversees the deployment of the Museum's Interpreters. The Operations Department therefore works very closely with other Museum departments to ensure that guests receive a lively and engaging tour. From the Education & Curatorial Department, the Interpreters receive training on tour content and tone. From the Marketing Department, the Interpreters receive brand context/information and from Guest Services guidance on customer service. It is the job of the Operations Department to coordinate these expectations and manage the deployment of the Interpreters.

As well, the care of a historic site with more than twenty site features or buildings requires us to be planning for and doing facility upgrades and ongoing maintenance. Our goal is to be able to realize the benefits of a well run site; revenue generations and excellence in visitor and staff health and safety.



Maintenance and Capital Projects

- Engaged in several long-term capital and maintenance projects, with the main one being the installation of a solar power array on the Visitor Centre roof, funded through a grant from Squamish Savings and the Squamish Lillooet Regional District.
- Converted the First Aid Building (used as a meeting room) into the new Chatterbox Café, thereby improving food and beverage options to guests.
- Implemented project (funds received in 2016) to switch gold panning water heat to electric, from propane. This project was in response to the Museum's Green Team initiative to reduce our environmental footprint.
- Completed a complicated project to improve rain water management on the west side of Mill 3.
- Refinished wood cladding on the exterior of the Visitor Centre.
- Improved preventative maintenance program for critical systems such as HVAC.

Site Rentals and Events

- Coordinated twelve film and TV productions ensuring minimal impact to public and school tours.
- Worked closely with the Sales Department to ensure that their third party corporate events could be seamlessly integrated into the Site safely with minimal disruption to the expectations of the guests.

Safety

- Improved several areas in Mill 3 in anticipation of implementation of new proposed Mill Tours. Extensive planning completed with tour implementation in 2017.
- Reviewed and enhanced safety protocols overall with the aim to continue having the Museum be a safe place of work.



Retail & Admissions

\$377,176

Value of retail sales

\$21,500

Value of food and beverage sales from the seasonal snack bar

\$1,362,371

Admissions from general visitation, booked groups & schools

The Front of House (FOH) team has the responsibility of greeting our guests and selling the unique experience at the Britannia Mine Museum. Our team currently speaks five languages and with the accompaniment of a site map they welcome guests from all over the world as well as our local clientele. We had a slight price increase in admissions in May that did not affect visitation. The FOH team rotates within admissions, retail and the café. Our new café, The Chatterbox Café, opened in March allowing both paid guests and Sea to Sky highway travelers to relax with coffee/tea and some sweet and savory treats. The café has become an exhibit unto itself as we display many photos of movie and TV productions that have been filmed on site over the years.

Upon exiting the museum, guests pass through our giftshop which plays a key role in completing the guest experience. We offer a wide variety of items ranging from a toy miner's helmet to a fine piece of gold jewelry. 2017 saw the introduction of locally made products to enhance the selection of merchandise and was well received by guests from all over the world. Local shoppers take advantage of our unique merchandise and have become some of our best clientele.



Admission and Visitor Services

- Reorganized admission process to streamline data collecting and reporting.
- Strengthened the communications between the retail and admission staff (front of house) with other departments.
- Reorganized the retail & guest services team to have a direct report titled 'Front of House Supervisor'. The supervisor is trained in all areas of the front of house: admissions, retail and food & beverage service. This has improved the communication path and gives the front of house empowerment to make decisions to improve the guest experience.
- Opened the Chatterbox Café in the spring. The café is open to Museum guests and highway travelers, an option that was not available when the café was located elsewhere on site. We currently sell packaged food only and are working on the appropriate license to be able to prepare food on site.

Retail

- The Company Store's ability to offer unique, locally produced merchandise has strengthened its reputation among local residents and driven sales especially during the shoulder tourism seasons. In 2017, we added Korite to our list of product lines. Korite manufactures gold and silver jewelry adorned with the fossilized gemstone ammolite--a beautiful Canadian gem unique to southern Alberta. We are the only distributor in the Sea to Sky region offering ammolite jewelry.



