



## FEATURES :

MiVeda's Certified Natural and Organic ORAL CARE products have been developed for the most sensitive oral mucosa and purest oral hygiene.

Our Oral Care range has been developed with the cooperation and testing of one of MiVeda's Founders, who is a leading dental specialist (Prosthodontist). These products are free from artificial flavours, fragrances, colours or sulphates and are safe to use every day. They are also readily biodegradable and waterway friendly.

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## FEATURES :

### MOUTHWASH (ALCOHOL FREE) ( MIV603 )

Stimulates mouth, teeth, gums and tongue, leaving them fresh and clean

Certified Natural and Organic MiVeda Mouthwash freshens your breath with organic menthol and sweet orange oil to deliver a whole of mouth clean feeling and utilises the most premium ingredients available to help keep your gums and teeth clean and healthy. This Mouthwash has absolutely no harsh chemical ingredients. It is free of alcohol, artificial colours, artificial preservatives, artificial sweeteners, or sulphates. Gargle and rinse as often as you like for freshness. MiVeda Mouthwash delivers a surge of fresh cleansing to your mouth. Made without alcohol, our natural mouthwash helps get to hard-to-reach areas your toothbrush misses to help fight bad breath germs, and leaves your mouth feeling clean and refreshed. This natural mouthwash helps to clean your teeth and gums and freshens your breath.



**It is suitable for :** · All ages · Long-lasting fresh minty breath · Provides some relief for sensitive teeth and gums · Assists in the prevention of cavities · Helps remove stains and bacteria that cause plaque which stays on your teeth and hardens into tartar build-up · Free from colouring or artificial flavours · Natural plant derived cleaning using a non sulphate foaming system.

#### HOW TO USE IT :

Pour about a capful into a glass and swirl it into your mouth. Rinse and gargle for up to 60 seconds. Dispose of excess down the drain and allow residue to remain. It is suitable for everyday use for all the family. Use regularly after brushing two or more times a day, after meals or anytime you wish to freshen your breath.

#### KEY FLOWER & PLANT INGREDIENTS :

· Natural anti-bacteria Aloe Vera which soothes sore gums and helps prevent plaque build-up · Free of artificial colouring and artificial fragrance · Greater than 99% plant derived, organically certified and/or wild harvested ingredients · Coconut and corn glucose derived foaming agents · Clove essential oils to help protect against bacteria and nurture sensitive gums · Pure natural flavours from essential oils · Certified Organic Aloe Vera Leaf Juice to soothe and nurture gums.

**INGREDIENTS :** Aqua, Glycerin, Aloe Barbadensis Leaf Extract\*, Xylitol, Sodium Lauryl Glucose Carboxylate, Lauryl Glucoside, Glycyrrhiza Glabra (Licorice) Root Extract, Camellia Sinensis (Tea) Leaf Extract, Lactobacillus Ferment, Tripotassium Citrate, Eugenia Caryophyllus (Clove) Bud Oil\*, Citrus Sinensis (Sweet Orange) Oil\*, Terminalia Ferdinandiana Fruit Extract (Kakadu plum) Extract, Menthol, Sodium Gluconate, Bisabolol, Xanthan Gum.

#### \*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

**COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.**

## FEATURES :

### **SALINE MOUTHWASH (ALCOHOL FREE) ( MIV604 )** **Professional strength Mouthwash**



MiVeda *Saline Mouthwash* freshens your breath and helps to keep your gums and teeth clean and healthy. This *Saline Mouthwash* has absolutely no harsh chemical ingredients. It is free of alcohol, artificial colours, artificial preservatives, artificial sweeteners, or sulphates. Gargle and rinse as often as you like for freshness. MiVeda *Saline Mouthwash* delivers a surge of fresh cleansing to your mouth. Made without alcohol, our natural mouthwash helps get to hard-to-reach areas your toothbrush misses to help fight bad breath germs, and leaves your mouth feeling clean and refreshed. This natural mouthwash helps to reduce oral germs and assists to help keep your mouth healthier.

