

Fall 2020 College Ambassador Application

Are you a highly motivated individual who is passionate about high-quality products, sustainable fashion, and the inner-workings of DTC brands? Do you also go to a college where the weather is cold a good portion of the year?! If so, then look no further -- Sh*t That I Knit (STIK) is looking for Brand Ambassadors! As a brand ambassador, you will work with the Sh*t That I Knit Marketing & Events team to promote STIK both online and in-person to your fellow classmates and broader network through social media and referral programs. If you love knit sh*t as much as we do, apply below to become your college campus ambassador.

Please note: You are not required to be on-campus for this role, this can also be done remotely. The program will last from September-December 2020.

In this program, you will...

- Collect email addresses monthly.
- Post on Instagram - both in-feed and on stories -- promoting STIK and STIK products.
- Take your own photos in STIK gear (don't worry if you don't own anything -- we got you covered) to be used as marketing collateral for the team.

What you'll get out of this program...

- Real-life working experience, collaborating with a small but mighty team of badass women.
- Experience acting as an entrepreneur. While much of your work will be supported by STIKs marketing and events team, a lot of it will require you to wear your entrepreneur hat (pun, definitely intended).
- Flexing your creative muscle and implementing out of the box marketing ideas that could shape the future of STIK.

Qualifications:

- You are tech-savvy!
 - You can use Instagram, Facebook, and Tik Tok with your eyes closed (figuratively speaking)
- You are currently enrolled in an undergrad program for a degree in marketing, fashion, sales, PR, or event planning.
- You're not afraid to tell the world about your love for knit sh*t!

If you would like to apply, please answer the questions below. Email your application and cover letter to Claudia@shitthatiknit.com.

Application questions

- **Name:**
- **Email:**
- **Graduation year:**
- **College:**
- **Link to Instagram account:**
- **Why do you want to be a Sh*t That I Knit brand ambassador?**
- **List 5 adjectives to describe yourself:**
- **What motivates you?**
- **What are you passionate about?**

Sh*t That I Knit provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.