Financial Summary & Administration

\$1,362,371

Admissions from general visitation and booked tours including schools

90% & 60%

Earned income from all programs, services and ancillary business
Earned income from admissions only

26

Number of full time equivalent positions from total staffing hours

64%

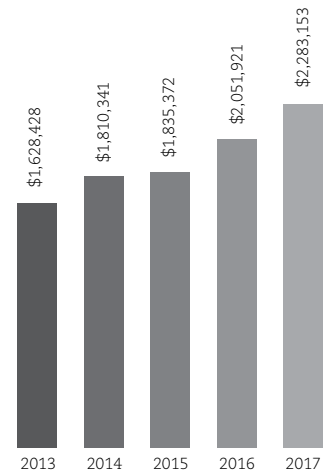
Amount of overall expenditure allocated to wages and benefits

This 2017 financial snapshot is based on audited financial statements. We continue our financial strategy for long-term success and financial sustainability by applying best practices in focusing on visitors – from the moment they arrive to how we structure their engagement with programs and exhibits. The key to our success is a business model that can mature over time while being repeatable year on year. We are unique in the world of not for profit museums in that we earn a large percentage of our revenues from admissions and retail. The dynamic tension that exists between programmatic concerns and focused attention on financial stability has been embraced as a positive parameter that will lead us to our goal to have sufficient budgets for our many needs and activities. Like many active and modern organizations we are paying more attention to managing the risk of cyber-attacks. Computers and internet technology is taking a greater percentage of our financial and human resources to manage.

Financial at a Glance

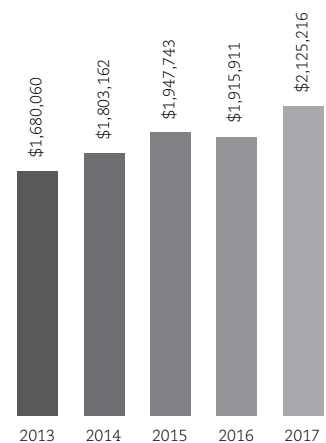
Operating Revenues

Admission fee	60%
Retail	16%
Donations	1%
Memberships	2%
Ancillary Operations	12%
Government Grants	10%



Operating Expenses

Marketing and Sales	9%
Salaries, Wages and Benefits	64%
Museum Operations and Programming	19%
Retail, Cost of Goods	9%



Summary from Consolidated Statement of Operations 2017

Immersive Sound and Light Show – The Mill Experience

In 2017 we shifted from planning and designing a project into executing a project. The Project - an immersive sound and light experience that will reveal to audiences the function of Mill 3 and its important contextual story in British Columbia and Canada's mining history. Guests will experience a range of emotions watching the show including awe, nostalgia and fun fear sparked by impactful video, audio and special effects.

We have long considered Mill 3 an iconic stage, exciting enough to be the canvas for a new visitor focused experience capable of attracting visitation upwards of 110,000 annual visitors. This visitation level is necessary for the Museum's business model to enhance potential with revenues to care for the historic site, buildings and features.

