



## FEATURES :

**MiVeda is the purest Hair Care range for the entire family**, combining Mother Nature's gentlest, organically certified ingredients to deliver a healthy hair and scalp. The range consists of a 3 regime systems of organic hair products that are healthier for you and also healthier for our planet. Not only does this mean MiVeda products are certified natural and organic but they also do not have: Sulphate surfactants, biocidal preservatives, artificial fragrances, synthetic colourings, silicones or petrochemicals. MiVeda products are readily biodegradable and waterway friendly. MiVeda's primary cleansing system is our botanical cleansing complex which is derived from sustainably sourced coconut cleaning agents. These plant essences cleanse gently and leave the hair in its most naturally clean state.

### Features of our Hair Care range :

- Cleanses with pure plant surfactants
- Adds deep hydration to dry, brittle hair
- Easy combing after shampooing
- Over 99% plant derived, organically certified and/or wild harvested ingredients
- Readily biodegradable
- Natural plant moisturising oils and wheat peptides for repair
- Waterway friendly
- Natural "hydrating" cleansing system not a detergent sulphate system

### MiVeda Hair Care products feature three specific regimes for your hair :

**Moisturising Regime :** for deep hydration and the ultimate protection from thermal styling and environmental dehydration. Ideally suited for curly, unruly, high-lift, coloured and dry hair types.

**Fortifying Regime :** for moderate hydration and protection from thermal styling and environmental dehydration. Ideally suited for : fine to medium textured hair, natural hair, lightly coloured or chemically processed hair types.

**Volumising Regime :** for ultra-light conditioning and protection from thermal styling and environmental dehydration. Ideally suited for: fine to ultra-fine textured hair, natural hair and lightly coloured hair types.

**Key flower & plant ingredients :** Erythulose, a natural sugar which has been clinically proven to improve skin hydration. MiVeda Hydration Complex, (Sweet Almond Oil, Sunflower Oil & Shea Butter), formulated for softness and effortless combing. Jojoba Esters and Seaweed Extract (Carageenan) for shine and anti-flyaway control. Vitamin E as a great antioxidant. Natural Wheat Peptides act to reduce hair breakage and repair damaged hair. Organic Aloe Vera freeze dried from the plant pulp to our bottle, guaranteeing the purest actives for soothing the scalp.

## LEGEND:

- = Not Recommended
- = Use Sparingly
- = Suitable
- = Recommended
- = Highly Recommended

## LEAVE-IN PROTECTION

Shine - Control - Finishing				
Protect Against Hair Breakage & Thermal Deterioration				
Leave-in Hydration & Environmental Protection				
Solar Protection of the Scalp & Hair				

UNIQUE FUNCTION	MOISTURISING CONDITIONER					FORTIFYING SHAMPOO				
	MOISTURISING CONDITIONER	FORTIFYING SHAMPOO	FORTIFYING SHAMPOO	FORTIFYING SHAMPOO	FORTIFYING SHAMPOO	LEAVE-IN CONDITIONER	TWO-IN-ONE DETANGLING CONDITIONER (LOTION)	THERMAL STYLING LOTION	PRECIOUS EXOTIC OIL DROPS	
Bodifying Fine, Limp, Lifeless Hair Types										
Sensitive Atopic Scalp Skin & Flaky Scalp Skin										
Removing, Oily, Hairspray, Wax or Detoxifying Hair										
Define Curly Hair, Control Flyaway in Dry Hair										
Nurturing Bleached, Chemically Processed or Coloured Hair										
For Thermal Protection of Hair										
For Straight or Straightening Hair										
For Frizzy, Curly Hair to Smooth & Sleek										
HAIR DENSITY	Thick or Unruly Hair									
	Medium Density Hair									
	Fine Hair									

Select desired hair type or function from this first row.

