



SOCIAL Butterfly Brand Ambassador

SOCIAL Sparkling Wine is looking to build a team of empowering, sociable, and charismatic brand ambassadors to help promote, educate, and increase awareness of a healthy SOCIAL lifestyle to communities all across the nation.

SOCIAL Butterflies will represent the face of our brand by hosting events in their communities, engaging in social media marketing, and educating individuals in their circle about SOCIAL's products and mission.

SOCIAL Butterflies will gain field marketing experience, an introduction to territory management, communication skills, and the opportunity to grow personal networks.

WHO IS A SOCIAL BUTTERFLY?

- A leader on campus
- Involved in registered student organizations
- Kind, outgoing, approachable, organized, honest, dedicated, etc.
- Interested in fitness, self-love, beauty, the environment, caring about our bodies, etc.
- Are pursuing a business, marketing, or advertising degree

JOB DETAILS:

- Assisting with the production of creative, sponsorship, and in-store events,
- Outreach to local business to establish new, and foster existing relationships
- Attending/assisting with required marketing events/off-site events
- Posting on social media platforms and engaging with followers
- Be the face of the SOCIAL brand by sporting our branded apparel and merch
- Part-time flexible position (mostly nights and weekends)

COMPENSATION:

- \$15 hourly wage for any demos or sampling events
- Opportunity to earn commission by participating in our affiliate program
- Bonuses to be set on distribution returns and targets achieved per activity

REQUIREMENTS:

- At least 21 years old
- Are certified to handle alcohol per their state's laws
- Reside in Illinois, New York, Texas, Florida, or California
- Having a vehicle is preferred, but not mandatory