

Restoring Your Smile,
Naturally



Genesis,
the *Pink* Dental Implant



Celebrate the joy of your restored smile when you select a **Genesis Dental Implant**

Dental implants are the gold standard when it comes to restoring your smile.

They look, feel and function like your natural teeth. Your doctor recommended dental implants because they are simply the best tooth replacement option. Dental implants will allow you to speak and smile naturally, enjoy the foods that you love, and feel comfortable and confident about yourself and your smile. The Genesis dental implant is a design based on many years of experience and success in implant dentistry—many people enjoy a naturally restored smile thanks to the success of this popular design. Genesis provides your best alternative for a fully-restored smile.

Dental implants can naturally improve your appearance, health and confidence. Implants are actually easier and more cost-effective than other tooth replacement options, such as bridges & dentures.



Implants are securely anchored, allowing you to eat your favorite foods and smile confidently—so natural-looking and feeling, you may forget that you ever lost a tooth.



There's no impact on the surrounding teeth. To place a bridge, your dentist needs to grind down the teeth that are next to the one that needs replacement.



Dental implants can last a lifetime! Dentures and bridges often need to be replaced due to discomfort from decay or ill-fitting dentures.

Your mouth is the gateway to your personal and professional appearance. With Genesis dental implants, you're not just taking care of your mouth. You're investing in yourself and improving your quality of life.

Why your doctor thinks **Genesis Dental Implants** are right for you

Choosing Genesis implants means that you'll have a more comfortable experience while having your smile restored. Don't worry! During the process, you will never be without a tooth or your smile! In some cases, you may be able to have your naturally tooth placed immediately, reducing the time needed for your procedure. Your doctor will tell you if this option is right for you.

How Dental Implants Work

1

Placement of the Implant

The implant replaces the root of the damaged or missing tooth. It's placed under the gum and into the bone. Through a process called "osseointegration," the bone will grow around this new implant. This is a simple procedure that can be done right in your doctor's office. Most people experience little or no discomfort during the process. Dental implant procedures generally are no more involved than other simple dental procedures.

2

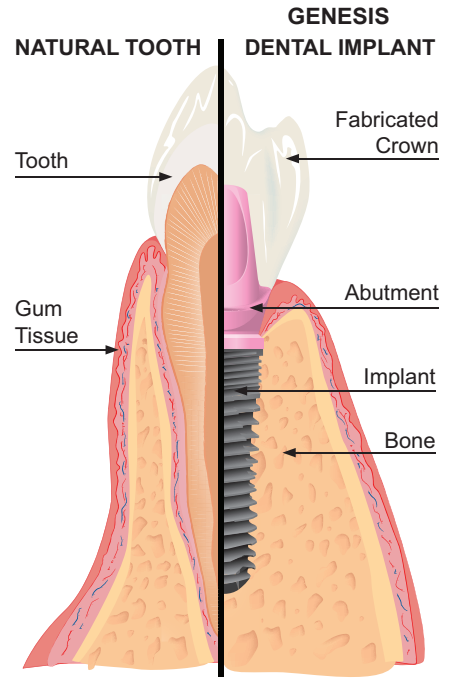
Placement of the Abutment

Once your implant has integrated with your bone, your doctor will perform a second small procedure to uncover the implant and place a healing abutment. After a few days, an impression is made and a temporary abutment is placed. An abutment acts as a connection between the implant and the crown and supports your temporary tooth while your permanent tooth is made.

3

Creating Your New Tooth

Your new, permanent tooth is created using dental metals and ceramics to match the shape and color of your teeth. Your dentist will deliver your new restoration, allowing you to enjoy the foods you love and smile with confidence once again!



Dental implants are a permanent solution for tooth replacement. The implant replaces the root of your tooth, and a crown is bonded to an abutment that fits into the implant, forming your new tooth. Implants can also be used to stabilize your dentures.

The Genesis Implant and Abutments mimic the natural hue of your gum tissue for enhanced esthetics.