MOISTURISING CONDITIONER

MOISTURISING CONDITIONER

FORTIFYING SHAMPOO

FORTIFYING SHAMPOO

VOLUMISING SHAMPOO

LEAVE-IN CONDITIONER (SPRAY)

TWO-IN-ONE DETANGLING CONDITIONER (LOTION)

THERMAL STYLING LOTION

PRECIOUS EXOTIC OIL DROPS

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## FEATURES :

### MOISTURISING SHAMPOO ( MIV503 ) Cleans gently and conditions deeply

#### The Ultimate Hydrating Cleansing Care

Certified Natural and Organic *Moisturising Shampoo* is rich in plant based conditioning actives, and is ideal for sensitive scalps. It uses pure plant based foaming agents and a botanical hydrating complex of natural plant oils to gently cleanse the hair and scalp. It gently cleanses curly hair to prevent “frizzies” and assists in the prevention of dry hair and scalp. The natural pure plant essences will lightly condition as they cleanse and help make the hair tangle-free for easy combing. It is suitable for use by the whole family as a daily shampoo.



#### WHAT IT DOES :

*Moisturising Shampoo* gently cleanses the hair without damaging the sensitive balance of natural oils on the scalp. This is achieved by using a non-ionic cleansing action instead of an anionic sulphate detergent action.

#### HOW TO USE IT :

This Shampoo is suitable for daily use. Apply a small amount to wet hands. Work over the hands first and then disperse through the hair as evenly as possible. Lather throughout the hair, then rinse thoroughly.

#### WHEN TO USE IT :

It is suitable for everyday use where intensive hydration is required. Follow with *Moisturising Conditioner* and possibly also *Moisturising Leave-in Conditioning Lotion* for longer hair and hair that is highly prone to tangles and knots.

#### RESULTS :

It provides effective cleansing and is exceptionally gentle on the hair, resulting in tangle free combing and deeply hydrated hair.

#### RECOMMENDED FOR :

- Coarse, fly-away hair
- Delicate and sensitive scalp
- Naturally curly, thick textured hair
- Normal, oily or dry scalps
- Itchy or scaly scalps
- High-lift colour treated hair

**INGREDIENTS :** Lauryl Glucoside, Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Aqua (Water), Decyl Glucoside, Cocamidopropyl Betaine, Dicaprylyl Ether, Glyceryl Oleate, Sodium Cocoamphoacetate, Erythulose, Glycerin, Parfum, Hydrolysed Jojoba Esters, Jojoba Esters, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Butyrospermum Parkii (Shea) Butter\*, Hydrolysed Wheat Protein, Chondrus Crispus (Carrageenan), Xanthan Gum, Sodium Gluconate, Guar Hydroxypropyltrimonium Chloride, Citric Acid, Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

#### \*INGREDIENTS FROM ORGANIC AGRICULTURE

**Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).**

**COSMOS ORGANIC : 97.2% of the total ingredients are from natural origin. 20% of the total ingredients are from organic agriculture. 22.4% organic of total ingredients, minus water and minerals.**

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## FEATURES :

### MOISTURISING CONDITIONER ( MIV504 ) Deeply Hydrates All Hair Types

#### Hydrating Conditioner

Certified Natural and Organic *Moisturising Conditioner* is a pure certified organic delightfully rich hair and scalp moisturiser. It adds moisture and suppleness to all hair. It is readily biodegradable and waterway friendly and is perfect for daily use. It adds deep hydration to brittle hair and nourishes curly hair to prevent frizzies. It also contains wheat peptides which nurture the skin and have been clinically proven to prevent hair breakage by over 80%. *Moisturising Conditioner* assists in the prevention of dry hair and scalp and allows effortless combing and detangling.



#### WHAT IT DOES :

Organically certified *Moisturising Conditioner* is rich in wild harvested rainforest butters and natural oils blended with wheat peptides to create our conditioning actives. Our pure plant conditioning actives create the healthiest shiny, tangle-free hair. *Moisturising Conditioner* is ideal to nurture sensitive scalps and help re-balance the natural protective mantle of the skin. It is incredibly effective as a detangler and promotes a healthy shine.

#### HOW TO USE IT :

Apply a small amount to wet hands. Work over the hands first and then disperse through the hair as evenly as possible. Leave on for 1-2 minutes before rinsing, giving time for the MiVeda botanical hydrating complex to take effect.

#### WHEN TO USE IT :

It is suitable for everyday use and ideal to complement any MiVeda Shampoo where intensive hydration is required.

#### RESULTS :

It provides sustained moisture and revitalisation resulting in shine, flexibility and tangle free combing.

