

FACIAL, NECK, SKIN REPAIR AND ANTI-AGEING

miveda®

ORGANICS



COSMOS
ORGANIC



FEATURES :

FOR SKIN

Developed to suit the most challenged, hyper sensitive skin types, MiVeda Skin Care regimes are uniquely aligned to the skin's natural chemistry and are highly suitable for continuous daily use, even on ultra-sensitive skin. Free from silicone and other undesirable ingredients, we believe that they are the only caring, anti-ageing products to use on your skin.

MiVeda products are free from synthetic preservatives, fragrances, colourants and free of raw materials derived from mineral oil.

- Greater than 99% plant derived, organically certified and/or wild harvested ingredients
- Readily biodegradable
- Waterway friendly
- Nourishing moisturisers and gentle cleansing foaming agents derived from certified organic coconut oil cleanses, conditions and softens the skin
- Algae Complex delivers ultra hydration and help boost skin's natural protective barrier
- Organically certified seed oils and butter to hydrate the skin naturally
- Rich in Amazon Cupuaçu Seed Butter and Vitamin E as antioxidants and moisturisers
- Organically certified Aloe Vera Leaf Juice to soothe and nurture.

Effects scientifically confirmed · Activation in human keratinocytes (skin cells) (in-vitro test) · Activation of major lipid synthesis enzymes in the epidermis (in-vitro test) · Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test) · Improves hydration, tension, elasticity and skin smoothness (in-vivo test) · Visibly reduces the depth of wrinkles around the eyes (in-vivo test) · It noticeably improves the visual vitality of skin (consumer test)





Key flower & plant ingredients :










- Aloe Vera Leaf Juice to soothe and nurture
- Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced anti-oxidative defence system found in skin - reactive oxygen species are neutralised, thus preventing further damage to the skin barrier
- Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within
- Ashwagandha - is an adaptogenic ingredient helping the body to resist environmental and pollution stressors
- Turmeric for powerful anti-oxidant and anti-inflammatory benefits
- Centella Asiatica for its cellular rejuvenation benefits

MiVeda Skin Care products :












- Cleansers
- Eye Care
- Moisturisers
- Serums and Mists

LEGEND:

-  = Not Recommended
-  = Suitable
-  = Recommended
-  = Highly Recommended

UNIQUE FUNCTION	Product Recommendations											
	Light Facial Day Cream	Medium Facial Day Cream	Rich Facial Day Cream	Ultra-Rich Facial Night Cream	Firming Eye & Neck Serum	Eye & Lip Serum	Eye & Lip Intensive Serum	Desert Milk Serum	Desert Milk Spray Mist Toner	Argan Milk Serum	Argan Milk Spray Mist	Desert Milk Serum
Repair	■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■		■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Soften	■ ■	■ ■ ■	■ ■ ■	■ ■ ■				■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Soothing	■ ■	■ ■	■ ■	■ ■ ■	■ ■ ■			■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Hydration	■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Firmness	■ ■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■ ■			■ ■ ■	■ ■	■ ■
Wrinkle Depth	■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■		■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Elasticity	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■			■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Smoothness	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■			■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■	■ ■
Nourishes	■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
Barrier Strength	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■				■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
SKIN TYPES	Normal	■ ■	■ ■		■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■
	Combination	■ ■	■ ■		■ ■			■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
	Oily	■ ■						■ ■ ■	■ ■	■ ■ ■	■ ■	■ ■
	Dehydrated	■ ■	■ ■	■ ■ ■	■ ■ ■		■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■
	Mature		■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■	■ ■ ■	■ ■
	Irritable (eg acne)	■ ■	■ ■	■ ■ ■	■ ■ ■		■ ■ ■		■ ■ ■	■ ■	■ ■ ■	■ ■
	Eye & Lip					■ ■ ■	■ ■ ■	■ ■ ■				

Select desired skin type or function from this first row.

FACIAL, NECK, SKIN REPAIR AND ANTI-AGEING > LIGHT FACIAL DAY CREAM

FEATURES :

LIGHT FACIAL DAY CREAM (MIV201) Radiance-enhancing that instantly brightens, Protects effectively from environmental damage



Certified Natural and Organic *Light Facial Day Cream* is a natural moisturiser for normal, combination and oily skin. Use it day and night and perfect under make-up. A medium to light, refreshing cream to balance and regulate skin's natural moisture levels. It is non-acnegenic. A radiance enhancing moisturising day cream that instantly brightens, visibly smooths fine lines and helps strengthen your skin's defences against environmental aggressors. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of skin: hydration, reduction of fine lines, elasticity, smoothness, barrier strength repair and protection against environmental elements. All are markedly improved by this moisturiser.

HOW TO USE IT :

Apply to cleansed skin morning and night.

WHEN TO USE IT :

It is suitable for everyday use on normal to combination skin of all ages.

RESULTS :

It provides effective moisturising of skin. It is able to be frequently used and has a soothing effect on the skin.