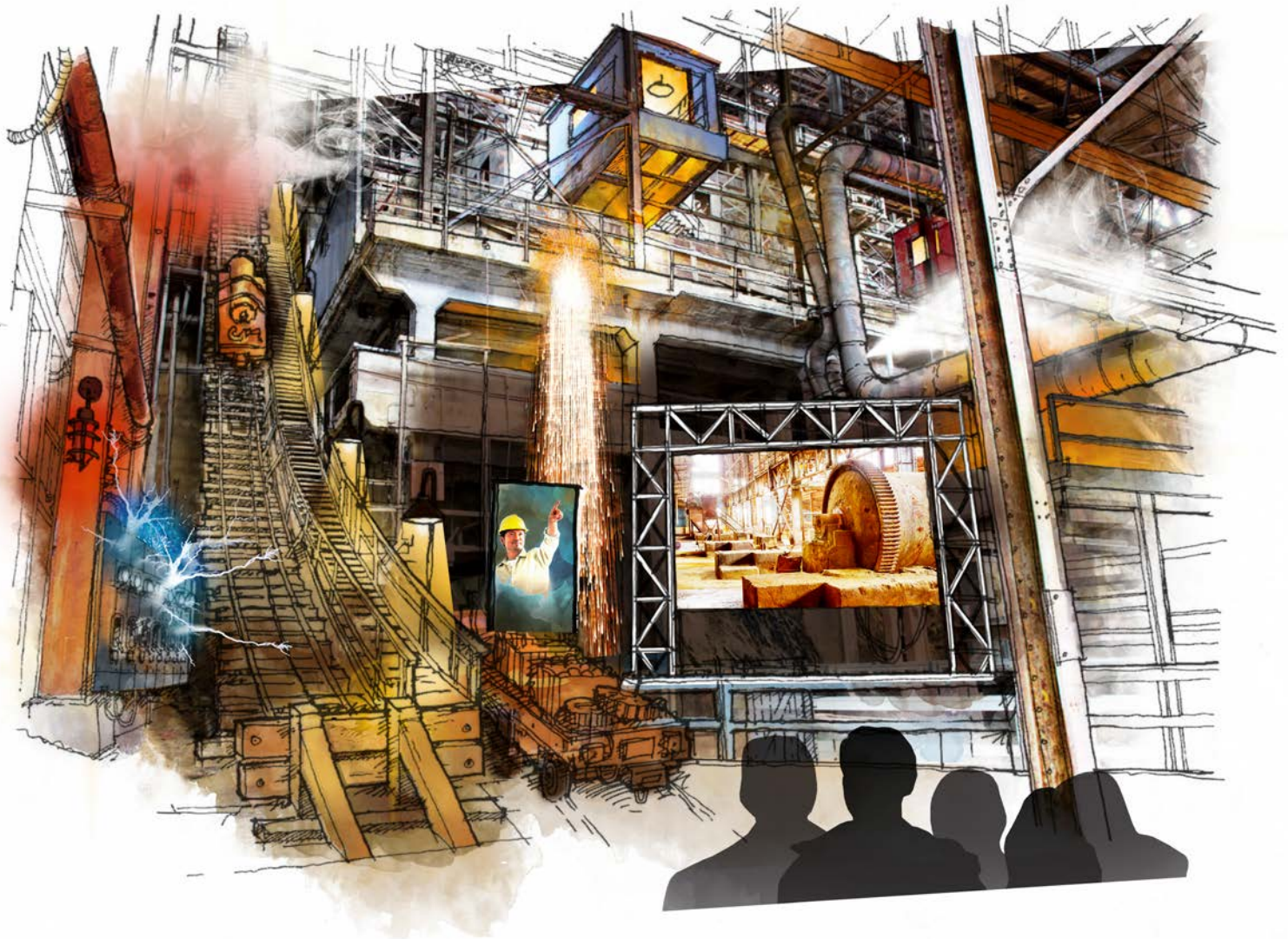
Our work in 2017 ranged from government and industry advocacy to research and due diligence about best approaches to storytelling. Key project contracts were signed in 2017 and we have advanced from creative concept through design development into script sign off. Production is the work of 2018 with a launch date set for May 2019.

In March 2017, the Federal Government announced that the Museum's Mill Experience Project was to receive a federal \$1.4 million contribution. The Mill Experience concept was accepted as feasible and well balanced, recognizing that this new immersive experience would contribute to the preservation and celebration of community, culture and arts. With much relief, we quickly busied ourselves with the work of shifting from creative concept to developing a show that will excite and thrill visitors.

The Mill Experience will become part of the Museum's compendium of experiences that include an underground tour, exhibits and curriculum based education programs.

Key Mill Experience Project milestones in 2017 include:

- Research into technologies possibly suited for storytelling in the Mill, which included virtual and augmented reality. We chose a traditional approach to storytelling using video, audio and special light and sound effects. The harsh environmental conditions of the building, and a lack of resources to be an early VR adapter, led the Museum to select tried and true solutions.
- Testing the original creative concept (from 2014) against current goals, with attention paid to meaningfulness and relevancy. The Mill continually excites creative people with its potential and we accepted proposals for alternative approaches. Due diligence confirmed that the original concept designed in 2014 was the most suitable for our venue, audience and budget.
- The Museum signed a creative contract with VISTA Arts. We retained our Project Manager, Nancy Holme of Echo West Developments. Key creative team members representing architecture, and landscape architecture from our 2010 Britannia Project were available and willing to submit proposals. The team is now finalized and detailed design is underway.



Mill Experience Donors

Teck Resources Ltd
Silver Wheaton Corporation
Goldcorp Inc.
Hunter Dickinson Inc.
Hecla Mining Company
Barrick Gold

Britannia Oceanfront Development Corporation, Lafarge Canada Inc., Knight Piesold Ltd., McMillan LLP, Mark Platt, Motion Industries Inc., Thompson Creek Metals Inc., PricewaterhouseCoopers LLP, Ausenco, Kal Tire, Discovery Group, Ledford Lilley, Tomlinson Family, and Simon Cmrlc.

Corporate Members & Partners

Corporate memberships support our ability to achieve our mission and engage with our many communities and stakeholders. We are pleased that corporate membership reflects a positive trusted relationship.