#### RECOMMENDED FOR :

- Delicate hair that becomes easily brittle
- Delicate and sensitive scalp
- Naturally curly, coarse textured hair
- Normal, oily or dry scalps
- Itchy or scaly scalps
- Helping to make hair moist and supple again.

**INGREDIENTS :** Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Aqua (Water), Glycerin, Erythulose, Cetearyl Alcohol, Lecithin, Sodium Cetearyl Sulfate, Vegetable Oil, Glyceryl Stearate, Butyrospermum Parkii (Shea) Butter\*, Chondrus Crispus (Carrageenan), Undecane, Tridecane, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Coco-Caprylate, Parfum, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Hydrolysed Wheat Protein, Tocopherol (Vit E), Sodium Gluconate, Lecithin\*, Guar Hydroxypropyltrimonium Chloride, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Citric Acid.

#### \*INGREDIENTS FROM ORGANIC AGRICULTURE

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

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## FEATURES :

### 2-in-1 MOISTURISING LOTION ( MIV502 ) Tangle-free combing, light conditioning, Leave-In or Rinse-Out



#### Leave-In or Rinse-out Conditioning Cream

Certified Natural and Organic *2-in-1 Moisturising Lotion* is enriched with moisturising Aloe Vera, natural oil and plant derived actives that add strength and shine to all hair types, nourishing away knots and tangles, settling unwanted frizzy and fly-away hair and adding curl defining texture to naturally wavy or curly hair.

It adds suppleness to damaged, brittle hair and reduces hair breakage. It nourishes hair to prevent frizzies and contains natural wheat peptides for hair repair, while assisting in the prevention of dry hair and scalp and provides effortless combing and detangling. *2-in-1 Moisturising Lotion* is an all-in-one product for shape, protection and care.

#### WHAT IT DOES :

The natural plant derived actives contained in *2-in-1 Moisturising Lotion* have excellent film forming properties. It gives hair the additional strength it needs, coating individual strands with a flexible, homogenous, non-flaking film for perfect styling and protection from external influences. Our in-house research proves it gives increased bending strength, thus reducing combing damage and provides substantial cuticle protection against moisture loss and environmental damage. The results are excellent in terms of appearance and feel : shiny hair, healthy ends, excellent shape and hold. *2-in-1 Moisturising Lotion* envelopes the hair shaft in a protective film, which helps hold down fly-away hair and keeps knots and tangles at bay. It is totally water-soluble, however it has exceptional good binding properties to the hair which helps make hair smooth and shiny.

#### HOW TO USE IT :

**As a Leave-in preparation**, add to the palm of your hands and massage into the hair where required prior to combing, paying particular attention to the more damaged areas. **As a Rinse-off preparation** use as an ultra-light detangling conditioner. Add to the palm of your hands and massage into the hair where required prior to combing. Comb throughout and rinse thoroughly after 2 minutes.

#### WHEN TO USE IT :

It is suitable for everyday use on all hair types. **As a Leave-in Conditioner** it is ideal for styling the hair up in a pony tail or braids or controlling fluffy "bed hair" in the morning. **As a Rinse-off Conditioner** it pairs perfectly with MiVeda Volumising Shampoo for ultra-light conditioning.

#### RESULTS :

It creates effortless combing and gentle hold. This is an all-in-one product for shape, protection and care.

#### RECOMMENDED FOR :

- Delicate hair that becomes easily tangled
- Brushing or combing out "bed hair"
- Putting hair up in ponytails or braids
- Lying down fluffy or frizzy hair
- Naturally curly or ultra fine textured hair
- Coarse, unruly hair
- Normal, oily or dry scalps
- Itchy or scaly scalps
- Delicate and sensitive skin

**INGREDIENTS :** Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Brassicyl Isoleucinate Esylate, Brassica Alcohol, Cetearyl Alcohol, Glycerin, Tridecane, Undecane, Olea Europaea (Olive) Fruit Oil\*, Parfum, Tocopherol (Vit E), Sodium Gluconate, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Butyrospermum Parkii (Shea) Butter\*, Arginine, Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

#### \*INGREDIENTS FROM ORGANIC AGRICULTURE

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

**COSMOS ORGANIC : 99% of the total ingredients are from natural origin. 21% of the total ingredients are from organic agriculture. 63.8% organic of total ingredients, minus water and minerals.**

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## FEATURES :

### FORTIFYING SHAMPOO ( MIV505 )

Cleanses gently and moderately conditions

#### Restructuring Shampoo

Certified Natural and Organic *Fortifying Shampoo* is a mild, creamy formula which gently cleanses any type of hair and is especially ideal for coloured processed hair that requires strengthening and colour protection. It enhances its shine and brightness, revealing hair in its cleanest form. The unique combination of plant extracts delivers hydration and is gentle and nurturing to damaged and over-stressed hair.