RECOMMENDED FOR :

- Oily to combination skin types
- Normal to delicate skin

FEATURES :

· Adds strength and moisture to delicate, sensitive skin · Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers · Assists in the prevention of dry and irritated skin · Natural plant moisturisers and wheat peptides

KEY FLOWER & PLANT INGREDIENTS :

· Aloe Vera Leaf Juice to soothe and nurture · Cupuaçu Seed Butter for deep, lasting hydration · Cistus Incanus extract strengthens the reduced anti-oxidative defence system found in skin - reactive oxygen species are neutralised, thus preventing further damage to the skin barrier · Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within · Ashwagandha - is an adaptogenic ingredient helping the body to resist environmental and pollution stressors · Turmeric for powerful anti-oxidant and anti-inflammatory benefits · Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice*, Glycerin, Cocoglycerides, Coco-Caprylate, Myristyl Myristate, Hydrogenated Vegetable Glycerides, Parfum, Glyceryl Stearate, Sodium Stearoyl Glutamate, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Cistus Incanus (Rock Rose) Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum (Jiaogulan) Leaf/Stem Extract, Glutamine, Curcuma Longa (Turmeric) Root Powder*, Centella Asiatica Extract*, Withania Somnifera (Ashwagandha) Root Extract*, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Hydrolysed Jojoba Esters, Jojoba Esters, Sodium Gluconate, Xanthan Gum, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

***Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).**

COSMOS ORGANIC : 99% of the total ingredients are from natural origin. 20.5% of the total ingredients are from organic agriculture. 40.7% organic of total ingredients, minus water and minerals.

FEATURES :

MEDIUM FACIAL DAY CREAM (MIV202)

**Radiance-enhancing that instantly brightens,
Protects effectively from environmental damage**



50ml

Normal to Combination Facial Moisturiser

Certified Natural and Organic *Medium Facial Day Cream* is a natural moisturiser for normal to combination skin. Use it day and night and perfect under makeup. A medium to light, refreshing cream to balance and regulate skin's natural moisture levels. It is non-acnegenic. A radiance enhancing moisturising day cream that instantly brightens, visibly smooths fine lines and helps strengthen your skin's defences against environmental elements. This product incorporates our proprietary Seven Nurturing Actives supporting the appearance of skin : hydration, firmness, wrinkle depth, elasticity, smoothness, barrier strength and repair. All are markedly improved by this moisturiser.

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Apply to cleansed skin morning and night. It is suitable for everyday use on normal to combination skin of all ages.

RECOMMENDED FOR :

For frequent use, it provides effective moisturising and a soothing effect on the skin. Nourishing hydrators help instantly smooth fine, dry lines while our unique plant extracts help reduce the appearance of fine lines and wrinkles.

- Normal to combination skin types
- Normal to delicate skin
- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of dry and irritated skin

FEATURES :

- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of dry and irritated skin
- Natural plant moisturisers and wheat peptides

KEY FLOWER & PLANT INGREDIENTS :

- Aloe Vera Leaf Juice to soothe and nurture
- Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced anti-oxidative defence system found in skin - reactive oxygen species are neutralised, thus preventing further damage to the skin barrier
- Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within
- Ashwagandha - is an adaptogenic ingredient helping the body to resist environmental and pollution stressors
- Turmeric for powerful anti-oxidant and anti-inflammatory benefits
- Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua (Water), Aloe Barbadensis Aloe Vera) Leaf Juice*, Glycerine, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Cocoglycerides, Coco- Caprylate, Glyceryl Stearate, Cetearyl Oliviate, Sorbitan Oliviate, Myristyl Myristate, Parfum, Cetearyl Alcohol, Hydrogenated Vegetable Glycerides, Sodium Stearoyl Glutamate, Chondrus Crispus (Carrageenan), Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter, Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Glutamine, Curcuma Longa (Turmeric) Root Powder*, Centella Asiatica Extract*, Withania Somnifera (Ashwagandha) Root Extract*, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Hydrolysed Jojoba Esters, Jojoba Esters, Sodium Gluconate, Xanthan Gum, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.

FEATURES :

RICH FACIAL DAY CREAM (MIV203)

Deep, soothing hydration

Protects effectively from environmental damage



50ml

Rich Facial Moisturiser

Certified Natural and Organic *Rich Facial Day Cream* increases skin moisture instantly with vital plant essences that stimulate your natural hydration factors, helping recharge your skin cells - to support the skin's natural moisture system. This face cream offers continuous moisture replenishment for skin throughout the day, or deep rejuvenation overnight. Deeply nourishing, it leaves skin feeling comfortable even in extreme weather conditions. Ideal for dry to very dry skin or use on all skin types in extreme weather conditions of very hot or very cold. It is non-acnegenic. This rich formula rebuilds the skin's moisture barrier while shielding from environmental assaults. So your skin looks and feels healthier. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of skin: hydration, fine lines, elasticity, smoothness, barrier strength repair and protection against environmental elements. All are markedly improved by this moisturiser.