**It is suitable for :** · All ages · Sensitive teeth and gums · Assists in the prevention of cavities · Free from artificial colouring or artificial flavours · Natural cleaning using saline solution not a sulphate foaming system.

#### **HOW TO USE IT :**

Pour about a capful into a glass and swirl it into your mouth. Rinse and gargle for up to 60 seconds. Dispose of excess down the drain and allow residue to remain. It is suitable for everyday use for all the family. Use regularly after brushing two or more times a day, after meals or anytime you wish to freshen your breath.

**INGREDIENTS :** Aqua (Water), Sodium Chloride (Salt). Electrically charged Anolyte Saline Solution (Patented process) delivering very dilute Hypochlorous Acid.

## FEATURES :

### TOOTHPASTE (NON-FLUORIDE) ( MIV601 )

**Cleans mouth, teeth, gums and tongue, leaving them fresh and clean**

Our Certified Natural and Organic luminous white *Toothpaste (Non Fluoride)* uses a clinically proven natural whitening technology to remove surface stains that is also safe on enamel and safe for everyday use. *Toothpaste (Non Fluoride)* is made with biodegradable cellulose derived abrasive ingredients, crafted with coconut and corn extract derived foaming agents and contains no artificial flavours, or colours, SLS or SLES or parabens. We produce this particular toothpaste without fluoride because we respect our customers' diverse needs and interests. This toothpaste gently whitens teeth the natural way by effectively removing surface stains with advanced cellulose micro-fibre technology that is far more efficient than mineral abrasives alone, whilst also being less aggressive on tooth structure\*. Formulated to assist protection against cavities, this whitening toothpaste helps restore your teeth to their natural colour by removing stains.



**It is suitable for :** · All ages · Long-lasting fresh minty breath · Children - will love it because it is not “hot” or “spicy” · Helps relieve sensitive teeth and gums · Assists in the prevention of cavities · Effectively removes stains without harsh abrasion of tooth enamel · Natural breath freshening with essential oils · Natural “plant based” cleansing system not a sulphate foaming system · It provides effective cleaning of teeth and gums and gives your mouth a squeaky-clean feeling while leaving your breath crisp and fresh with its herbal mint flavour

#### HOW TO USE IT :

Apply as required to the toothbrush, add water if needed and place the brush in your mouth. Use gentle circular movements up and around your teeth. Aim the toothbrush at the tooth-gum junction. This is the most effective way to clean between teeth and massage the gums. Generally two to three minutes of thorough brushing is adequate to clean your teeth. It is suitable for everyday use for all the family. Regular brushing two or three times a day after meals will deliver healthier results.

#### KEY FLOWER & PLANT INGREDIENTS :

· Natural anti-bacteria Aloe Vera which soothes sore gums and helps prevent plaque build-up · Greater than 99% plant derived, organically certified and/or wild harvested ingredients · Coconut and corn extract derived foaming agents · Clove essential oils to help protect against bacteria and nurture sensitive gums · Pure natural flavours from essential oils · Certified Organic Aloe Vera Leaf Juice to soothe and nurture gums.

**INGREDIENTS :** Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Cellulose, Erythrulose, Glycerin, Sodium Lauryl Glucose Carboxylate, Lauryl Glucoside, Chanaecyparis Obtusa (Cypress) Water, Glycyrrhiza Glabra (Licorice) Root Extract, Camellia Sinensis (Tea) Leaf Extract, Lactobacillus Ferment, Tripotassium Citrate, Chondrus Crispus (Carrageenan), Zinc Citrate, Eugenia Caryophyllus (Clove) Flower Oil, Bisabolol, Mentha Arvensis (Menthol) Oil, Citrus Sinensis (Sweet Orange) Oil\*, Mentha Piperita (Peppermint) Oil\*, Terminalia Ferdinandiana Fruit Extract (Kakadu plum) Extract, Sodium Gluconate, Citral<sup>a</sup>, Linalool<sup>a</sup>, Farnesol<sup>a</sup>, Limonene<sup>a</sup>.