#### HOW TO USE IT :

Apply a small amount to wet hair. Lather and disperse evenly throughout the hair, then rinse thoroughly.

#### WHEN TO USE IT :

It is suitable for everyday use on family members of all ages. Follow with *Fortifying Conditioner* for longer hair and hair that is highly prone to tangles and knots.

#### RESULTS :

Increased hydration and elasticity · Cleanses thoroughly · Superior shine and health · Nourishes the scalp, skin and follicles · Protects from colour fade

#### RECOMMENDED FOR :

- All coloured, chemically treated, over-stressed or damaged hair
- All hair types and lengths
- Normal, oily or dry scalps
- Sensitive scalps
- Cleanses with pure plant essences
- Adds strength to medium to fine hair
- Gently cleanses wavy hair to prevent frizzies
- Assists in the prevention of dry hair and scalp
- Easy combing after shampooing

**INGREDIENTS :** Lauryl Glucoside, Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Aqua (Water), Decyl Glucoside, Cocamidopropyl Betaine, Dicaprylyl Ether, Glyceryl Oleate, Sodium Cocoamphoacetate, Erythrose, Glycerin, Parfum, Hydrolysed Wheat Protein, Hydrolysed Jojoba Esters, Jojoba Esters, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Butyrospermum Parkii (Shea) Butter\*, Chondrus Crispus (Carrageenan), Xanthan Gum, Sodium Gluconate, Guar Hydroxypropyltrimonium Chloride, Citric Acid, Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

#### \*INGREDIENTS FROM ORGANIC FARMING

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## FEATURES :

### FORTIFYING CONDITIONER ( MIV506 )

Lightly Hydrates All Hair Types and Strengthens Fragile Hair Types

#### Restructuring Conditioner

Certified Natural and Organic *Fortifying Conditioner* is pure, lightweight conditioning care. It is a pure, intensive, yet weightless conditioner for nourishment, shine and protection. It also detangles and effectively nurtures the most over-stressed fragile hair. *Fortifying Conditioner* makes hair manageable without fly-away and tangles whilst repairing and strengthening the most damaged colour processed hair. Enjoy vital, shiny, stronger, healthy hair without the slick of petrochemicals or synthetic silicones. *Fortifying Conditioner* is ideal to nurture sensitive scalps and help re-balance the natural protective mantle of the skin. It is highly effective as a detangler and promotes a healthy shine. It is suitable for everyday use and ideal to complement any MiVeda shampoo where effective lightweight hydration is required.



#### HOW TO USE IT :

Apply a small amount to wet hands. Work over the hands first and then disperse through the hair as evenly as possible. Leave on for 1-2 minutes before rinsing, giving time for the MiVeda botanical hydrating complex to take effect.

#### RESULTS :

It provides light moisture and revitalisation resulting in shine, flexibility and tangle free combing. It is rich in wheat peptides to help restructure damaged hair.

#### RECOMMENDED FOR :

- Delicate hair that becomes easily brittle
- Delicate and sensitive scalp
- Naturally wavy to normal textured hair
- Normal, oily or dry scalps
- Sensitive scalps
- Helping to make hair strong and supple again
- Contains pure plant butters and oils which adds deep hydration to brittle hair
- Nourishes curly hair to prevent frizzies
- Contains wheat peptides to nurture the skin and these are clinically proven to prevent hair breakage by over 80%
- Assists in the prevention of dry hair and scalp allowing effortless combing and detangling
- Natural sugar based scalp moisturisers

**INGREDIENTS :** Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Aqua (Water), Glycerin, Erythulose, Cetearyl Alcohol, Lecithin, Sodium Cetearyl Sulfate, Vegetable Oil, Glyceryl Stearate, Chondrus Crispus (Carrageenan), Undecane, Tridecane, Parfum, Butyrospermum Parkii (Shea) Butter\*, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Hydrolysed Wheat Protein, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Coco-Caprylate, Tocopherol (Vit E), Sodium Gluconate, Lecithin\*, Guar Hydroxypropyltrimonium Chloride, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Citric Acid.