Increases skin moisture instantly with vital plant essences that stimulate your natural hydration factors, helping recharge your skin cells - to support the skin's natural moisture system. This face cream offers continuous moisture replenishment for skin throughout the day, or deep rejuvenation overnight. Deeply nourishing, it leaves skin feeling comfortable even in extreme weather conditions. Ideal for dry to very dry skin or use on all skin types in extreme weather conditions of very hot or very cold. It is non-acnegenic. This rich formula rebuilds the skin's moisture barrier while shielding from environmental assaults. So your skin looks and feels healthier. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of skin: hydration, fine lines, elasticity, smoothness, barrier strength repair and protection against environmental elements. All are markedly improved by this moisturiser.

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Apply to cleansed skin morning and night. It is suitable for everyday use on dry skin of all ages.

RECOMMENDED FOR :

- Dry and dehydrated skin types
- Hyper-sensitive skin
- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of dry and irritated skin

KEY FLOWER & PLANT INGREDIENTS :

- Aloe Vera Leaf Juice to soothe and nurture
- Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced anti-oxidative defence system found in skin - reactive oxygen species are neutralised, thus preventing further damage to the skin barrier
- Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within
- Ashwagandha - is an adaptogenic ingredient helping the body to resist environmental and pollution stressors
- Turmeric for powerful anti-oxidant and anti-inflammatory benefits
- Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice*, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Glycerine, Cocoglycerides, Coco-Caprylate, Glyceryl Stearate, Cetearyl Oliviate, Sorbitan Oliviate, Cetearyl Alcohol, Myristyl Myristate, Parfum, Hydrogenated Vegetable Glycerides, Sodium Stearoyl Glutamate, Chondrus Crispus (Carrageenan), Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter, Cistus Incanus Flower/Leaf/ Stem Extract, Gynostemma Pentaphyllum Leaf/ Stem Extract, Glutamine, Curcuma Longa (Turmeric) Root Powder*, Centella Asiatica Extract*, Withania Somnifera (Ashwagandha) Root Extract*, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Hydrolysed Jojoba Esters, Jojoba Esters, Sodium Gluconate, Xanthan Gum, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

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FEATURES :

ULTRA-RICH FACIAL NIGHT CREAM (MIV204)

Deep, soothing hydration with over-night cellular renewal or as an intensive day cream

Ultra Rich, Hypo-Allergenic Facial Moisturiser

Certified Natural and Organic *Ultra-Rich Facial Night Cream* increases skin moisture instantly with vital plant essences that stimulate your natural hydration factors, helping recharge your skin cells—to support the skin's natural moisture system. This face cream is specifically designed to provide intense hydration and regenerate your skin surface cells while you sleep. Deeply nourishing, it can be used alternatively as an intensive day cream protecting your skin from dehydration even in extreme weather conditions. Ideal for dry to very dry skin or use on all skin types in extreme weather conditions of very hot or very cold. It is non-acnegenic. This rich formula rebuilds the skin's moisture barrier while shielding from environmental assaults. So your skin looks and feels healthier. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of skin: hydration, fine lines, elasticity, smoothness, barrier strength repair and protection against environmental elements. All are markedly improved by this moisturiser.



Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Apply evenly over your entire cleansed face and neck every night. As with all facial skin care products, avoid getting into your eyes. It is suitable for everyday use on dry skin of all ages.

RECOMMENDED FOR :

- Dry and dehydrated skin types
- Hyper-sensitive skin
- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of dry and irritated skin
- Free from biocidal preservatives, artificial fragrances and artificial colourings
- Readily biodegradable
- Natural plant moisturisers and wheat peptides
- Waterway friendly

KEY FLOWER & PLANT INGREDIENTS :

· Aloe Vera Leaf Juice to soothe and nurture · Cupuaçu Seed Butter for deep, lasting hydration · Cistus Incanus extract strengthens the reduced anti-oxidative defence system found in skin - reactive oxygen species are neutralised, thus preventing further damage to the skin barrier · Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within · Ashwagandha - is an adaptogenic ingredient helping the body to resist environmental and pollution stressors · Turmeric for powerful anti-oxidant and anti-inflammatory benefits · Centella Asiatica for its cellular rejuvenation benefits.

INGREDIENTS : Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice*, Theobroma Grandiflorum (Cupuaçu) Seed Butter*, Cocoglycerides, Glyceryl Stearate, Glycerin, Coco-Caprylate, Cetearyl Alcohol, Cetearyl Oliviate, Sorbitan Oliviate, Chondrus Crispus (Carrageenan), Parfum, Sodium Stearoyl Glutamate, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter*, Curcuma Longa (Turmeric) Root Powder*, Centella Asiatica Extract*, Withania Somnifera (Ashwagandha) Root Extract*, Sodium Gluconate, Xanthan Gum, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

*INGREDIENTS FROM ORGANIC AGRICULTURE

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.2% of the total ingredients are from natural origin. 31.7% of the total ingredients are from organic agriculture. 61.2% organic of total ingredients, minus water and minerals.

