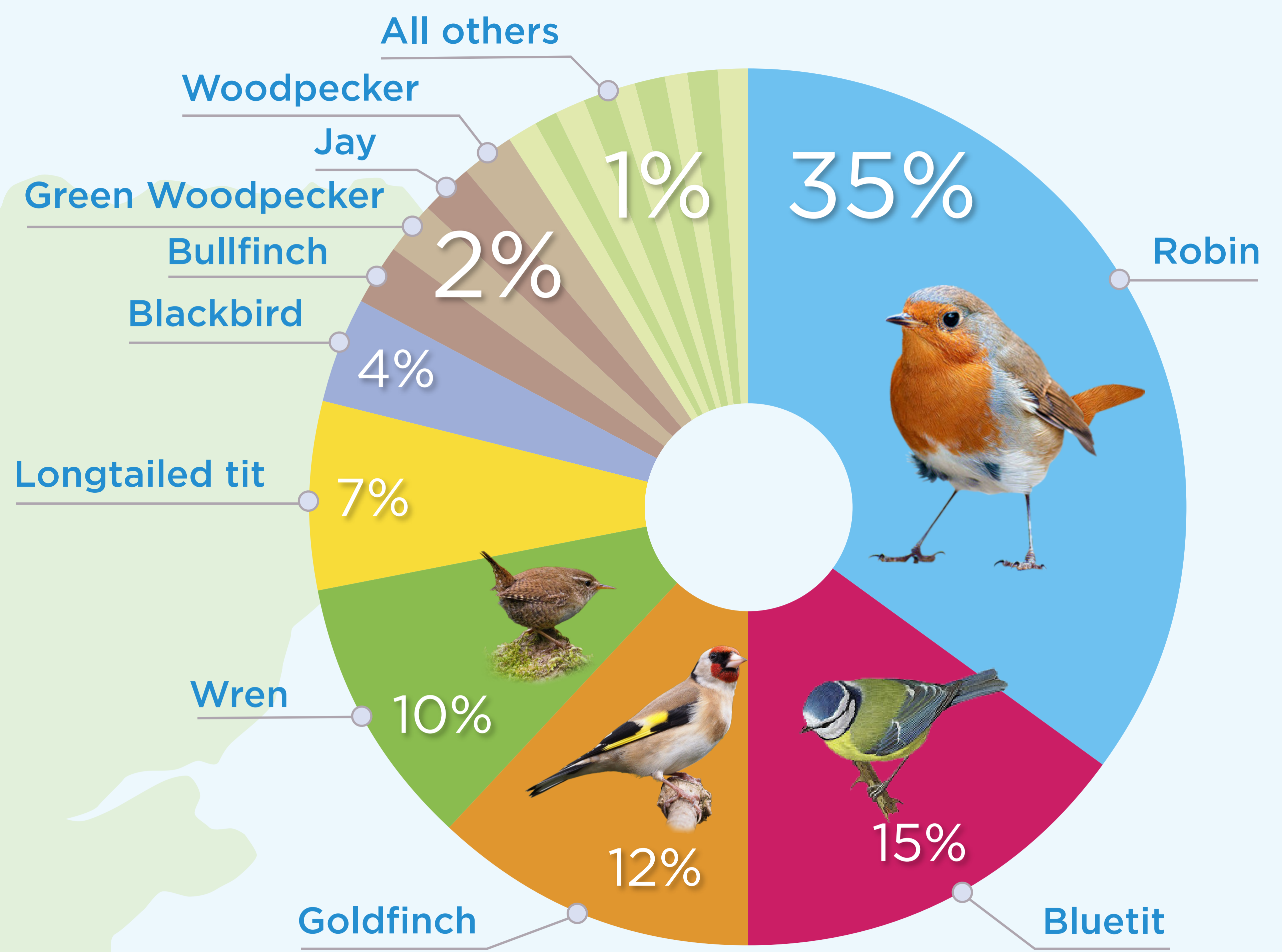


Roamwild Asks 1000 Consumers...

