

# ATELOCOLLAGEN

LINE



# ATELOCOLLAGEN SERUM

SIZE: 50 ML

## DETAIL INFORMATION

Atelocollagen is a 100% natural, bio-active, trans-dermal serum which tackles the cause of skin aging by activating collagen production on a cellular level.

This hypo-allergenic serum is recommended for treatment of delicate body parts: **face, eyes area & neckline**. It can easily replace many skincare products due its trans-dermal benefits & extremely efficient.

The spirals in the bottle are made of proteins from three types of collagen (atelo-, tropo- and procollagen), elastin, and other peptides which are currently the best and most sought for in cosmetology (including silk sericin), and also from isolated fish collagen amino-acids and **colloidal gold**. They are part of the product!.

The serum is a unisex product. Suitable for all skin types and ages.

## SKIN BENEFITS

- Stimulates new cell turnover.
- Hydrates and deeply moisturizes thirsty skin.
- Effective in mature skins revitalizing treatment & non-invasive face lifting.
- Reduces the appearance of wrinkles and prevents new ones.
- Plumps up tissues and helps ease fine lines.
- Helps repair sun damage and fade age spots.
- Gives a healthy and youthful glow.
- Reduces broken capillaries.
- Reduces sebum production.
- Smooths juvenile post acne scars.
- Effectively supports rosacea & eczema treatments.
- Excellent make-up foundation.
- Soothing after shave gel.
- Powerful home-care product after aesthetic treatments with laser, peels, roller, dermapen, etc.



## ACTIVE SUBSTANCES

Three types of collagen (atelocollagen, tropocollagen, procollagen) and elastin:

**Atelocollagen:** Intensively nourish and regenerate by stimulating fibroblasts to synthesize proteins. This is due to its larger molecular size and lack of negative ionic charge. Most collagen cosmetics are only able to form oil membranes in the outer dermal layer of the skin, whereas our negatively ionized atelocollagen deeply assimilates into the skin.

## FREQUENCY

- For optimum result the serum should be applied 2-3 times a day.
- Exfoliate your skin 1-2 times a week to prepare it for maximum collagen absorption. |

Effects visible after 3-4 weeks of regular use. This is the time needed for complete remodeling of collagen structure in the skin.

## APPLICATION METHOD

- The serum must be applied to clean and wet skin. Natural Collagen Wash Gel should be used as effective cleanser, pre-application.
- To restore skin balance use toner wiping it over the face and neck. It is recommended to use Natural Collagen Toner since it is compatible with the serum.
- Massage a very thin layer of serum, 2 – 3 pumps, into the skin, following the direction of the muscles.
- It is safe to treat a delicate eye area, included eyelids.
- Apply a suitable face cream.

## POINTS TO NOTE

- **It is a serum with temperature resistivity up to 40 degrees Celsius! .**
- Serums deliver the highest concentration of Collagen to deeper skin layers.

## INGREDIENTS

*Aqua, collagen amino acids, silk amino acids, caprylyl glycol, atelocollagen, collagen, procollagen, elastin, arginine/lysine polypeptide, gold, pepsin, rosa damascena flower oil, lactic acid, sodium lactate, glycerin, glyceryl caprylate, carbomer, xanthan gum.*

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## LIQUID MAKE-UP REMOVAL

SIZE: 300 ML

Nourish your skin while make-up removal! The silky smooth formula uses plant extracts and natural moisturising factors to balance, refine, and give a daily boost to dull, dry and mature skin. The Remover cleans quickly and gently all traces of face and eye make-up (even waterproof).

### ACTIVE INGREDIENTS

**Urea & Sodium PCA** work together with B Vitamins & fructose to soften your skin and protect its hydrolipidic film.

Super-absorbing **Atelocollagen** delivers substances to boost the collagen production in your skin while Allantoin soothes irritation.

The **Agastache Mexicana Extract** reduces the impact of stress on the skin, soothes inflammation caused by acne rosacea and reduces excessive temperatures across the skin's surface. T

The particles of **mica**, which miraculously spin after shaking the bottle, penetrate deep into the pores and thoroughly cleanse the skin with makeup.

### SKIN BENEFITS

- provides instant, lasting comfort,
- leaves skin smooth, soft and supple,
- strengthens blood vessels,
- protects hydrolipidic film.