FEATURES :

FIRMING EYE & NECK SERUM (MIV303)

Deep, soothing hydration

Protects effectively from environmental damage



30ml

Hypo-Allergenic for Sensitive Eyes

Certified Natural and Organic *Firming Eye & Neck Serum* is a high-intensity product which nourishes and hydrates your skin's most delicate areas around our eyes and on your neck which can often betray our age; thereby proactively combating ageing. This serum softens, smooths and deeply moisturises with certified organic active ingredients known for their anti-ageing benefits. *Firming Eye & Neck Serum* works to smooth, tone and visibly rejuvenate the skin around the eyes and on the neck, helping to diminish Crow's feet, visible fine lines, dark circles, puffiness and wrinkles. It is suitable for everyday use on skin of all ages. It targets ageing concerns around the delicate eye area and neck. It is ideal for skin that has lost firmness and resiliency. It also addresses skin puffiness around the eyes. This serum rebuilds the skin's moisture barrier while shielding from environmental assaults and delivers results through a concentrated blend of seven natural replenishing actives with clinically proven efficacy. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of healthier looking skin around the eye and neck areas in the following manner;

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Apply to cleansed skin morning and night.

FOR EYES : Gently pat a half-pea-sized amount of product around on the lower and outer orbital bone so as to allow the product to migrate up to the eye area without placing it directly on the lower or upper eye lid. This will avoid the product entering the eye itself.

FOR NECK : On the neck, apply a pea-sized amount of product and massage up towards the jaw line.

RECOMMENDED FOR :

- Reduces fine lines and Crow's feet
- Reduces dark circles · Improves tone and texture
- Tightens and lifts skin
- Reduces puffiness
- Increases hydration with dry and dehydrated skin types · Hyper-sensitive skin

FEATURES :

- Adds strength and moisture to delicate, sensitive skin · Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers · Assists in the prevention of dry and irritated skin · Free from biocidal preservatives, artificial fragrances and artificial colourings · Readily biodegradable · Natural plant moisturisers and wheat peptides · Waterway friendly

INGREDIENTS : Aqua, Simmondsia Chinensis (Jojoba) Seed Oil, Adansonia Digitata (Baobab) Seed Oil, Citrullus Lanatus (Watermelon) Seed Oil, Propanediol, Aloe Barbadensis Leaf Juice, Phospholipids, Glycerin, Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Glutamine, Decyl Glucoside, Phenethyl Alcohol, Hydrolyzed Wheat Protein, Citric Acid, Opuntia Ficus-Indica Stem Extract*, Galactoarabinan, Parfum, Sorbitol, Trehalose, Accacia Senegal Gum, Chondrus Crispus (Carrageenan), Undecane, Tridecane, Xanthan Gum, Curcuma Longa (Turmeric) Root Powder*, Centella Asiatica Extract*, Withania Somnifera (Ashwagandha) Root Extract*, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.

FEATURES :

EYE & LIP SERUM (MIV301)

Light hydration and gentle firming

Protects effectively from puffiness fine-lines and dark circles



Hypo-Allergenic for Sensitive Eyes

Certified Natural and Organic *Eye & Lip Serum* is a brightening, vitamin and antioxidant rich eye serum that targets signs of ageing, reduces the look of dark circles and improves concealer application and wear, delivering age-defying results. Phyto-nutrient-boosted, it firms and deeply hydrates even though it feels deliciously lightweight. This serum creates a smooth, well-rested canvas and improves concealer wear. Dark circles — diminished. Crow's feet — conquered. Day after day, signs of fatigue, puffiness and wrinkles around the eyes appear diminished. It is suitable for everyday use on skin of all ages. The eye contour looks rested and revitalised for a brighter, more youthfully expressive look. For Lips; the lip-line is firmer and more defined creating a smooth, firm canvas for lip liner.

HOW TO USE IT :

Apply to cleansed skin morning and night. Apply to entire eye and lip area by tapping the formula on your skin using your fingertips, in outward motions. Provides a beautiful base for makeup. For external use only. Use as directed. Apply liberally as required for lips.

RESULTS :

- Reduces fine lines and Crow's feet
- Reduces dark circles
- Improves tone and texture
- Tightens and lifts skin
- Reduces puffiness
- Increases hydration
- Promotes a sharper lip-line

RECOMMENDED FOR :

- Dry and dehydrated skin types
- Hyper-sensitive skin

FEATURES :

- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of puffiness and dark circles
- Free from biocidal preservatives, artificial fragrances and artificial colourings
- Readily biodegradable
- Natural plant moisturisers and wheat peptides
- Waterway friendly.

KEY FLOWER & PLANT INGREDIENTS :

- Seaweed extract to creates a smooth canvas and improves concealer wear
- Aloe Vera Leaf Juice to soothe and nurture
- Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced anti-oxidative defence system found in skin - reactive oxygen species are neutralised, thus preventing further damage to the skin barrier
- Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within
- Ashwagandha - is an adaptogenic ingredient helping the body to resist environmental and pollution stressors
- Turmeric for powerful anti-oxidant and anti-inflammatory benefits
- Centella Asiatica for its cellular rejuvenation benefits.