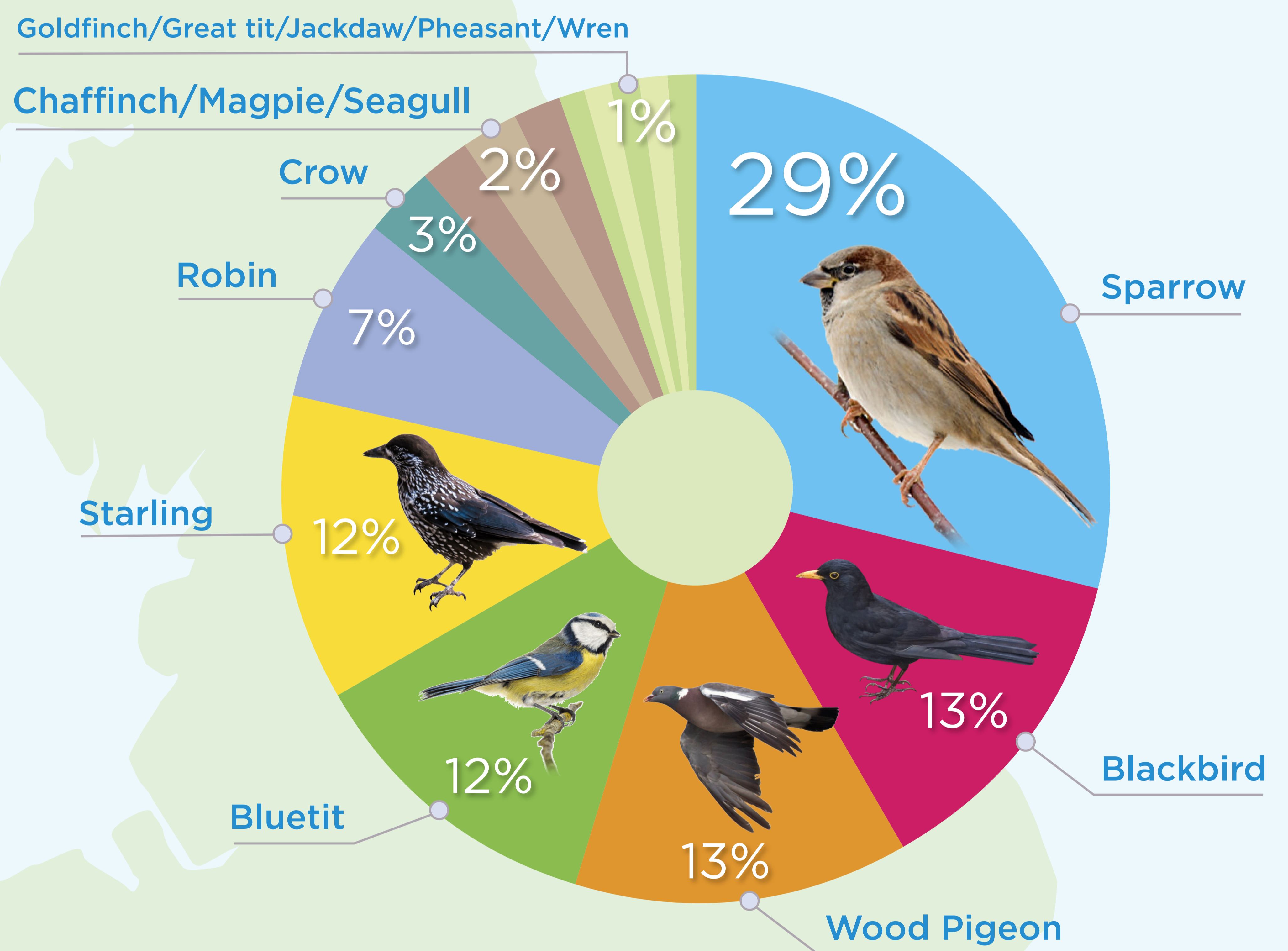
What are People's Favourite Birds In The UK?

Bird Types	%
Robin	35
Bluetit	15
Gold Finch	12
Wren	10
Long tailed tit	7
Blackbird	4
Bullfinch	2
Green woodpecker	2
Jay	2
Woodpecker	2
Avocet	1
Chaffinch	1
Kite	1
Pied wagtail	1
Red Kite	1
Song thrush	1
Sparrow	1
Starling	1
Swallow	1



What Do People Think Is The Most Common Bird In The UK?

What people thought	%
Sparrow	29
Blackbird	13
Wood Pigeon	13
Bluetit	12
Starling	12
Robin	7
Crow	3
Chaffinch	2
Magpie	2
Seagull	2
Goldfinch	1
Great tit	1
Jackdaw	1
Pheasant	1
Wren	1



What Is Actually The Most Common Bird In The UK - Using BTO Actual Data?

The most common UK birds	
Wren	8.6 million breeding pairs
Robin	6.7 million breeding pairs
Chaffinch	6.2 million breeding pairs
Sparrow	5.8 million breeding pairs
Pigeon	5.4 million breeding pairs