### APPLICATION METHOD

Shake well before apply. Use on face and eyes, with a cotton pad. No need to rinse. Non-irritating, suitable for all skin types, even sensitive skin and eyes.

### INGREDIENTS (INCI)

Agua, Sodium Cocamphoacetate, Polyglyceryl-4 Caprate, Glycerin, Atelocollagen, Agastache Mexicana Flower/Leaf/Stem Extract, Sodium Lactate, Sodium PCA, Glycine, Fructose, Urea, Niacinamide, Inositol, Sodium Benzoate, Lactic Acid, Allantoin, Parfum, Disodium EDTA, Citric Acid, Phenoxyethanol, Ethylhexylglycerin, Sodium Chloride, Propanediol, Mica, Limonene, CI 77491, CI 77891.



# ATELOCOLLAGEN LINE



# CELLULAR ATELOWATER

SIZE: 150 ML

Cellular water has a composition of water present in the human skin. It is rich in mineral ions and trace elements. It provides the balance necessary for the proper functioning of cellular processes, it is involved in metabolic processes, and is also helpful in the proper process of absorption of collagen by the body.

The mist sprayed on the skin deeply moisturizes it and will cause a pleasant feeling of freshness and relaxation. Your skin will be perfectly prepared for further care.

## ACTIVE INGREDIENTS

In order to provide additional synergy in combination with **atelocollagen**, Cellular AteloWATER has been enriched with natural vitamin C, superoxide dismutase, atelocollagen, tropokolagen and pro-collagen I.

The synergistic mechanism of action means utilizing the properties of atelocollagen to bind cellular water (and its constituents) deep in the skin.

In addition, Cellular AteloWater contains lightening **vitamin C – Superox-C™** an **Australian kakadu plum** extract that is the world's richest source of vitamin C and polyphenols. This botanical ingredient provides antioxidants which are essential in the fight against skin aging. It also exhibits an anti-allergic action, stimulates pro-collagen I and the synthesis of hyaluronic acid, smoothes out wrinkles and brightens discoloration. Thus, the kakadu plum extract significantly increases the bioavailability of vitamin C.

## SKIN BENEFITS

- moisturizing
- refreshing
- energizing
- lightening (reduces signs of fatigue)
- regenerating
- nutritious
- fighting anti oxidative stress
- supporting the fight against signs of skin aging

## APPLICATION METHOD

AteloWater spray can be used to hydrate skin during your skincare routine, blend and set makeup, refresh skin throughout the day, and soothe sensitive skin.

## INGREDIENTS (INCI)

Minerals, minerals, trace elements, kakadu plum, atelokolagen, tropokolagen, Pro-collagen-1, superoxide dismutase.



# ATELOCOLLAGEN LINE



## ATELOCREAM MC2

SIZE: 50 ML

The first cream in the world that fuses three major breakthroughs in cosmetology research: atelocollagen, biomimetic substances and liquid crystal base!. The latest addition to Atelo series from Colway which makes a beautiful finishing touch to Atelo anti-aging skincare.

Luxury formula - light on skin (perfect under the make-up), yet rich in 24-hour hydration and nutrition. The active ingredients are released evenly throughout the day. Intelligent formula of the cream makes AteloCream MC2 effective **for any type of skin and for women of all ages.**

### ACTIVE INGREDIENTS

It is the first cream in the world to combine three breakthroughs in one product: biomimetics - **Growth Factors, Liquid Crystal** system and **Atelocollagen**.

**Smart liquid crystal** base has been enriched with biomimetic active substances and all three types of native collagen: **atelocollagen, tropocollagen and procollagen**.

Exceptionally light and sleek oleosom base structure of the cream is perfectly compatible with the skin physiology. Thanks to liquid crystal combination of emulsifier/emollient of base components, **biomimetic active ingredients** work much more effectively than in regular creams.

Therefore, biomimetic active ingredients and three types of collagen along with the portions of energy are **released gradually** in a controlled way and in extensive time, which minimizes the effect of uncontrolled stimulation of fibroblasts and counteracts the accelerated death of cells caused by the Hayflick limit.