Partners with the Britannia Mine Museum are entities that consistently year on year contribute financially and/or collaborate on initiatives on an ongoing basis that support our long term success.

Almaden Minerals Ltd.	Knight Piesold Ltd.
AMEBC	McMillan LLP.
Asanko Gold Inc.	Midas Gold Corporation
Barkerville Gold Mines Ltd.	Mining Suppliers Association of BC (MSABC)
Colorado Resources Ltd.	Moly-Cop Canada
Copper Mountain Mining Corporation	Northern Dynasty Minerals Ltd.
De Visser Gray LLP.	PricewaterhouseCoopers LLP. (PwC)
Dentons Canada LLP.	RATIO Architecture, Interior Design + Planning Inc.
Eagle Mapping Ltd.	Salman & Partners Inc.
Exeter Resource Corporation	Silver Quest Resources Ltd.
Geoscience BC	Silver Wheaton Corporation
Goldcorp Inc.	Silvercorp Metals Inc.
Golder Associates Ltd.	Spartan Controls Ltd.
Haywood Securities Inc.	Taseko Mines Limited
HDI Mining	Teck Resources Ltd.
Hecla Mining Company	Vin Coyne Communications
Imperial Metals Corporation	
Kal Tire	

Partners



Association for Mineral Exploration	Geoscience BC
Association for Professional Engineers and Geoscientists BC	Greater Vancouver Mining Women's Association
Below BC	Hunter Dickinson Inc.
British Columbia Arts Council	MineralsEd
BC & Yukon Branch, Canadian Mineral Processors	Teck Resources Ltd.
Canadian Heritage	The Mining Association of BC
Canadian Institute of Mining, Metallurgy and Petroleum	The Mining Suppliers Association of British Columbia
Canadian Mineral Processors	Western University
EPCOR Utilities Inc.	Tourism Destination Marketing Organizations (DMOs)



 **CARBON**
LE **CARBONE**

KEEPA
BOARDING

Grants, Contributions, Donors & Sponsors

Gifts come in many forms. The Museum is truly blessed with a long list of people, businesses and organizations each playing a role in keeping our organization capable of meeting our challenges. Government funding (grants and contributions) typically are project specific and help ensure that we achieve our mission. Donors provide dollars that we can direct more generally towards much needed projects. We proudly showcase our sponsors in our events and exhibits. We appreciate every contribution – whether it is a gift of time, money or a great idea.

\$308,380
Grants

\$35,800
Cash donations

\$4,600
In-kind donations

Grants		Cash Donations & Sponsorships	
BC Museums Association – BC Canada 150	\$80,000	The estate of Robert Spencer	\$20,000
BC Arts Council	\$57,000	JDS Energy and Mining Inc. (Family Fun Day)	\$5,000
Charitable Community Gaming Grant	\$51,000	Greater Vancouver Mining Women's Association (travel subsidies)	\$3,500
Cultural Spaces Canada	\$40,000	Finning	\$1500
Canadian Association of Science Centres	\$12,000	Woodfibre LNG (Family Fun Day)	\$500
Human Resources Canada	\$11,649	Fraser Valley Biogas Ltd	\$500
Association of Mineral Exploration Education Outreach	\$10,000	Terra C02 Technologies	\$500
EPCOR	\$9,500	Financial donations from 53 donors	\$4,300
Young Canada Works	\$9,491	Including \$500 or greater donations from Ledford Lilley, Mark Platt; Alan Hutchison, Deron Johnston, Sandy (Alexander) Laird, and Dumoulin Black	
Canadian Geological Foundation	\$9,000		
Woodfibre LNG	\$7,500		
Vancouver Foundation	\$8,740		
Squamish Lillooet Regional District	\$3,000	In-kind donations	
		AME (Round Up booth)	\$1,000
		Kiewit (Hard hats)	\$1,000
		Special Event supplies	\$1,000
		Donated tools and supplies	\$1,600

The listing of grants is of awarded amounts; some funds will be received over two fiscal years.

Board of Directors

The Britannia Mine Museum is fortunate to have a Board of Directors who give greatly in time and financial support. Several Directors have served for many years offering consistency in governance, particularly through our fundraising and development phases for the Mill Experience. Board Directors also serve on Committees, including the Executive; Marketing and Operations; Nomination; Audit and Finance; Industrial Liaison; Fundraising and Britannia Project Oversight.