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**\*Low abrasion RDA Tested (Relative Dentin Abrasion)**

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## FEATURES :

### TOOTHPASTE (FLUORIDE) ( MIV602 )

Cleans mouth, teeth, gums and tongue, leaving them fresh and clean

Our Certified Natural and Organic luminous white *Toothpaste (Fluoride)* uses a clinically proven natural whitening technology to remove surface stains that is also safe on enamel and safe for everyday use. *Toothpaste (Fluoride)* is made with biodegradable cellulose derived abrasive ingredients, crafted with coconut and corn extract derived foaming agents and contains no artificial flavours, or colours, SLS or SLES or parabens. We produce this particular toothpaste with fluoride because of the overwhelming evidence that high fluoride concentration toothpaste reduces the number and size of cavities in teeth. Please email us if you would like scientific evidence and information about this. Having explained this, MiVeda is sensitive to some consumers' desires and as such we have created a unique high fluoride toothpaste certified natural and organic by the ACO to the COSMOS Standard. We have managed to do this by using certified organic ingredients that possess a naturally high level of fluoride (eg green tea) and also naturally occurring spring water which also contains a high level of fluoride. The level of fluoride is high enough to provide proven reduction in dental cavities, but at the same time come from a natural source. This toothpaste gently whitens teeth the natural way by effectively removing surface stains with advanced cellulose micro-fibre technology that is far more efficient than mineral abrasives alone, whilst also being less aggressive on tooth structure\*. Formulated to assist protection against cavities, this whitening toothpaste helps restore your teeth to their natural colour by removing stains.



**It is suitable for :** · All ages · Long-lasting fresh minty breath · Children - will love it because it is not "hot" or "spicy" · Helps relieve sensitive teeth and gums · Assists in the prevention of cavities · Effectively removes stains without harsh abrasion of tooth enamel · Natural breath freshening with essential oils · Natural "plant based" cleansing system not a sulphate foaming system · It provides effective cleaning of teeth and gums and gives your mouth a squeaky-clean feeling while leaving your breath crisp and fresh with its herbal mint flavour.

#### HOW TO USE IT :

Apply as required to the toothbrush, add water if needed and place the brush in your mouth. Use gentle circular movements up and around your teeth. Aim the toothbrush at the tooth-gum junction. This is the most effective way to clean between teeth and massage the gums. Generally two to three minutes of thorough brushing is adequate to clean your teeth. It is suitable for everyday use for all the family. Regular brushing two or three times a day after meals will deliver healthier results.

#### KEY FLOWER & PLANT INGREDIENTS :

· Natural anti-bacteria Aloe Vera which soothes sore gums and helps prevent plaque build-up · Greater than 99% plant derived, organically certified and/or wild harvested ingredients · Coconut and corn extract derived foaming agents · Clove essential oils to help protect against bacteria and nurture sensitive gums · Pure natural flavours from essential oils · Organically certified Aloe Vera Leaf Juice to soothe and nurture gums

**INGREDIENTS :** Aqua (Spring Water), Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Cellulose, Erythrulose, Glycerin, Sodium Lauryl Glucose Carboxylate, Lauryl Glucoside, Chanaecyparis Obtusa (Cypress) Water, Glycyrrhiza Glabra (Licorice) Root Extract, Camellia Sinensis (Tea) Leaf Extract, Lactobacillus Ferment, Tripotassium Citrate, Chondrus Crispus (Carrageenan), Zinc Citrate, Eugenia Caryophyllus (Clove) Flower Oil, Bisabolol, Mentha Arvensis (Menthol) Oil, Citrus Sinensis (Sweet Orange) Oil\*, Mentha Piperita (Peppermint) Oil\*, Terminalia Ferdinandiana Fruit Extract (Kakadu plum) Extract, Sodium Gluconate, Citral<sup>a</sup>, Linalool<sup>a</sup>, Farnesol<sup>a</sup>, Limonene<sup>a</sup>.

#### \*INGREDIENTS FROM ORGANIC FARMING

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