### SKIN BENEFITS

- Nourishes, regenerates and energizes the skin,
- Minimizes wrinkles in the stratum corneum,
- Firms and prevents the loss of elasticity,
- Moisturises and brightens the skin,
- Stimulates cellular metabolism,
- Protects the skin against pollution, air conditioning, smog and radiation of electronic devices



### APPLICATION METHOD

- Apply in the morning on the clean skin of face, neck and neckline, gently rubbing. In the case of stressed, very tired skin you can additionally apply in the evening, after cleaning the skin.
- Suitable for all skin types. Especially recommended for skin care of face, neck and neckline with the first wrinkles and signs of fatigue and aging, as well as uneven colour.
- Perfect as a make-up base.



## INGREDIENTS (INCI)

Aqua, Triethylhexanoin, Isopropyl Isostearate, PPG-15 Stearyl Ether, Steareth-2, Glycerin, Isohexadecane, Steareth-21, Collagen, Cetearyl alcohol, Sodium PCA, Atelocollagen, Procollagen, Elastin, Arginine / Lysine Polypeptide, Collagen Amino Acids, Lactic Acid, Caprylyl Glycol, Sodium Lactate, Pepsin, Tetrahydropiperine, Euterpe Oleracea Fruit Extract, Panax Ginseng Root Extract, Sodium Polyacrylate, Hydrogenated Polydecene, trideceth-6, Potassium Sorbate, Phenoxyethanol, Ethylhexylglycerin, Alcohol, BHT, Parfum, Alpha-Isomethyl Ionon, Linalool .

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# ATELO FACE MASK

SIZE: 120 ML

Atelo Face Mask is a sleeping cream that can be used as a night cream or as an intensely regenerating, rejuvenating and nourishing mask, depending on your skin needs and time. The product is dedicated to modern women and it covers **the whole evening cosmetic care in just one package.**

## ACTIVE INGREDIENTS

This is another position of the Gold Line ATELO - which is also a trend of urban cosmetics, protecting the skin from pollution and free radicals.

PrioBioBalance® contains an immunological module, glycoproteins and polysaccharides from biologically active bifidobacteria, dissolved in a bioactive milk-based ingredient.

Probiotics in PrioBioBalance®, acting on the cellular level, restore the skin to normal microflora and contribute to the restoration of its protective layer, giving the epidermis the ability to effectively regenerate during sleep. PrioBioBalance® also counteracts the effects of UV radiation - degeneration of collagen and elastin, thus maintaining the homeostasis of the extracellular matrix.

Active ingredients are found in high concentrations, guaranteeing a significant improvement in skin condition.

Oxygen, biomimetic liquid crystal base, by the gradual release of ingredients, protects against the occurrence of Hayflic Effect (cell death).

## SKIN BENEFITS

- Energizing
- Regenerating
- Nutritional
- Anti-aging - eliminates wrinkles in the stratum corneum
- Firming - increases skin tension
- Preventing loss of skin elasticity
- Moisturizing
- Illuminating - reduces signs of fatigue

## APPLICATION METHOD

- Apply in the evening on the clean skin of face, neck and neckline, gently rubbing.
- Suitable for all skin types. Especially recommended for skin care of face, neck and neckline with the first wrinkles and signs of fatigue and aging, as well as uneven colour.



## INGREDIENTS (INCI)

Ingredients (INCI): Aqua, Triethylhexanoin, Isopropyl Isostearate, Glycerin, Butyrospermum Parkii Butter, Steareth-2, Steareth-21, PPG-15 Stearyl Ether, Squalane, Cetearyl Alcohol, Isohexadecane, Collagen, Sodium PCA, Atelocollagen, Procollagen, Elastin, Arginine/Lysine Polypeptide, Collagen Amino Acids, Dipotassium Glycyrrhizate, Curculigo Orchoides Root Extract, Lactose, Milk Protein, Bifida Ferment Lysate, Tetrahydropiperine, Euterpe Oleracea Fruit Extract, Panax Ginseng Root Extract, Sodium Hyaluronate, Panthenol, Allantoin, Caprylyl Glycol, 1,2 – Hexanediol, Pantolactone, Sodium Polyacrylate, Hydrogenated Polydecene, Trideceth-6, Propanediol, Lactic Acid, Sodium Lactate, Pepsin, Alcohol, Ethylhexylglycerin, BHT, Phenoxyethanol, Parfum, Alpha-Isomethyl Ionone, Linalool.

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+ ATELOCOLLAGEN FACE SERUM



+ LIQUID MAKE-UP REMOVER



+ ATELO FACE MASK

+ ATELOCREAM M2

+ CELLULAR ATELOWATER



# MediLuxe


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