



Leah

CAPLANIS

**FOUNDER AND CEO OF
SOCIAL SPARKLING WINE**

Featured on CNBC's Billion Dollar Buyer!

SIP 'N SOCIAL SESSIONS

- Inspirational and educational talks with CEO Leah
- 15, 60, or 90 minutes options available.
- Topics include Leah's story, entrepreneurship, and/or holistic healing.
- SOCIAL tasting will follow the talks.

SOCIAL HAPPY HOUR

- Throw a healthy happy hour for your office!
- Have SOCIAL sponsor your event with cans, bottles, or kegs.

Leah Caplanis is the founder and CEO of SOCIAL Sparkling Wine, a company she launched in 2014 after successfully battling and beating cancer.

At 26, Caplanis was diagnosed with thyroid cancer and instead of the traditional surgery route, she took control of her health, became vegan, stopped drinking alcohol and explored more holistic ways to heal. During her journey, she studied at Hippocrates Health Institute and Kushi Institute for Macrobiotics in Massachusetts.

After three years on her healing path, her cancer was cured and Caplanis was ready to get her social life back without compromising her passion for health and wellness. During her recovery, she realized that there were no clean alcohol options on the market. With the help of expert brew master Ray Klimovitz, co-founder of Izze Sparkling Soda, she developed a truly clean alcohol beverage, and soon, SOCIAL Sparkling Wine, an organic, low-calorie, gluten and sulfite free sparkling sake wine, was born.

Prior to launching SOCIAL Sparkling Wine, Caplanis worked in sales and marketing for Nestle USA. She holds an MBA from the University of Chicago's Booth School of Business and a bachelor's degree from Western Michigan University. Dedicated to empowering people to live a more vibrant, connected, happy, and healthy life, she is also Level II Reiki certified.

Caplanis has been featured on CNBC's Billion Dollar Buyer and profiled in numerous major news publications and broadcasts, and is frequently asked to speak at major conferences, including LA Women's Expo and Digital Hollywood. She currently resides in Chicago and California.

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