Pink Genesis Dental Implant



Generic Dental Implant



Comparison of Treatment Options

	ADVANTAGES	DISADVANTAGES
Genesis Dental Implants	<ul style="list-style-type: none"> • Can be used in all types of bone • Pink collar and abutment provide a natural cosmetic result • Flexibility for shortened treatment time—ask your doctor 	<ul style="list-style-type: none"> • May require a phased treatment plan
Dental Implants	<ul style="list-style-type: none"> • Permanent • Preserves bone and maintains facial structure • You can speak and eat with confidence • Ability to floss and clean 	<ul style="list-style-type: none"> • A slightly longer treatment time to get to your beautifully restored smile • Requires a phased treatment plan
Bridge	<ul style="list-style-type: none"> • Less treatment and time involvement 	<ul style="list-style-type: none"> • Requires grinding down of teeth surrounding the one that needs to be replaced • Likely to need replacement within 5-10 years • May not preserve bone and facial structure
Dentures/ Partial	<ul style="list-style-type: none"> • Adequate temporary smile 	<ul style="list-style-type: none"> • Ill-fitting dentures can loosen and fall out unexpectedly • Likely to need replacement within 10 years • Difficult to enjoy favorite foods • Some people experience a ‘lisping’ when they talk • May not preserve bone and facial structure
Doing Nothing	<ul style="list-style-type: none"> • Inexpensive 	<ul style="list-style-type: none"> • Bone in your jaw will shrink away without a tooth and root - this can cause the appearance of premature aging • Difficult to enjoy favorite foods • A missing tooth can be embarrassing to your appearance and can affect your confidence

What to expect when getting a Genesis Dental Implant

Do implants hurt?



Most implant patients report minimal discomfort immediately following the procedures and are able to return to work the same or next day. Some people experience very mild discomfort after the procedure, easily managed with over-the-counter pain medications. Genesis Dental Implants have a unique design that is intended to keep you comfortable during the implant and restoration process.

Why might I have to see different dentists?



Your general dentist may refer you to a trusted specialist who is an expert in the placement of dental implants, ensuring the highest level of dental care. You will return to your dentist who will handle the restoration.

What is the financial investment?



Dental implants may cost more initially, but less over a lifetime. With implants, you usually have to replace your tooth once. You may have to replace bridges, partials or dentures several times. With implants, your new tooth will look, feel and function like your natural teeth.

Why do implants take several months?

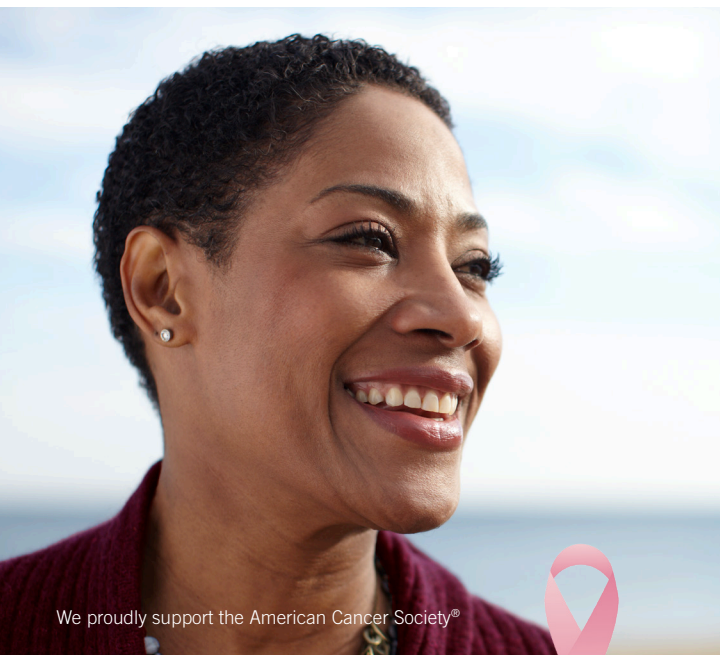


The dental implant process involves multiple steps and the overall treatment period varies by patient. The typical treatment time is a few months, but in some cases, implants can be placed and restored immediately. Your doctor will let you know which option is best for you.

Care and maintenance of your **Dental Implant** and your new smile

Take care of your teeth and they'll take care of you.

- Keep your mouth and yourself healthy by following a routine of regular dental check-ups and cleanings
- Floss, floss, floss. We know it takes time, but it will make those dental cleanings faster & easier
- Always Celebrate Your Smile!



We proudly support the American Cancer Society®



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