INGREDIENTS : Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice*, Glycerine, Cocoglycerides, Coco - Caprylate, Myristyl Myristate, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Hydrogenated Vegetable Glycerides, Glyceryl Stearate, Parfum, Cetearyl Oliviate, Sorbitan Oliviate, Cetearyl Alcohol, Chondrus Crispus (Carrageenan), Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Glutamine, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter*, Hydrolysed Jojoba Esters, Jojoba Esters, Sodium Stearoyl Glutamate, Sodium Gluconate, Xanthan Gum, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.

FEATURES :

EYE & LIP INTENSIVE SERUM (MIV302)

Deep hydration and gentle firming
Protects effectively from puffiness fine-lines
and dark circles



Hypo-Allergenic for Sensitive Eyes

Certified Natural and Organic *Eye & Lip Intensive Serum* is a brightening, vitamin and antioxidant rich eye serum that targets signs of ageing, reduces the look of dark circles and improves concealer application and wear, delivering age-defying results. Phyto-nutrient-boosted, it firms and deeply hydrates with luxuriously rich oils and butters. This serum creates a smooth, well-rested canvas and improves concealer wear. Dark circles — diminished. Crow's feet — conquered. Day after day, signs of fatigue, puffiness and wrinkles around the eyes appear diminished. The eye contour looks rested and revitalised for a brighter, more youthfully expressive look. It is suitable for everyday use on skin of all ages. It targets ageing concerns around the delicate eye and lip area. It is ideal for skin that has lost firmness and resiliency. It also addresses skin puffiness and dark circles around the eyes. For Lips: the lip-line is firmer and more defined creating a smooth, firm canvas for lip liner. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of healthier looking skin around the eye area in the following manner;

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Apply to cleansed skin morning and night. Apply to entire eye and lip area by tapping the formula on your skin using your fingertips, in outward motions. Provides a beautiful base for makeup. For external use only. Use as directed. Apply liberally as required for lips.

RESULTS :

- Reduces fine lines and Crow's feet
- Reduces dark circles
- Improves tone and texture
- Tightens and lifts skin
- Reduces puffiness
- Increases hydration
- Promotes a sharper lip-line

RECOMMENDED FOR :

- Dry and dehydrated skin types
- Hyper-sensitive skin.

FEATURES :

- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of puffiness and dark circles

INGREDIENTS : Aqua (Water), Aloe Barbadensis (Aloe Vera) Leaf Juice*, Glycerine, Cocoglycerides, Theobroma Grandiflorum (Cupuaçu) Seed Butter, Coco-Caprylate, Myristyl Myristate, Glyceryl Stearate, Hydrogenated Vegetable Glycerides, Cetearyl Oliviate, Sorbitan Oliviate, Parfum, Cetearyl Alcohol, Chondrus Crispus (Carrageenan), Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Glutamine, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter*, Hydrolysed Jojoba Esters, Jojoba Esters, Sodium Stearoyl Glutamate, Sodium Gluconate, Xanthan Gum, Tocopherol (Vit E), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Lactic Acid.

INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.

FEATURES :

DESERT MILK SERUM (MIV304) Deep soothing hydration Protects effectively from environmental damage



Deep Hydration and Environmental Protection

Certified Natural and Organic *Desert Milk Serum* is a ultra-light, oil-in-water emulsion in combination with a plant-based, biomimetic phospholipid.

Desert Milk Serum features a group of carefully selected oils and extracts such as Jojoba Oil and Aloe Vera leaf juice. This product promotes hydration, conditioning, softening and smoothing while helping to maintain healthy barrier function with anti-inflammatory and anti-ageing properties. Having a significantly smaller particle size than a standard emulsion, the micro-droplets formed have more surface area, allowing for increased interaction with skin and better penetration of its ingredients. The micro-droplets contained within *Desert Milk Serum* have a large surface area, absorbing easily into the skin, improving topical delivery and providing an overall lightweight feel. The inclusion of the various oils, extracts and the plant-based phospholipid promote deep hydration, softening and smoothing while helping to maintain healthy barrier function with anti-inflammatory and anti-ageing properties. The special phospholipid used in *Desert Milk Serum* have also been shown to regulate specific cellular pathways that are responsible for cell regeneration, keratinocyte proliferation, skin tissue hydration and inflammation, helping to bring the skin back into balance. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of healthier looking skin around the eye and neck areas in the following manner;

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

It is suitable for everyday use on skin of all ages. It targets ageing concerns across the face, neck, décolletage and back of hands. It is ideal for skin that has lost firmness and resiliency. It also addresses skin pigmentation as it helps prevent epidermal pigmentation and encourages them to fade.

HOW TO USE IT :

Apply to cleansed skin morning and night. Smooth gently over face, neck, décolletage and back of hands. Allow 30 seconds for the serum to penetrate and then follow with your favourite MiVeda Moisturiser directly over the Serum.