#### \*INGREDIENTS FROM ORGANIC AGRICULTURE

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

**COSMOS ORGANIC : 99% of the total ingredients are from natural origin. 61.2% of the total ingredients are from organic agriculture. 70.7% organic of total ingredients, minus water and minerals.**

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## FEATURES :

### VOLUMISING SHAMPOO ( MIV501 ) Cleanses gently and lightly conditions

#### Body-building Shampoo

Certified Natural and Organic *Volumising Shampoo* is a pure certified cleansing shampoo which produces amplified body in hair. It is a pure formulation rich in botanical extracts, which amplify the hair and nurture the scalp whilst gently cleansing fine hair. Ideal for fragile, limp hair, it creates body, bounce and shine and protects hair colour without compromising the integrity of the hair. It is suitable for use by the whole family as a daily shampoo. This mild, lightweight formula gently cleanses, providing volume and body to the finest type of hair and is especially ideal for coloured processed hair that requires strengthening and colour protection. It enhances its shine and brightness, revealing hair in its cleanest form. The unique combination of plant extracts delivers body, bounce and shine, and is gentle and nurturing to fragile, damaged and over-stressed hair.



#### HOW TO USE IT :

Apply a small amount to wet hair. Lather and disperse evenly throughout the hair, then rinse thoroughly.

#### WHEN TO USE IT :

It is suitable for everyday use with your family. Follow with *Spray Leave-in Conditioner* - ideal for hair that is highly prone to tangles and knots, or for longer hair follow with *Fortifying Conditioner*.

#### RESULTS :

Use with lightweight hair · Cleanses thoroughly · Gives superior shine and body and volume effect · Nourishes the scalp skin and follicle and provides body, bounce and shine

#### RECOMMENDED FOR :

- Hair that requires amplifying root lift
- All coloured, chemically treated, over-stressed or damaged hair
- All hair types and lengths requiring body
- Normal, oily or dry scalps
- Sensitive scalps - cleanses with pure plant essences
- Adds strength to fine, brittle hair
- Gently cleanses limp hair to prevent droop
- Assists in the prevention of dry hair and scalp
- Easy combing after shampooing
- Natural plant moisturisers and Wheat Peptides to add body and strength

**INGREDIENTS :** Lauryl Glucoside, Aloe Barbadensis (Aloe Vera) Leaf Juice\*, Aqua (Water), Decyl Glucoside, Cocamidopropyl Betaine, Dicaprylyl Ether, Glyceryl Oleate, Sodium Cocoamphoacetate, Erythulose, Glycerin, Parfum, Hydrolysed Wheat Protein, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Butyrospermum Parkii (Shea) Butter\*, Hydrolysed Jojoba Esters, Jojoba Esters, Chondrus Crispus (Carrageenan), Xanthan Gum, Sodium Gluconate, Guar Hydroxypropyltrimonium Chloride, Citric Acid, Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

#### \*INGREDIENTS FROM ORGANIC AGRICULTURE

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## FEATURES :

### VOLUMISING SPRAY LEAVE-IN CONDITIONER ( MIV507 )

Tangle-free combing, Light conditioning, Leave-in

#### Leave-In Detangling Mist

Certified Natural and Organic *Volumising Spray Leave-in Conditioner*

is ultra-light with moisturising Aloe Vera, light natural oil and plant derived actives that add strength and shine to all hair types, nourishing away knots and tangles,