In 2017 we said farewell to two outgoing Board Directors. Thank you all Directors who each contributed in unique, meaningful and impactful ways.

- **Karina Brino**, (2012-2017). President and CEO, Mining Association of BC
- **John Robins**, (2014-2017). Chairman, Kaminak Gold Corporation

Our 2017/18 Board Members are:

Chair: Leonie Tomlinson ICD.D., Executive Vice-President, Hunter Dickinson Inc.

Co-Vice Chair: Robert A. Dickinson, Chairman, Hunter Dickinson Inc.

Co-Vice Chair: Gavin C. Dirom, President and Chief Executive Officer, Geoscience BC

Treasurer: Ledford G. Lilley, Retired Partner, PricewaterhouseCoopers LLP

Rudy Buttignol, CM., President and Chief Executive Officer, Knowledge Network Corporation.

Jason Calla, Founder and Partner, Temixw Planning Ltd.

Alan J. Hutchison, Partner, Osler, Hoskin & Harcourt LLP.

Robert McLeod, Partner, McLeod-Williams Capital Corp.

Mark R. Platt, Partner, Price water house Coopers LLP.

Brenda Stibbard, Community Development, JDS Energy and Mining Inc.

Bryan Tisdall, Retired Chief Executive Officer, Science World.

In Memory:

Art Soregaroli, President of the Board, (1996-2003)

Al Waisman, Board Director, (2003-2011)

Tom Rowe, Elected Board Director June 2017

Robert Spencer, Honorary Museum Member



Staff

The programs and initiatives in this report would not have been possible without the hard work of our dedicated staff. They make it all possible.

Executive Director

Kirstin Clausen

RETAIL & GUEST SERVICES

Retail & Guest

Services Manager

Cheryl Hendrickson

Full Time Retail/ Admission/Café

Julie Lutz, Tea Stefiuk, Elena Whitman

Seasonal/Temp Retail/ Admission/Cafe

Robin Edwards, Katheryn Chapman*, Laura Bedgood*, Kaitlain Bedgood*, Kaila Maleena*, Christine Henderson*, Chloe Neill*, Dawson Loop*, Georgina Saunders*, Dylan Hinkson*

ACCOUNTING

Accounting Manager

Maggie MacKinnon

Accounting Clerk

Diane Thurston

EDUCATION & COLLECTIONS

Curator of Education & Collections

Diane Mitchell

Educator

Kevin Meisner

Programmer

Michael Wilcox

OPERATIONS

Operations Manager

Deron Johnston

Weekend Duty Manager

Rory Odenbach

Supervisor of Operations

Lara Hinkson

Maintenance

Laurie Jonah*, Ron Roberts*, Jeff Jones

Lead Interpreter

Susan McBride

Full Time Interpreters

Janell Landcaster, Jayme Nelson, Sean Nelson*, Andres Acevedo*, Amy Vandal*, Angela Buttress*, Kyle Havlick*

Seasonal/Temp Interpreters

Emily Stepto*, Anna Borch*, Adam Achs*, Louis Coustels*, Abel Romes*, Zack Kershuan*, Fanny Dunner*, Ashley Shepherd, Marshall Tichauer

SALES

Manager of Sales & Development

Tamsyn Jenkins

School and Group Bookings Coordinator

Candace Schmidt

Travel & Trade Relations

Valentina Pinzon

MARKETING & PR

Director of Marketing

Katherine Flett

Marketing Coordinator

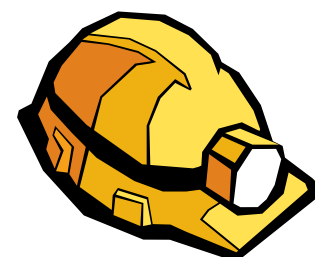
Laura Melvin

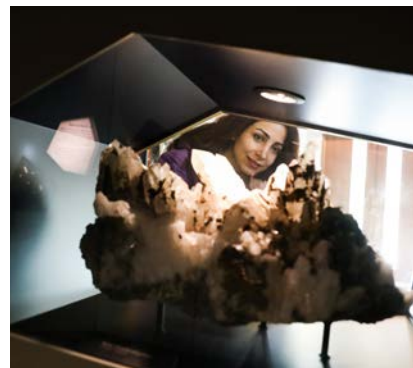
Marketing Intern

Gregory Frame

Blue Sky
Communications team

* No longer with the museum.





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