RESULTS :

- Reduces fine lines and Crow's feet · Reduces dark circles · Improves tone and texture · Tightens and lifts skin · Reduces puffiness
- Increases hydration

RECOMMENDED FOR :

- Dry and dehydrated skin types
- Hyper-sensitive skin
- Adds strength and moisture to delicate, sensitive skin
- Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers
- Assists in the prevention of dry and irritated skin

KEY FLOWER & PLANT INGREDIENTS :

- Certified Organic Aloe Vera Leaf Juice to soothe and nurture · Wild Harvested Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced antioxidative defence system found in mature skin. Reactive oxygen species are neutralised, thus preventing further damage to the skin barrier · Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within · MiVeda Hydration Complex, (Sweet Almond Oil, Sunflower Oil & Shea Butter), formulated for softness and cellular regeneration · Turmeric for powerful anti-oxidant and anti-inflammatory benefits · Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua (Water), Cocos Nucifera (Coconut) Fruit Juice*, Glycerin, Cetearyl Alcohol, Chondrus Crispus (Carrageenan), Cetearyl Oliviate, Sorbitan Oliviate, Opuntia Ficus-Indica Stem Extract*, Carthamus Tinctorius (Safflower) Seed Oil, Spilanthes Acmella (Paracress) Flower/Leaf/Stem Extract, Astragalus Membranaceus (Milkvetch) Root Extract, Cistus Incanus (Rock Rose) Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum (Jiaogulan) Leaf/Stem Extract, Glutamine, Ethyl Oliviate, Olea Europaea (Olive) Leaf Extract, Ubiquinone, Undecane, Tridecane, Tocopherol (Vit E), Decyl Glucoside, Phenethyl Alcohol, Parfum, Benzyl Alcohol, Salicylic Acid, Sorbic Acid.

*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99% of the total ingredients are from natural origin. 25.9% of the total ingredients are from organic agriculture. 63% organic of total ingredients, minus water and minerals.

FEATURES :

DESERT MILK SPRAY MIST TONER (MIV305)

Light soothing hydration for all-day protection from environmental damage

All-day Protection from Environmental Damage

Certified Natural and Organic *Desert Milk Spray Mist* is an unique combination of plant-based, biomimetic phospholipid. *Desert Milk Spray Mist* features a group of carefully selected oils and extracts such as the fruit extract and seed oil from Jojoba and Aloe Vera leaf juice. This product promotes hydration, conditioning, softening and smoothing while helping to maintain healthy barrier function with anti-inflammatory and anti-ageing properties. Having a significantly smaller particle size than a standard emulsion, the micro-droplets formed have more surface area, allowing for increased interaction with skin and better penetration of its ingredients. Micro-droplets contained within *Desert Milk Spray Mist* have a large surface area, absorbing easily into the skin, improving topical delivery and providing an overall lightweight feel. The inclusion of the various oils, extracts and the plant-based phospholipid promote deep hydration, softening and smoothing while helping to maintain healthy barrier function with anti-inflammatory and anti-ageing properties.

The special phospholipid used in *Desert Milk Spray Mist* have also been shown to regulate specific cellular pathways that are responsible for cell regeneration, keratinocyte proliferation, skin tissue hydration and inflammation, helping to bring the skin back into balance. · For dry and dehydrated skin types · Hyper-sensitive skin · Recalibrating skin to a healthy, acidic pH level · Adds strength and moisture to delicate, sensitive skin · Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers · Assists in the prevention of dry and irritated skin · Reduces fine lines and Crow's feet · Reduces dark circles · Improves tone and texture · Tightens and lifts skin · Reduces puffiness · Increases hydration

MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of healthier looking skin around the eye and neck areas in the following manner;

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Spray anytime of the day or night whenever your skin requires hydration and refreshing. Spray lightly over face, neck, décolletage and back of hands. Ideal to spray over existing make-up during the day or on freshly cleansed and bare skin anytime.

WHEN TO USE IT :

It is suitable for everyday use on skin of all ages. Perfect for after-sun exposure. Ideal to spray over the skin after shaving or waxing. It targets ageing concerns across the face, neck, décolletage and back of hands. It is ideal for skin that has lost firmness and resiliency. It also addresses skin pigmentation as it helps prevent epidermal pigmentation and encourages them to fade.

KEY FLOWER & PLANT INGREDIENTS :

- Certified Organic Aloe Vera Leaf Juice to soothe and nurture · Wild Harvested Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced antioxidative defence system found in mature skin. Reactive oxygen species are neutralised, thus preventing further damage to the skin barrier · Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within · MiVeda Hydration Complex, (Sweet Almond Oil, Sunflower Oil & Shea Butter), formulated for softness and cellular regeneration · Tumeric for powerful anti-oxidant and anti-inflammatory benefits
- Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua, Glycerin, Cocos Nucifera (Coconut) Liquid Endosperm*, Cetearyl Alcohol, Cetearyl Oliviate, Sorbitan Oliviate, Carrageenan, Opuntia Ficus-Indica Stem Extract, Ethyl Oliviate, Olea Europaea (Olive) Leaf Extract, Carthamus Tinctorius (Safflower) Seed Oil, Astragalus Membranaceus Root Extract, Ubiquinone, Tocopherol, Spilanthes Acmella Flower/Leaf/Stem Extract, Parfum, Undecane, Tridecane, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Helianthus Annuus (Sunflower) Seed Oil*, Butyrospermum Parkii (Shea) Butter*, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Glutamine, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Sodium Gluconate.