settling unwanted frizzy and fly-away hair without build-up and weight, even on the finest hair. *Volumising Spray Leave-in Conditioner* is rich in plant-derived amino-acids that naturally bind and sustain the cuticle scale of the hair shaft to nourish away knots and tangles without adding weight to the hair. It is incredibly effective as a detangler and promotes a healthy shine. The natural plant derived actives contained in *Volumising Spray Leave-in Conditioner* have excellent amplifying properties. It gives hair the additional strength it needs, coating individual strands with a flexible, homogenous, non-flaking film for perfect styling and protection from external influences. Our in-house research proves it gives increased bending strength, reduced combing damage and substantial cuticle protection against styling and environmental damage. The results are excellent in terms of appearance and feel: shiny hair, healthy ends, excellent body and bounce. *Volumising Spray Leave-in Conditioner* envelopes the hair shaft in a protective film, which helps hold fly-away hair down and keeps knots and tangles at bay. It is totally water-soluble, however it has exceptionally good binding properties to the hair which helps make hair smooth and shiny. It is suitable for everyday use on medium to fine hair types. As a Leave-in Conditioner it is ideal for styling the hair up in a pony tail or braids or controlling fluffy "bed hair" in the morning. It creates effortless combing and gentle hold. This is an all-in-one product for shape, protection and care.



#### HOW TO USE IT :

As a Leave-in preparation, spray into the hair where required prior to combing, paying particular attention to the more damaged areas. Then thermal style or leave to dry naturally.

#### RECOMMENDED FOR :

- Brushing or combing out "bed hair"
- Putting hair up in ponytails or braids
- Lying down fluffy or frizzy hair
- Naturally flat, ultra fine textured hair
- Normal, oily or dry scalps
- Itchy or scaly scalps
- Delicate and sensitive skin features
- Contains pure plant essences
- Adds strength to fine, brittle hair
- Reduces hair breakage
- Nourishes hair to prevent frizzies
- Contains natural amino-acids for hair repair
- Assists in the prevention of dry hair and scalp
- Effortless combing and detangling
- Natural plant moisturisers

**INGREDIENTS :** Aqua, Aloe Barbadensis Leaf Extract\*, Brassicyl Isoleucinate Esylate, Brassica Alcohol, Parfum, Cetearyl Alcohol, Glycerin, Undecane, Tridecane, Olea Europaea (Olive) Fruit Oil\*, L'Arginine, Sodium Gluconate, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

#### \*INGREDIENTS FROM ORGANIC FARMING

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## FEATURES :

### THERMAL STYLING LOTION ( MIV508 ) Anti-humidity Hold and Thermal Protection as you Style

#### All-Purpose Hair Styling Lotion

Certified Natural and Organic *Thermal Styling Lotion* is a pure certified heat styling or natural styling gel. Rich in plant derived polysaccharides for high humidity resistant hair styling, *Thermal Styling Lotion* is a pure formulation containing incredible film forming actives that are nourishing for the most over-stressed sensitive hair whilst creating a natural coating of protection. Ideal for use on every hair type, this lotion is a versatile styling tool as it can provide incredible body and bounce as well as a smooth sleek render to your hair... the choices are yours to style as you desire! Formulated with an elegant, breakthrough blend of Amazon rainforest butters and oils to protect from heat damage and create style without fly-away and dehydration. It is suitable for everyday use on all hair types. Follow with MiVeda Precious Exotic Oil to finish to perfection.



#### HOW TO USE IT :

Apply a small amount to wet hair. Comb through to disperse evenly throughout the hair, then style as required.

#### WHEN TO USE IT :

It is suitable for everyday use with your family. Follow with *Spray Leave-in Conditioner* - ideal for hair that is highly prone to tangles and knots, or for longer hair follow with *Fortifying Conditioner*.

#### RESULTS :

· Exceptional hydration and elasticity · Enhanced curl without frizz · High humidity resistance · Superior shine and vitality · Protects from heat damage · Excellent long-hold body and bounce

#### RECOMMENDED FOR :

- All hair types
- All coloured, chemically treated or damaged hair
- Frizzy, difficult and unruly lengths
- Curly hair to smooth and control
- Heat styling and natural styling

#### FEATURES :

· Polymers made from pure plant essences. · Adds strength, body and bounce · Anti-humidity film forming to prevent droop. · Assists in the prevention of dry hair and scalp. · Easy combing after styling · Natural plant moisturisers and Wheat Peptides to add body and strength.

