



WUNDIES, 100% merino underwear from Merino Country, includes womens, mens and childrens underwear. Grown and Made in Australia from soft merino wool, they're the natural choice in underwear providing comfort and health benefits all year round. Great for every day wear and for work, travel and play in hot and cold climates... Naturally!

Research by the Queensland Institute of Dermatology & The University of Sydney show the benefits of wearing and sleeping in 100% merino underwear & clothing.

Reduction in prescribed medication and improvement in look & feel of skin

A recent study by the Queensland Institute of Dermatology has found that next to skin merino garments are not only a low irritant and allergy risk, they also have a significant therapeutic effect. The pilot study examined the role of merino garments in the treatment of chronic dermatitis conditions such as Atopic Dermatitis. Patients in the six week study claimed a range of benefits from wearing merino underwear and clothing including:

- **Reduction in doses of prescribed medication**
- **Significant improvement in the look and feel of their skin**
- **Being able to wear a bra for the first time in 25 years**
- **Reduced redness, itchiness, inflammation**



Feedback from leading Dermatologist

“These initial results have truly been amazing. We have seen substantial reductions in skin dryness, redness and itchiness, and in the measured area of inflammation – for a number of the patients, this is the first time a real solution to their condition has been presented.

Wool appears to be keeping the relative humidity of the wearer’s skin at the levels it should be, preventing it from becoming too dry, or too wet.”

Dr. Lynda Spelman, Veracity Clinical Research

Testimonials...



I've recently discovered the 100% Merino Wool Wundies from Merino Country and they are performing fabulously. I get terrible eczema and dermatitis from "normal" underpants and have suffered for many years. Finally, the Wundies are relieving these problems. A great find!

GENEVIEVE, Brisbane

I suffer from Lichen Sclerosus and have found Wundies & the Baa Bra help control the rash. My husband suffers from heat rash in the groin area and they are great for him too.

ROSEMARY, Caboolture

Early results from a study undertaken by the University of Sydney are showing that wool sleeping apparel and bedding increases total sleep time, promotes sleep onset and improves sleep efficiency.

“Benefits of Merino Wool for Sleep, 2012”



100% Australian Merino for health, comfort & performance... Naturally!

Merino Country is one of Australia's leading manufacturers of merino products & have developed a "user-friendly" soft, merino jersey fabric that can be worn next to the skin.

We wear Merino wool garments for the same reason sheep grow it... to protect us from the elements. Each minute fibre is made from interlocking proteins called keratins – the same proteins that act as a protective outer layer on our own skin. This gives wool the unique ability to work like a second skin – in total harmony with our own body's protection mechanisms. Wool not only stretches and moves when we do – it insulates our body, keeping us dry when we sweat, cool when we are hot, and warm when we are cold... naturally!

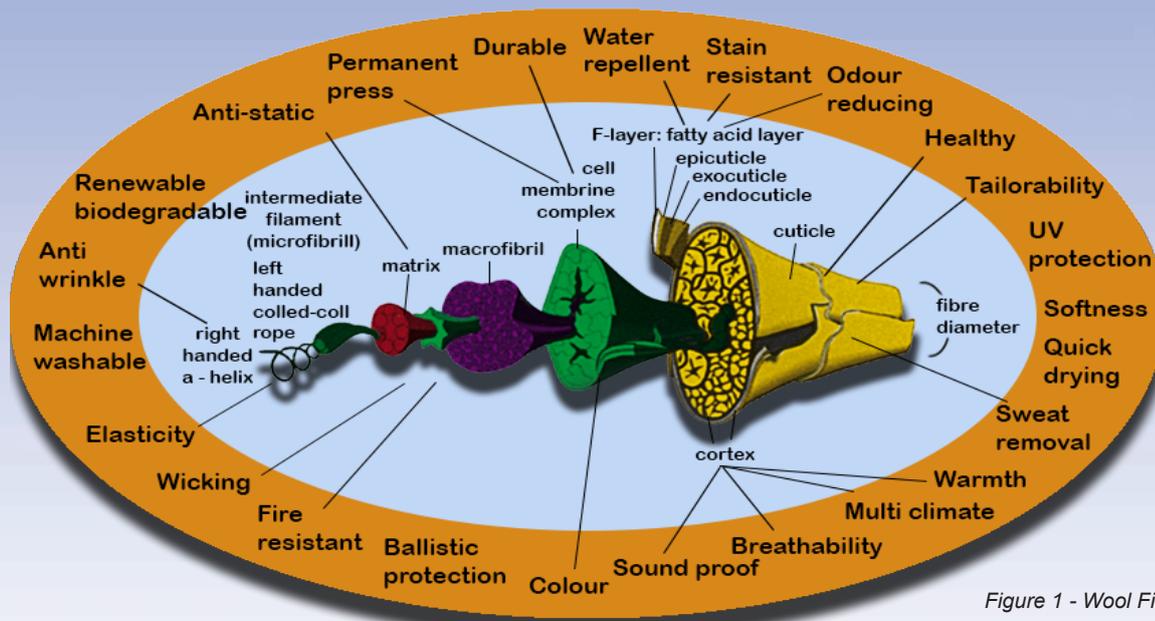


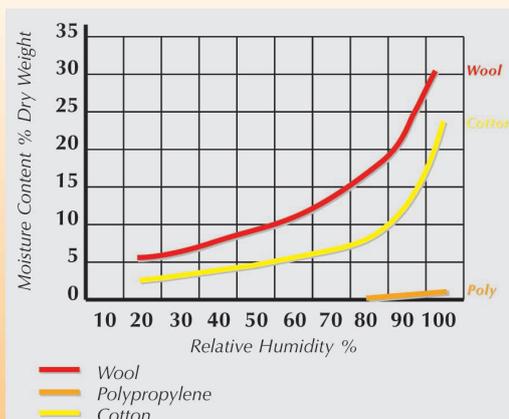
Figure 1 - Wool Fibre Structure

TEMPERATURE CONTROL...

The single most important function of any "next to skin" layer is to assist the body in its natural heating and cooling process. This natural process is called THERMOREGULATION (temperature control and evaporation of moisture). According to studies conducted by Professor Herfried Pessenhofer, Physiological Institute of Karl-Franzens University, Graz, Austria, "no other fibre in the world supports natural body thermoregulation better than wool".

* CSIRO & Australian Wool Corporation

MOISTURE MANAGEMENT...



Wool has a high degree of absorbency and can absorb and release up to 35% of its own weight in moisture while staying dry to touch (Figure 2). Wool's unique hygroscopic feature means that it has an outstanding ability to wick moisture away from the skin preventing moisture build-up. This minimises overheating of the body, chafing, body odour and the cling associated with sweat-soaked garments. It also assists in the "warm down" period after exercise by allowing the body to cool slowly. In hot, humid environments, wool can feel cooler to wear than synthetics as the wool fibres release heat-absorbing moisture.

Figure 2 - Moisture Absorbency

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