*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.



FEATURES :

ARGAN MILK SERUM (MIV306)

Deep, soothing hydration delivering age-defying results on sensitive or over-stressed skin



30ml

For Sensitive, Over-Stressed Skin

Certified Natural and Organic *Argan Milk Serum* is a luxurious and lightweight, oil-in-water emulsion in combination with a plant-based, biomimetic phospholipid. *Argan Milk Serum* features a group of carefully selected oils and extracts combined with Argan Oil which together protect against free radical damage caused by environmental aggressors. This serum is formulated to restore skin's hydrolipidic film, as well as rebalance healthy oil production and minimise breakouts. Plant-based phospholipids have anti-inflammatory properties; promote rejuvenation by supporting natural skin cell renewal, cell turnover and regeneration; and support aquaporin 3, a hydration channel found naturally in the skin. Having a significantly smaller particle size than a standard emulsion, the micro-droplets formed have more surface area, allowing for increased interaction with skin and better penetration of its ingredients. The micro-droplets contained within *Argan Milk Serum* have a large surface area, absorbing easily into the skin, improving topical delivery and providing an overall lightweight feel. The Argan Oil is rich in Omega-6 and Omega-9 fatty acids, and also naturally contains Vitamin E and phytosterols. Argan Oil has been used for centuries by Berbers in food and traditional medicine. Rich in antioxidants, the Argan Oil also helps prevent visible signs of ageing, and protects against free radical damage caused by environmental aggressors. This multi-tasking botanical milk offers intense hydration by replenishing lipids while sealing in and helping retain moisture – plus provides emollient properties for smoother, softer, more radiant skin. The special phospholipid used in *Argan Milk Serum* have also been shown to regulate specific cellular pathways that are responsible for cell regeneration, keratinocyte proliferation, skin tissue hydration and inflammation, helping to bring the skin back into balance. MiVeda Skin Care incorporates our proprietary Seven Nurturing Actives supporting the appearance of healthier looking skin around the eye and neck areas in the following manner;

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Apply to cleansed skin morning and night. Smooth gently over face, neck, décolletage and back of hands. Allow 30 seconds for the serum to penetrate and then follow with your favourite MiVeda Moisturiser directly over the Serum. It is suitable for everyday use on skin of all ages.

It targets ageing concerns across the face, neck, décolletage and back of hands. It is ideal for skin that has lost firmness and resiliency. It also addresses skin pigmentation as it helps with epidermal pigmentation and promotes the appearance of less colouration · Reduces fine lines and Crow's feet · Visibly soothes reddened irritated skin types · Improves tone and texture · Improves skin barrier function · Generates the appearance of tighter and lifted skin · Increases hydration

RECOMMENDED FOR :

- Dry and dehydrated skin types
- Hyper-sensitive fragile skin.

FEATURES :

· Adds strength and moisture to delicate, sensitive skin · Contains wild harvested Amazon butters as powerful anti-oxidants and moisturisers · Assists in the prevention of dry and irritated skin · Free from biocidal preservatives, artificial fragrances and artificial colourings · Readily biodegradable · Natural plant moisturisers and wheat peptides · Waterway friendly.

KEY FLOWER & PLANT INGREDIENTS :

· Certified Organic Aloe Vera Leaf Juice to soothe and nurture · Wild Harvested Cupuaçu Seed Butter for deep, lasting hydration · Cistus Incanus extract strengthens the reduced antioxidative defence system found in mature skin. Reactive oxygen species are neutralised, thus preventing further damage to the skin barrier · Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within · MiVeda Hydration Complex, (Sweet Almond Oil, Sunflower Oil & Shea Butter), formulated for softness and cellular regeneration · Turmeric for powerful anti-oxidant and anti-inflammatory benefits · Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua, Glycerin, Cocos Nucifera (Coconut) Liquid Endosperm*, Carthamus Tinctorius (Safflower) Seed Oil, Astragalus Membranaceus Root Extract, Ubiquinone, Tocopherol, Spilanthes Acmella Flower/Leaf/Stem Extract, Cetearyl Alcohol, Cetearyl Oliviate, Sorbitan Oliviate, Carrageenan, Ethyl Oliviate, Olea Europaea (Olive) Leaf Extract, Undecane (and) Tridecane, Parfum, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Butyrospermum Parkii (Shea) Butter*, Helianthus Annuus (Sunflower) Seed Oil* Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid, Argania Spinosa (Argan) Kernel Oil, Glutamine, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Sodium Gluconate.

INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.