**INGREDIENTS :** Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice, Pullulan, Soribitol, Trehalose, Accacia Gum, Undecane, Tridecane, Hydrolyzed Rice Protein, Xanthan Gum, Virola Surinamensis Seed Butter, Parfum, Hydrolyzed Wheat Protein, Ethyl Palmate\*\*, Galactoarabinan, Aleurites Fordi (Tung) Oil, Decyl Glucoside, Astrocaryum Murumuru Seed Butter, Pentaclethra Macroloba (Pracaxi) Seed Oil, Seed Butter, Prunus Amygdalus Dulcis (Sweet Almond)Oil\*, Helianthus Annuus (Sunflower) Seed Oil\*, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

#### \*INGREDIENTS FROM ORGANIC FARMING

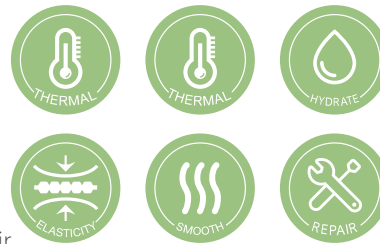
Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

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## FEATURES :

### PRECIOUS EXOTIC OILS ( MIV509 )

Anti-humidity Hold, Thermal Protection as you Style



#### Replenishing Treatment

Certified Natural and Organic *Precious Exotic Oils* is a multi-purpose nourishing styling and finishing oil for all hair types. This pure exotic oil complex can be used for :

- Intense shine as a finishing oil on dry hair
- Boosting your conditioning by adding it to your MiVeda conditioners
- Extra thermal protection by adding it to your Thermal Styling Lotion
- Extra flexibility and thermal protection by applying to the hair prior to flat-ironing heat styling
- Applied on cleansed damp hair as a finishing oil to control “fluffies” as you dry naturally. Ideal for use on every hair type, this oil can be used as a conditioning, styling and finishing tool. It deeply penetrates the hair shaft to deliver a micro-fine hot oil treatment under heat application with flat-irons or curling tongs to protect flexibility. Use as a multi-purpose conditioning additive at every stage of caring for your hair, or simply apply sparingly to create finished shine to perfection.

#### HOW TO USE IT :

Apply a very small amount to the palms and spread evenly before applying on damp or dry hair. Comb through to disperse evenly throughout the hair. If used on damp hair, then style as required. Add one to two drops directly into MiVeda Conditioner or MiVeda *Thermal Styling Lotion* prior to use for intensive conditioning and added thermal protection.

#### RESULTS :

- Intense hydration and elasticity
- Enhanced smoothing effect when applied before heat styling
- Enhanced curl without frizz when used on dry hair
- Superior shine and hair repair
- Protects hair when heat styling

#### RECOMMENDED FOR :

- Straight hair to polish and shine
- Curly hair to de-frizz
- All coloured, over-stressed hair
- All hair types and lengths
- Damaged hair requiring intense conditioning
- Made from pure plant essences
- Adds shine and controls fly-aways
- Anti-humidity film forming to prevent droop
- Assists in the prevention of dry hair and scalp
- Easy combing after styling
- Natural self-drying oils to prevent greasiness

**INGREDIENTS :** Lecithin\*, Orbignya Oleifera (Babassu) Seed Oil, Astrocaryum Murumuru Seed Butter, Pentaclethra Macroloba (Pracaxi) Seed Oil\*, Ethyl Palmate\*\*, Aleurites Fordi (Tung) Oil, Glycine Soja (Soybean) Oil\*, Mauritia Flexuosa (Buriti) Fruit Extract\*, Tocopherol (Vit E), Theobroma Grandiflorum (Cupuaçu) Seed Butter, Euterpe Oleracea (Acai) Oil\*, Plantonia Insignis (Bacuri) Butter, Passiflora Edulis (Passionfruit) Seed Oil, Astrocaryum Vulgare (Tucumã) Seed Oil, Dipteryx Odorata (Cumarú) Seed Oil, Copaifera Officinalis (Copaiba) Resin, Virola Surinamensis (Ucuúba) Seed Butter.

#### \*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard.

**COSMOS ORGANIC : 100% of the total ingredients are from natural origin. 20.5% of the total ingredients are from organic agriculture. 40.7% organic of total ingredients, minus water and minerals.**