FEATURES :

ARGAN MILK SPRAY MIST (MIV307) Deep, soothing hydration delivering age-defying results on sensitive or over-stressed skin



For Sensitive, Over-Stressed Skin

Certified Natural and Organic *Argan Milk Spray Mist* is a luxurious and lightweight, oil-in-water emulsion prepared with a unique ultrasonic cavitation process in combination with a plant-based, biomimetic phospholipid. It features a group of carefully selected oils and extracts combined with Argan Oil which together protect against free radical damage caused by environmental aggressors. This serum is formulated to restore skin's hydrolipidic film, as well as rebalance healthy oil production and minimise breakouts. Plant-based phospholipids have anti-inflammatory properties; promote rejuvenation by supporting natural skin cell renewal, cell turnover and regeneration; and support aquaporin 3, a hydration channel found naturally in the skin. Having a significantly smaller particle size than a standard emulsion, the micro-droplets formed have more surface area, allowing for increased interaction with skin and better penetration of its ingredients. The micro-droplets contained within *Argan Milk Spray Mist* have a large surface area, absorbing easily into the skin, improving topical delivery and providing an overall lightweight feel. The Argan Oil is rich in Omega-6 and Omega-9 fatty acids, and also naturally contains Vitamin E and phytosterols. Argan Oil has been used for centuries by Berbers in food and traditional medicine. Rich in antioxidants, the Argan Oil also helps prevent visible signs of ageing, and protects against free radical damage caused by environmental aggressors. This multi-tasking botanical milk offers intense hydration by replenishing lipids while sealing in and helping retain moisture – plus provides emollient properties for smoother, softer, more radiant skin. The special phospholipid used in Argan Milk have also been shown to regulate specific cellular pathways that are responsible for cell regeneration, keratinocyte proliferation, skin tissue hydration and inflammation, helping to bring the skin back into balance. It incorporates our proprietary Seven Nurturing Actives supporting the appearance of healthier looking skin around the eye and neck areas in the following manner; It targets ageing concerns across the face, neck, décolletage and back of hands. It is ideal for skin that has lost firmness and resiliency. It also addresses skin pigmentation as it helps prevent epidermal pigmentation and encourages them to fade · Reduces fine lines and Crow's feet · Reduces inflammation · Improves tone and texture · Improves skin barrier function · Tightens and lifts skin · Increases hydration · Dry and dehydrated skin types · Hyper-sensitive fragile skin · Recalibrating skin to a healthy, acidic pH level

Effects scientifically confirmed

- Activation in human keratinocytes (skin cells) (in-vitro test)
- Activation of major lipid synthesis enzymes in the epidermis (in-vitro test)
- Provides a binder to maintain cohesion strengthening the epidermal barrier function (in-vivo test)
- Improves hydration, tension, elasticity and skin smoothness (in-vivo test)
- Visibly reduces the depth of wrinkles around the eyes (in-vivo test)
- It noticeably improves the visual vitality of skin (consumer test)

HOW TO USE IT :

Spray anytime of the day or night whenever your skin requires hydration and refreshing. Spray lightly over face, neck, décolletage and back of hands. Ideal to spray over existing make- up during the day or on freshly cleansed and bare skin anytime. It is suitable for everyday use on skin of all ages. Perfect for after-sun exposure. Ideal to spray over the skin after shaving or waxing.

KEY FLOWER & PLANT INGREDIENTS :

- Certified Organic Aloe Vera Leaf Juice to soothe and nurture · Wild Harvested Cupuaçu Seed Butter for deep, lasting hydration
- Cistus Incanus extract strengthens the reduced antioxidative defence system found in mature skin. Reactive oxygen species are neutralised, thus preventing further damage to the skin barrier · Gynostemma Pentaphyllum extract stimulates the neosynthesis of the epidermal lipids and strengthens the skin barrier from within · MiVeda Hydration Complex, (Sweet Almond Oil, Sunflower Oil & Shea Butter), formulated for softness and cellular regeneration · Turmeric for powerful anti-oxidant and anti-inflammatory benefits · Centella Asiatica for its cellular rejuvenation benefits

INGREDIENTS : Aqua, Glycerin, Cocos Nucifera (Coconut) Liquid Endosperm*, Carthamus Tinctorius (Safflower) Seed Oil, Astragalus Membranaceus Root Extract, Ubiquinone, Tocopherol, Spilanthes Acmella Flower/Leaf/Stem Extract, Cetearyl Alcohol, Cetearyl Olivat, Sorbitan Olivat, Carrageenan, Ethyl Olivat, Olea Europaea (Olive) Leaf Extract, Undecane (and) Tridecane, Parfum, Prunus Amygdalus Dulcis (Sweet Almond) Oil*, Butyrospermum Parkii (Shea) Butter*, Helianthus Annuus (Sunflower) Seed Oil* Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid, Argania Spinosa (Argan) Kernel Oil, Glutamine, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Cistus Incanus Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum Leaf/Stem Extract, Sodium Gluconate.

*INGREDIENTS FROM ORGANIC FARMING

Natural and Organic Cosmetic certified by ACO under the COSMOS Standard (available at: <https://cosmos-standard.org>).

COSMOS ORGANIC : 99.1% of the total ingredients are from natural origin. 10% of the total ingredients are from Organic Agriculture. 30.2% organic of total ingredients, minus water and minerals.